



Credit Hours: 3

Contact Hours: This is a 3-credit course, offered in accelerated format. This means that 16 weeks of material is covered in 8 weeks. The exact number of hours per week that you can expect to spend on each course will vary based upon the weekly coursework, as well as your study style and preferences. You should plan to spend 14-20 hours per week in each course reading material, interacting on the discussion boards, writing papers, completing projects, and doing research.

Faculty Information: Faculty contact information and office hours can be found on the faculty profile page.

COURSE DESCRIPTION AND OUTCOMES

Course Description:

This course examines the elements associated with community development. Attention is placed upon planning, zoning, land use, asset-based development, community issues, housing, community-based organizations, and globalization. The topics covered in the course are all things that an employee in a local community development department may experience during his or her career.

Course Overview:

This course is designed to provide you with an understanding of the topics, issues, relational, and theories associated with community development. In the first module of this course, we focus on an introduction to community development. You need to understand the difference between economic and community development. There are many facets to community development ranging from the physical development on communities to resolving community issues.

During the session, we will review topics generally associated with community development at the local level, such as:

- Community development vs. economic development;
- Planning, zoning, and land use requirements;
- Asset-based development;
- Issues related to healthcare, crime, education, housing, and sustainability;
- Annexation and consolidation;
- Community-based organizations; and
- Looking in the future of community developing.

Through course content, readings, class discussion, critical thinking exercises, mastery exercises, and a portfolio program, you will become familiar with the primary issues and challenges facing public administrators working in community development departments. You will leave this course with a basic understanding of the current issues that many neighborhoods face in the United States.

Course Learning Outcomes:

1. Define the concept of community.
2. Analyze the role of community leadership.
3. Evaluate the impact that urban, suburban, and rural environments have on social interactions.
4. Assess the impact of socioeconomic and cultural factors have no crime rates within communities.
5. Evaluate the impact of globalization on communities in the United States.
6. Examine the opportunities and challenges of working in diverse groups.
7. Define how current changes in the U.S. healthcare system impact communities.

PARTICIPATION & ATTENDANCE

Prompt and consistent attendance in your online courses is essential for your success at CSU-Global Campus. Failure to verify your attendance within the first 7 days of this course may result in your withdrawal. If for some reason you would like to drop a course, please contact your advisor.

Online classes have deadlines, assignments, and participation requirements just like on-campus classes. Budget your time carefully and keep an open line of communication with your instructor. If you are having technical problems, problems with your assignments, or other problems that are impeding your progress, let your instructor know as soon as possible.

COURSE MATERIALS

Required:

Links provided with each module.

Suggested:

Links provided with each module.

NOTE: *All non-textbook required readings and materials necessary to complete assignments, discussions, and/or supplemental or required exercises are provided within the course itself. Please read through each course module carefully.*

COURSE SCHEDULE

Due Dates

The Academic Week at CSU-Global begins on Monday and ends the following Sunday.

- **Discussion Boards:** The original post must be completed by Thursday at 11:59 p.m. MT and peer responses posted by Sunday at 11:59 p.m. MT. Late posts may not be awarded points.
- **Opening Exercises:** Take the Opening Exercise before reading each week's content to see which areas you will need to focus on. You may take these exercises as many times as you need. The Opening Exercises will not affect your final grade.
- **Mastery Exercises:** Students may access and retake Mastery Exercises through the last day of class until they achieve the scores they desire.
- **Critical Thinking:** Assignments are due Sunday at 11:59 p.m. MT.

WEEKLY READING AND ASSIGNMENT DETAILS

Module 1

Readings

- Chapter 1: What development economics is all about. In Taylor, J. E., & Lybbert, T. J. (2015). *Essentials of development economics*. Oakland, CA: University of California Press.
- Jensen, C. (2016). Community development. In S. Schechter, T. S. Vontz, T. A. Birkland, M. A., Graber, & J. J. Patrick (Eds.), *American Governance* (Vol 1, pp. 330-331). Farmington Hills, MI: Macmillan Reference USA. Retrieved from <http://link.galegroup.com/apps/doc/CX3629100136/GVRL?u=coloradosu&sid=GVRL>

Opening Exercise (0 points)

Discussion (25 points)

Mastery Exercise (10 points)

Module 2

Readings

- Gainsborough, J. (2016). The politics of place and space. In C. Palus & R. Dilworth (Eds.), *The CQ Press Guide to Urban Politics and Policy in the United States* (pp. 213-224). Thousand Oaks, CA: CQ Press.
- Linkous, E., & Strom, E. (2016). Planning, zoning, and land use. In C. Palus & R. Dilworth (Eds.), *The CQ Press Guide to Urban Politics and Policy in the United States* (pp. 237-244). Thousand Oaks, CA: CQ Press.

Opening Exercise (0 points)

Discussion (25 points)

Critical Thinking w/CDC (75 points)

Choose one of the following two assignments to complete this week. Do not do both assignments. Identify your assignment choice in the title of your submission.

CDC Learning Outcomes:

1. Evaluate internships or volunteer opportunities in related degree industries and/or positions.
2. Explore and evaluate degree field certifications and complete a personal and career evaluation through the career center website.

Option #1 – Land Use Positions

For this assignment, you will search for internships, paid positions, and volunteer positions in your local area that involve resolving land use issues in your community. Be prepared to list at least five positions within driving distance of your residence. You will complete and submit the attached template. Be sure to review the template for the data you will need to collect for this assignment.

Option #2 –Planning Department Positions

For this assignment, you will search for internships, paid positions, and volunteer positions in your local area that involve work in a Planning Department for a government agency in your community. Be

prepared to list at least five positions within driving distance of your residence. You will complete and submit the attached template. Be sure to review the template for the data you will need to collect for this assignment.

Mastery Exercise (10 points)

Module 3

Readings

- Misener, L., & Schulenkorf, N. (2016). Rethinking the social value of sport events through an asset-based community development (ABCD) perspective. *Journal of Sport Management, 30*(3), 329-340.
- Russell, C. (2015). *Asset based community development : Looking back to look forward—In conversation with John McKnight about the intellectual and practical heritage of ABCD and its place in the world today*. [United States]: Cormac Russell.
- Underwood, D. A., & Friesner, D. (2017). Asset mapping, the social fabric matrix, economic impact analysis, and criteria for sustainability and justice: Operational elements for holistic policy planning. *Journal of Economic Issues (Taylor & Francis Ltd), 51*(3), 813-827.

Opening Exercise (0 points)

Discussion (25 points)

Critical Thinking (75 points)

Choose one of the following two assignments to complete this week. Do not do both assignments. Identify your assignment choice in the title of your submission.

Option #1 – Social Capital Plan

As the Planning Associate for your Community Development Department, your director asked you to develop a social capital plan. In the three-page plan you need to explain how social capital is used in the planning process of community development. Your plan should include a description of the social capital available in your community. Your plan needs to provide at least five (5) examples of how social capital can be used in your department. This paper needs to focus on the capital available in your area. Your paper will be graded based upon your ability to relate any of the readings to your professional practice or to any of your "real world" experiences outside of work. Use your life experiences and occupational backgrounds to frame your approach to any idea, theme, or theory noted by any of the authors. Be sure to use headings in your paper to organize your five examples. Make sure you include at least one in-text citation for each source you use in this paper. You also can visit the Urban Institute for ideas or your local community development website.

The paper should be 2-3 pages (not including title or reference pages), double spaced, in CSU-Global APA format, and include a minimum of *three (3) scholarly sources*.

Option #2 – Asset-Based Community Development (ABCD) Plan

As a Planning Associate for your Community Development Department, you have been asked to develop an asset-based community development (ABCD) plan. Your three-page plan needs to describe how ABCD works. This plan should contain guiding principles of ABCD and available assets located in your community. Your plan should include a description of each guiding principle and how it can be applied in the community. This plan will be graded based upon your ability to relate any of the readings to your professional practice or to any of your "real world" experiences outside of work. Use your life

experiences and occupational backgrounds to frame your approach to any idea, theme, or theory noted by any of the authors. Be sure to use headings in your paper to organize each of the guiding principles. Make sure you include at least one in-text citation for each source you use in this paper. You also can visit the Urban Institute for ideas or your local community development website.

The paper should be 2-3 pages (not including title or reference pages), double spaced, in CSU-Global APA format, and include a minimum of *three (3) scholarly sources*.

Mastery Exercise (10 points)

Module 4

Readings

- Edwards, A. L., & Heishman, A. S. (2018). Greening of the district: How improved cooperation with the development community would speed sustainability. *Natural Resources & Environment*, 32(3), 31.
- Kenner, A. (2016). Health and environment in urban policy. In C. Palus & R. Dilworth (Eds.), *The CQ Press Guide to Urban Politics and Policy in the United States* (pp. 445-452). Thousand Oaks, CA: CQ Press.

Opening Exercise (0 points)

Discussion (25 points)

Critical Thinking (75 points)

Choose one of the following two assignments to complete this week. Do not do both assignments. Identify your assignment choice in the title of your submission.

Option #1 – Crime Reduction Plan

As a Planning Associate, you have been asked to develop a plan to reduce crime in your community. This three-page plan should discuss some of the more common or frequent crimes in your area. Your plan should address the following:

- Root cause of the issue,
- Stakeholders,
- Outreach,
- Community involvement,
- Social capital, and
- Recommended resolution technique.

Your plan will be graded based upon your ability to relate any of the readings to your professional practice or to any of your "real world" experiences outside of work. Use your life experiences and occupational backgrounds to frame your approach to any idea, theme, or theory noted by any of the authors. Be sure to discuss any of the topics we discussed in the course to develop your plan. Make sure you include at least one in-text citation for each source you use in this paper. You also can visit the Urban Institute for ideas or your local community development of law enforcement websites.

The paper should be 2-3 pages (not including title or reference pages), double spaced, in CSU-Global APA format, and include a minimum of *three (3) scholarly sources*.

Option #2 – Sustainability Plan

As a Planning Associate, you have been asked to develop a sustainability plan. This three-page plan should discuss sustainability issues in your community. Your plan should include the following:

- Issue(s),
- Root cause(s),
- Challenges,
- Community outreach,
- Social capital involved, and
- Possible solutions.

Remember, this plan needs to focus around the concept of sustainability. Your plan will be graded based upon your ability to relate any of the readings to your professional practice or to any of your "real world" experiences outside of work. Use your life experiences and occupational backgrounds to frame your approach to any idea, theme, or theory noted by any of the authors. Be sure to discuss what you learned about sustainability in the course lecture. Use headings for each bullet point listed above. Make sure you include at least one in-text citation for each source you use in this paper. You also can visit the Urban Institute for ideas or your local community development website.

The paper should be 2-3 pages (not including title or reference pages), double spaced, in CSU-Global APA format, and include a minimum of *three (3) scholarly sources*.

Mastery Exercise (10 points)

Module 5

Readings

- Brierly, A. B. (2016). Annexation as a form of consolidation. In Carr, J. B., & Feiock, R. C. (Authors). *City-County Consolidation and its Alternatives: Reshaping the Local Government Landscape*. London: Routledge.
- Rubado, M. (2016). Annexation and consolidation. In C. Palus & R. Dilworth (Eds.), *The CQ Press Guide to Urban Politics and Policy in the United States* (pp. 245-254). Thousand Oaks, CA: CQ Press.

Opening Exercise (0 points)

Discussion (25 points)

Critical Thinking w/CDC (75 points)

Choose one of the following two assignments to complete this week. Do not do both assignments. Identify your assignment choice in the title of your submission.

CDC Learning Outcomes:

1. Understand the key components of effective critical thinking and its importance in decision-making and problem solving.
2. Develop personal and professional etiquette.
3. Develop communication skills, e.g., email etiquette, background/point papers, and speaking using the ABCs (accuracy, brevity, and clarity).
Effectively manage time, tasks, and goals.

Option #1 - Eminent Domain Analysis

This two- to three-page paper should be focused on the concept of eminent domain. For this paper, go to the Legal Dictionary website and choose one of the three cases. In your paper address the following items:

- Brief history of the case,
- Legal justification for using eminent domain,
- Pros and cons, and
- Your thoughts on a better outcome.

Your paper should pull together information from your course readings and relate lessons from the course to your professional practice. Your paper will be graded based upon your ability to relate any of the readings to your professional practice or to any of your "real world" experiences outside of work. Use your life experiences and occupational backgrounds to frame your approach to any idea, theme, or theory noted by any of the authors. Be sure to use headings for each bullet point listed above. You also can visit the Urban Institute for ideas.

Before you complete your paper, visit the CSU-Global Career Center and read "On the Job Success" and "Advanced Topics for Professional Success" and discuss how the skills required to keep a job relate to community leadership.

The paper should be 2 to 3 pages (not including title or reference pages), double spaced, in CSU-Global APA format, and include a minimum of *three (3) scholarly sources*.

Option #2 - Consolidated Services Recommendation to City Council

Example: The City of Santa Clarita, California, contracts fire and police services through Los Angeles County Fire and Sheriff Departments. This consolidation provides the same services in city and county pockets. Additionally, there is a significant cost savings by this consolidation.

In your two- to three-page recommendation, you need to make a recommendation on a service that could be consolidated by more than one government agencies. In your recommendation to the City Council, you need to address the following items:

- Name of service that was consolidated,
- Rationale for consolidation,
- Cost savings,
- Community input,
- Overall outcome of the consolidation, and
- Your recommendations for improvement.

Your paper will be graded based upon your ability to relate any of the readings to your professional practice or to any of your "real world" experiences outside of work. Use your life experiences and occupational backgrounds to frame your approach to any idea, theme, or theory noted by any of the authors. Be sure to use appropriate headings in your paper. You also can visit the Urban Institute for ideas.

Before you complete your paper, visit the CSU-Global Career Center and read “On the Job Success” and “Advanced Topics for Professional Success” and discuss how the skills required to keep a job relate to successful community collaboration.

The paper should be 2 to 3 pages (not including title or reference pages), double spaced, in CSU-Global APA format, and include a minimum of *three (3) scholarly sources*.

Mastery Exercise (10 points)

Module 6

Readings

- Goetz, E. (2016). Public housing. In C. Palus & R. Dilworth (Eds.), *The CQ Press Guide to Urban Politics and Policy in the United States* (pp. 383-390). Thousand Oaks, CA: CQ Press.
- Public Housing Policy. (2017). *In Sociology Reference Guide. Implementing Public Policy* (2nd ed., pp. 40-47). Ipswich, MA: Salem Press.

Opening Exercise (0 points)

Discussion (25 points)

Critical Thinking (70 points)

Choose one of the following two assignments to complete this week. Do not do both assignments. Identify your assignment choice in the title of your submission.

Option #1 – CDBG Grant Request

You have been asked by the City Manager to submit a request for grant funds from the U.S. Department of Housing and Urban Development under the Community Development Block Grant (CDBG) fund. This three- to four-page plan should be focused on a project in the community that is covered under these grant funds. In your plan, you need to address the following:

- Name of the project,
- Description of the project,
- How the project qualifies for CDBG funding,
- Scope of work, and
- Amount of funding requested.

Your plan should pull together information from your course readings and relate lessons from the course to your professional practice. Your paper will be graded based upon your ability to relate any of the readings to your professional practice or to any of your "real world" experiences outside of work. Use your life experiences and occupational backgrounds to frame your approach to any idea, theme, or theory noted by any of the authors. Be sure to organize your paper with appropriate headings. You also can visit the Urban Institute for ideas.

The paper should be 2 to 3 pages (not including title or reference pages), double spaced, in CSU-Global APA format, and include a minimum of *three (3) scholarly sources*.

Option #2 – State Grant Request

You have been asked by the City Manager to submit a request for a state grant. This two- to

three-page plan should be focused on a project in the community that is covered under any state grant listed on your state's website. In your plan, you need to address the following:

- Name of the grant program,
- Name of the project,
- Description of the project,
- How the project qualifies for grant program,
- Scope of work,
- Amount of funding requested, and
- Amount of matching funds needed.

Your plan should pull together information from your course readings and relate lessons from the course to your professional practice. Your paper will be graded based upon your ability to relate any of the readings to your professional practice or to any of your "real world" experiences outside of work. Use your life experiences and occupational backgrounds to frame your approach to any idea, theme, or theory noted by any of the authors. Be sure to organize your paper with appropriate headings. You also can visit your state's website for grant information.

The paper should be 2 to 3 pages (not including title or reference pages), double spaced, in CSU-Global APA format, and include a minimum of *three (3) scholarly sources*.

Mastery Exercise (10 points)

Module 7

Readings

- Speer, P., & Christens, B. (2015). Community organizing. In V. Scott & S. Wolfe *Community Psychology* (pp. 220-236). London: SAGE Publications, Ltd.
- Wilson, C. (2016). Community organizations. In C. Palus & R. Dilworth (Eds.), *The CQ Press Guide to Urban Politics and Policy in the United States* (pp. 91-102). Thousand Oaks, CA: CQ Press.

Opening Exercise (0 points)

Discussion (25 points)

Mastery Exercise (10 points)

Module 8

Readings

- Watson-Thompson, J., Collie-Akers, V., Woods, N., Anderson-Carpenter, K., Jones, M., & Taylor, E. (2015). Participatory approaches for conducting community needs and resources assessments. In V. Scott & S. Wolfe *Community Psychology* (pp. 157-188). 55 City Road, London: SAGE Publications, Ltd.
- Widestrom, A. (2016). American urban governing institutions in comparative perspective. In C. Palus & R. Dilworth (Eds.), *The CQ press guide to urban politics and policy in the United States* (pp. 201-210). Thousand Oaks, CA: CQ Press.

Opening Exercise (0 points)

Discussion (25 points)

Mastery Exercise (10 points)

Portfolio Project (350 points)

Choose one of the following two assignments to complete by the end of this week. Do not do both assignments. Identify your assignment choice in the title of your submission.

Option #1 – Technology Improvement Plan

Community development increasingly relies upon the Internet to bridge divisions and to forge linkages between disparate communities. From Facebook, MySpace, and LinkedIn, to instant messaging and e-mail, communities across the United States have turned to the Internet to not only connect communities but also to provide core government services. It is not an exaggeration to claim that the Internet has transformed the way that communities do business.

As the Planning Associate, you have been asked to submit a plan to the City Manager’s Office on strengthening your efforts in the area of technology. In an 8- to 10-page plan, reflect upon what strategies community developers could enact that would capitalize on the Internet to not only provide government services to citizens, but also to spark renewed development and interest in local communities. You may wish to focus on the following considerations:

- Do all citizens need Internet access? If so, how can communities provide greater access to broadband Internet access to their citizens? How would this enhance responsible community development?
- What government services can be transmitted to citizens via the Internet? Which should not? Why?
- Are social networking sites an effective mechanism for communities to link citizens and to encourage community development?
- What dangers, if any, confront community developers as they seek new technological means to provide linkages between citizens and between government and citizens?

You may, and indeed are encouraged to, support your arguments using strategies that you have either read about in the news or that you have seen enacted in your local communities. Use this as an opportunity to brainstorm about ways that community development can be enhanced in this, the Internet age. You also can visit the Urban Institute for ideas or your local community development website.

The paper is due at the end of week 8 and must be:

- 8-10 pages in length,
- A minimum of five (5) outside sources including at least three (3) peer-reviewed journal articles,
- Set to Times New Roman 12-point black font,
- Double-spaced, and
- In CSU-Global APA format.

Make sure you include headings, per APA guidelines. Include a minimum of five (5) outside sources as well as course material. Sources should be adequately chosen to provide substance and perspectives on the issue.

Option #2 - Communities of Interest Briefing

A community of interest is a group or community of people who share a common interest or passion. These people exchange ideas and thoughts about their given passion but may know (or care) little about

each other outside of this area. Participation in a community of interest can be compelling, entertaining, and create a lot of emotion about the fairness of a topic or an issue. Frequently, they cannot be easily defined by a particular geographical area. In other words, a community of interest is a gathering of people assembled around a topic of common interest. Its members take part in the community to exchange information, to obtain answers to personal questions or problems, to improve their understanding of a subject, to share common passions, or to play. A "community of interest" is defined not by space or by a specific location but by some common bond (e.g., feeling of attachment) or entity (e.g., farming, church group, water quality, or the right to bear arms).

The sense of community that many Americans have no longer necessarily translates into interacting with people that live within a town, village, or city. This development—as one might expect—can lead to severe challenges to local community groups who seek to galvanize the population to work behind local initiatives, all the while realizing that many people who live in communities today consider not only their state but indeed—the world, as their community. Whether this is a good thing, or a bad thing, overall is best left for individuals to decide on their own.

As a Planning Associate, you have been asked to prepare a Community of Interest brief to the City Manager. In an 8- to 10-page paper, identify an issue or problem in your community that resulted in either citizen action or community development. Discuss the history of this situation and identify the factors and social forces that influenced some type of community development that you are aware of, or interested in, that you will focus on in your Portfolio Project for this class. Keep in mind that your response must focus on a community of interest. You also can visit the Urban Institute for ideas or local community development website.

The paper is due at the end of week 8 and must be:

- 8-10 pages in length,
- A minimum of five (5) outside sources including at least three (3) peer-reviewed journal articles,
- Set to Times New Roman 12-point black font,
- Double-spaced, and
- in CSU-Global APA format.

Make sure you include headings, per APA guidelines. Include a minimum of five (5) outside sources as well as course material. Sources should be adequately chosen to provide substance and perspectives on the issue.

COURSE POLICIES

Grading Scale	
A	95.0 – 100
A-	90.0 – 94.9
B+	86.7 – 89.9
B	83.3 – 86.6
B-	80.0 – 83.2
C+	75.0 – 79.9
C	70.0 – 74.9
D	60.0 – 69.9
F	59.9 or below

Course Grading

20% Discussion Participation
0% Opening Exercises
0% Live Classroom
8% Mastery Exercises
37% Critical Thinking Assignments
35% Final Portfolio Project

IN-CLASSROOM POLICIES

For information on late work and incomplete grade policies, please refer to our [In-Classroom Student Policies and Guidelines](#) or the Academic Catalog for comprehensive documentation of CSU-Global institutional policies.

Academic Integrity

Students must assume responsibility for maintaining honesty in all work submitted for credit and in any other work designated by the instructor of the course. Academic dishonesty includes cheating, fabrication, facilitating academic dishonesty, plagiarism, reusing /repurposing your own work (see CSU-Global Guide to Writing & APA for percentage of repurposed work that can be used in an assignment), unauthorized possession of academic materials, and unauthorized collaboration. The CSU-Global Library provides information on how students can avoid plagiarism by understanding what it is and how to use the Library and internet resources.

Citing Sources with APA Style

All students are expected to follow the CSU-Global Guide to Writing & APA when citing in APA (based on the most recent APA style manual) for all assignments. A link to this guide should also be provided within most assignment descriptions in your course.

Disability Services Statement

CSU-Global is committed to providing reasonable accommodations for all persons with disabilities. Any student with a documented disability requesting academic accommodations should contact the Disability Resource Coordinator at 720-279-0650 and/or email ada@CSUGlobal.edu for additional information to coordinate reasonable accommodations for students with documented disabilities.

Netiquette

Respect the diversity of opinions among the instructor and classmates and engage with them in a courteous, respectful, and professional manner. All posts and classroom communication must be conducted in accordance with the student code of conduct. Think before you push the Send button. Did you say just what you meant? How will the person on the other end read the words?

Maintain an environment free of harassment, stalking, threats, abuse, insults, or humiliation toward the instructor and classmates. This includes, but is not limited to, demeaning written or oral comments of an ethnic, religious, age, disability, sexist (or sexual orientation), or racist nature; and the unwanted sexual advances or intimidations by email, or on discussion boards and other postings within or connected to the online classroom. If you have concerns about something that has been said, please let your instructor know.