



MGT 330: Principles of Finance

Student Syllabus for the Adult Degree Programs

Course Description

MGT 330 explores the principles of corporate financial management. Course topics include ratio analysis, cash flow forecasting, leverage, working capital management, cost of capital, capital budgeting, and security types.

Course Introduction

MGT 330 will explore financial concepts and theories and allow students to effectively apply these concepts to current market situations. This course will allow students to perform financial calculations and analysis and to assess and examine current issues in order to understand how financial management contributes to improvements in organizational performance. The course will provide students with an opportunity to evaluate the use of financial statements in managerial decision-making and will integrate ethical considerations, faith, and learning using scholarly sources as well as biblical scriptures.

Course Outcomes

Upon completion of this course, the learner will be able to:

1. Examine various financial concepts and theories and effectively apply them to current market situations.
2. Perform financial calculations and analysis.
3. Assess and examine current issues in order to understand how financial management contributes to improvements in organizational performance.
4. Evaluate the use of financial statements for managerial decision-making.
5. Integrate ethical considerations, faith, and learning using scholarly sources as well as biblical scriptures.

Course Texts

Block, S. B., Hirt, G. A., & Danielsen, B. R. (2017). *Foundations of financial management* (16th ed.). McGraw-Hill Education.
ISBN 13: 978-1259277160
ISBN 10: 125927716X

ESV value thinline Bible. (2016). Crossway.

ISBN-13: 978-1433550652

ISBN-10: 1433550652

Textbook Disclaimer

The textbooks for this course were chosen because their primary content directly relates to the objectives of this course. At times, there may be items or issues that are not presented from a proper Christian worldview. As such, the textbooks do not represent an endorsement by Geneva College or the relevant academic department at Geneva College.

Learning and Physical Disabilities Policy

Geneva College values diversity and inclusion and recognizes disabilities as an aspect of diversity. Our shared goal is to create learning environments that are accessible, equitable, and inclusive, ultimately leading to the success of our students in and beyond college. Therefore, Geneva College complies with the ADA as well as Section 504 of the Rehabilitation Act by affording reasonable accommodations to qualified students with disabilities. Any student with a disability who needs academic accommodations should contact Geneva's Student Success Center (SSC) to arrange a confidential appointment with the Director of the SSC before or during the first week of classes. (Some accommodations may take time to put into place, so it is advised to request this appointment as early as possible.) Legally, no retroactive accommodations can be provided. Accommodations for disabilities are available only as recommended by the SSC. Students whose accommodations are approved will be provided confidential letters which students should review and discuss with their instructors in relation to course requirements. Students who have questions about their right to benefits or have grievances under these statutes should contact the Director of the SSC. For more details, visit the [Student Success Center website](#) or call 724-847-5005.

The Grading System in the ADP

The grading scale for the Adult Degree Program is A, B, C, D, and F. Geneva includes pluses (+) and minuses (-) in the determination of the grade point average (GPA). Grade points are assigned for each semester hour of credit earned according to the following system:

Letter Grade	Percentage	GPA	Explanation
A	93.00% - 100.00%	4.0	Excellent
A-	90.00% - 92.99%	3.7	
B+	87.00% - 89.99%	3.3	
B	83.00% - 86.99%	3.0	Good
B-	80.00% - 82.99%	2.7	

C+	77.00% - 79.99%	2.3	
C	73.00% - 76.99%	2.0	Satisfactory
C-	70.00% - 72.99%	1.7	
D+	67.00% - 69.99%	1.3	
D	63.00% - 66.99%	1.0	Less than Satisfactory
D-	60.00% - 62.99%	0.7	
F	< 60.00%	0.0	No Credit Given
WX, WP, WF			Withdrawal

Policy on Academic Honesty

Geneva College has adopted a campus wide policy on academic honesty; the main portions of which are summarized here. Students should become aware of the fuller policy found in Appendix A of the student handbook.

When an instructor has reason to believe that dishonest behavior has occurred, the parties involved should be confronted as soon as possible by the instructor and notification made to the Department of Professional and Online Graduate Studies (see Appendix A of the student handbook).

Sanctions may be levied on the student, which could range from an informal warning to expulsion, based on the seriousness of the student's offense (see Appendix A of the student handbook).

Students may appeal any disciplinary action by following the procedure laid out in the College's Policy on Academic Honesty (see Appendix A of the student handbook).

Students are encouraged to visit www.plagiarism.org in order to clarify what constitutes plagiarism as well as a number of other academic standards. This website also provides directives as to how to avoid committing this act and how to properly cite academic sources.

Turnitin Policy

Students agree that by taking this course all required papers may be subject to submission for textual similarity review to Turnitin.com for the detection of plagiarism. All submitted papers will be included as source documents in the Turnitin reference database solely for the purpose of detecting plagiarism of such papers. Students must agree to the End User License Agreement (EULA) for Turnitin. Use of the Turnitin service is subject to the Usage Policy and Privacy Pledge posted on Turnitin.com. Assignments that are not submitted through Turnitin will not be graded and will not receive credit.

Participation Policy

In the online environment, **participation is marked by the completion of an academic event in each session (week) of the course.** Academic events include, but are not limited to, submission of a class assignment, participation in class discussion forum, or completion of a quiz/exam.

If no academic event is completed within the first session (Week 1) of a course, the student will be administratively withdrawn from the course. Beyond the first session, if no academic event is completed for a class session, the student will be considered as having not participated in that week of class, which in some cases may result in zeros on the missed assignments and a half-letter grade deduction from the student's final course grade.

If a student does not complete an academic event for two consecutive sessions, the student will either be administratively withdrawn from the course or will receive a final course grade of F, depending on how much of the course has transpired at the time of the second week of nonparticipation. For more details, please review Geneva's Student Handbook ([Undergraduate](#) and [Graduate](#)).

Course Evaluation

Criteria	Points Breakdown	Points
Discussion Forums (8)	30 points each	240 points
Assignments (7)	60 points each	420 points
Quizzes (8)	20 points each	160 points
Final Case Study	One Submission	200 points
Total		1020 points

Assignment Descriptions

Discussion Forums

Class participation is monitored by postings and responses in the discussion forum. Typically, class participation is composed of two parts:

- a. Part 1 – Requires you to go to your discussion forum and post a response to a question or prompt that is written in your syllabus by 11:55 pm (EST) Wednesday of your scheduled session week. Your instructor will generally respond to your post within 24 hours. Depending on the nature of the assignment, the instructor may have a follow up question for you, ask you for

clarification or further details, or direct your conversation to someone else for rebuttal.

- b. Part 2 – Respond back to your instructor’s post. In addition, post a response to at least two of your fellow classmates’ postings, using 1 or 2 paragraphs. Your response should further the discussion (e.g., ask a question, provide further information or examples, or introduce a different opinion). In particular, one response to a classmate **MUST** be in the form of a question that seeks to further the conversation. Your question must be posed by 11:55 pm (EST) Friday of the scheduled session week so that your classmate has adequate time to answer it.

Likewise, if a question is posed to you by Friday night, you are also required to answer it.

Part 2 of these online activities (response to instructor, response to classmates’ questions of you, and responses to your classmates) must be completed by 11:55 pm (EST) Saturday of each session.

NOTE: How to earn full credit in discussion forums:

1. Become familiar with the discussion forum rubric, which is available to you in all of your Moodle classroom discussion forums.
2. Be thoughtful in your responses and incorporate examples from your personal and professional experiences and references to the course material (e.g., readings, lecture, videos, audio clips, scripture, etc.) when appropriate. Remember to cite all sources and references according to proper APA style.
3. Respond to the discussion contributions of at least 2 peers and be sure to adequately address all posts your instructor may pose to you throughout the week. This level of participation is **REQUIRED** as the minimum in all discussion forums (see the rubric for more detail).

Your posting and responses will be graded by your instructor. For a detailed description of your responsibility in discussion forum postings, please see the “Interacting in the Online Environment” section in the ADP Student Handbook.

Assignments

In session weeks one through seven, students will be expected to complete a homework assignment. These assignments are comprised of a series of questions, prompts, and/or calculations that pertain to the respective session’s course material. See the course outline below for specific directions for completing these assignments.

All assignments must be completed by 11:55 pm (EST) Saturday of the designated session week.

Quizzes

During this course, there will be eight quizzes that cover the essential elements of the textbook and help students review and identify important facets of finance. These quizzes will include multiple choice questions that are taken from the material covered in the respective session.

- Session 1 – Students will take an online quiz on Chapter 1 of the textbook (20 points)
- Session 2 – Students will take an online quiz on Chapters 2-3 of the textbook (20 points)
- Session 3 – Students will take an online quiz on Chapter 4 of the textbook (20 points)
- Session 4 – Students will take an online quiz on Chapters 5-6 of the textbook (20 points)
- Session 5 – Students will take an online quiz on Chapters 8-9 of the textbook (20 points)
- Session 6 – Students will take an online quiz on Chapter 11 of the textbook (20 points)
- Session 7 – Students will take an online quiz on Chapters 12-13 of the textbook (20 points)
- Session 8 – Students will take an online quiz on Chapter 14 of the textbook (20 points)

Students will be allowed to consult their text and notes when taking online quizzes. However, quizzes will be timed, and students will need to have a working knowledge of the material before taking the quiz. There will simply not be enough time to “look up” every answer in your text and materials.

If a student does not take a quiz by Saturday at 11:55 pm (EST) of the designated session week, they will not have an opportunity to make it up.

Final Case Study

In this course, students will complete a final case study that will require the application of several financial concepts discussed and reviewed during the first seven weeks of the course. The case study and corresponding questions will be available to you in your Moodle classroom. The components of this case study should include:

Calculations: Case Study Questions 1, 2

Students are to answer the financial questions by providing specific calculations. All work is to be shown step by step and submitted along with the written analysis.

Analysis (2-3 pages): Case Study Questions 3, 4, 5, 6

Explanation and analysis should be approached from a financial perspective for each question. Students should integrate their own subjective thoughts and ideas when answering Case Study Questions 3-6; however, all personal thoughts, ideas, and perspectives should be supported by citing various financial concepts from the course materials and outside research. Where applicable, students should integrate outside research in order to validate their points fully. Additionally, students are encouraged to

compare their answers with the current economy and real world. Specific examples are needed when implementing financial concepts and theories.

Faith Integration (1 page): Case Study Questions 5, 6

Students will evaluate their own faith-based answers to the case study. Integration of scripture and faith analysis should be evident.

In total, the Final Case Study should be 3-4 pages in length (not including your calculations, coversheet, or reference page) and follow typical APA style and formatting (double spacing, proper APA citations, etc.).

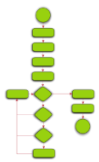
The Final Case Study is due by 11:55 pm (EST) Saturday Session 8.

Professional Skills in Your Online Courses

All courses in your Geneva College Online program will provide you with an opportunity to develop valuable skills that can positively influence your professional and career development. Each course at Geneva provides numerous opportunities to develop skills employers desire in their employees and job candidates in areas including, but not limited to, written communication, research, critical thinking, and decision-making. However, targeted skill sets are also developed through the learning in particular courses.

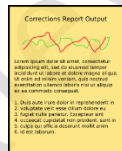
After successful completion of this course, you will be able to add these particular skills to your bank of professional assets:

Organization/ Planning Skills



Skillful in creating a strategic vision and motivating others to achieve excellence in performance

Estimating/ Forecasting Skills



Skillful in performing numerical and statistical calculations to provide useful information

Design Skills



Creation of a plan or convention for the construction of an object, system, or measurable human interaction

Categorizing/ Classifying Skills



Skillful in compiling, organizing, and using data to enhance planning and effectiveness

Operational Skills



Skillful in proper use of tools, hardware, software, and equipment to ensure optimal functioning