



BAKER COLLEGE
STUDENT LEARNING OUTCOMES

COM1020 Composition and Critical Thinking II
3 Semester Hours

Student Learning Outcomes & Enabling Objectives

By the end of the course, students will demonstrate the ability to:

1. Evaluate qualitative and quantitative arguments.
 - a. Apply critical thinking, specifically multiple perspectives and elements of argument, to the analysis and interpretation of texts, such as evaluating claims and supporting reasons.
 - b. Engage in rhetorical analysis to assess the appeals used in potential sources.
 - c. Identify applications of inductive and deductive reasoning.
 - d. Identify logical fallacies and explore principles of argument in addressing and rebutting fallacies.
 - e. Evaluate sources and evidence by separating assertions and assumptions from evidence.
 - f. Compose qualified and developed claims and generalizations.
 - g. Assess the credibility, sufficiency, accuracy, timeliness, and bias of research materials.

2. Research a variety of discipline-specific and professional resources.
 - a. Identify steps in academic research processes.
 - b. Assess resources for validity and relevance.
 - c. Incorporate appropriate sources in support of academic work.
 - d. Cite the language and ideas of others appropriately.

3. Compose discipline-specific and professional written communications.
 - a. Communicate research across different situations considering purpose, audience, and context.
 - b. Apply appropriate genre conventions to a variety of discipline-specific and professional written communications.
 - c. Apply rhetorical appeals to support an argument.
 - d. Use the writing process (pre-writing, drafting, reviewing, collaborating, revising through peer review, self-assessment, and reflection) to produce communications.
 - e. Adapt communication styles for a variety of technologies and modes.

4. Deliver discipline-specific and professional oral communications using multimedia.
 - a. Demonstrate message-generating and effective delivery skills.
 - b. Analyze particular audiences and employ appropriate communication strategies.

- c. Identify basic techniques for effective group and interpersonal interaction.
- d. Respond appropriately to audience feedback.

Big Ideas and Essential Questions

Big Ideas

- Argument
- Oral and written communication
- Rhetorical knowledge
- Research

Essential Questions

1. How does a communicator know if they have clearly taken a stance on an issue?
2. How does the organization of argument affect the flow of information?
3. How can various strategies strengthen a counterargument?
4. How do persuasive techniques help or hinder a communicator?
5. How can a communicator assess the audience's needs?
6. How does a communicator inform, inspire, and/or persuade the audience?

Institutional Student Learning Outcome Alignments

ISLO 1: Written Communication, Quantitative Literacy, Digital Information Literacy

ISLO 3: Critical and Creative Thinking, Inquiry/Analysis, Synthesis, Transfer of Learning, Reflection

These SLOs are not approved for experiential credit.

Effective: Fall 2020