BAKER COLLEGE
STUDENT LEARNING OUTCOMES
MGT 2210  Management Seminar
3 Semester Hours

Student Learning Outcomes and Enabling Objectives

1. Implement management decisions using the POLC functions.
   a. Analyze employee performance.
   c. Characterize employee labor relations.
   d. Evaluate various technologies and tools to use for business decision-making.
   e. Analyze the impact that customer service has on an organization (Internal/External).

2. Determine various strategies to conduct professional competencies.
   a. Analyze aspects of management situations to implement problem-based decision-making.
   b. Analyze training methods for effectiveness.
   c. Evaluate different management and leadership styles and strategies.
   d. Analyze communication methods to improve employee relations.
   e. Use technology for benchmarking.
   f. Demonstrate business networking.

3. Critique ethical business decisions.
   a. Analyze the impact of personal ethical decisions upon the business unit.
   b. Evaluate the effects of organizational ethical decisions.
   c. Explore the importance of corporate social responsibility.
   d. Analyze cultural diversity and globalization when making ethical management decisions.

Big Ideas and Essential Questions

Big Ideas
- POLC (Planning, Organizing, Leading, Control)
- Professional Competencies
- Business Ethics

Essential Questions
1. What is the role of management?
2. Why are there different management methods?
3. How are different management methods applied?
4. What is a successful manager?
5. How do ethics impact management?
These SLOs are approved for experiential credit.
Effective: Fall 2017