

Coker University
MCAA 573 Financial Management of Intercollegiate Sport
G1 2022 - Online
Professor: Tracy Ljone Whitted, Ph.D.

Course Description

An overview of the issues related to the financial management of intercollegiate athletics. Specific topics include principles of budgeting, sources of revenue, financial management tools, economic impact, methods of financing, and basic accounting.

Instructor Information

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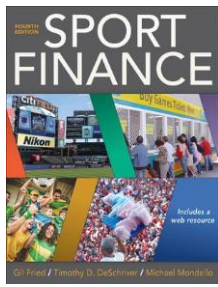
Course Learning Outcomes

1. Identify the basic elements of sport finance.
2. Articulate how financial matters are handled with a sports organization.
3. Distinguish between revenue and expenses in collegiate sports.
4. Determine strategies to increase assets and decrease liabilities.
5. Evaluate a budget for a sports organization.

Required Texts

The text is already included in your course through RedShelf. A course fee of \$X? will be added to your tuition for the book. You have the option to OPT OUT by DATE at 11:59pm EST and the fee will be taken off your account. If you opt out, you will still need to purchase the book on your own since it is central to this course and your grade. Please visit the course in Blackboard for the RedShelf link.

Fried, G., DeSchraver, T.D., & Mondello, M. (2020). Sport finance (4th ed). Champaign, IL: Human Kinetics.



If you have trouble accessing your materials you can submit a request for assistance at this link <https://solve.redshelf.com/hc/en-us/requests/new> and someone from RedShelf will quickly assist them in gaining access

Here is a link to three videos demonstrating how students access content, e-books, and how to opt out:

<https://solve.redshelf.com/hc/en-us/articles/360007589114-Blackboard-student-journey->

Course Methodology

Chapter Quizzes

Chapters 1-8 will be covered in this course and each chapter has a quiz associated with it. These quizzes are due on Sunday. These quizzes are comprised of multiple choice, True/False, and short answer questions.

Assignments

There will be three assignments in Weeks 2, 4, & 6. These case studies will require outside reading and research. More details can be found in Blackboard.

Course Evaluation

Assignments (3) 50 Points Each = 150

Quizzes (8) 20 Points Each = 160

Total 310 Points

Grading Scale Based on 300 Points Total (10 points are bonus)!

A= 270-310 points

B= 269-240 points

C= 239-210 points

D= 209-180 points

F= 179-150 points

Course Calendar

Week	Quiz	Assignments	Due Dates	Book
1	Chapter 1 Chapter 2		Quizzes: Friday	Chapters 1 & 2
2	Chapter 3 Chapter 4	Financing Intercollegiate Athletics (Paper)	Quizzes: Friday Paper: Sunday	Chapters 3 & 4
3 J	Chapter 5 Chapter 6		Quizzes: Sunday	Chapters 5 & 6
4		Compare & Contrast Athletic Department Financials (Presentation)	Presentation: Sunday	
5	Chapter 7 Chapter 8		Quizzes: Friday	Chapters 7 & 8
6		Financial Statement Overview & Recommendations (Presentation or Paper)	Presentation: Friday	

Technology Requirements

- Internet Access
- Coker Blackboard
- Microsoft Word
- PowerPoint

Required Computer Skills

- Microsoft Word
- PowerPoint

Required Literacy Skills

- APA format
- Graduate level research and writing
- Citation of resources

Coker University Student Covenant

Coker University is a community dedicated to scholarship and community engagement. Those who join our circle of learning commit to a lifelong journey of intellectual and personal growth and service to others. Inspired by the six pillars of Davidson Hall, I agree to uphold the following tenets of the Coker University Student Covenant. I will:

- Conduct myself with integrity & be responsible for my actions and their consequences.
- Respect the rights, property, culture, and beliefs of others.
- Engage myself as an honorable scholar inside & outside the classroom.
- Hold myself & others accountable for the sustainability of our environment.
- Offer knowledge and creativity to serve my community
- Contribute to the wider world through a continued pursuit of knowledge.

As Davidson Hall serves as the center landmark of our campus, so shall these six tenets serve as the foundation for my actions and decisions as a member of this community. By pledging to these tenets, I obligate myself to honor the principles that define Coker University.

Coker University Academic Policies

[Academic Catalogs - Coker University](#)

Course Load

The typical load of the program is one class (three semester hours) per term.

Instructors' Notes

The instructor will be monitoring all course room activities. All assignments and discussion postings should be written in a professional and academic manner.

*Remember this is an intense SIX weeks, **GRADUATE** course. An entire semester worth of information and work is expected in these six weeks. Please be prepared for the rigorous schedule and demands of this course.

*Please check **ANNOUNCEMENTS** regularly. These announcements are my primary means of communication with you.

*Feel free to contact me with any questions or concerns. I am here to help you. I typically respond to emails, phone calls and texts within 24 hours. If it is a weekend, please call or text as I am not on my computer regularly during the weekends. Please keep all communication professional.

*I reserve the right to modify this syllabus. This does not typically happen, however if it does, I will communicate all changes with you.

ACADEMIC RESPONSIBILITY

Academic honesty is fundamental to a college. All members of the academic community must be confident that each person's work has been honorably performed, acquired, and presented. Any effort to gain an advantage not given to all students is dishonest whether the effort was successful or not. Coker College and this course instructor regard academic dishonesty as an extremely serious matter, with serious consequences that range from probation to expulsion. When in doubt about plagiarism, paraphrasing, quoting, or collaboration, consult the course instructor.

Per the Coker University 2020-2021 Student Handbook:

Intellectual honesty and integrity are the cornerstones of Coker University's educational mission. Student academic work is expected to represent unquestionably the student's own thoughts and words. Students must thoroughly and appropriately acknowledge sources for words or ideas that have been generated by others. It is each student's responsibility to be familiar with appropriate citation techniques and to acknowledge the intellectual and creative contributions of others in all academic work done at the University.

Academic dishonesty includes cheating, plagiarism, or failing to appropriately cite sources. Any form of academic dishonesty is wholly incompatible with the Coker University Student Covenant, the Mission of the University, and generally understood standards of ethical academic behavior. Academic dishonesty is among the most serious of violations that might be committed at the University; for that reason, penalties for academic dishonesty may include:

- penalties assessed to the assignment, or
- penalties assessed to the course grade, or
- suspension or expulsion from the University

In cases of academic dishonesty, the instructor may elect to take direct action or refer the matter to the Office of the Provost to arrange review by an academic hearing panel composed of members serving on the Student Development Committee of the Faculty Senate. Should an instructor choose to take direct action, he/she should inform both the student and the Office of the Provost. The Office of the Provost maintains a record of all reported academic dishonesty cases and multiple offenses may result in additional penalties. A student who believes a penalty has been unduly or unfairly assessed may appeal by way of the grade appeal process articulated in this section.

Any instance of academic dishonesty will result in a 0 for the assignment and the incident will be reported to the Office of the Provost and placed on academic probation.