



BAKER COLLEGE

STUDENT LEARNING OUTCOMES

MGT 1010 Introduction to Business
3 Semester Hours

Student Learning Outcomes and Enabling Objectives

1. Investigate the evolution of business.
 - a. Explore the history of business.
 - b. Discuss the basic laws of economics.
 - c. Discuss the basic foundation of capitalism.
 - d. Discuss the role of government in business.
 - e. Describe some of the common legal forms of business organizations such as corporation, partnerships, sole proprietorship, non-profit organization, and S-corporations.
 - f. Explore the impact the evolution of technology has on business.
 - g. Explain the importance of corporate citizenship and the responsibility of business in society.
 - h. Discuss career opportunities in business.

 2. Examine the functional areas of business.
 - a. Explain the purpose of business.
 - b. Explore the language of business.
 - c. Identify the organizational structure (core areas) of a business: Marketing, Human Resources, Accounting & Finance, Information Systems, and Operations.
 - d. Discuss the relationship among the functional areas (core areas) of the organizational structure.
 - e. Discuss the key aspects of management, leadership, planning, and people.
 - f. Discuss how technology impacts the functional areas (core areas) of business.

 3. Examine the role of ethics and legal issues in business decisions.
 - a. Discuss how legal and ethical issues drive business decisions.
 - b. Differentiate between legal and ethical issues in business decisions.

 4. Investigate the effects that businesses have on the environment and the effects that the environment has on businesses.
 - a. Explore the impact that global trends have on businesses and the environment.
 - b. Discuss diversity's impact on business.
 - c. Discuss the importance of environmental initiatives and the influence these have on business.
 - d. Explain how government regulations drive business decisions.
 - e. Discuss the internal and external environments
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Big Ideas and Essential Questions

Big Ideas

- Evolution of business
- Functional areas of a business
- Ethics
- Business environment

Essential Questions

1. What is the role of ethics in business decisions?
2. What is the purpose of business?
3. How do the different environments influence businesses, and how do businesses influence environments?
4. How do businesses use the functional areas of a business to operate?
5. How has the evolution of business influenced the businesses of today, and how could it influence the businesses of tomorrow?

These SLOs are approved for experiential credit.

Effective: Fall 2017