

BMGT 220- Business Ethics

COVID-19 Policy

Students who have been diagnosed with COVID-19 or who have been advised to quarantine or isolate by a medical professional or a Friends University employee should contact their instructors to make arrangements in order to avoid falling behind in class. Such arrangements may include independent work assigned by the instructor. Instructors are not currently obligated to provide a Zoom link to a face-to-face class. Students who are concerned about the possibility of missing class due to COVID-19 are advised to be vaccinated. Free vaccination is available through the Sedgwick County Health Department. This policy may be subject to change during the course of the semester due to a variety of factors, including developments related to COVID-19; changes in local, state, or federal regulations; or the adoption of new university policies.

Instructor information

Name:

Office Phone:

Cell Phone:

Email:

Office Hours:

Course Description

In this course, students will be introduced to broad historical and contemporary theories in business ethics. The course concentrates on various types of relationships in business such as; business-customer relationships, business-business relationships, business-society relationships, and internal business relationships. Some topics covered are the purpose of corporations, treatment of employees, issues in marketing and accounting, international practices, and theories of justice.

Credit Hours: 3 www.friends.edu/catalog

Overview and Course Goals

Students who successfully complete this course will be able to:

1. Define four major ethical theories used in business ethics.
2. Explain ethical issues within business areas such as marketing, accounting, computer information systems, human resources, and the business environment.
3. Identify the difference between normative ethics, descriptive ethics, and legal issues.

4. Apply various ethical decision-making models to ethical case studies in order to identify ethical dilemma(s), formulate and clearly articulate an opinion, and provide a resolution.

Attendance and Participation Policies

Attendance and Participation in class are required. In an online environment that is determined by the amount of times you log in each week the amount of time spent in the course, and the quality of work performed. In order to learn the content, you must engage with the materials over the course of the semester. Interaction with students and the professor during class discussions and through assignments and activities is a vital part of the learning process.

ONLINE PARTICIPATION

Participation online is expected throughout the course. Content areas may include discussions, written assignments, case study analysis, reading, quizzes, Internet resources, etc. Each week will be different depending on the assignments required. A class week is defined as seven days: Monday through Sunday. **You should logging in and participating in the class discussions frequently but a minimum of three log in's each week is required.**

Please notify the professor in advance of any planned absences or within 24 hours of unplanned absences to make arrangements for completing any missed assignments. It is at the professors' discretion to allow make up of missed assignments.

Discussion Forums

This discussion forum may be different than previous classes so please read carefully. Each week we have an online discussion that requires student participation throughout the week. This replicates classroom discussion and is most effective if you post and respond frequently throughout the week to generate a discussion on the weekly topic. **Please see Discussion Forum Rubric in Moodle for posting expectations and grading.**

- i. **Initial Post: *The initial post by a student that answers the questions posed in the discussion assignment.*** It is imperative that Initial Posts are displayed earlier in the week for an online discussion to be effective allowing the class ample time to post response posts and response discussion posts throughout the week. You are strongly advised to show evidence of critical thinking (analysis, synthesis, evaluation or application), use outside references, the book, and relate the concepts to work/life to support your position. Late posts will not be accepted without prior approval from the professor, as timely posting is vital to maximize cooperative learning from forum discussions. (See late work policy below)
- ii. **Substantive Response Posts: *The first response post by a student addressing an initial post.*** Students are encouraged to make several Substantive Response Posts throughout the week. Responses should build on the concept presented or provide new ideas that add greater depth and advance the discussions. Responses such as "I like what you said about..." or "Good post..." or "I agree..." then simply reiterating or paraphrasing what was mentioned in the original post do not add value to the conversation. Instead, explain why it is important or insightful by providing new information or an example you learned from the text, researched online, or your own experience.

- iii. **Discussion Response Posts:** *Series of posts between the student who posted the initial post and students who posted response posts to facilitate an ongoing discussion throughout the week.* Students are encouraged to make several Discussion Response Posts throughout the week. This simulates the discussion that would occur in a classroom with multiple students contributing and advancing the conversation. Discussion Response Posts such as “I like what you said about...” or “Good post...” or “I agree...” then simply reiterating or paraphrasing what was mentioned in the original post do not add value to the conversation. Instead, advance the conversation with your own opinions.

Final Case Study Analysis Expectations

This class will culminate with a final case study analysis that includes your analysis of the major points from the case study following the D3 model, the relevant ethical issues exposed in the case study, The players and context of the issues, and your final opinion on a resolution of the issues. Basically, what is your opinion of the ethical issues presented and how would you resolve them?

Explain what you think was wrong or right from a business ethics standpoint supporting your opinion with evidence from the class, research, and experience. Your analysis should include many sentences starting with “I believe”, “In my opinion”, or “I think” followed by your opinion and supported with evidence.

Please read the detailed assignment in Moodle for complete requirements.

Late Work Policies

I will not accept late work without prior approval before the due date. When approved, late work will be accepted within one week of the original due date for full credit and two weeks from the original due date for 50% credit. There will be no credit given for any assignments not turned in within two weeks of the original due date.

Course Materials

REQUIRED TEXTBOOK:

Extra Credit

I encourage you to take advantage of every extra credit opportunity, even if you think you don’t need the points. I offer extra credit quizzes. If you would like to record a podcast you can earn extra credit from that as well. See the instructor for more details.

Grading Policy

A = 90% or above
B = 80% - 89%
C = 70% - 79%
D = 60% - 69%
F = 59% or below

I do not “give grades”, you earn them based on your performance. The only way to earn a passing grade is to complete the assignments. Each assignment has a due date and to earn a passing grade the assignment must be completed and turned in on time.

The class has plenty of opportunities to earn a passing grade, all of which are under your control. So, if, at the end, you are “just a few points” short of a higher grade, you will receive the lower grade earned. Missing a grade by “just a few points” is still missing a grade. You miss a grade based on points, not percentages. That is, an 89% is not close to 90% when you examine the number of points involved in that jump. (i.e., In this class 1 percentage point is a total of 10 points).

I do not offer, individually, bonus points or extra credit to boost a grade. There may be extra credit opportunities open for everyone throughout the course. I encourage you to take advantage of them when they are offered.

Course Assignments and Grades

ACTIVITY	QUANTITY	POINTS/EACH	TOTAL POINTS
DISCUSSION FORUMS	3	30	90
25-WORD SUMMARIES	3	25	75
OBSERVE, REFLECT, WRITE PAPERS	3	25	75
ASSIGNMENTS	3	25	75
CASE ANALYSIS	2	50	100
FINAL CASE ANALYSIS PAPER	1	100	100
		TOTAL POINTS	515

See Moodle for Weekly Assignments and Updates

Week #	Reading and Assignments	Due Date
Week 1	READING: ASSIGNMENTS:	
Week 2	READING: ASSIGNMENTS:	
Week 3	READING: ASSIGNMENTS:	
Week 4	READING: ASSIGNMENTS:	
Week 5	READING: ASSIGNMENTS:	
Week 6	READING: ASSIGNMENTS:	
Week 7	READING: ASSIGNMENTS:	
Week 8	READING:	

**INSTRUCTOR RESERVES THE RIGHT TO MAKE CHANGES TO THE COURSE AND ASSIGNMENTS AS NECESSARY.
MOODLE IS THE DEFAULT.**

Friends University Catalog Links

ADA Student Services

http://catalog.friends.edu/content.php?catoid=4&navoid=172#disa_serv

Student Conduct

http://catalog.friends.edu/content.php?catoid=4&navoid=172#stud_cond_code

Academic Honesty & Honor Code

http://catalog.friends.edu/content.php?catoid=4&navoid=172#acad_hono_code