



MGT 213: Principles of Micro/Macroeconomics

Student Syllabus for the Adult Degree Programs

Course Description

This course examines consumption and production at the household, firm, and industry level; explains methods of economics analysis and price formulation; and examines the various market structures and behavior of pure competition, monopoly, oligopoly, and monopolistic consumption. Additional course material explains the characteristics and operations of the national economy, including the measurement of national employment, production and income, the role of money and banking, and international trade. Students also learn methods of economic analysis, the role of government, and economic policy.

Course Introduction

This course will examine economics from both a micro and macro perspective. Students will become familiar with scarcity, laws of supply and demand, graphing techniques, elasticity, and costs. Capitalism and socialism will also be detailed. Furthermore, students will be introduced to the characteristics and operations of the national economy, including the measurement of national employment, taxes, deficits, national debt, production, income, and international trade. Classic and Keynesian economic theory will be introduced.

Course Outcomes

Upon completion of this course, the learner will be able to:

1. Identify and explain basic concepts of economics both on a micro and macro level.
2. Define and apply economic concepts, such as scarcity, laws of supply and demand, and graphing.
3. Exhibit the ability to distinguish and summarize basic market structures and costs and production functions.
4. Critique and explain the Keynesian model and classic economic theory while applying such knowledge to current events.
5. Discuss inflation, unemployment, taxes, deficits, and the national debt in the context of current economic conditions.

Course Texts

ESV value thinline Bible. (2016). Crossway.

ISBN-13: 978-1433550652

ISBN-10: 1433550652

Holt, J. (2015). *Principles of economics* (6th ed.). Hayden-McNeil.

ISBN-13: 978-0738075259

ISBN-10: 0738075256

Textbook Disclaimer

The textbooks for this course were chosen because their primary content directly relates to the objectives of this course. At times, there may be items or issues that are not presented from a proper Christian worldview. As such, the textbooks do not represent an endorsement by Geneva College or the relevant academic department at Geneva College.

Learning and Physical Disabilities Policy

Geneva College values diversity and inclusion and recognizes disabilities as an aspect of diversity. Our shared goal is to create learning environments that are accessible, equitable, and inclusive, ultimately leading to the success of our students in and beyond college. Therefore, Geneva College complies with the ADA as well as Section 504 of the Rehabilitation Act by affording reasonable accommodations to qualified students with disabilities. Any student with a disability who needs academic accommodations should contact Geneva's Student Success Center (SSC) to arrange a confidential appointment with the Director of the SSC before or during the first week of classes. (Some accommodations may take time to put into place, so it is advised to request this appointment as early as possible.) Legally, no retroactive accommodations can be provided. Accommodations for disabilities are available only as recommended by the SSC. Students whose accommodations are approved will be provided confidential letters which students should review and discuss with their instructors in relation to course requirements. Students who have questions about their right to benefits or have grievances under these statutes should contact the Director of the SSC. For more details, visit the [Student Success Center website](#) or call 724-847-5005.

The Grading System in the ADP

The grading scale for the Adult Degree Program is A, B, C, D, and F. Geneva includes pluses (+) and minuses (-) in the determination of the grade point average (GPA). Grade points are assigned for each semester hour of credit earned according to the following system:

Letter Grade	Percentage	GPA	Explanation
A	93.00% - 100.00%	4.0	Excellent

A-	90.00% - 92.99%	3.7	
B+	87.00% - 89.99%	3.3	
B	83.00% - 86.99%	3.0	Good
B-	80.00% - 82.99%	2.7	
C+	77.00% - 79.99%	2.3	
C	73.00% - 76.99%	2.0	Satisfactory
C-	70.00% - 72.99%	1.7	
D+	67.00% - 69.99%	1.3	
D	63.00% - 66.99%	1.0	Less than Satisfactory
D-	60.00% - 62.99%	0.7	
F	< 60.00%	0.0	No Credit Given
WX, WP, WF			Withdrawal

Policy on Academic Honesty

Geneva College has adopted a campus wide policy on academic honesty; the main portions of which are summarized here. Students should become aware of the fuller policy found in Appendix A of the student handbook.

When an instructor has reason to believe that dishonest behavior has occurred, the parties involved should be confronted as soon as possible by the instructor and notification made to the Department of Professional and Online Graduate Studies (see Appendix A of the student handbook).

Sanctions may be levied on the student, which could range from an informal warning to expulsion, based on the seriousness of the student's offense (see Appendix A of the student handbook).

Students may appeal any disciplinary action by following the procedure laid out in the College's Policy on Academic Honesty (see Appendix A of the student handbook).

Students are encouraged to visit www.plagiarism.org in order to clarify what constitutes plagiarism as well as a number of other academic standards. This website also provides directives as to how to avoid committing this act and how to properly cite academic sources.

Turnitin Policy

Students agree that by taking this course all required papers may be subject to submission for textual similarity review to Turnitin.com for the detection of plagiarism. All submitted papers will be included as

source documents in the Turnitin reference database solely for the purpose of detecting plagiarism of such papers. Students must agree to the End User License Agreement (EULA) for Turnitin. Use of the Turnitin service is subject to the Usage Policy and Privacy Pledge posted on Turnitin.com. Assignments that are not submitted through Turnitin will not be graded and will not receive credit.

Participation Policy

In the online environment, **participation is marked by the completion of an *academic event* in each session (week) of the course.** Academic events include, but are not limited to, submission of a class assignment, participation in class discussion forum, or completion of a quiz/exam.

If no academic event is completed within the first session (Week 1) of a course, the student will be administratively withdrawn from the course. Beyond the first session, if no academic event is completed for a class session, the student will be considered as having not participated in that week of class, which in some cases may result in zeros on the missed assignments and a half-letter grade deduction from the student's final course grade.

If a student does not complete an academic event for two consecutive sessions, the student will either be administratively withdrawn from the course or will receive a final course grade of F, depending on how much of the course has transpired at the time of the second week of nonparticipation. For more details, please review Geneva's Student Handbook ([Undergraduate](#) and [Graduate](#)).

Course Evaluation

Criteria	Points Breakdown	Points
Discussion Forums (8)	30 points each	240 points
Quizzes (2)	80 points each	160 points
Written Assignments (3)	60 points each	180 points
Exams (3)	150 points each	450 points
Total		1030 points

Assignment Descriptions

Discussion Forums

Class participation is monitored by postings and responses in the discussion forum. Typically, class participation is composed of two parts:

- a. Part 1 – Requires you to go to your discussion forum and post a response to a question or prompt that is written in your syllabus by 11:55 pm (EST) Wednesday of your scheduled session week. Your instructor will generally respond to your post within 24 hours. Depending on the nature of the assignment, the instructor may have a follow up question for you, ask you for clarification or further details, or direct your conversation to someone else for rebuttal.
- b. Part 2 – Respond back to your instructor's post. In addition, post a response to at least two of your fellow classmates' postings, using 1 or 2 paragraphs. Your response should further the discussion (e.g., ask a question, provide further information or examples, or introduce a different opinion). In particular, one response to a classmate **MUST** be in the form of a question that seeks to further the conversation. Your question must be posed by 11:55 pm (EST) Friday of the scheduled session week so that your classmate has adequate time to answer it.

Likewise, if a question is posed to you by Friday night, you are also required to answer it.

Part 2 of these online activities (response to instructor, response to classmates' questions of you, and responses to your classmates) must be completed by 11:55 pm (EST) Saturday of each session.

NOTE: How to earn full credit in discussion forums:

1. Become familiar with the discussion forum rubric, which is available to you in all of your Moodle classroom discussion forums.
2. Be thoughtful in your responses and incorporate examples from your personal and professional experiences and references to the course material (e.g., readings, lecture, videos, audio clips, scripture, etc.) when appropriate. Remember to cite all sources and references according to proper APA style.
3. Respond to the discussion contributions of at least 2 peers and be sure to adequately address all posts your instructor may pose to you throughout the week. This level of participation is **REQUIRED** as the minimum in all discussion forums (see the rubric for more detail).

Your posting and responses will be graded by your instructor. For a detailed description of your responsibility in discussion forum postings, please see the "Interacting in the Online Environment" section in the ADP Student Handbook.

Quizzes and Exams

During this course, there will be two quizzes and three exams that cover the essential elements of the text and help students review and identify important concepts related to micro and macroeconomics. All of the quizzes and exams include multiple choice questions.

- Session 1 – Students will take an online quiz on Chapters 1-2 of the text
- Session 3 – Students will take an online exam on Chapters 1-4 of the text

- Session 5 – Students will take an online quiz on Chapter 16 and Chapter 19 of the text
- Session 6 – Students will take an online exam on Chapters 5, 13, 16, 19, and 20 of the text
- Session 8 – Students will take an online exam on Chapters 21, 22, 24, 27, and 28 of the text

Students will be allowed to consult their text and notes when taking online quizzes and exams. However, all quizzes and exams will be timed, and students will need to have a working knowledge of the material before attempting them. There will simply not be enough time to “look up” every answer in your text.

If a student does not take a quiz or exam by Saturday at 11:55 pm (EST) of the designated session week, they will not have an opportunity to make it up.

Written Assignments

Throughout this course, students will complete three written assignments that will require them to concisely respond to and apply some of the key course concepts. Specific instructions for completing these written assignments can be found in the course outline below.

- Session 2: Written Assignment 1
- Session 4: Written Assignment 2
- Session 7: Written Assignment 3

Each of these written assignments will be graded on content, style, and timeliness. They should adhere to all page length requirements and typical APA style and formatting (double spacing, proper APA citations, etc.).

All written assignments are due by 11:55 pm (EST) Saturday of the designated session week.

Professional Skills in Your Online Courses

All courses in your Geneva College Online program will provide you with an opportunity to develop valuable skills that can positively influence your professional and career development. Each course at Geneva provides numerous opportunities to develop skills employers desire in their employees and job candidates in areas including, but not limited to, written communication, research, critical thinking, and decision-making. However, targeted skill sets are also developed through the learning in particular courses.

After successful completion of this course, you will be able to add these particular skills to your bank of professional assets:

Categorizing/ Classifying Skills



Skillful in compiling, organizing, and using data to enhance planning and effectiveness

Research Skills



Skillful in compiling, organizing, and using data to enhance planning and effectiveness

Estimating/ Forecasting Skills



Skillful in performing numerical and statistical calculations to provide useful information

Synthesize/ Integrate



Adept at forming structures, patterns, and connections from information, ideas, and images