



COLORADO STATE UNIVERSITY  
— GLOBAL —

## MIM510: INTERNATIONAL TRADE

**Credit Hours:** 3

**Contact Hours:** This is a 3-credit course, offered in accelerated format. This means that 16 weeks of material is covered in 8 weeks. The exact number of hours per week that you can expect to spend on each course will vary based upon the weekly coursework, as well as your study style and preferences. You should plan to spend 14-20 hours per week in each course reading material, interacting on the discussion boards, writing papers, completing projects, and doing research.

**Faculty Information:** Faculty contact information and office hours can be found on the faculty profile page.

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### COURSE DESCRIPTION AND OUTCOMES

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**Course Description:**

This course addresses the theory and role that international trade plays in economic integration and development through trade policy. Students review regional and country-specific political agendas, including protectionism and sanctions, and gain an understanding of a multinational approach to trade regulations.

**Course Overview:**

This course introduces you to international trade theory and the role that international trade plays in economic integration and development through trade policy. You will review the issues of protectionism and sanctions as part of political agendas. The course takes a multinational approach to understanding trade regulations around the world.

**Course Learning Outcomes:**

1. Appraise political barriers to success of companies in developing nation.
2. Evaluate possible trade strategies and alliances that could assist with preferential agreements.
3. Identify and analyze advantages and disadvantage of trade blocs.
4. Compare and contrast the benefits and drawbacks of trade protectionism.
5. Evaluate how comparative advantage and specialization affect trade endeavors.
6. Interpret the role of trade policy in economic development.

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### PARTICIPATION & ATTENDANCE

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Prompt and consistent attendance in your online courses is essential for your success at CSU Global Campus. Failure to verify your attendance within the first 7 days of this course may result in your withdrawal. If for some reason you would like to drop a course, please contact your advisor.

Online classes have deadlines, assignments, and participation requirements just like on-campus classes. Budget your time carefully and keep an open line of communication with your instructor. If you are having technical problems, problems with your assignments, or other problems that are impeding your progress, let your instructor know as soon as possible.

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## COURSE MATERIALS

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### Required:

Krugman, P. R., Obstfeld, M., & Melitz, M. J. (2018). *International trade: Theory & policy* (11th ed.). Upper Saddle River, NJ: Pearson. eBook: ISBN-13: 9780134520896; Print rental: ISBN-13: 9780134519555

**NOTE:** All non-textbook required readings and materials necessary to complete assignments, discussions, and/or supplemental or required exercises are provided within the course itself. Please read through each course module carefully.

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## COURSE SCHEDULE

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### Due Dates

The Academic Week at CSU Global begins on Monday and ends the following Sunday.

- **Discussion Boards:** The original post must be completed by Thursday at 11:59 p.m. MT and Peer Responses posted by Sunday 11:59 p.m. MT. Late posts may not be awarded points.
- **Critical Thinking:** Assignments are due Sunday at 11:59 p.m. MT.

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## WEEKLY READING AND ASSIGNMENT DETAILS

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### Module 1

#### Readings

- Chapters 1 & 2 in *International Trade: Theory & Policy*
- Han, M. Y., Chen, G. Q., & Li, Y. L. (2018). Global water transfers embodied in international trade: Tracking imbalanced and inefficient flows. *Journal of Cleaner Production*, 184, 50-64.

#### Discussion (25 points)

#### Critical Thinking: (90 points)

Choose one of the following two assignments to complete this week. Do not do both assignments. Identify your assignment choice in the title of your submission.

#### **Option #1: Trade Liberalization**

What role does trade liberalization (i.e. reducing barriers to trade) play in fostering economic growth and development? In your response, address the following points succinctly:

1. What effect do lower trade barriers have on the price of domestic goods? Include at least one specific example related to a workplace challenge.
2. What effect do lower trade barriers have on domestic producers of products that compete with imports?
3. What additional economic development benefits might trade liberalization bring to a developing country (e.g., knowledge)?
4. If you can, suggest mechanisms that could make the liberalization process more beneficial to economic development.

Your paper should be 4-6 pages in length and conform to *CSU Global Guide to Writing and APA*. Support your answers using four to six peer-reviewed articles/professional sources in addition to the textbook. Note that written assignments must have a title page, section headers, introduction, conclusion, and reference page. The CSU Global Library is a good place to find these references.

### **Option #2: Arguments for or Against International Trade**

An important insight of international trade theory is that when two countries engage in voluntary trade, almost always this results in benefits to both countries. Provide arguments that either defend or oppose the statement. Indicate your position in the title page of your paper (defend or oppose). Include an example related to current workplace challenges in your analysis.

Your paper should be 4-6 pages in length and conform to *CSU Global Guide to Writing and APA*. Support your answers using four to six peer-reviewed articles/professional sources in addition to the textbook. Note that written assignments must have a title page, section headers, introduction, conclusion, and reference page. The CSU Global Library is a good place to find these references.

## **Module 2**

### **Readings**

- Chapters 10, 11, &12 in *International Trade: Theory & Policy*
- Doi, N., & Ohashi, H. (2017). Empirical analysis of the national treatment obligation under the WTO: The case of Japanese *shochu*. *Journal of Japanese and International Economies*, 46, 43-52.
- Zell, J. A. (2016). Just between you and me: Mutual recognition agreements and the most-favoured-national principle. *World Trade Review*, 15(1), 3-23.

### **Discussion (25 points)**

### **Critical Thinking: (90 points)**

Choose one of the following two assignments to complete this week. Do not do both assignments. Identify your assignment choice in the title of your submission.

### **Option #1: WTO Trading System**

Evaluate the relevance of the following trading system/concepts:

- Most Favored Nation (MFN) Principle
- General Agreement on Tariffs and Trade (GATT)
- Principles of National Treatment (NT).

Your paper should be 4-6 pages in length and conform to *CSU Global Guide to Writing and APA*. Support your answers using four to six peer-reviewed articles/professional sources in addition to the textbook. Note that written assignments must have a title page, section headers, introduction, conclusion, and reference page. The CSU Global Library is a good place to find these references.

**Option #2: WTO Membership**

What are the benefits and challenges of joining the WTO? And what are the criteria in being a WTO member?

Your paper should be 4-6 pages in length and conform to *CSU Global Guide to Writing and APA*. Support your answers using four to six peer-reviewed articles/professional sources in addition to the textbook. Note that written assignments must have a title page, section headers, introduction, conclusion, and reference page. The CSU Global Library is a good place to find these references.

**Portfolio Project Reminder: (0 points)**

Review the Portfolio Project description and rubric in the Module 8 folder and begin to think about which option you would like to complete. The project is due in Week 8 and constitutes approximately one third of your grade for the course

## Module 3

**Readings**

- Chapters 3, 4, & 10 in *International Trade: Theory & Policy*
- Bedrosyan, A. S. (2015). The limitations of tradition: How modern choice of law doctrine can help courts resolve conflicts within the New York convention and the federal arbitration act. *University of Pennsylvania Law Review*, 164(1), 207-242.
- NYAC. (2015). The New York arbitration convention on the recognition and enforcement of foreign arbitral awards, New York, 10 June 1958. <http://www.newyorkconvention.org/>

**Discussion (25 points)**

**Critical Thinking: (90 points)**

Choose one of the following two assignments to complete this week. Do not do both assignments. Identify your assignment choice in the title of your submission.

**Option #1: Dispute Settlement**

Go to the WTO web site and find the dispute settlement page. From there, select three cases and read the summaries of those cases (or the entire opinion if you wish), and provide proper citations for each case. For each case, identify the parties, describe the nature of the dispute (i.e., what the alleged violation is), and explain how the panel or appellate body resolved the dispute. Also, note whether this was a panel decision or an appellate body decision.

Your paper should be 4-6 pages in length and conform to *CSU Global Guide to Writing and APA*. Support your answers using four to six peer-reviewed articles/professional sources in addition to the textbook. Note that written assignments must have a title page, section headers, introduction, conclusion, and reference page. The CSU Global Library is a good place to find these references.

### **Option #2: Enforcing Commercial Judgment in Foreign Countries**

What is the New York Convention (NYC)? What remedies are available to a businessperson seeking commercial judgment under the NYC? Article V of the Convention lays out the seven exhaustive defenses that permit, but do not require, a court to refuse to enforce an award: Evaluate the seven principles.

Your paper should be 4-6 pages in length and conform to *CSU Global Guide to Writing and APA*. Support your answers using four to six peer-reviewed articles/professional sources in addition to the textbook. Note that written assignments must have a title page, section headers, introduction, conclusion, and reference page. The CSU Global Library is a good place to find these references.

### **Portfolio Milestone (25 points)**

Choose one of the following two assignments to complete this week. Do not do both assignments. Identify your assignment choice in the title of your submission.

#### **Option # 1: Formulating Strategic Management Decisions**

A final Capstone Project is due at the end of the course. You will complete one of two choices. Please read the full Capstone Project description on the **Week 8 Assignments/Project** page to preview your Capstone Project assignment. Also, review the final Capstone Project grading rubric.

For this first milestone, conduct research on the company or case you selected. Select a single case from an FTA or customs union that you find interesting. In one to two pages, summarize and explain the relevance of the case in terms of strategic management decisions and identify any political barriers that might create challenges for this transaction. What remedies exist to mitigate these challenges? Note that written assignments must have a title page, section headers, introduction, conclusion, and reference page. Use of the CSU Global Writing Center is required in all your written papers.

#### **Option # 2: Formulating Strategic Management Decisions**

A final Capstone Project is due at the end of the course. You will complete one of two final case studies. Please read the full Capstone Project description on the **Week 8 Assignments/Project** page to preview your Capstone Project assignment. Also, review the final Capstone Project grading rubric.

For this first milestone, conduct research on the company or case you selected. In one to two pages, summarize the company's products and identify one country for possible expansion; select a country with an emerging economy. Identify any political barriers that might create challenges for this transaction. What remedies exist to mitigate these challenges? Note that written assignments must have a title page, section headers, introduction, conclusion, and reference page. Use of the CSU Global Writing Center is required in all your written papers

## **Module 4**

### **Readings**

- Chapters 5, 6, & 9 in *International Trade: Theory & Policy*
- Cadot, O., Munadi, E., & Ing, L.Y. (2015). Streamlining non-tariff measures in ASEAN: The way forward. *Asian Economic Papers*, 14(1), 35-70.

## Discussion (25 points)

### Critical Thinking: (90 points)

Choose one of the following two assignments to complete this week. Do not do both assignments. Identify your assignment choice in the title of your submission.

#### **Option #1: Subsidies**

Provide a short explanation from your readings describing why a country would subsidize an industry—what benefit does this action provide to the country economically or politically?

1. Identify a specific example of a country that provided a subsidy to an industry.
2. What was the nature of that subsidy? Who requested it? What impact did it have on the domestic economy?
3. Was there any outcry or action taken by trading partners of that country? What other concerns or impacts resulted from this action?
4. Consider societal, environmental, technological areas in this last question, or are there other consequences in areas not included here that you perceive as short or long-term concerns?

Your paper should be 4-6 pages in length and conform to *CSU Global Guide to Writing and APA*. Support your answers using four to six peer-reviewed articles/professional sources in addition to the textbook. Note that written assignments must have a title page, section headers, introduction, conclusion, and reference page. The CSU Global Library is a good place to find these references.

#### **Option #2: Tariffs**

Use your knowledge about trade policy to evaluate each of the following statements, including for each situation what ripple effects might occur based on your analysis. Include areas such environmental, societal, technological, or other areas that might be impacted by the action in your paper:

1. An excellent method to reduce unemployment is to enact tariffs on imported goods.
2. Tariffs have a greater negative effect on welfare in large countries than in small countries.
3. Automobile manufacturing jobs are heading to Mexico because wages are so much lower there than they are in the United States. As a result, we should implement tariffs on automobiles equal to the difference between U.S. and Mexican wage rates.

Your paper should be 4-6 pages in length and conform to *CSU Global Guide to Writing and APA*. Support your answers using four to six peer-reviewed articles/professional sources in addition to the textbook. Note that written assignments must have a title page, section headers, introduction, conclusion, and reference page. The CSU Global Library is a good place to find these references.

## **Module 5**

### Readings

- Agwu, M., & Onwuegbuzie, E. (2018). Effects of international marketing environments on entrepreneurship development. *Journal of Innovation and Entrepreneurship*, 7(1), 1-14.
- Metelski, D., & Mihi-Ramirez, A. (2015). The economic impact of remittances and foreign trade on migration: Granger causality approach. *Engineering Economics*, 26(4), 364-372.

### Discussion (25 points)

### Portfolio Milestone (25 points)

Choose one of the following two assignments to complete this week. Do not do both assignments. Identify your assignment choice in the title of your submission

**Option # 1: Risks of International Expansion**

Considering the case from an FTA or customs union you selected as your final project option in the week three milestone, what risks exist for this international expansion relationship? How would you mitigate these risks? Consider both internal risks within each company, as well as external risks associated with sustainability, and political and financial systems.

**Option # 2: Risks of International Expansion**

Considering the company described as a potential for expansion to an emerging economy you selected as your final project option in your week three milestone, what risks exist for this international expansion relationship? How would you mitigate these risks? Consider both internal risks within each company, as well as external risks associated with sustainability, and political and financial systems.

## Module 6

### Readings

- Chandrasekharan, S., Amin, T., Kim, J., Furrer, E., Matterson, A., Schwalbe, N., & Nguyen, A. (2015). Intellectual property rights and challenges for development of affordable human papillomavirus, rotavirus and pneumococcal vaccines: Patent landscaping and perspectives of developing country vaccine manufacturers. *Vaccine*, 33(46), 6366-6370.
- Makhoba, Z., & Pouris, A. (2019). A patentometric assessment of selected R&D priority areas in South Africa, a comparison with other BRICS countries. *World Patent Information*, 56, 20-28.

### Discussion (25 points)

#### Critical Thinking: (90 points)

Choose one of the following two assignments to complete this week. Do not do both assignments. Identify your assignment choice in the title of your submission.

**Option #1: Intellectual Property Rights**

Many countries complain that Trade-Related Aspects of Intellectual Property Rights (TRIPs) Agreement unfairly restricts technology transfer and provide more privileges for rich nations at the expense of poor nations. Provide arguments that either defend or oppose the statement. Indicate your position in the title page of your paper (defend or oppose).

Your paper should be 4-6 pages in length and conform to *CSU Global Guide to Writing and APA*. Support your answers using four to six peer-reviewed articles/professional sources in addition to the textbook. Note that written assignments must have a title page, section headers, introduction, conclusion, and reference page. The CSU Global Library is a good place to find these references.

**Option #2: TRIPs and Multilateral Trading Systems**

What is the role of the TRIPs Agreement in the multilateral trading system? Include descriptions of TRIPs and multilateral trading systems.

Your paper should be 4-6 pages in length and conform to *CSU Global Guide to Writing and APA*. Support your answers using four to six peer-reviewed articles/professional sources in addition to the textbook.

Note that written assignments must have a title page, section headers, introduction, conclusion, and reference page. The CSU Global Library is a good place to find these references.

## Module 7

### Readings

- Chapters 7, 8, & 12 in *International Trade: Theory & Policy*
- Artuso, M., & McLarney, C. (2015). A race to the top: Should labor standards be included in trade agreements? *The Journal of Decision Makers*, 40(1), 1-14.

### Discussion (25 points)

## Module 8

### Readings

- Chapters 8 & 11 in *International Trade: Theory & Policy*
- Bastola, U., & Umesh, S. (2015). Causality between trade and economic growth in a least developed economy: Evidence from Nepal. *Journal of Developing Areas*, 49(4), 197-213.

### Discussion (25 points)

### Portfolio Project (300 points)

Choose one of the following two assignments to complete this week. Do not do both assignments. Identify your assignment choice in the title of your submission.

#### **Option #1: Trade Policy: Favoritism, Politics, and Comparative Advantage Paper**

Write an analytical paper where you examine free trade agreements and customs unions in the context of international trade. You will find no shortage of sources on this topic; your paper should be as specific as possible and should focus on a single agreement as to the central case study for your analysis. Begin your paper with a 3-5-page discussion of free trade agreements. What are they? Are they beneficial to trade? How do they violate the rules of the GATT?

Continue by examining and evaluating a single case of an FTA or customs union that you find interesting. How did it form? How is it beneficial to all parties? How does it interact with the GATT and other WTO member states?

Conclude your analysis with a review of the future of trade—will FTAs become the rule rather than the exception? Are these often politically driven agreements benefiting world trade or taking away the equality that the WTO promotes? What are the risks associated with your analysis of these topics? Ensure all questions are addressed.

Your paper should total 12-15 pages with appropriate headings and subheadings, and well-written. Support your answers using 10-15 peer-reviewed articles/professional sources in addition to the textbook. Note that written assignment/project must have a title page, section headers, introduction,

conclusion, and reference page. Use of the CSU Global Writing Center is required in all your written papers. Turn in the completed project by the end of Week 8 (Sunday midnight, MT).

### **OPTION #2: International Trade Presentation**

Assuming you are the CEO of a domestic firm, you have the opportunity to take your firm abroad into an emerging economy/market. Part of taking your firm abroad is to make a presentation to educate your board of directors about international trade, challenges, risks and opportunities. Identify the organization by researching organizations that you believe are good candidates for international expansion. Select one organization that you believe is a good fit for the following topics.

The presentation must contain slides with these titles/topics (include speaking notes to clarify all topics):

1. Identification of the organization including the current target market(s) and products
2. International trade in emerging markets and related to the country you deem as a good location
3. Political/cultural environment in emerging markets and relate to the country you selected for this expansion
4. Trade strategies and alliances in relation to the country you selected for this expansion
5. Advantages & disadvantages of trade blocs and how, or if trade blocs relate to the country you selected for expansion
6. Trade protectionism and how this topic relates to the country you selected for expansion
7. Theories of international trade and how this topic relates to the country you selected for expansion
8. Comparative advantage and specialization and how this topic relates to the country you selected for expansion
9. Regional economic integration and how this topic relates to the country your selected for expansion
10. Trade embargos and sanctions and how this topic relates to the country you selected for expansion
11. Role of trade policy in economic development and how this topic relates to the country you selected for expansion
12. Key WTO principles and how this topic relates to the country you selected for expansion
13. Trade disputes/settlement and how this topic relates to the country you selected for expansion
14. Tariffs & subsidies and how this topic relates to the country you selected for expansion
15. Imports & Exports and how this topic relates to the country you selected for expansion
16. FDI and collaborative ventures and how this topic relates to the country you selected for expansion
17. Services & migration and how this topic relates to the country you selected for expansion
18. Trade, labor & human rights and how this topic relates to the country you selected for expansion

When creating your presentation (using PowerPoint, Prezi, or other presentation software), be sure to follow these guidelines:

- 18 slides in length, organized and well-written in conformity with CSU-Global Guide to Writing & APA. This excludes the title slide, introduction, conclusion, and references.
- Each slide must include detailed speaker notes (50-100 words per note page with appropriate in-text citations in APA format).
- Incorporate graphics and other multimedia.

- Support your answers using 10 to 15 peer-reviewed articles/professional sources in addition to the textbook.

Submit the completed project by the end of Week 8 (Sunday mid-night, MST). Use of the CSU Global Writing Center is required in all your written papers. Turn in the completed project by the end of Week 8 (Sunday midnight, MT).

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## COURSE POLICIES

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Grading Scale	
A	95.0 – 100
A-	90.0 – 94.9
B+	86.7 – 89.9
B	83.3 – 86.6
B-	80.0 – 83.2
C+	75.0 – 79.9
C	70.0 – 74.9
D	60.0 – 69.9
F	59.9 or below

### Course Grading

20% Discussion Participation  
 45% Critical Thinking Assignments  
 35% Final Portfolio Project

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## IN-CLASSROOM POLICIES

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For information on late work and incomplete grade policies, please refer to our [In-Classroom Student Policies and Guidelines](#) or the Academic Catalog for comprehensive documentation of CSU Global institutional policies.

### **Academic Integrity**

Students must assume responsibility for maintaining honesty in all work submitted for credit and in any other work designated by the instructor of the course. Academic dishonesty includes cheating, fabrication, facilitating academic dishonesty, plagiarism, reusing /re-purposing your own work (see *CSU Global Guide to Writing and APA Requirements* for percentage of repurposed work that can be used in an assignment), unauthorized possession of academic materials, and unauthorized collaboration. The CSU Global Library provides information on how students can avoid plagiarism by understanding what it is and how to use the Library and Internet resources.

### **Citing Sources with APA Style**

All students are expected to follow the *CSU Global Guide to Writing and APA Requirements* when citing in APA (based on the APA Style Manual, 6th edition) for all assignments. For details on CSU Global APA style, please review the APA resources within the CSU Global Library under the “APA Guide & Resources” link. A link to this document should also be provided within most assignment descriptions in your course.

### **Disability Services Statement**

CSU–Global is committed to providing reasonable accommodations for all persons with disabilities. Any student with a documented disability requesting academic accommodations should contact the Disability Resource Coordinator at 720-279-0650 and/or email [ada@CSUGlobal.edu](mailto:ada@CSUGlobal.edu) for additional information to coordinate reasonable accommodations for students with documented disabilities.

### **Netiquette**

Respect the diversity of opinions among the instructor and classmates and engage with them in a courteous, respectful, and professional manner. All posts and classroom communication must be conducted in accordance with the student code of conduct. Think before you push the Send button. Did you say just what you meant? How will the person on the other end read the words?

Maintain an environment free of harassment, stalking, threats, abuse, insults or humiliation toward the instructor and classmates. This includes, but is not limited to, demeaning written or oral comments of an ethnic, religious, age, disability, sexist (or sexual orientation), or racist nature; and the unwanted sexual advances or intimidations by email, or on discussion boards and other postings within or connected to the online classroom. If you have concerns about something that has been said, please let your instructor know.