

DOMINICAN COLLEGE
COURSE SYLLABUS AND AGENDA
SUMMER 2018-ONLINE
CS 111 L2

CS 111 DYNAMICS OF ORAL COMMUNICATION (3 CREDITS)

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If you need to reach me, please contact me using your Dominican College issued e-mail address, as other e-mail providers tend to be filtered into the College's server's junk mail folder.

Course Description: A study of the fundamental concepts of speech communication. Students are provided with opportunities to practice/apply skills in public speaking with individual counsel and critique. This course offers vital practical skills, concepts, and theories today's students need to become effective public speakers. The focus of this course will be on critical thinking and persuasive presentations. This course fulfills College Speech requirements.

Required Text: *The Public Speaking Playbook*. Gamble & Gamble. 1st Ed. ISBN 978-148339339 (on reserve at the Sullivan Library)

Required Technology: To succeed in this class, you will need:

- a computer.
- PowerPoint, Keynote, or Prezi.
- a word processing program such as Word.
- a device to record the video and audio your speeches such as a cell phone, a camcorder, or a computer with a webcam.
- Zoom, which is free video conferencing software. It is similar to Skype and it will work on a computer or mobile device. I will discuss more about Zoom closer to the time when we will use it to meet online.

Regarding technological competency, you will be asked at one point this semester to create and narrate a visual aid. You will also need to and meet with me online to present the first speech; the remaining two speeches you will record and upload to Blackboard.

Reasonable Accommodations: Any student with a documented disability is welcome to contact the Office of Special Services in Rosary Hall at 845-848-4035, as early as possible in the semester, so reasonable accommodations can be made.

GEC: As a course in GEC I, CS 111 focuses on providing students with general skills in the areas of communication and analysis needed as a foundation for successfully completing higher stages of baccalaureate-level course work.

Course Outcomes: By the end of this course, each student will have the ability to:

- Think logically, critically, creatively, and independently
- Present and defend his/her own point of view while also listening and learning from the view of others, including views widely different from his/her own.

- Demonstrate proficiency in communication and analysis, including reading, writing, listening, and speaking.
- Identify the primary objectives of human communication and differentiate among the levels of communication.
- Explain the components of the communication model and the elements within a communication system: reception, information processing, and transmission.
- Speak with good diction, rate, proper volume, tone, and appropriate non-verbal behavior.
- Demonstrate clarity of reasoning, good organization, and support of ideas in speech crafting, critiques, and analyses.
- Demonstrate effective presentation skills.
- Demonstrate the ability to prepare and support an argument through critical analysis.

Statement on Academic Integrity: As students and faculty of Dominican College and as members of a larger academic community, we hold ourselves responsible for the maintenance of academic integrity. Our standard of integrity precludes any form of knowing and willful misrepresentation of one's work or performance in fulfilling course requirements or any other requisites for certificates and degrees (please see *Student Handbook* for further information).

Plagiarism is a serious offense. Presenting someone else's work without properly documenting the source will result in failure for the assignment, and possible failure for the course.

Overview of Individual Assignments

Your individual assignments in this class will be graded based on a point system. Detailed information may be found under the Blackboard session to which it is assigned. (Listed prior to each assignment's point value is the percentage the assignment accounts towards your final course grade.)

- 15% (150 points) **Discussion Board:** Post on the discussion board each week by Thursday at 11:59 p.m. and respond to a classmate by Sunday at 11:59 p.m. Discussion board entries should be reflective in thought. The points for each discussion board will vary; the point value for each discussion is listed at the start of each discussion board.
- 5% (50 points) **Narrated Self-Introduction Presentation:** each student will submit a 2-3 minute presentation sharing one aspect of his/her life on a narrated PowerPoint, Keynote, or Prezi. (This is not a speech; it is just a narrated visual aid).
- 10% (100 points) **Informative Speech:** each student will present "live" online using Zoom, a 3-5 minute speech on a topic with the purpose to broaden the understanding of the audience on the subject. Outside research is required.
- 10% (100 points) **Mid Term Exam:** objective exam covering readings assigned during weeks 1-4.
- 10% (100 points) **Persuasive Speech One:** each student will compose and present a 4-6 minute speech using persuasive techniques to create a valid argument. Outside research is required.
- 15% (150 points) **Persuasive Speech Two:** each student will compose and present a 5-7 minute speech using persuasive techniques to create a valid argument. Outside research is required.
- 10% (100 points) **Persuasive Paper:** using your chosen topic for persuasive speech two, compose a 2-3 page research paper in APA format arguing one side of the topic. A minimum of

two authoritative sources is required and internal citations must be included. The paper will be submitted on Turnitin in Blackboard.

10% (100 points) **Final Exam:** objective exam covering readings assigned during weeks 5-8.

15% (150 points) **Independent Component:** each student will compose a 2 page, double spaced paper that critiques one TED Talk speech of your choice. The paper will be submitted on Turnitin in Blackboard.

Final Course Grade Computation

Your final course grade will be determined on total points accumulated from the assignments above.

<u>Letter</u> <u>Grade</u>	<u>Point</u> <u>Range</u>	<u>Letter</u> <u>Grade</u>	<u>Point</u> <u>Range</u>	<u>Letter</u> <u>Grade</u>	<u>Point</u> <u>Range</u>	<u>Letter</u> <u>Grade</u>	<u>Point</u> <u>Range</u>
A	1000-960	B	879-840	C	759-720	D	639-600
A-	959-920	B-	839-800	C-	719-680	F	599-0
B+	919-880	C+	799-760	D+	679-640		

Grading philosophy:

A = Exceptional, error-free, analytical, thorough work

B = Above average in analysis, one or two errors – this is a good grade!

C = Average work, although it does not do anything more than being asked – this is not a terrible grade!

D = Below average

F = Unacceptable or not completed

Weekly Schedule Note: Our course encompasses an eight-week semester. Each of these eight weeks begins on Monday at 12:01 a.m. and ends the following Sunday at 11:59 p.m., with the exception of the last week of class, which will end on Thursday, August 16, 2018, at 11:59 p.m. The weekly graded assignments will only be viewable during the week outlined on the syllabus, so as such, it is not possible to “work ahead” or to complete assignments after the Sunday 11:59 p.m. deadline. *No extensions will be granted to complete weekly assignments.*

Schedule of Assignments

Students are required to read the assigned chapters on the weeks indicated.

Session 1: June 26th – July 8th

Introduction to Public Speaking: Anxiety, Audience, Locating Sources, & Self Intros

Read Chapters 1, 5, 6, 7, & 8

Personal Report of Public Speaking Anxiety

Narrated Self-Introduction Presentation

Participate in Discussion Boards

Session 2: July 9th – July 22nd

Speech Development: Outlines, Introductions & Conclusions, Delivery, & Visual Aids

Read Chapters 9, 10, 11, 12, & 17

Independent Component Due by July 15th

Mid-Term Exam

Participate in Discussion Boards

Session 3: July 23rd – July 29th

Speaking to Inform

Read Chapters 18 & 26

Informative Speech Due (3-5 minutes; will be presented “live” online via Zoom)

Participate in Discussion Board

Session 4: July 30th – August 5th

Speaking to Persuade

Read Chapters 19 & 20

Persuasive Speech #1 Due (4-6 minutes; students will record themselves and upload speech to Blackboard)

Participate in Discussion Board

Session 5: August 6th – August 16th

Speaking to Persuade (continuation)

Read Chapter 25

Three Page Research Paper Exploring the Selected Topic for Persuasive Speech #2

Persuasive Speech #2 Due (5-7 minutes; students will record themselves and upload speech to Blackboard)

Final Exam

Participate in Discussion Boards