

Syllabus

FINC-525: Accounting and Finance for Managers

Course Description

This course entails the application of accounting concepts, financial information, and analytical tools for managerial decision making. Students will acquire a basic understanding of generally-accepted accounting principles, use financial ratios and other methods to analyze financial statements, project cash flows, and perform time value of money calculations. They will gain knowledge for managing capital budgets and use risk adjusted techniques to evaluate international market prices of stocks and bonds.

Credit Hours: 3

Prerequisite Courses: None

Prerequisite Skills and Knowledge:

- Financial and Managerial Accounting recommended
- Analytical/problem-solving skills
- Proficiency with Microsoft Excel and Word

Course Outcomes

Upon completion of this course, you should be able to:

1. Analyze financial statements and draw constructive conclusions about the financial health of an organization.
2. Evaluate financial ratios in the context of industry averages and effectively benchmark standards to recommend corrective or developmental strategies.
3. Apply the concepts of financial ratios and the time value of money.
4. Evaluate data using appropriate capital budgeting methodologies to inform managerial decision making.
5. Compare and contrast the various methodologies for evaluating international market prices of stocks and bonds using various risk-adjusted techniques.

Course Textbook

Ross, S. A., Westerfield, R. W., & Jordan, B. D. (2019). *Fundamentals of corporate finance* (12th ed.). New York, NY: McGraw-Hill/Irwin.

*Please note: This e-text is an embedded McGraw-Hill Connect resource which is accessible through the table of contents.

An optional, loose leaf copy of the course book is available at additional cost through Connect by following the “loose leaf copy” link found in MH Connect.

Both FINC-525 and FINC-530 use the same textbook *Fundamentals of Corporate Finance*.

Course Technology

McGraw Hill CONNECT

Grading Scale

Grade	Quality Points Per Credit	Percentage	Score
A	4.0	95%–100%	950–1000
A-	3.7	92%–94.9%	920–949
B+	3.3	89%–91.9%	890–919
B	3.0	85%–88.9%	850–889
B-	2.7	82%–84.9%	820–849
C+	2.3	79%–81.9%	790–819
C	2.0	75%–78.9%	750–789
C-	1.7	72%–74.9%	720–749
D+	1.3	69%–71.9%	690–719
D	1.0	65%–68.9%	650–689
F	0.0	0%–64.9%	0–649

Grading Policies

Your grading policy for your course is dependent on your school and program. Your grading policies can be found in the [IWU Catalog](#).

Letter Grade Equivalencies

* A grade of C- or below will require the course to be repeated.

Grade	Description of Work
A	Clearly stands out as excellent performance. Has unusually sharp insights into material and initiates thoughtful questions. Sees many sides of an issue. Articulates well and writes logically and clearly. Integrates ideas previously learned from this and other disciplines. Anticipates next steps in progression of ideas. Example "A" work should be of such nature that it could be put on reserve for all cohort members to review and emulate. The "A" cohort member is, in fact, an example for others to follow.
B	Demonstrates a solid comprehension of the subject matter and always accomplishes all course requirements. Serves as an active participant and listener. Communicates orally and in writing at an acceptable level for a graduate student. Work shows intuition and creativity. Example "B" work indicates good quality of performance and is given in recognition for solid work; a "B" should be considered a good grade and awarded to those who submit assignments of quality less than the exemplary work described above.
C	Quality and quantity of work in and out of class is average. Has marginal comprehension, communication skills, or initiative. Requirements of the assignments are addressed at least minimally.
D	Quality and quantity of work is below average. Has minimal comprehension, communication skills, or initiative. Requirements of the assignments are addressed at below acceptable levels.
F	Quality and quantity of work is unacceptable and does not qualify the student to progress to a more advanced level of work.

Course Workshop Summary

Workshop	Assignments*	Discussion*	Quiz*	Total Points per Workshop
Workshop One	2/90	3/55	1/30	175

Workshop Two	2/90	2/45	1/30	165
Workshop Three	1/90	2/45	1/30	165
Workshop Four	2/90	2/45	1/30	165
Workshop Five	1/90	2/45	1/30	165
Workshop Six	1/90	2/45	1/30	165
End of Course Survey				10 (Extra Credit)
TOTAL	9/540	13/280	6/180	1000

* Number of Activities/Sum Point Totals

Course Assignments

Workshop One Outline

Title	Due Dates	Time	Points
1.1 Devotional	Suggested: Due by the end of the first day of the workshop.	30 minutes	0
1.2 Discussion: Course Preparation Material and Connect	Due by the end of the fourth day of the workshop.	1 hour	10
1.3 Discussion: Collaboration	Due by the end of the fourth day of the workshop.	1 hour	5
1.4 Discussion: Governance and Agency Issues	Initial post due by the end of the fourth day of the workshop; two	3 hours	40

	responses due by the end of the workshop.		
1.5 Assignment: Understanding Financial Statements	Due by the end of the workshop	4 hours	40
1.6 Assignment: Sunset Boards, Inc.	Due by the end of the workshop	5 hours	50
1.7 Connect: Workshop One Quiz	Due by the end of the workshop	1 hour	30
Totals		15.5 hours*	175

Workshop Two Outline

Title	Due Dates	Time	Points
2.1 Devotional	Suggested: Due by the end of the first day of the workshop.	30 minutes	0
2.2 Discussion: Collaboration	Due by the end of the fourth day of the workshop.	1 hour	5
2.3 Discussion: Sources and Uses of Cash	Initial post due by the end of the fourth day of the workshop; two responses due by the end of the workshop.	3 hours	40
2.4 Assignment: Financial Statement Analysis	Due by the end of the workshop	4 hours	40
2.5 Assignment: Ratio Analysis at S&S Air, Inc.	Due by the end of the workshop	7 hours	50
2.6 Connect: Workshop Two Quiz	Due by the end of the workshop	1 hour	30
Totals		16.5 hours*	165

Workshop Three Outline

Title	Due Dates	Time	Points
3.1 Devotional	Suggested: Due by the end of the first day of the workshop.	30 minutes	0
3.2 Discussion: Collaboration	Due by the end of the fourth day of the workshop.	1 hour	5
3.3 Discussion: The Power of the Time Value of Money	Initial post due by the end of the fourth day of the workshop; two responses due by the end of the workshop.	3 hours	40
3.4 Assignment: Application of the Time Value of Money	Due by the end of the workshop	9 hours	90
3.5 Connect: Workshop Three Quiz	Due by the end of the workshop	1 hour	30
Totals		14.5 hours*	165

Workshop Four Outline

Title	Due Dates	Time	Points
4.1 Devotional	Suggested: Due by the end of the first day of the workshop.	30 minutes	0
4.2 Discussion: Collaboration	Due by the end of the fourth day of the workshop.	1 hour	5
4.3 Discussion: Understanding Bonds and the Debt Markets	Initial post due by the end of the fourth day of the workshop; two responses due by the end of the workshop.	3 hours	40

4.4 Assignment: Application of Debt Financing	Due by the end of the workshop	5 hours	50
4.5 Assignment: Financing S&S Air's Expansion Plans with a Bond Issue	Due by the end of the workshop	5 hours	40
4.6 Connect: Workshop Four Quiz	Due by the end of the workshop	1 hour	30
Totals		15.5 hours*	165

Workshop Five Outline

Title	Due Dates	Time	Points
5.1 Devotional	Suggested: Due by the end of the first day of the workshop.	30 minutes	0
5.2 Discussion: Collaboration	Due by the end of the fourth day of the workshop.	1 hour	5
5.3 Discussion: Cash Flows and Stock Valuation	Initial post due by the end of the fourth day of the workshop; two responses due by the end of the workshop.	3 hours	40
5.4 Assignment: Application of Stock Price Valuation	Due by the end of the workshop	8 hours	90
5.5 Connect: Workshop Five Quiz	Due by the end of the workshop	1 hour	30
Totals		13.5 hours*	165

Workshop Six Outline

Title	Due Dates	Time	Points
6.1 Devotional	Suggested: Due by the end of the first day of the workshop.	30 minutes	0
6.2 Discussion: Collaboration	Due by the end of the fourth day of the workshop.	1 hour	5
6.3 Discussion: Capital Budgeting	Initial post due by the end of the fourth day of the workshop; two responses due by the end of the workshop.	4 hours	40
6.4 Assignment: Applications of Capital Budgeting	Due by the end of the workshop	8 hours	90
6.5 Connect: Workshop Six Quiz	Due by the end of the workshop	1 hour	30
End of Course Survey	Due by the end of the workshop	-	10 extra credit
Totals		14.5 hours*	165
Course Totals		90 hours*	1000

* These timings are based on estimations of average times to complete each assignment. Actual assignment completion times will vary.

Expectations, Policies, and Important Student Information

School/Division	Link
DeVoe School of Business Division of Liberal Arts	View School/Division Expectations, Policies, and Student Information

School/Division	Link
School of Services and Leadership	
School of Educational Leadership	<u>View School/Division Expectations, Policies, and Student Information</u>
Wesley Seminary @ IWU	<u>View School/Division Expectations, Policies, and Student Information</u>
Nursing - Undergraduate	<u>View School/Division Expectations, Policies, and Student Information</u>
Nursing - Graduate	<u>View School/Division Expectations, Policies, and Student Information</u>

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