



# Online Course Economics for Finance Professionals

FIN 512 | Summer 2021

## Instructor Information

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## Syllabus Overview

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# Course Information

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## Course Description

In-depth analysis of significant economic theories at both the micro and macro levels, as well as issues in the global economy. Examines the Christian concept of stewardship and how that compares and contrasts with the typical understanding of economics as the process of allocating scarce resources.

## Course Overview

Microeconomics helps us understand unit-level purchase and production cost decisions, while macroeconomics sets the stage for navigating capital market, investment management, and strategic planning realms. Economic prowess will assist financial analysts in making quality decisions, whether on an individual, corporate, or even governmental basis. Microeconomic analysis skill demand is rapidly growing within technological and online commerce proliferation. Whereas the drive for corporate and national advantage lean increasingly on macroeconomic strategy as the world increasingly globalizes. Professor Tyler has extensive real world executive international finance experience utilizing these economic principles and uses this to enhance this course experience for students. Moreover, we will discuss Christian worldviews within these secular economic and financial contexts.

**Course Format:** Asynchronous

**Time Commitment:** 8 weeks, approximately 15 hrs/wk

## Course Outcomes

After successful completion of this course, students will be able to:

1. Explain how to allocate scarce resources for best use.
2. Analyze micro and macro-economic theories.
3. Analyze market structures and cost analysis, as well as the implications of these.
4. Identify and apply economic concepts (including economic policies to address inflation, unemployment, and GDP and international trade).
5. Apply Christian stewardship principles as distinct from typical economic understandings.
6. Apply international and cross border trade frameworks vis a vis globalization.

## Required Texts and Materials

Manikw N. Gregory, *Essentials of Economics*, 9<sup>th</sup> Edition. Boston: Cengage. 2021.

**MindTap version required.** ISBN: 9781337096645

## Grade Distribution

Yellowdig	15%
Discussions	15%
Quizzes	20%
Homework	15%
EAP Project	35%

## Discussion Tools

To best become acclimated to the course, it is important you know that more than one discussion board may be required. The discussion tools this course uses are featured below.

- **Canvas Discussions:** a tool for you to discuss class material and case studies with peers based off a prompt from the professor.
- **YellowDig:** a tool for you to discuss class material and case studies with peers. Students can earn points each week for participation. In the event you have any technical difficulties you can access resources by clicking [HERE](#). Further, you can click [HERE](#) to access Commonly Asked Questions.

Remember that you may need to check one or more of these tools each week (at least) to stay on top of your course work. If you have any problems accessing these platforms or knowing what is required of you, reach out to your instructor as soon as possible.

# Course Schedule

MODULE	WEEK	TOPIC	WORK DUE
Module 1	Week 1	Introduction	Yellowdig Community Discussion EAP Project Part 1 Textbook Activities & Homework Module Quiz
Module 2	Week 2	How Markets Work	Yellowdig Community Discussion EAP Project Part 2 Textbook Activities & Homework Module Quiz
Module 3	Week 3	Markets and Welfare	Yellowdig Community Discussion EAP Project Part 3 Textbook Activities & Homework Module Quiz
Module 4	Week 4	The Economics of the Public Sector	Yellowdig Community Discussion Textbook Activities & Homework Module Quiz
Module 5	Week 5	Firm Behavior and the Organization of Industry	Yellowdig Community Discussion EAP Project Part 4 Textbook Activities & Homework



Module Quiz

Module 6	Week 6	The Data of Macroeconomics	Yellowdig Community Discussion EAP Project Part 5 Textbook Activities & Homework Module Quiz
Module 7	Week 7	The Real Economy in the Long Run	Yellowdig Community Discussion EAP Project VoiceThread Presentation Textbook Activities & Homework Module Quiz
Module 8	Week 8	Money and Practices in the Long Run and Short Economic Fluctuations	Yellowdig Community Discussion EAP Presentation Comments Textbook Activities & Homework Module Quiz



# Policies

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## COURSE POLICIES

As an accelerated course it is imperative that students manage their time and resources accordingly. The instructor expectation is that students keep on task, gaining the fundamentals and applying them through quizzes, yellowdig, any discussions and project work. The efforts should be reflected in a viable project pursuant to what we learn in building fundamental analysis and policymaking.

## ACADEMIC ASSISTANCE

The Academic Success Center is dedicated to helping students develop self-awareness as learners and investigate new strategies and techniques for effective academic performance. Professional staff members are available to assist all students with issues related to academic performance and learning disabilities that affect a student's general academic progress.

To review our online resources and schedule a meeting with one of our team members, [click here](#).

## ACCOMMODATIONS STATEMENT

Our academic community is committed to providing access to a Gordon education for students with disabilities. A student with a disability who intends to request academic accommodations should follow this procedure:

1. Virtually meet with a staff person from the Academic Success Center (ASC) and provide them with current documentation of the disability;
2. Obtain a Faculty Notification Form from the ASC listing appropriate accommodations; and
3. Submit this form to professors and discuss those accommodations with them, ideally within the first week of classes.

Some accommodations need more time to arrange so communicating early in the semester is important. For more information consult the Academic Success Center webpage: <http://www.gordon.edu/academicaccessibility> or email [asc@gordon.edu](mailto:asc@gordon.edu).

## ACADEMIC DISHONESTY STATEMENT

Academic dishonesty is regarded as a major violation of both the academic and spiritual principles of this community and may result in a failing grade or suspension. Academic dishonesty includes plagiarism, (see Plagiarism in [Student Handbook](#)), cheating (whether in or out of the classroom), and abuse or misuse of library materials when such abuse or misuse can be related to course requirements.

## ACADEMIC INTEGRITY

Gordon College strives to graduate men and women distinguished by intellectual maturity and Christian character, committed to lives of service and prepared for leadership worldwide. Essential to the success of this educational mission is a commitment to the principles of academic integrity.

Every member of the Gordon community is responsible for upholding the highest standards of honesty at all times. Students, as members of the community, are also responsible for adhering to the principles and spirit of the academic integrity policy.

Academic Dishonesty refers to activities that have the effect or intention of interfering with education, pursuit of knowledge, or fair evaluation of a student's performance are prohibited.

**Cheating:** using or attempting to use unauthorized assistance, material, or study aids in examinations or other academic work or preventing, or attempting to prevent, another from using authorized assistance, material, or study aids. *Examples:* Using a proxy test taker, using unsanctioned test aids, copying another's answers, using outside help, prior knowledge of test content, tampering with results.

To prevent cheating, the following measures are instituted by Gordon College:

1. Students will need to show state or school-issued identification just prior to taking the quiz or test:
2. Quizzes and tests must be taken using remote proctoring software designed to lock down the student's computer during the test so that other applications, documents, or web browser windows cannot be viewed or opened.
3. A webcam will be used to monitor the student while taking the quiz or exam. Looking away from the screen to review notes or other electronic devices will flag the student's exam.

Cheating may result in a failing grade or suspension.



**Plagiarism:** using the ideas, data, or language of another without specific or proper acknowledgment. *Example:* copying another person's paper, article, or computer work and submitting it for an assignment, cloning someone else's ideas without attribution, failing to use quotation marks where appropriate, etc.

To prevent cheating, the following measures are instituted by Gordon College:

1. Students will need to agree to the Academic Integrity Policy prior to submitting predetermined written work.
2. The student's submissions will be submitted through a plagiarism and originality checker that checks the document against online journals, websites, and other student submissions in a database. A score is generated to help the student and the instructor determine potentially plagiarized materials, though this score does not necessarily indicate plagiarism has occurred.
3. Students with questionable originality reports may be asked to discuss the results with the instructor or an academic representative.

Plagiarism may result in a failing grade or suspension.

**Fabrication:** submitting contrived or altered information in any academic exercise. *Example:* making up data for an experiment, fudging data, citing nonexistent articles, contriving sources, etc.

**Multiple submission:** submitting, without prior permission, any work submitted to fulfill another academic requirement.

**Facilitating academic dishonesty:** knowingly helping or attempting to help another violate any provision of the academic integrity policy. *Example:* working together on a take-home exam, etc.

**Unfair advantage:** attempting to gain unauthorized advantage over fellow students in an academic exercise. *Example:* gaining or providing unauthorized access to examination materials, obstructing or interfering with another student's efforts in an academic exercise, lying about a need for an extension for an exam or paper, continuing to write even when time is up during an exam, destroying or keeping library materials for one's own use, etc.

If a student is unsure whether his action(s) constitute a violation of this Academic Integrity Policy, then it is that student's responsibility to consult with the instructor to clarify any ambiguities.

## ATTENDANCE AND PARTICIPATION POLICY

Students can expect to spend an average of 15 hours/week on course work. This time includes reading, writing, studying, completing assignments, or group projects, among other activities.

MSFA courses are designed to be asynchronous in nature. This means that while attendance in the online course room at predetermined times each week is not required, the amount of time that the student is expected to invest in the course each week remains equivalent to the on-campus version of the course.

## EXTENSIONS

Students are expected to manage their time independently for their academics. Each student should complete their weekly work by the due date to avoid late penalties, as determined by the professor. In the case where a student is unable to participate in the course the expected amount per week, or complete an assignment by the due date, the student should communicate proactively with the professor. If it is warranted for illness, emergency, or other reasonable purposes, the faculty may elect to grant the extension.

All written work for a given course is normally due no later than the last day of the course. The instructor has the right to grant an extension up to-but not beyond-the due date for grades. No work may be submitted after that time unless the student has collaborated with their instructor to submit an Incomplete grade request form prior to the end of the semester. A final grade or an incomplete must be reported for every student.

## GRADES

Any student in MSFA must receive a B- or above to pass the course. Anything lower than a B- will result in a failing grade and the student will be required to take the course again to be eligible for graduation.

Defined Numerical Grades & Letter Grade Equivalents

LETTER GRADE	PERCENT GRADE	GRADE POINTS	MEANING
A+	97-100	4.0	Exceptional
A	93-96	4.0	Excellent
A-	90-92	3.7	Great
B+	87-89	3.3	Good
B	83-86	3.0	Okay



B-	80-82	2.7	Satisfactory
C+	77-79	2.3	Failing
C	73-76	2.0	
C-	70-72	1.7	
D+	67-69	1.3	
D	65-66	1.0	
D-	60-66	.7	
F	Below 60	0.0	

## LIBRARY RESOURCES

Students have access to Jenks Library's online resources using their Gordon login. See the [Remote Library Research](#) tab on the [Remote Learning at Jenks Guide](#) for more details on what is accessible.

Questions about library resources should be directed to librarians in the Jenks Library. Librarians are available to assist you from the library reference desk, by e-mail at [library@gordon.edu](mailto:library@gordon.edu), or by phone (978) 867-4878.

## ADDITIONAL RESOURCES

Last, First. *Title*. City: Publisher, date. ISBN: 1234567890

# Technological Needs

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In order to participate in this course, you will need reliable access to the technology indicated below.

The Center for Technology Support (CTS) can answer any questions you have about your Gordon accounts, technical problems, and more. They can be emailed at: [CTS@gordon.edu](mailto:CTS@gordon.edu) or called at (978) 867-4500. Further, to access Gordon College hardware discounts, click [HERE](#).

## COMPUTER MINIMUM SPECIFICATIONS

### Windows

- 1.1GHz or faster processor, 8GB RAM
- Please install the most recent operating system and web browser. (Chrome or Firefox are preferred)

### Mac

- 1.1GHz or faster processor, 8GB RAM
- Please install the most recent operating system and web browser. (Chrome or Firefox are preferred)

### Center for Technological Services (CTS) does not encourage or support:

- Linux/Chromebook
- Taking quizzes or exams on mobile devices or tablets
- Beta versions of any software
- You may also need to install the following programs or applications: (you may need administrator access to install these on your device) Respondus Lockdown Browser.

You may also need to install the following programs or applications: (you may need administrator access to install these on your device)

- Respondus Lockdown Browser
- Zoom
- Canvas Student App

### Internet Speeds

- Download/upload: minimum 10 Mbps, wired connection recommended.

- You can check your internet speed by clicking [HERE \(links to an external site\)](#).

## **Video**

Students may be required to use a webcam during class. Many laptops, tablets, and cell phones have webcams built in. If your device does not have this, you will need to obtain one.

## **Audio**

Be prepared to use a microphone for some class activities. Do not plan to use the microphone that is built into your computer. You can use an external headset, or a set of earbuds. Avoid wireless headphones if possible.

## **Third-Party Tools**

The following third-party tools may be used in this course. Links to their Tech Requirements and privacy statements are included below.

- [Respondus Lockdown Browser Tech Requirements and Resources \(links to an external site\)](#).
- [Respondus Privacy Policy \(links to an external site.\)](#).
- [YellowDig Privacy Policy](#)

## **Canvas Specifications**

For best performance, you should access Canvas with a computer that supports the most recent browser versions. It is recommended to use a computer five years old or newer with at least 1GB of RAM.

## **Operating System**

Canvas only requires an operating system that can run the latest compatible web browsers. Your computer operating system should be kept up to date with the latest recommended security updates and upgrades.

## **Internet Speed**

It is recommended to have a minimum Internet speed of 512kbps.

## **Screen Readers**

- Macintosh: VoiceOver (latest version for Safari)
- PC: JAWS (latest version for Firefox)
- PC: NVDA (latest version for Firefox)
- Note: there is no screen reader support for Canvas in Chrome.

## Canvas on Mobile Devices

The Canvas interface was optimized for desktop displays, so using small form factors such as phones may not be a pleasant experience in using Canvas. For the best user experience, please download the Canvas mobile applications.

Since Canvas uses small elements of Flash, not all Canvas features may be supported on mobile devices, especially on iOS. However, Canvas offers limited support for native mobile browsers on tablet devices. For additional details, please reference the limited-support mobile browser guidelines.

## Mobile Browsers

Visit the Apple store or the Play store to download mobile browsers. The following major browsers are compatible with mobile devices:

### iOS

- Safari (default browser with limited Canvas support)
- Chrome
- Photon Flash Player (supports Flash)

### Android

- Chrome (default browser with limited Canvas support)\*
- Internet
- Firefox

\*Android default browser varies per mobile device.