Privacy Policy

Protecting your private information is our priority. This Statement of Privacy applies to Acadeum.com and College Consortium, Inc., dba Acadeum and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to College Consortium, Inc., dba Acadeum include Acadeum.com, Acadeum, CollegeConsortium.com and CollegeConsortium.com. The Acadeum website is a Online Education site. By using the Acadeum website, you consent to the data practices described in this statement.

Collection of your Personal Information
In order to better provide you with products and services offered on our Site, Acadeum may collect personally identifiable information, such as your:

- First and Last Name
- Mailing Address
- E-mail Address
- Phone Number
- Employer
- Job Title
- Gender, Date of Birth, Citizenship, State Residency, Academic Information (including but not limited to Student ID, Field of Study, Matriculation Date, Institution Contact Name such as student advisor's information)

Acadeum may also collect anonymous demographic information, which is not unique to you, such as your:

- Age
- Gender
- Race
- Religion
- Citizenship, State Residency

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through Acadeum's public message boards, this information may be collected and used by others.

We do not collect any personal information about you unless you voluntarily provide it to us. However, you may be required to provide certain personal information to us when you elect to use certain products or services available on the Site. These may include: (a) registering for an account on our Site; (b) entering a sweepstakes or contest sponsored by us or one of our partners; (c) signing up for special offers from selected third parties; (d) sending us an email message; (e) submitting your credit card or other payment information when ordering and purchasing products and services on our Site. To wit, we will use your information for, but not limited to,
communicating with you in relation to services and/or products you have requested from us. We also may gather additional personal or non-personal information in the future.

**Use of your Personal Information**
Acadeum collects and uses your personal information to operate its website(s) and deliver the services you have requested.

Acadeum may also use your personally identifiable information to inform you of other products or services available from Acadeum and its affiliates.

**Sharing Information with Third Parties**
Acadeum does not sell, rent or lease its customer lists to third parties.

Acadeum may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is not transferred to the third party.

Acadeum may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to Acadeum, and they are required to maintain the confidentiality of your information.

Acadeum may disclose your personal information, without notice, if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Acadeum or the site; (b) protect and defend the rights or property of Acadeum; and/or (c) act under exigent circumstances to protect the personal safety of users of Acadeum, or the public.

**Tracking User Behavior**
Acadeum may keep track of the websites and pages our users visit within Acadeum, in order to determine what Acadeum services are the most popular. This data is used to deliver customized content and advertising within Acadeum to customers whose behavior indicates that they are interested in a particular subject area.

Mouse tracking, screen recordings, cookies, and event tracking analytics in order to provide ongoing user support and positive customized user experiences, and to continuously update and evolve our product offerings.

**Automatically Collected Information**
Information about your computer hardware and software may be automatically collected by Acadeum. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Acadeum website.

**Use of Cookies**
The Acadeum website may use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize Acadeum pages, or register with Acadeum site or services, a cookie helps Acadeum to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same Acadeum website, the information you previously provided can be retrieved, so you can easily use the Acadeum features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the Acadeum services or websites you visit.

**Links**

This website contains links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

**Security of your Personal Information**

Acadeum secures your personal information from unauthorized access, use, or disclosure. Acadeum uses the following methods for this purpose:

- SSL Protocol
- Auth0 user authentication and app authorization, which includes breached password detection, and multi-factor authentication.

When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Sockets Layer (SSL) protocol.

We strive to take appropriate security measures to protect against unauthorized access to or alteration of your personal information. Unfortunately, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, you acknowledge that: (a) there are security and privacy limitations inherent to the Internet which are beyond our control; and (b) security, integrity, and privacy of any and all information and data exchanged between you and us through this Site cannot be guaranteed.

**Children Under Thirteen**

Acadeum does not knowingly collect personally identifiable information from children under the
age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

**Disconnecting your Acadeum Account from Third Party Websites**
You will be able to connect your Acadeum account to third party accounts. BY CONNECTING YOUR ACADEUM ACCOUNT TO YOUR THIRD PARTY ACCOUNT, YOU ACKNOWLEDGE AND AGREE THAT YOU ARE CONSENTING TO THE CONTINUOUS RELEASE OF INFORMATION ABOUT YOU TO OTHERS (IN ACCORDANCE WITH YOUR PRIVACY SETTINGS ON THOSE THIRD PARTY SITES). IF YOU DO NOT WANT INFORMATION ABOUT YOU, INCLUDING PERSONALLY IDENTIFYING INFORMATION, TO BE SHARED IN THIS MANNER, DO NOT USE THIS FEATURE. You may disconnect your account from a third party account at any time. By disconnecting under the users' account if connected.

**E-mail Communications**
From time to time, Acadeum may contact you via email for the purpose of providing announcements, promotional offers, alerts, confirmations, surveys, and/or other general communication. In order to improve our Services, we may receive a notification when you open an email from Acadeum or click on a link therein.

If you would like to stop receiving marketing or promotional communications via email from Acadeum, you may opt out of such communications by Customers may unsubscribe from emails by clicking on any UNSUBSCRIBE button in any communication, or notifying a company representative via email of their desire to stop receiving communications from the company.

**External Data Storage Sites**
We may store your data on servers provided by third party hosting vendors with whom we have contracted.

**Changes to this Statement**
Acadeum reserves the right to change this Privacy Policy from time to time. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your account, by placing a prominent notice on our site, and/or by updating any privacy information on this page. Your continued use of the Site and/or Services available through this Site after such modifications will constitute your: (a) acknowledgment of the modified Privacy Policy; and (b) agreement to abide and be bound by that Policy.

**Contact Information**
Acadeum welcomes your questions or comments regarding this Statement of Privacy. If you believe that Acadeum has not adhered to this Statement, please contact Acadeum at:

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Austin, Texas 78705
Email Address:
support@acadeum.com

Telephone number:
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Effective as of October 01, 2019