



BAKER COLLEGE

STUDENT LEARNING OUTCOMES

MGT 3310 Applied Leadership

3 Semester Hours

Student Learning Outcomes and Enabling Objectives

1. Explore the importance of professional and ethical behavior for a leadership position.
 - a. Compare the positive and negative ethical impacts of leadership actions and decisions.
 - b. Explain the relationship between ethics, authority, and trust.
 - c. Explain the value of building a culture of awareness.
2. Compare various leadership styles and skills.
 - a. Analyze leadership styles in various situations that encourage effective and efficient leadership results.
 - b. Examine the value of versatility, flexibility, self-awareness, empowerment, coaching and motivation in leadership.
 - c. Investigate various leadership organizational and individual skills.
 - d. Explain the elements of creating an organizational culture.
 - e. Investigate leadership strategies and communication styles for various stakeholders.
3. Explore leadership skills in the resolution of a problem.
 - a. Conduct research and a SWOT analysis to make data-driven decisions.
 - b. Compare the effects of delegation in leadership.
 - c. Communicate information to stakeholders.
 - d. Investigate coaching strategies that offer encouragement, support and suggestions.
 - e. Explore question-based leadership.
 - f. Analyze the characteristics of empowerment.
 - g. Use tools and technology to assist in making leadership decisions.
 - h. Explore the financial impact of leadership actions and decisions.
 - i. Develop strategies for managing success and accepting failure.
 - j. Evaluate the outcomes and performance of leadership.

BIG IDEAS

Leadership Styles
Leadership Tools
Impact of Ethics
Financial Impact

Essential Questions:

1. What does it mean to be a leader?
2. What role do ethics play in leadership?
3. How do leadership decisions impact the financial aspects of a business?
4. How does a leader manage success and failure?

**These SLOs are approved for experiential credit.
Effective: Fall 2017**