



BAKER COLLEGE
STUDENT LEARNING OUTCOMES
CIS4410 IS Strategy, Management, and Acquisitions
3 Semester Hours

Student Learning Outcomes and Enabling Objectives

1. Analyze how management strategies impact the function of an information systems enterprise.
 - a. Examine opportunities for a competitive advantage in the global marketplace.
 - b. Explain the importance of creating new products and services for business survival.
 - c. Describe the need to make data driven decisions.
 - d. Compare the differences and similarities in mergers versus acquisitions for information systems.
 - e. Determine the role communication plays within management.
 2. Evaluate information strategies to address solutions required for success in business.
 - a. Formulate a request for proposal required in information systems planning.
 - b. Evaluate the bidding processes in an information systems project.
 - c. Determine the required information system resources needed for sustainability in a global market.
 - d. Examine the support systems required for an integrated enterprise model.
 3. Investigate how to obtain the desired result in a merger or acquisition.
 - a. Determine the potential for ethical encounters in mergers or acquisitions.
 - b. Examine the results of past acquisitions and mergers.
 - c. Describe the possible legal ramifications of mergers and acquisitions.
 - d. Explain issues surrounding risk and security within mergers and acquisitions.
 - e. Analyze potential intellectual property, licensing, and patent issues surrounding mergers and acquisitions.
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Big Ideas and Essential Questions

Big Ideas

- Management Strategy
- Information Strategies
- Technology Acquisition and Integration

Essential Questions

1. How are the technology acquisition needs for a business determined?
 2. How do information strategies impact a business?
 3. How does change impact the IS department within a business?
 4. What role does management strategy play in information systems?
 5. How do business mergers impact the IS department?
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These SLOs are not approved for experiential credit.

Effective: Fall 2017