

Course Number: MIS 3200

Course Title: Web Applications and the Internet

Course Description:

The course presents strategic and operational uses of the Internet and the World Wide Web by business organizations. Packaged software is used to design a web site and develop web pages. Ongoing management issues are addressed for maintaining a dynamic Web site.

Prerequisites: MIS2150 and MIS3000.

Credit hours: 3

Learning Outcomes:

Upon the successful completion of this course, students will be able to:

1. Assemble a plan and strategy for a collaborative web development project.
2. Pull together an effective team.
3. Develop a Web Site Development Cycle that is appropriate for a project.
4. Communicate effectively with team members and clients.
5. Manage the client relationship.
6. Manage the challenges of Multidepartmental and Large-Scale Sites.
7. Meet quality assurance standards for Web projects.
8. Analyze emerging technologies and changing needs and their impact on web teams.
9. Identify ways to train and care for an evolving web team.
10. Develop a website for a web project.

Indiana Tech
College of Professional Studies
MIS 3200 Web Applications & the Internet
Online Syllabus Course Content

Instructor Information

Please see Professor Profile at the Blackboard instructional site.

Course Schedule

Please see Course Schedule in the Course Syllabus area of the Blackboard instructional site.

Online Course Policies

All of the online courses taken by students are required to follow the policies posted online at <http://online.indianatech.edu/tech-policies/policies/>. Please review the posted policies carefully. If you are unable to abide by the policies listed, please contact the Warrior Information Network (WIN) at 888.832.4742 and request to withdraw from this course.

Textbook

Brudman, J. (1999). *Collaborative web development*. Addison-Wesley.

(The book is no longer shipped with a CD-ROM. All material on the CD-ROM can be found at: <http://www.informit.com/store/product.aspx?isbn=0201433311>)

Grading Events & Grading Criteria

Unless otherwise specified, all assignments must be submitted via Blackboard.

There are five homework assignments (100 pts each), one in each module, and each worth 19.6% of your total grade.

In addition, there is a Course Preparation Quiz that is worth 2% of your final grade. This quiz can be repeated multiple times to get a better score. Please read the Course Preparation Quiz description for what it entails and why this is important.

Grading Scale

The following grading scale will be used to assign a grade at the end of the course:

A+: More than 95	B+: More than 85	C+: More than 75	D+: More than 65	F: Less than 60
A: 95 - 93	B: 85 - 83	C: 75 - 73	D: 65 - 63	
A-: 90 - 92	B-: 80 - 82	C-: 70 - 72	D-: 60 - 62	

Late Assignments

All assignments and required online activities are due according to the deadline listed in the course schedule. Granting deadline extension is the course instructor's autonomy.

Incompletes

If you are unable to complete the requirements for this course due to extenuating circumstances, an Incomplete grade (I) may be granted if you meet the general guidelines stated below.

General Guidelines for submitting a course incomplete request:

- More than 50% of the course session has elapsed.
- The student has encountered an unexpected situation that is beyond his or her control.
- The student is
 - in good academic standing -- up-to-date on all of the course assignments and has at least an overall passing grade,
 - able to complete all of the remaining coursework within a session (5 weeks for a undergraduate course and 6 weeks for a graduate course) that immediately follows the session the student is currently enrolled, and
 - able to provide support documentations to substantiate the need for extra time should a session is not enough to complete the course requirements.

If an Incomplete is granted, the instructor will set a deadline for all work to be completed. **The deadline cannot go past one (1) session.** All incomplete grades are subject to approval by the designated university authority.

Course Related Communication

Online courses are conducted in an accelerated format. Timely communication is very important. When receiving emails from your classmates or instructor, please respond as soon as you can.

Students are REQUIRED to use their Indiana Tech email account for all course related communication. The most direct, and effective, way to email your course instructor, and classmates, is by using the Send Email function from the Blackboard course site. When you use the Send Email function, you automatically receive a carbon copy of the email you sent. In the event when you need to substantiate your claim that you did email your classmates or instructor, you can show that carbon copy to the person(s) who requested it.

Please note that Blackboard only permits you to send email, it does not provide you with the check email function. All of the emails your classmates and instructor sent to you will be delivered to your Indiana Tech email account. You are strongly encouraged to check your Indiana Tech email account regularly, preferably several times a week, to minimize the likelihood of miscommunication.

The University policy requires each online course instructor to respond to a student's email within 24 hours. Unless there is an extraneous situation that prevents the instructor from following this rule, you can expect to hear from the instructor within 24 hours. If you don't receive a reply within 24 hours, please do not hesitate to follow up with another email or forward the carbon copy of the email you sent to OnlineSupport@IndianaTech.edu with a note "Please help. It's been 24 hours and I have not heard from my instructor" and the University support staff will act on your behalf to contact your course instructor.