



BSAD220 - Business Law

Location: USA

Frequency: Any

Instruction: Franklin

Format: Online

Length: 6-Week

Edition: working

*Note: The PDF version of the course will not include class communications or discussion posts that are added throughout the duration of the course.
This PDF was last updated on 2019/03/12 14:58:09.*

Object: Course Information**Course Information****Student Content****Course Description**

A study of the everyday legal problems encountered in business with emphasis on the areas of legal procedure, contracts, agency, employment law, business organizations and torts, with cases relating to these and other areas.

Prerequisites

- BSAD 110 - Business Principles

Course Outcomes

Upon successful completion of this course, students will be able to:

1. Define common law and statutory legal principles in substantive law areas.
2. Apply legal principles to fact patterns that emerge on a regular basis in the business world.
3. Recognize, analyze, and discuss various legal problems presented in specific situations.
4. Demonstrate an awareness of ethical issues in the business legal environment.
5. Develop critical thinking and case analysis skills.

Course Requirements

Assignment	Expected Performance	Maximum Points
Building a Learning Community	7 - 8	10
M.C. & Short Answer assignments	90	120
Weekly Meet Sessions	112 - 113	150
Quizzes	180	240
Ethics Paper	45	60
Agreement assignments	135	180
Case Study assignments	90	120
Case Questions and Problems	90	120

Total Points	750
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1000

Lead Faculty Information

The Lead Faculty for BSAD 220 is [Doug Ross, Ph.D.](#)

The role of the Lead Faculty is to ensure quality of the course following the design by mentoring and monitoring faculty delivering the course and planning delivery of the course, which includes scheduling and staffing the course. The Lead Faculty will also have responsibility for planning the redesign of the course.

When should the Lead Faculty be contacted?

Students enrolled in BLF courses should first discuss any course concerns with the instructor. If the student is unable to resolve the issues then the student should contact the Lead Faculty for that class. In addition if students want to give feedback about a particular course or if there are problems involving the student manual, or instructor issues the student should contact the Lead Faculty.

Object: Course Introduction



Course Introduction

Student Content

Student Introduction to Business Law

Hello, and welcome to Business Law. It should come as no surprise to you that as business professionals in virtually any function of business – whether in management, human resources, finance, accounting, or other role or enterprise – that you will encounter at least one potentially serious legal issue at some point in your career. Some deal with legal issues and consequences on a daily basis. As a result, Franklin has established this as one of the core courses of the curriculum that must be taken by virtually every student, regardless of discipline.

Given its relatively broad purpose, this course covers fundamentals of key legal concepts often faced by businesses in their everyday operations. It is not intended to be exhaustive; instead, it is intended to instill in you a general understanding of the American legal framework and to introduce you to situations in which you may be faced with legal issues requiring further consideration. Importantly, this course is not intended to provide you with sufficient knowledge or experience to make legal determinations on your own. Instead, it is intended to make you aware of the types of circumstances that may have legal consequences so that, when these circumstances arise, you have a general understanding of the law and can determine when it is appropriate to involve other professionals, such as lawyers, to ensure the best possible resolution and to protect you and/or the company's interests.

Toward this end, the course has been designed to require you to demonstrate not only knowledge of the basic legal principles but also the ability to recognize them in various scenarios, such as case studies and interactive exercises regarding the review of legal documents, and to propose reasonable solutions or approaches based upon your analysis of the scenario at hand.

Object: Course Materials



Course Materials

Student Content

Required Materials

- Kubasek, N., Browne, M. N., Herron, D., Dhooge, L. J., & Barkacs, L. (2016). *Dynamic business law: The essentials* (with Connect access, 3rd ed.). New York, NY: McGraw-Hill. ISBN: 9780078023842.

Obtaining Course Materials: A digital copy of the textbook (e-textbook) is integrated into the course along with access to the accompanying courseware. Clicking on any link to the book or courseware from within the course will direct you to an object from which the corresponding digital material can be opened in a new browser tab.

Your Franklin account was charged for these embedded materials at the time of registration. For a seamless learning experience, it is strongly recommended that you utilize the materials embedded within your course. To opt out of these materials, go to shortcuts at the top of the screen. Select the “E-Textbook opt out” link and follow the instructions. If you elect to opt out of these materials, visit <http://www.franklin.edu/current-students/academic-resources/ebooks> to obtain the ISBN(s) for these materials.

Both the textbook and digital courseware access are required for this course.

Object: Accessing Text and Assignments



Accessing Text and Assignments

Student Content

Click on any link to [McGraw-Hill Connect](#) within the course (or directly select the [McGraw-Hill Connect](#) object, which is located within the Syllabus container on the course home page) to access the text, assignments, and any assessments your instructor indicates. Click **Open** within the object to access the McGraw-Hill software.

Object: McGraw-Hill Connect



McGraw-Hill Connect

Student Content

Click **Open** to access your McGraw-Hill Connect course site. This will open your McGraw-Hill Connect course site in a new tab. Please disable your browser's pop-up blocker.

If you have any problems with the website loading or opening properly, please contact your instructor.

LTI

Activated

Integrate

Activated

Object: Class Participation Points



Class Participation Points

Student Content

In traditional learning settings, you may have participated in courses in which the professor lectured while you listened and took notes. You will not be sitting in class taking notes while the professor lectures for the entire time. Instead, you will actively participate in your learning. For example, in many courses, you will participate in discussions, role-plays, debates, or simulations. In addition, you will interact with your classmates to share your learning and work experiences and collaborate on case studies and other types of problems.

A portion of the final grade for this course consists of participation points. These points are awarded to students at the end of every class session or at times in the course the professor deems appropriate.

Note that for face-to-face students, participation points are **not** automatically awarded to students simply on the basis of their presence in class. When students attend a class session, they start with zero participation points. It is the student's responsibility to earn participation points during the session by actively participating in class activities, discussions, and presentations.

Similarly for online students, participation points are **not** automatically awarded to students based on their presence at Meet sessions or by completing assignments. Students in the course start with zero participation points. It is the student's responsibility to earn participation points during the course by actively participating in class activities, discussions, and presentations.

Evidence of active participation by a student is defined broadly as:

- Verbal participation in team and class discussions appropriate to the setting.
- Offering relevant comments and questions that are aligned with the topic at hand.
- Offering relevant current events such as current articles that are aligned with the topic at hand.
- Participation in chat activities and the online discussion board.

Students' active participation will be assessed according to the following criteria (adapted from the [Foundation for Critical Thinking](#)):

Criteria	Description
Clarity	Focus on a specific topic and context, give examples, avoid vague generalities or undefined terms, and help others to understand without any confusion.

Accuracy	Give correct information that others can verify; students should acknowledge the limits of their knowledge of the topic.
Precision	Specific details support all comments.
Relevance	Comments connect to the issues currently under discussion and help others to understand those connections.
Depth	Address the problem in all its complexity; consider the context of the problem, its root causes, and the other issues it brings up.
Breadth	Address the problem from many points of view; consider how others might understand the problem.
Logic	Consider how statements and assumptions work together and communicate them so that others can follow their reasoning.
Significance	Focus on the most important elements of a topic or elements that others have overlooked; avoid repeating common knowledge.
Ethics	Students should consider how their statements and actions affect others and judge their own contributions in terms of how they benefit the learning community.

Note: The professor may choose to define and apply alternative participation criteria at his or her discretion.

Object: Policies and Services



Policies and Services

Student Content

Academic Policies

Please follow the links below to find the academic policies that apply to taking courses at Franklin University:

- [Academic Assessment](#)
- [Academic Integrity and Dishonesty](#)
- [Process for Student Concerns](#)
- [Academic Program Requirements](#)

Student Responsibilities

Please follow the links below to understand what your responsibilities are with regard to taking courses at Franklin University:

- [Communications](#)
- [Time Commitment](#)
- [Attendance Policy](#)
- [Virus Policy](#)
- [General Technology Requirements](#)
- [Student Code of Conduct](#)
- Copyright - Materials used in Franklin University courses may be subject to copyright protection. For more information about copyright law, view the following resources:
 - [Franklin University Library's copyright research guide](#)
 - [Franklin University's Plan to Effectively Combat Copyright Infringement](#)

Student Support Services

Please follow the links below to learn about the support services available to you at Franklin University:

- Learning Commons in the [Academic Bulletin](#) and on the [Franklin University website](#)
 - Library Services in the [Academic Bulletin](#) and on the [Franklin University website](#)
 - Testing Center in the [Academic Bulletin](#) and on the [Franklin University website](#)
- Disability Services in the [Academic Bulletin](#) and on the [Franklin University website](#)
- [Harassment, Discrimination, and Sexual Misconduct \(Anti-Discrimination Policy\)](#)
- [Family Education Rights and Privacy Act \(FERPA\) Information](#)
- [BlueQuill Zendesk](#), which you can also access using the Help icon at the top right of your screen
- Technology Help Desk Services in the [Academic Bulletin](#) and on the [Franklin University website](#)

Grading Policy

Please follow the links below to learn about the grading policies for students at Franklin University:

- [Undergraduate Grading Policies](#)
- [Graduate Grading Policies](#)
- [Submission and Return Policy](#)