Hannibal-LaGrange
UNIVERSITY

2800 Palmyra Road • Hannibal, MO 63401• 573-221-3675 • www.hlg.edu

The mission of Hannibal-LaGrange University is to provide an excellent education in both liberal arts and professional disciplines in a distinctively Christian environment that integrates Christian faith and learning in preparing graduates for personal and career effectiveness.

CAS 101 Introduction to Speech Communication
Term: Fall 2019-Online Section

Mr. Scott Callicott, Instructor
Virtual Office & Virtual Office Hours
309-712-8595 (cell)
Scott.Callicott@hlg.edu
Preferred method of contact: email (see above)

Course Description: **Introduction to communication theories applies to speech and practical communication experiences ranging from interpersonal communication and small group processes to preparation and delivery of platform speeches.**

Prerequisites/Corequisites: None

Mode of Delivery: Online

Required Text(s) and Material(s):
Introduction to the Speechmaking Process. 14th Edition. Ross/Leonard, BVT Publishing, 2012.

Course Learning Objectives

For the LORD gives wisdom; from his mouth come knowledge and understanding.
Proverbs 2:6

Students will:
1. **Learn the fundamentals of researching, organizing, and writing speeches for an audience.**
2. **Understand how perception, identity, culture, nonverbal cues, and self-concept influence communication.**
3. **Practice critical thinking/writing skills by analyzing communication related articles and videos.**
4. **Demonstrate effective public communication skills including: proper research, organization, and delivery techniques. Students will be evaluated on 4 speeches during the course.**

Course Policies

Behavior and Ethics:
"Netiquette" is the etiquette of cyberspace. Netiquette is a set of rules for behaving properly online. Just as it's important to conduct yourself properly in a traditional classroom environment, the same is true for an online course. Below are course policies for the Introduction to Speech-Online Section.

1. **Respect Others**
   a. Communicating online can sometimes lead to a breakdown in communication—without nonverbal indicators such as: facial expressions, gestures, and tone of voice; words--are all you've got. **It's important to be clear and respectful of others when engaging in any online communication.**

2. **Be ethical**
   a. **Just as in a traditional classroom, cheating on a quiz or plagiarism of speeches and or papers is strictly prohibited and will result in an F.**
   b. **You are expected to conduct yourself honestly in all academic endeavors. Any act of academic dishonesty is a violation of the Honor Code.**

3. **Be professional**
   a. **Spelling and grammar do count**. In a world where texting and chat rooms are popular, it's often easier to abbreviate words, use symbols, and skip any type of punctuation—but in the online course, your written words will be seen by the participants, and more importantly, the instructor. Therefore, please use formal writing style and leave the text abbreviations for texting.

   b. **No "flaming".** "Flaming" is what people do when they express a strongly held opinion without holding back any. Since our communication will be in written form and therefore hard to take back-think first, pause, and then write. Flaming directed at other students or the instructor will not be tolerated. It's important to keep the use of CAPS is not recommended because in an online communication setting, ALL CAPS is interpreted as SOMEONE YELLING AT YOU!

Academic Integrity: Students are responsible for upholding the HLGU Honor Code. Cheating, plagiarism, or other violations of the Honor Code will not be tolerated. Consequences for Honor Code violations are outlined in the *[HLGU Student Handbook](#)*. Students who are placed on probation or suspension or who have been dismissed may appeal by following the procedures as outlined in the *HLGU Student Handbook*.

Note for Students with Disabilities: If you have a special need addressed by the Americans with Disabilities Act (ADA), please notify the instructor at the beginning of the course. In order for reasonable accommodations to be provided, you must provide appropriate documentation to Hannibal-LaGrange University's ADA Coordinators, whose office is in the Woodrow W. Burt Administration Building, Suite 201, and phone: 573-629-3016.

Attendance: This is an online course; students are required to respond to discussion board/forum assignments and complete all assignments by due dates.

Late Assignments: Late work is not accepted. The only occasion in which a student is allowed to turn something in late or give a speech late is in the case of a medical emergency (which requires documentation from a doctor) or a family emergency (which requires notification via email). In the case of a medical emergency or family emergency, no penalties will be assessed.

Please remember that ALL assignments in Weeks 1-7 are due by 2 p.m. CT on the Sunday after they are assigned. The assignment for Week 8 is due by 2 p.m. CT on the Wednesday after it is assigned.

Grading:

- **Written Assignments (5): 20%**
- **Object Narrative Speech (1): 15%**
- **Culture Speech (1): 15%**
- **Informative Speech (1): 20%**
- **Persuasive Speech (1): 20%**
- **Discussion Forums (1): 10%**

Grading Scale:
90-100=A
80-89=B
70-79=C
60-69=D
0-59=F

Final Grade Note: You may access your final grade in this course via the student portal – after you have completed the course evaluation.

Course Assignment Descriptions

Note: In general, university courses require a minimum of two hours of homework for each hour of class time.

Written assignments: Students will be assigned a few written assignments in response to an online article or outline activity.

Chapter Forums: Each time a chapter is assigned from the textbook, students are expected to read the posted lecture notes and the assigned chapters. The student is also expected to participate in the forum discussion for the assigned chapters. Forum discussions are designed to simulate classroom discussion among participants. Students are expected to contribute original

thoughts rather than agreeing with previous student responses. Forum discussions are an important component of the online course.

Three Object Introduction Speech
Students are required to give a 2-3 minute narrative speech and upload to YouTube. This speech involves using three objects (i.e., visual aids used in your presentation) to describe you. One object should represent your past, the second object should represent your present, and the third object should represent your future. Instructor will be grading on a creative introduction, a summary conclusion, the use of 3 main points, and basic delivery techniques. A formal outline is NOT required. Outside resources are NOT necessary for this introduction speech. Your presentation MUST be in front of two or more friends and/or family members. Please pan the audience with your camera prior to beginning your speech to show your audience members, and then begin once the camera is set back on you and you're ready to begin.

Culture Speech
Students are required to give a 3-5 minute culture speech and upload to YouTube. In this speech, you will share your own culture or a culture you are fascinated with. This speech could include the culture's history, tradition, food, or customs. The speech could also reflect a co–culture that reflects your values or interests such as (skaters, surfers, artists, etc.). A formal outline IS required. Most research can come from informal sources such as personal experience or an interview with a family member. At least one main point MUST come from an outside credible source such as the Internet, a book, magazine, etc. Please list your formal source at the bottom of the outline using APA format. Your presentation MUST be in front of two or more friends and/or family members. Please pan the audience with your camera prior to beginning your speech to show your audience members, and then begin once the camera is set back on you and you're ready to begin.

Informative speech
Students are required to give a 3-5 minute informative speech and upload to YouTube. The instructor will evaluate public speaking delivery techniques and speech content. Outside research for the speech IS required. Participants MUST verbally cite research during the speech. Students MUST submit both a formal outline and a typed APA styled works cited page. Your presentation MUST be in front of two or more friends and/or family members. Please pan the audience with your camera prior to beginning your speech to show your audience members, and then begin once the camera is set back on you and you're ready to begin.

Persuasive speech: Students are required to give a 4-7 minute persuasive speech and upload the speech for instructor review. The instructor will evaluate public speaking delivery techniques and speech content. Outside research for the speech is required. Participants MUST verbally cite research during the speech. Students MUST submit both a formal outline and a typed APA styled works cited page. Your presentation MUST be in front of two or more friends and/or family members. Please pan the audience with your camera prior to beginning your speech to show your audience members, and then begin once the camera is set back on you and you're ready to begin. Finally, you MUST use a visual aid; this can include an actual visual aid you hold in your hands, or you can use PowerPoint or other presentation technology (Prezi, Screencast-O-Matic, or others) to share your visual aid.

Intro to Speech – Online Schedule

<u>Week One (Oct 21-27)</u>

- Read Chapters 1-2 of the text
- Read PowerPoint notes from Chapters 1-2
- **Post in forum discussion #1 by 2:00 PM on Sunday, Oct 27**
- **Upload written assignment #1 by 2:00 PM on Sunday, Oct 27**

<u>Week Two (Oct 28-Nov 3)</u>

- Read Chapters 3-4 of the text
- Read PowerPoint notes for Chapters 3-4
- **Post in forum discussion #2 by 2:00 PM on Sunday, Nov 3**
- **Upload written assignment #2 by 2:00 PM on Sunday, Nov 3**
- **Upload Speech-Object speech by 2:00 PM on Sunday, Nov 3**

<u>Week Three (Nov 3-10)</u>

- Read Chapter 5 of the text
- Read PowerPoint notes from Chapter 5
- **Post in forum discussion #3 by 2:00 PM on Sunday, Nov 10**
- **Upload written essay #3 by 2:00 PM on Sunday, Nov 10**
- **Upload Speech-Culture speech by 2:00 PM on Sunday, Nov 10**

<u>Week Four (Nov 11-17)</u>

- Read Chapters 6-7 of the text
- Read PowerPoint notes from chapters 6-7
- **Post in discussion forum #4 by 2:00 PM on Sunday, Nov 17**
- **Upload rough draft (written assignment #4) of informative outline by 2:00 PM on Sunday, Nov 17**

<u>Week Five (Nov 18-24)</u>

- Read Chapter 8 and Chapter 10 of the text
- Read PowerPoint notes from Chapters 8 and 10
- **Post in discussion forum #5 by 2:00 PM on Sunday, Nov 24**
- **Upload Informative speech by 2:00 PM on Sunday, Nov 24**

Week Six (Nov 25-Dec 1)

- Read Chapter 11 of the text
- Read PowerPoint notes from Chapter 11
- **Post in discussion forum #6 by 2:00 PM on Sunday, Dec 1**
- **Upload rough draft of persuasive outline (written assignment #5) by 2:00 PM on Sunday, Dec 1**

Week Seven (Dec 2-8)

- Watch sample speeches
- **Post in discussion forum #7 by 2:00 PM on Sunday, Dec 8**
- **Upload persuasive speech by 2:00 PM on Sunday, Dec 8**

Week Eight (Dec 9-11)

- **Post in discussion forum #8 by 2:00 PM on Wednesday, Dec 11**