

# Syllabus

**BUS-230:** Foundation of Global Business

## Course Description

A consideration of the key ecological, social, economic, and political issues confronting the business world as it enters the 21st century.

**Credit Hours:** 3

**Prerequisite Courses:** n/a

**Prerequisite Skills and Knowledge:** n/a

## Course Outcomes

Upon successful completion of this course, you should be able to:

- Integrate a Christian worldview into the practice of international business.
- Explain the concept of culture and its importance to global business.
- Evaluate how cross-cultural understanding and skills can be acquired.
- Compare and contrast the challenges of cross-cultural communication and how it may be improved.
- Explain the idea of cultural values and how they influence global business practices.
- Demonstrate how American cultural values can be defined and how others perceive them.
- Explain what cultural understandings and training are needed for successful global business.
- Demonstrate a mastery of the above concepts in an individual country research paper.

## Course Technology

None.

## IWU Diversity Statement

IWU, in covenant with God's reconciling work and in accordance with the Biblical principles of our historic Wesleyan tradition, commits to build a community that reflects Kingdom diversity.

We will foster an intentional environment for living, teaching, and learning, which exhibits honor, respect, and dignity. Acknowledging visible or invisible differences, our community authentically values each member's earthly and eternal worth. We refute ignorance and isolation and embrace deliberate and courageous engagement that exhibits Christ's commandment to love all humankind. (2016)

## Grading Scale

**NOTE:** In graduate level courses, a grade of C- or below will require the course to be repeated.

Grade	Quality Points Per Credit	Percentage	Score
<b>A</b>	4.0	95%–100%	950–1000
<b>A-</b>	3.7	92%–94.9%	920–949
<b>B+</b>	3.3	89%–91.9%	890–919
<b>B</b>	3.0	85%–88.9%	850–889
<b>B-</b>	2.7	82%–84.9%	820–849
<b>C+</b>	2.3	79%–81.9%	790–819
<b>C</b>	2.0	75%–78.9%	750–789
<b>C-</b>	1.7	72%–74.9%	720–749
<b>D+</b>	1.3	69%–71.9%	690–719
<b>D</b>	1.0	65%–68.9%	650–689
<b>F</b>	0.0	0%–64.9%	0–649

## Grading Policies

Your grading policy for your course is dependent on your school and program. Your grading policies can be found in the [IWU Catalog](#).

## Letter Grade Equivalencies

Grade	Description of Work
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<b>A</b>	Clearly stands out as excellent performance. Has unusually sharp insights into material and initiates thoughtful questions. Sees many sides of an issue. Articulates well and writes logically and clearly. Integrates ideas previously learned from this and other disciplines. Anticipates next steps in progression of ideas. Example "A" work should be of such nature that it could be put on reserve for all cohort members to review and emulate. The "A" cohort member is, in fact, an example for others to follow.
<b>B</b>	Demonstrates a solid comprehension of the subject matter and always accomplishes all course requirements. Serves as an active participant and listener. Communicates orally and in writing at an acceptable level for the degree program. Work shows intuition and creativity. Example "B" work indicates good quality of performance and is given in recognition for solid work; a "B" should be considered a good grade and awarded to those who submit assignments of quality less than the exemplary work described above.
<b>C</b>	Quality and quantity of work in and out of class is average. Has marginal comprehension, communication skills, or initiative. Requirements of the assignments are addressed at least minimally.
<b>D</b>	Quality and quantity of work is below average. Has minimal comprehension, communication skills, or initiative. Requirements of the assignments are addressed at below acceptable levels.
<b>F</b>	Quality and quantity of work is unacceptable and does not qualify the student to progress to a more advanced level of work.

## Course Workshop Summary

Workshop	Discussion*	Assignment*	Total Points per Workshop
<b>Workshop One</b>	3/80	1/20	100
<b>Workshop Two</b>	2/60	2/160	220
<b>Workshop Three</b>	2/60	2/160	220
<b>Workshop Four</b>	2/60	2/165	225
<b>Workshop Five</b>	2/150	2/85	235
<b>TOTAL</b>	11/410	9/590	<b>1000</b>

\* Number of Activities/Sum Point Totals

## Workshop One

Title	Due Dates	Time	Points
<b>1.1 Exercise: God's Unlimited Treasure</b>	Complete by the end of the first day of the workshop.	1.5 hours	0
<b>1.2. Discussion: Cultural Anthropology</b>	Post your initial response by the end of the fourth day of the workshop and your two responses by the end of the workshop.	3 hours	30
<b>1.3 Discussion: Ethnocentrism</b>	Post your initial response by the end of the fourth day of the workshop and your two responses by the end of the workshop.	3 hours	30
<b>1.4 Discussion: Individual Country Project – Part One</b>	Post your initial response by the end of the fourth day of the workshop.	4 hours	20
<b>1.5 Assignment: Personal Interview</b>	Due by the end of the workshop.	4 hours	20
<b>Totals</b>		<b>15.5 hours*</b>	<b>100</b>

\* These timings are based on estimations of average times to complete each assignment. Actual assignment completion times will vary.

## Workshop Two

Title	Due Dates	Time	Points
<b>2.1 Exercise: Liberty—Not License</b>	Due by the end of the workshop.	1.5 hours	0
<b>2.2 Discussion: Verbal Communication</b>	Post your initial response by the end of the fourth day of the workshop and your two responses by the end of the workshop.	3 hours	30

<b>2.3 Discussion: Non-verbal Communication</b>	Post your initial response by the end of the fourth day of the workshop and your two responses by the end of the workshop.	3 hours	30
<b>2.4 Assignment: Individual Country Project – Part Two</b>	Due by the end of the fourth day of the workshop.	7 hours	120
<b>2.5 Assignment: Workshop Two Peer Review</b>	Due by the end of the workshop.	3 hours	40
<b>Totals</b>		<b>17.5 hours*</b>	<b>220</b>

\* These timings are based on estimations of average times to complete each assignment. Actual assignment completion times will vary.

## Workshop Three

Title	Due Dates	Time	Points
<b>3.1 Exercise: Ironies of History</b>	Complete by the end of the first day of the workshop.	1.5 hours	0
<b>3.2 Discussion: Cultural Values</b>	Post your initial response by the end of the fourth day of the workshop and your two responses by the end of the workshop.	3 hours	30
<b>3.3 Discussion: Negotiation</b>	Post your initial response by the end of the fourth day of the workshop and your two responses by the end of the workshop.	3 hours	30
<b>3.4 Assignment: Individual Country Project – Part Three</b>	Due by the end of the workshop.	7 hours	120
<b>3.5 Assignment: Workshop Three Peer Review</b>	Due by the end of the workshop.	3 hours	40
<b>Totals</b>		<b>17.5 hours*</b>	<b>220</b>

\* These timings are based on estimations of average times to complete each assignment. Actual assignment completion times will vary.

## Workshop Four

Title	Due Dates	Time	Points
<b>4.1 Exercise: The Path to Wisdom</b>	Complete by the end of the first day of the workshop.	1.5 hours	0
<b>4.2 Discussion: Culture Shock</b>	Post your initial response by the end of the fourth day of the workshop and your two responses by the end of the workshop.	3 hours	30
<b>4.3 Discussion: Personal Interview Questions</b>	Post your initial response by the end of the fourth day of the workshop and your two responses by the end of the workshop.	3 hours	30
<b>4.4 Assignment: Individual Country Project – Part Four</b>	Due by the end of the workshop.	7 hours	125
<b>4.5 Assignment: Workshop Four Peer Review</b>	Due by the end of the workshop.	3 hours	40
<b>Totals</b>		<b>17.5 hours*</b>	<b>225</b>

\* These timings are based on estimations of average times to complete each assignment. Actual assignment completion times will vary.

## Workshop Five

Title	Due Dates	Time	Points
<b>5.1 Exercise: God Rules the Nation</b>	Complete by the end of the first day of the workshop.	1.5 hours	0
<b>5.2 Discussion: Developing Global Managers</b>	Post your initial response by the end of the fourth day of the workshop and your two	3 hours	30

	responses by the end of the workshop.		
<b>5.3 Assignment: Workshop Five Peer Review</b>	Due by the end of the workshop.	3 hours	30
<b>5.4 Discussion: Personal Interview</b>	Due by the end of the workshop.	8 hours	120
<b>5.5 Assignment: Individual Country Project – Part Five</b>	Due by the end of the workshop.	7 hours	55
<b>End of Course Survey</b>	Due by the end of the workshop.		10 Extra Credit
<b>Totals</b>		<b>22.5 hours*</b>	<b>235</b>

\* These timings are based on estimations of average times to complete each assignment. Actual assignment completion times will vary.

## Alternative Assignment Policy

Students with a documented disability may request accommodations for an alternative assignment(s) for course activities (Examples: video assignments, etc.). It is the student's responsibility to submit the form received from the Disability Services Office indicating his/her specific accommodation to the instructor prior to the start of each course.

## Expectations, Policies, and Important Student Information

School/Division	Link
DeVoe School of Business	<a href="#">View School/Division Expectations, Policies, and Student Information</a>
Division of Liberal Arts	
School of Services and Leadership	
School of Educational Leadership	<a href="#">View School/Division Expectations, Policies, and Student Information</a>

School/Division	Link
Wesley Seminary @ IWU	<a href="#">View School/Division Expectations, Policies, and Student Information</a>
Nursing - Undergraduate	<a href="#">View School/Division Expectations, Policies, and Student Information</a>
Nursing - Graduate	<a href="#">View School/Division Expectations, Policies, and Student Information</a>

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