



**BUS 110: Business Law and Ethics**  
(3 Credits)

**Semester:**  
**Day(s):**  
**Instructor:**  
**Office Hours:**  
**Office Location:**

**Prerequisite/Co-requisites: None**

**Course Description**

This course is designed to introduce the legal and regulatory environment in which businesses must operate, as well as the ethical considerations that are a part of the business environment. The rule of law, laws regarding property, public, and private, as well as civil and criminal law will be covered. State laws regarding incorporation, licensing, tax and regulatory filings and legal recourses to public acts will be discussed. Federal and State employment and labor laws will also be an important part of this course.

*This course fulfills the general education-learning competency of communicating clearly, concisely, and in an articulate fashion in writing.*



**Course Goal**

The goal of this course is to examine how law and ethics impact small businesses.



**Required Text**

The required text for this course is:

Lau, Terence and Johnson, Lisa. (2019). *The Legal and Ethical Environment of Business* (V 4.0.). Boston, MA: Flatworld. ISBN: 978-1-4533-9633-9

**Student Learning Outcomes and Assessment Methods**

<b>Learning Outcomes</b>	<b>Assessment Methods</b>
Define the various laws presented in the course and their origin.	Assignments Project Test Class Participation
Describe how laws are relevant to business.	Test Assignments Project Class Participation
Identify how law and complying with it in business has implications to society as a whole	Test Assignments Class Participation
Analyze the crucial nature of ethics in the business world	Test Assignments Class Participation
Assess the consequences of deviating from legal and ethical conduct	Assignments Project Test Class Participation
Define intellectual property and how to protect it	Assignments Project Test Class Participation
Differentiate among the major forms of intellectual property protection	Assignments Project Test Class Participation



### Grading Policy

Your performance in this course is assessed using multiple, varied methods in the areas listed below and based on the expectations as described in the syllabus and outlined in assessment scoring guides or rubrics. If you do not understand the expectations, it is your responsibility to ask the instructor questions.

Assignments	35%
Participation-discussion boards	20%
Quizzes/tests	15%
Final Project	30%
Total:	100%

### Grading Key

93-100 = A	80-82 = B-	67-69 = D+
90-92 = A	77-79 = C+	63-66 = D
87-89 = B+	73-76 = C	60-62 = D-
83-86 = B	70-72 = C-	Below 60 = F



### Assessment Methods

This section of the syllabus contains a listing with brief descriptions of the assessment methods for this course. They are designed to align with the student-learning outcomes and provide you with varied ways to demonstrate mastery of the course content. Additional instructions and related scoring guides or rubrics are posted to Blackboard.



**Assignments (20%):** Students will work on weekly individual assignments to enhance their knowledge of the subject matter.



**Quizzes and Tests (15%):** Students will complete quizzes and exams based on assigned course readings. The tests are open-book, but answers may not be shared with others

*The Course Outline / Class Schedule contains due dates.*

**Course Outline / Class Schedule\***

<b>Week / Date</b>	<b>Topic(s) Covered</b>	<b>Readings/Assignments to be completed before class</b>	<b>Assignments/Activities</b>
<b>1</b>	1) Introduction to law. 2) The court system.	Reading: ○ Chapter 1 ○ Chapter 2  <b>- Discussion Board 1 &amp; 2</b>	- Class Participation/ Assignments/ Discussion Board  - Chapter 1 and 2 Tests
<b>2</b>	1) Litigation. 2) Alternative Dispute resolution.	Reading: ○ Chapter 3 ○ Chapter 4  <b>- Discussion Board 3</b>	- Class Participation/Writing Assignment/ Discussion Board/Quiz  - Chapter 3 and 4 Tests
<b>3</b>	1) The Constitution. 2) Contracts.	Reading: ○ Chapter 5 ○ Chapter 6  <b>- Writing Assignment 1: The Litigation Process.</b>  <b>- Discussion Board 4</b>	- Class Participation Assignments/ Discussion Board  - Chapter 5 and 6 Test
<b>4</b>	1) Tort Law. 2) The Property System.	Reading: ○ Chapter 7 ○ Chapter 8  <b>Discussion Board 5</b>	- Class Participation/ Assignments/ Discussion Board/Quiz  - Chapter 7 and 8 Tests
<b>5</b>	1) Intellectual Property. 2) Criminal Law.	Reading: ○ Chapter 9 ○ Chapter 10  <b>Discussion Board 6</b>	- Class Participation/ Writing Assignment/ Discussion Board  - Chapter 9 and 10 Test
<b>6</b>	1) Business Organizations. 2) Employment Law and Agency.	Reading: ○ Chapter 11 ○ Chapter 12  <b>- Writing Assignment 2: Business Organizations.</b> <b>- Discussion Board 7</b>	- Class Participation/ Assignments/ Discussion Board/Quiz  - Chapter 11 and 12 Tests
<b>7</b>	1) Business in the Global legal Environment.	Reading: ○ Chapter 13  <b>- Discussion Board 8</b>	- Class Participation/ Writing Assignment/ Discussion Board  - The final is due. - Chapter 13 Test

***\*This syllabus is subject to change. Changes, if any, will be announced on Blackboard.  
Be sure to check Blackboard and your Goodwin email regularly!***

## Class Policies



**Class Meetings:** Class is online and will begin promptly at 6:00 pm every Monday. Please refer to the course outline for schedule of meeting dates and holidays. Regular attendance and participation online is expected.



**Blackboard:** Blackboard contains class materials such as PowerPoints, worksheets, media, and links for submitting assignments. Be sure to **check Blackboard often** to stay up to date on announcements, new course materials, and other important information. **All assignments must be submitted on Blackboard.**



**Late Assignments:** Per department policy, all work is expected to be handed in on time. Any work submitted to the instructor after the due date will result in a zero for that particular assignment. Late assignments or make-up exams are not permitted except when there are documented extenuating circumstances (i.e., medical and family emergencies), and the instructor has been notified 24 hours before or after the deadline. In circumstances in which the instructor permits a make-up exam, the format of the exam is at the discretion of the instructor.



**Cell Phones:** As a courtesy to your classmates and the instructor, please set cell phones to vibrate. If you must take or make a call, please step out of the classroom to do so. It is welcome in the classroom for academic purposes.



**Course Decorum:** We will create a positive environment in the classroom. There is an expectation of respect and professionalism (i.e., demonstrate respect for instructors, peers, and self, participate in classroom activities, and follow course and college policies).



**Snacks:** You may bring snacks or beverages to class, if we go on ground. If you need to stretch or use the restroom during class time, please feel free to do so when.



**Communication and E-mail:** Students are expected to communicate in a professional manner (i.e., verbal, written, and electronic). I will send course updates and announcements through Blackboard so please **check your Goodwin e-mail account regularly.**



**APA Style:** This course follows APA style format for all written assignments. All written assignments must be produced using software that is compatible with Blackboard. Assessment of written assignments will include use of APA format, writing, grammar, quotations, and references. APA Style Central is also available at <http://apastylecentral.apa.org/>, the course Blackboard shell, and through the Hoffman Family Library.

Expectations for Written Work: The following are basic expectations for all written work:

1. One-inch margin for all sides of the page (e.g., top, bottom, left, and right side of the page).
2. The font is 12 point.
3. The paper is double-spaced.
4. The first page of the paper includes:
  - ✓ Your full name
  - ✓ The date of submission

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## Goodwin University Policies and Services

**This course adheres to all policies outlined in the Goodwin University catalog.**

General academic policies of Goodwin University may be found on the college web site at and in the college catalog at <http://www.goodwin.edu/academics/catalogs.asp>.

Student services information may be found on the Goodwin University website at <http://www.goodwin.edu/student-services/> and <http://www.goodwin.edu/library/>.