

## Principles of Finance – FINC 320

### MISSION STATEMENT:

Friends University, a Christian University of Quaker heritage, equips students to honor God and serve others by integrating their intellectual, spiritual and professional lives.

### Instructor Information

---

Name:

Cell:

Email:

### Course Description

---

Develops the tools used for financial decisions, such as ratio analysis, time value of money, financial planning, capital budgeting, and valuation. Students are introduced to the issues of capital structure, dividend policy, financing, and agency problems in the corporation.

**Credit Hours: 3**

### Overview and Course Goals

---

Course Objectives:

The student that successfully completes FINC 320 – Principles of Finance will:

1. Understand and apply the principles of financial management.
2. Assess the role of accounting in finance and how it is applied to financial analysis
3. Apply time value of money principles to make decisions including capital investment decisions
4. Identify the relationship between risk and expected return
5. Understand the principles of working capital management, capital budgeting, and capital structure.
6. Utilize financial concepts and theories to analyze a company's performance and make recommendations.

### Course Policies

---

#### ONLINE PARTICIPATION

Participation online is expected throughout the course. Content areas may include discussions, written assignments, quizzes, Internet resources, etc. Each week will be different depending on the assignments required. **A class week is defined as seven days: Monday through Sunday.**

All official university communication will use Friends University issued email accounts. All assignments will be submitted via the Moodle System.

---

#### ATTENDANCE POLICY

For online students:

Online attendance is determined by participation in each weekly session.

Successful learning from online courses requires the active and frequent participation and interaction of students through discussion questions. Participation early in the week allows other students to learn and gain insight from your thoughts. Please make efforts to engage throughout the week.

#### **Course Materials**

---

REQUIRED SOURCES:

ADDITIONAL RESOURCES:

#### **Course Structure and Grades**

---

##### WEEKLY CASE STUDIES/DISCUSSION BOARDS

Case Studies should be submitted with complete and thorough answers. Discussion Questions should be insightful and demonstrate an inquisitive, in an effort to further one's understanding of the subject or content.

##### SUBSTANTIVE POSTS

Substantive Posts (SP) are responses to other students' initial Discussion Questions (DQ) responses. The concept of the SP is to create proactive and encouraging involvement in discussion with classmates. The expectation is that students will draw upon professional experience, interpretation of the assigned readings, and other reference material to enrich the broader body of knowledge for the class.

##### WEEKLY HOMEWORK ASSIGNMENTS

There will be homework assignments due each week. Homework will be completed in Connect and will be due by Sunday at 11:59 PM of the week assigned.

##### WEEKLY QUIZZES

There will be either a Case Study or Discussion Board in Moodle due each week. These will be completed in Moodle and will be due by Sunday at 11:59PM of the week assigned.

##### FINAL PROJECT

**Paper** - The Final Project will include a three to five page paper evaluating and analyzing a publicly traded company of your choosing. This will demonstrate the knowledge,

comprehension, application, and analytical skills you acquired over this 8-week course. The paper will be due on Friday at 11:59 PM in Week 8.

---

---

### Presentation –

---

### Grading Policy

---

A = 90 to 100%  
B = 80 to 89%  
C = 70 to 79%  
D = 60 to 69%  
F = Less than 60%

### Course Structure and Grades

---

ACTIVITY	AMOUNT	POINT	TOTAL POINTS
<b>WEEKLY HOMEWORK</b>	<b>7 WEEKLY ASSIGNMENTS</b>	<b>25</b>	<b>175</b>
<b>CASE STUDIES</b>	<b>4 CASE STUDIES</b>	<b>25</b>	<b>100</b>
<b>DISCUSSION BOARDS</b>	<b>3 DISCUSSION BOARDS</b>	<b>15</b>	<b>45</b>
<b>WEEKLY QUIZZES</b>	<b>7 WEEKLY QUIZZES</b>	<b>50</b>	<b>350</b>
<b>COURSE INTEGRATION REFLECTION PAPER</b>	<b>1 ONE-PAGE PAPER</b>	<b>10</b>	<b>10</b>
<b>FINAL PROJECT PAPER</b>	<b>1 PAPER</b>	<b>100</b>	<b>100</b>
<b>FINAL PROJECT PRESENTATION</b>	<b>1 PRESENTATION, NOT TO EXCEED 20 MINUTES, WITH Q&amp;A FOLLOW-UP</b>	<b>150</b>	<b>150</b>

## Friends University Catalog Links

---

### ADA Student Services

[http://catalog.friends.edu/content.php?catoid=4&navoid=172#disa\\_serv](http://catalog.friends.edu/content.php?catoid=4&navoid=172#disa_serv)

### Student Conduct

[http://catalog.friends.edu/content.php?catoid=4&navoid=172#stud\\_cond\\_code](http://catalog.friends.edu/content.php?catoid=4&navoid=172#stud_cond_code)

### Academic Honesty & Honor Code

[http://catalog.friends.edu/content.php?catoid=4&navoid=172#acad\\_hono\\_code](http://catalog.friends.edu/content.php?catoid=4&navoid=172#acad_hono_code)

## Week 1

---

### Expected Outcomes:

#### *Readings and Materials*

#### Assignments:

## Week 2

---

### Expected Outcomes:

#### *Readings and Materials*

#### Assignments:

## Week 3

---

### Expected Outcomes:

#### *Readings and Materials*

#### Assignment:

#### **Week 4**

---

**Expected Outcomes:**

*Readings and Materials*

**Assignments:**

#### **Week 5**

---

**Expected Outcomes:**

*Readings and Materials*

**Assignment:**

#### **Week 6**

---

**Expected Outcomes:**

*Readings and Materials*

**Assignment:**

#### **Week 7**

---

**Expected Outcomes:**

*Readings and Materials*

**Assignments:**

#### **Week 8**

---

**Assignments:**

## Paper:

### STUDENT RESOURCES

#### Friends University Technology

---

Technology at Friends University is provided by the Office of Online Learning and Information Technology departments. The Office of Online Learning provides support for Moodle, online learning resources, and technology. The Information Technology department provides technical support, manages hardware and network services, classroom technology and computer labs. Please reference the following links for Friends University technology resources:

- [Self-service Banner \(SSB\)](#): When you are on a Friends University campus computer or away from campus, access with Banner ID and PIN.
- [Moodle](#): Web-enhanced courses can be accessed with network username and password.
- [Email](#): Access your Friends University email account and view instructions for connecting your email to your smartphone.
- [Getting Started with Office 365](#): Instructions for accessing and initially using Office 365 accounts for students.
- [Library](#): Online library resources. Access with network username and password.
- [Password Reset](#): Reset your password for email, Moodle, and on-campus computer access. You will need to know your current password to register with this self-service tool. Once registered with the tool you will be able to reset your password as often as you need.
- **Free Anti-Virus**: McAfee Anti-Virus is available free to all students, faculty and staff with a username and password. [“Free Anti-Virus”](#)
- **Lync**: Communicate with staff and faculty members through our campus instant messaging software.  
[Windows 32-bit Operating System](#)  
[Windows 64-bit Operating System](#)
- **Windows VPN client**: For remote access please choose the appropriate download:  
[Windows Operating System](#).  
Please click open to run the automatic install and select all the defaults.  
You may download installation instructions [here](#).
- **Macintosh VPN client**: For remote access, it can be downloaded [here](#). Please click open to run the automatic install and select all the defaults. You may download installation instructions [here](#).

#### Friends University Library

---

Edmund Stanley Library, named after the University's first president, is committed to collecting the resources you need for your coursework and to helping you use those resources. The library has books, journals, magazines, newspapers, and media (CDs, DVDs, etc.) and provides access to the full

text of articles through online databases.

Go to the Library's Tutorial Web page <http://library.friends.edu/Tutorials.html> where you will find a variety of instructional materials designed to acquaint you with the Library's resources and services. Listed under the first header – Library Orientation for DCP (Degree Completion Program) and GRAD (Graduate) Programs – on the Tutorials page is a link to recommendations about the short videos, tutorials, and handouts that are pertinent to your program. Please contact the Library at 316-295-5880 (toll free 800-794-6945 x5880) or [askalibrarian@friends.edu](mailto:askalibrarian@friends.edu) if you have questions or comments.

To navigate from the Friends University homepage <http://www.friends.edu> to the Library's Tutorial Web page follow these steps: 1) Click on "Library" on the lower right of the University's homepage. 2) Click on "Catalog and Databases" on the left. This takes you to FriendLiCat, the Library's online catalog. 3) In the "Library Info" area on the right side where several links are listed, click on "Tutorials."

### **Academic Resource Center**

---

The Academic Resource Center (ARC) strives to promote the success of every Friends University student by providing individualized assistance and supplemental resources. The ARC provides a variety of help for students in the areas of writing, accounting, finance, and technology. Free assistance is available on a drop-in basis in Room 112 on the first floor of the Edmund Stanley Library. For more information please visit <https://www.friends.edu/academics/resources-support/academic-resource-center/>

### **Center on Family Living Services**

---

The Center on Family Living provides a number of services for students, faculty, staff and the public. The Center on Family Living provides the following therapy services: premarital therapy, marital therapy, step-family concerns, divorce adjustments, sexual concerns, communication problems, life transitions, work and school stress management, parenting concerns, child behavior problems, anxiety and depression, and grief and loss issues. For more information please visit <https://www.friends.edu/student-life/wellness-counseling/center-on-family-living/center-family-living-services/>

All therapy sessions will be offered at no cost to Friends University students.

### **Career Services**

---

The Career Services Office provides current students and Friends University alumni with information and resources related to career planning and the job search process. Within career development, there are three service areas in which staff members assist students and alumni: Exploration, Preparation and Connection.

The office offers various career assessments, which can be administered both online and on campus. Assistance with resume writing, interview skills and networking is available. The center also maintains an online job posting system, which allows individuals to access job opportunities that have been posted with our institution by a multitude of employers. For more information please visit: <https://www.friends.edu/students/career-services/>

### **Falcon Alert System and Campus Security**

---

All students, faculty and staff are automatically enrolled in the Falcon Alert emergency notification system. The offices of the University Registrar and Human Resources asks that you provide any updates to your mobile phone number information as soon as possible to ensure that you receive Falcon Alert. Automated emergency messaging options include email and SMS/text messages.

Friends University will make every effort to implement emergency notifications as soon as reasonably possible from the time appropriate personnel are aware of a campus emergency situation or incident. No guarantee is made as to the timeframe or avenue through which communications will be attempted. For questions about the Falcon Alert System or campus security issues please contact campus security at 316-295-5911.

### **Campus Ministries**

---

Campus Ministries invites you to re-imagine your faith in the context of your college experience. This means identifying your core narratives, learning how to tell your story and considering who you are becoming. You are invited to recharge, repurpose, reconnect, and re-engage. Our full-time Campus Chaplain and Campus Ministries staff members provide a safe and supportive environment to help you navigate life's challenges. Regardless of where you are on your faith journey, our doors are open to meet with you to explore and expand your understanding of who God is, how are you, and what you and God are doing together in the world. Campus Ministries is committed to praying for the needs of the campus, and invite you to share your request with us by emailing [prayerrequest@friends.edu](mailto:prayerrequest@friends.edu), stopping by room 214 in the Davis Administration Building or calling 316-295-5746.

### **OASIS Student Lounge**

---

Friends University is committed to its adult students and offers individual assistance when needed. Adult students may stop by the OASIS, Adult Student Lounge located in the Business and Technology Building, room 109, to relax before class and for access to the many resources available to help students transition back into college life. Free coffee, tea and refreshments too. OASIS is open Monday through Thursday, 5pm to 8pm. For more information please email [oasis@friends.edu](mailto:oasis@friends.edu) or call 316-295-5800.

### **Academic Success Coach**

---



Unlike traditional academic advisors, your Academic Success Coach is here to assist you in your academic journey and help you achieve your academic and professional goals. If you are uncertain who your Academic Success Coach is, please ask your instructor or contact the Division Chair.