

Syllabus

BUS-274: Business Case Study

Course Description

This course is an integration of business principles, concepts, and skills applied to an actual business problem case study.

Credit Hours: 3

Prerequisite Courses: n/a

Prerequisite Skills and Knowledge: n/a

Course Outcomes

Upon successful completion of this course, you should be able to:

1. Systematically approach the problem-solving and decision-making processes.
2. Understand and apply evidence-based best practices of exemplary leadership.
3. Exhibit skill in thinking through both positive and negative aspects of a business situation.
4. Understand the role of emotion when applying creative thinking and problem solving.
5. Recognize the value and necessity of personal involvement in affirming what is beneficial and opposing what is detrimental to society.
6. Draw upon previous learning modalities to focus on being a positive change agent.
7. Develop a systematic plan for initiating organizational and personal change.
8. Research published literature for information related to leadership development.
9. Develop and present an individual applied research paper.

Course Textbook

Note: *This course utilizes Online Educational Resources that are displayed in Student Resources within each workshop (or module).*

Course Technology

None.

IWU Diversity Statement

IWU, in covenant with God's reconciling work and in accordance with the Biblical principles of our historic Wesleyan tradition, commits to build a community that reflects Kingdom diversity.

We will foster an intentional environment for living, teaching, and learning, which exhibits honor, respect, and dignity. Acknowledging visible or invisible differences, our community authentically values each member's earthly and eternal worth. We refute ignorance and isolation and embrace deliberate and courageous engagement that exhibits Christ's commandment to love all humankind. (2016)

Grading Scale

NOTE: In graduate level courses, a grade of C- or below will require the course to be repeated.

Grade	Quality Points Per Credit	Percentage	Score
A	4.0	95%–100%	950–1000
A-	3.7	92%–94.9%	920–949
B+	3.3	89%–91.9%	890–919
B	3.0	85%–88.9%	850–889
B-	2.7	82%–84.9%	820–849
C+	2.3	79%–81.9%	790–819
C	2.0	75%–78.9%	750–789
C-	1.7	72%–74.9%	720–749
D+	1.3	69%–71.9%	690–719
D	1.0	65%–68.9%	650–689
F	0.0	0%–64.9%	0–649

Grading Policies

Your grading policy for your course is dependent on your school and program. Your grading policies can be found in the [IWU Catalog](#).

Letter Grade Equivalencies

NOTE: In graduate level courses, a grade of C- or below will require the course to be repeated.

Grade	Description of Work
A	Clearly stands out as excellent performance. Has unusually sharp insights into material and initiates thoughtful questions. Sees many sides of an issue. Articulates well and writes logically and clearly. Integrates ideas previously learned from this and other disciplines. Anticipates next steps in progression of ideas. Example "A" work should be of such nature that it could be put on reserve for all cohort members to review and emulate. The "A" cohort member is, in fact, an example for others to follow.
B	Demonstrates a solid comprehension of the subject matter and always accomplishes all course requirements. Serves as an active participant and listener. Communicates orally and in writing at an acceptable level for the degree program. Work shows intuition and creativity. Example "B" work indicates good quality of performance and is given in recognition for solid work; a "B" should be considered a good grade and awarded to those who submit assignments of quality less than the exemplary work described above.
C	Quality and quantity of work in and out of class is average. Has marginal comprehension, communication skills, or initiative. Requirements of the assignments are addressed at least minimally.
D	Quality and quantity of work is below average. Has minimal comprehension, communication skills, or initiative. Requirements of the assignments are addressed at below acceptable levels.
F	Quality and quantity of work is unacceptable and does not qualify the student to progress to a more advanced level of work.

Course Workshop Summary

Workshop	Discussion*	Assignment*	Quiz/Exam*	Total Points per Workshop
Workshop One	2/60	2/110	--	170
Workshop Two	2/60	2/110	--	170

Workshop Three	2/60	2/110	--	170
Workshop Four	1/30	2/120	--	150
Workshop Five	1/30	2/260	1/50	340
End of Course Survey	--	--	--	10 Extra Credit
TOTAL	8/240	10/710	1/50	1000

* Number of Activities/Sum Point Totals

Workshop One

Title	Due Dates	Time	Points
1.1 Devotional: Biblical Foundation for Leadership	Due by the end of the first day of the workshop.	1 hour	0
1.2 Discussion: Mission Statement	Post your initial response by the end of the fourth day of the workshop and your two responses by the end of the workshop.	3 hours	30
1.3 Discussion: SMART Goals	Post your initial response by the end of the fourth day of the workshop and your two responses by the end of the workshop.	3 hours	30
1.4 Assignment: Exemplary Leadership	Due by the end of the workshop	4 hours	60
1.5 Exercise: BUS-274 Organization Case Study Overview	Due by the end of the workshop	3 hours	0
1.6 Assignment: Organization Case Study	Due by the end of the workshop	4 hours	50

Totals	18 hours*	170
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Workshop Two

Title	Due Dates	Time	Points
2.1 Devotional: Biblical Leadership: Servant-Based	Due by the end of the first day of the workshop.	1 hour	0
2.2 Discussion: Online Article	Post your initial response by the end of the fourth day of the workshop and your two responses by the end of the workshop.	3 hours	30
2.3 Discussion: Servant Leadership	Post your initial response by the end of the fourth day of the workshop and your two responses by the end of the workshop.	3 hours	30
2.4 Assignment: Salt and Light	Due by the end of the workshop	5 hours	60
2.5 Assignment: Organization Case Study	Due by the end of the workshop	6 hours	50
Totals		18 hours*	170

Workshop Three

Title	Due Dates	Time	Points
3.1 Devotional: Biblical View of a Leader's Vision	Due by the end of the first day of the workshop.	1 hour	0
3.2 Discussion: Is This the Meaning of Help?	Post your initial response by the end of the fourth day of the workshop and your two responses by the end of the workshop.	3 hours	30

3.3 Discussion: Visionary Component	Post your initial response by the end of the fourth day of the workshop and your two responses by the end of the workshop.	3 hours	30
3.4 Assignment: Vision Statement	Due by the end of the workshop	5 hours	60
3.5 Assignment: Organization Case Study	Due by the end of the workshop	6 hours	50
Totals		18 hours*	170

Workshop Four

Title	Due Dates	Time	Points
4.1 Devotional: Biblical Model for Building a Team	Due by the end of the first day of the workshop.	1 hour	0
4.2 Discussion: Teams and Change	Post your initial response by the end of the fourth day of the workshop and your two responses by the end of the workshop.	3 hours	30
4.3 Assignment: Ethics Response Case	Due by the end of the workshop	5 hours	60
4.4 Assignment: Organization Case Study	Due by the end of the workshop	6 hours	60
Totals		15 hours*	150

Workshop Five

Title	Due Dates	Time	Points
5.1 Devotional: A Biblical Success Story - Joshua	Due by the end of the first day of the workshop.	1 hour	0

5.2 Discussion: Organization Case Study Reflection	Post your initial response by the end of the fourth day of the workshop and your two responses by the end of the workshop.	3 hours	30
5.3 Assignment: My World-Changing Project	Due by the end of the workshop	4 hours	60
5.4 Assignment: Organization Case Study	Due by the end of the workshop	10 hours	200
5.5 Exam: Outbound Exam	Due by the end of the workshop	3 hours	50
End of Course Survey	Due by the end of the workshop	--	10 extra credit
Totals		21 hours*	340

Course Assignments

TOTALS	90 hours*	1000
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* These timings are based on estimations of average times to complete each assignment. Actual assignment completion times will vary.

Course Development Resources

Alternative Assignment Policy

Students with a documented disability may request accommodations for an alternative assignment(s) for course activities (Examples: video assignments, etc.). It is the student's responsibility to submit the form received from the Disability Services Office indicating his/her specific accommodation to the instructor prior to the start of each course.

Expectations, Policies, and Important Student Information

School/Division	Link
DeVoe School of Business Division of Liberal Arts School of Services and Leadership	<u>View School/Division Expectations, Policies, and Student Information</u>
School of Educational Leadership	<u>View School/Division Expectations, Policies, and Student Information</u>
Wesley Seminary @ IWU	<u>View School/Division Expectations, Policies, and Student Information</u>
Nursing - Undergraduate	<u>View School/Division Expectations, Policies, and Student Information</u>
Nursing - Graduate	<u>View School/Division Expectations, Policies, and Student Information</u>

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