



HCM340 - Community Health
Location: USA
Frequency: Any
Instruction: Franklin
Format: Online
Length: 6-Week
Edition: working

*Note: The PDF version of the course will not include class communications or discussion posts that are added throughout the duration of the course.
This PDF was last updated on 2019/03/15 13:41:16.*

Object: Course Introduction**Course Introduction****Student Content****Course Introduction**

Community Health (HCM 340) is designed to introduce students to a broad range of community health concepts and issues. Community health, a field within public health, is a discipline that concerns itself with the study and betterment of health characteristics within communities. Community Health is an applied learning experience designed to provide students the knowledge, skills and perspectives of community health that are necessary to become a highly competent healthcare professional. The specific objectives of this course focus on developing the ability to utilize a wide array of socio-demographic characteristics to an understanding of the community context of health, illness, and health care. Community health strives to provide access to affordable, quality health care in our communities; encourages responsible health planning and the use of health care resources; and promotes healthy behaviors and improved health outcomes. Mastery of the concepts presented will provide a fundamental foundation for students to explore health care in greater depth in subsequent advanced courses.

Dr. Mary Bynum
Program Chair, Healthcare Management

Course Description

This course will provide a comprehensive working knowledge of community health. Students will gain an appreciation of the community health and public health fields and the implications of caring for individuals. Case studies and other applications will be analyzed and discussed that relate to today's preventive, diagnostic, therapeutic, rehabilitative, and community health practices.

Prerequisites

- Junior Standing and HCM300: Healthcare Management

Course Outcomes

Upon successful completion of this course, students will be able to:

1. Recognize facts, concepts, and procedures related to community health theories and practices.
2. Articulate facts, concepts, and procedures related to community health theories and practices.
3. Integrate community health theories, principles, and practices for future application.
4. Systematically apply communication, technical, and analytical knowledge and skills to administrative and clinical community health problem solving.
5. Evaluate the effectiveness of the plans, development, and implementation of community health solutions.
6. Be able to plan, design, and create solutions to address and solve societal, cultural, and environmental community health issues.

Course Requirements

Assignment Name	75% of total points possible	total points possible
1.1 Getting to Know You	15	20
1.2 Community Health Problems	23	30
1.3 Quiz 1	39	52
1.4 Case Study at Jamtara, India	30	40
2.1 Party Time!	30	40
2.2 Health Education	21	28
2.3 Disease Characteristics	37	50
2.4 Quiz 2	39	52
3.1 Community Health Issues	21	28
3.2 Health Events	37	50
3.3 Quiz 3	39	52
4.1 Legalizing Marijuana	21	28
4.2 Mental Illness	23	30
4.3 Family Health Issues	37	50
4.4 Quiz 4	39	52
5.1 Healthcare Delivery Problems	21	28
5.2 Are You In Good Hands?	36	48
5.3 Healthcare and Environment	60	80
5.4 Quiz 5	39	52
6.1 DUI Could Be Prevented If...	21	28
6.2 Controversial Environmental Health Issue	60	80
6.3 Quiz 6	39	52
6.4 Quiz: Reflective Learning	23	30
Total Points	750	1000

Lead Faculty Information

The Lead Faculty for HCM 340 is [Dr. Mary Bynum](#).

The role of the Lead Faculty is to ensure quality of the course following the design by mentoring and monitoring faculty delivering the course and planning delivery of the course, which includes scheduling and staffing the course. The Lead Faculty will also have responsibility for planning the redesign of the course.

When should the Lead Faculty be contacted?

Students enrolled in BLF courses should first discuss any course concerns with the instructor. If the student is unable to resolve the issues then the student should contact the Lead Faculty for that class. In addition if students want to give feedback about a particular course or if there are problems involving the student manual, or instructor issues the student should contact the Lead Faculty.

Object: Course Materials



Course Materials

Student Content

Required Materials

- McKenzie, J. F., & Pinger, R. R. (2018). *An introduction to community & public health* (9th ed.). Burlington, MA: Jones and Bartlett Learning. ISBN: 978-1-284-10841-5 (print), 978-1-284-12984-7 (e-text).

Obtaining Course Materials: A digital copy of the textbook (e-textbook) for this course is accessible via VitalSource, an online platform for digital instructional materials. Clicking on any link to the book from within the course will direct you to an object from which a digital copy of the textbook can be opened in a new browser tab.

Your Franklin account was charged for these embedded materials at the time of registration. For a seamless learning experience, it is strongly recommended that you utilize the materials embedded within your course. To opt out of using these materials, access the Shortcuts menu at the top of the screen. Select the “E-Textbook Opt Out” link and follow the instructions. If you elect to opt out of using these materials, visit <http://www.franklin.edu/financial-aid/tuition-fees/e-textbooks> (or refer to the ISBN listed above) to help you find and purchase the course materials on your own.

Optional Materials

For general information on events that affect healthcare organizations see:

- Modern Healthcare, published weekly by Crain Communications, Inc., Chicago, IL
- Healthcare Financial Management
- Health Affairs
- Healthcare Executive
- Hospital and Health Services Administration
- Harvard Business Review

Object: Accessing E-Textbooks



Accessing E-Textbooks

Student Content

To access the text(s) for this course, click on any link to the e-textbook(s) within the course (or directly select the e-textbook object(s) located within the Syllabus container), and then click the **Open** button. It is highly recommended that you then download the e-textbook(s) to your device(s) for offline use.

Note: The e-textbook object(s) are titled using APA style, as follows: Author's last name (copyright year).

Object: McKenzie and Pinger (2018)



McKenzie and Pinger (2018)

Student Content

Click the **Open** button above to access a digital version of your textbook (eTextbook).

Integrate

Activated

LTI

Activated

Object: Policies and Services



Policies and Services

Student Content

Academic Policies

Please follow the links below to find the academic policies that apply to taking courses at Franklin University:

- [Academic Assessment](#)

- [Academic Integrity and Dishonesty](#)
- [Process for Student Concerns](#)
- [Academic Program Requirements](#)

Student Responsibilities

Please follow the links below to understand what your responsibilities are with regard to taking courses at Franklin University:

- [Communications](#)
- [Time Commitment](#)
- [Attendance Policy](#)
- [Virus Policy](#)
- [General Technology Requirements](#)
- [Student Code of Conduct](#)
- Copyright - Materials used in Franklin University courses may be subject to copyright protection. For more information about copyright law, view the following resources:
 - [Franklin University Library's copyright research guide](#)
 - [Franklin University's Plan to Effectively Combat Copyright Infringement](#)

Student Support Services

Please follow the links below to learn about the support services available to you at Franklin University:

- Learning Commons in the [Academic Bulletin](#) and on the [Franklin University website](#)
 - Library Services in the [Academic Bulletin](#) and on the [Franklin University website](#)
 - Testing Center in the [Academic Bulletin](#) and on the [Franklin University website](#)
- Disability Services in the [Academic Bulletin](#) and on the [Franklin University website](#)
- [Harassment, Discrimination, and Sexual Misconduct \(Anti-Discrimination Policy\)](#)
- [Family Education Rights and Privacy Act \(FERPA\) Information](#)
- [Wellness Resources](#)
- [BlueQuill Zendesk](#), which you can also access using the Help icon at the top right of your screen
- Technology Help Desk Services in the [Academic Bulletin](#) and on the [Franklin University website](#)

Grading Policy

Please follow the links below to learn about the grading policies for students at Franklin University:

- [Undergraduate Grading Policies](#)
- [Graduate Grading Policies](#)
- [Submission and Return Policy](#)