

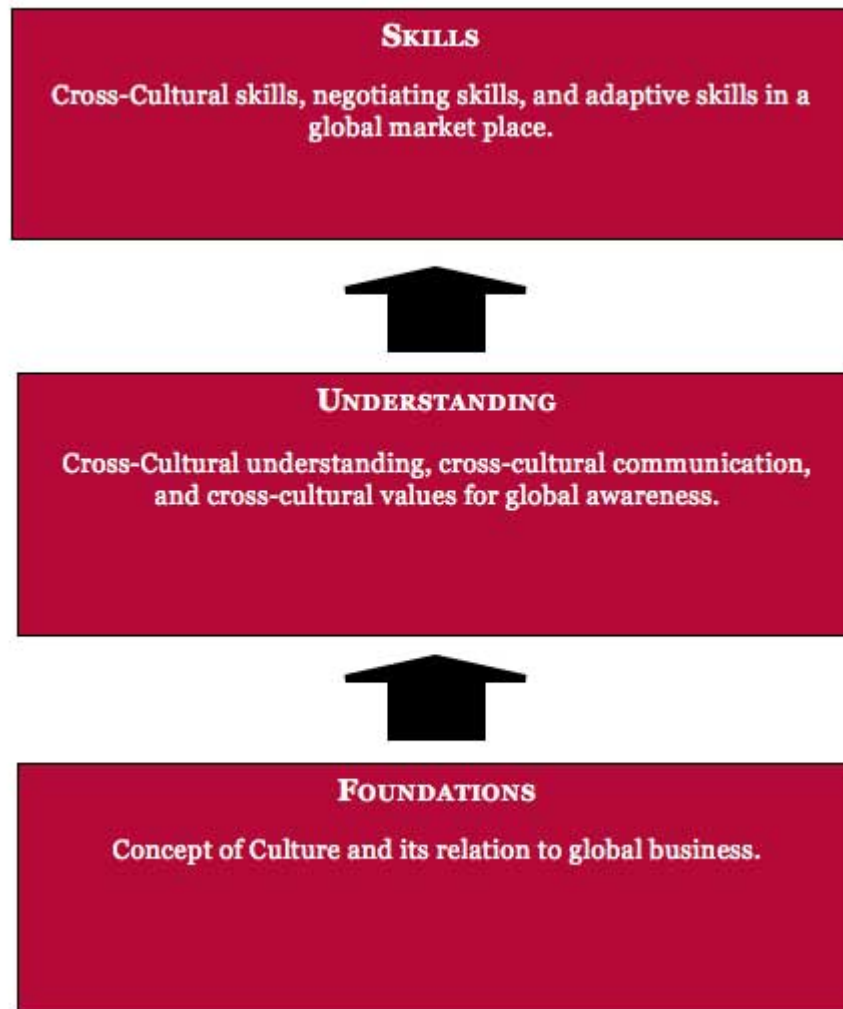


Syllabus



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BUS-230: Foundation of Global Business



Course Description

A consideration of the key ecological, social, economic, and political issues confronting the business world as it enters the 21st century.

BUSINESS WORLD AS IT ENTERS THE 21ST CENTURY.

Credit Hours: 3

Prerequisite Courses: n/a

Prerequisite Skills and Knowledge: n/a

Course Outcomes

Upon successful completion of this course, you should be able to:

- Integrate a Christian worldview into the practice of international business.
- Explain the concept of culture and its importance to global business.
- Evaluate how cross-cultural understanding and skills can be acquired.
- Compare and contrast the challenges of cross-cultural communication and how it may be improved.
- Explain the idea of cultural values and how they influence global business practices.
- Demonstrate how American cultural values can be defined and how others perceive them.
- Explain what cultural understandings and training are needed for successful global business.
- Demonstrate a mastery of the above concepts in an individual country research paper.

Course Technology

None.

IWU Diversity Statement

IWU, in covenant with God's reconciling work and in accordance with the Biblical principles of our historic Wesleyan tradition, commits to build a community that reflects Kingdom diversity.

We will foster an intentional environment for living, teaching, and learning, which exhibits honor, respect, and dignity. Acknowledging visible or invisible differences, our community authentically values each member's earthly and eternal worth. We refute ignorance and isolation and embrace deliberate and courageous engagement that exhibits Christ's commandment to love all humankind. (2016)

Grading Scale

NOTE: In graduate level courses, a grade of C- or below will require the course to be repeated.

Grade	Quality Points Per Credit	Percentage	Score
A	4.0	95%–100%	950–1000
A-	3.7	92%–94.9%	920–949
B+	3.3	89%–91.9%	890–919

B	3.0	85%–88.9%	850–889
B-	2.7	82%–84.9%	820–849
C+	2.3	79%–81.9%	790–819
C	2.0	75%–78.9%	750–789
C-	1.7	72%–74.9%	720–749
D+	1.3	69%–71.9%	690–719
D	1.0	65%–68.9%	650–689
F	0.0	0%–64.9%	0–649

Grading Policies

Your grading policy for your course is dependent on your school and program. Your grading policies can be found in the [IWU Catalog](#).

Letter Grade Equivalencies

Grade	Description of Work
A	Clearly stands out as excellent performance. Has unusually sharp insights into material and initiates thoughtful questions. Sees many sides of an issue. Articulates well and writes logically and clearly. Integrates ideas previously learned from this and other disciplines. Anticipates next steps in progression of ideas. Example "A" work should be of such nature that it could be put on reserve for all cohort members to review and emulate. The "A" cohort member is, in fact, an example for others to follow.
B	Demonstrates a solid comprehension of the subject matter and always accomplishes all course requirements. Serves as an active participant and listener. Communicates orally and in writing at an acceptable level for the degree program. Work shows intuition and creativity. Example "B" work indicates good quality of performance and is given in recognition for solid work; a "B" should be considered a good grade and awarded to those who submit assignments of quality less than the exemplary work described above.

C	Quality and quantity of work in and out of class is average. Has marginal comprehension, communication skills, or initiative. Requirements of the assignments are addressed at least minimally.
D	Quality and quantity of work is below average. Has minimal comprehension, communication skills, or initiative. Requirements of the assignments are addressed at below acceptable levels.
F	Quality and quantity of work is unacceptable and does not qualify the student to progress to a more advanced level of work.

Course Workshop Summary

Workshop	Discussion*	Assignment*
Workshop One	3/80	1/20
Workshop Two	2/60	2/160
Workshop Three	2/60	2/160
Workshop Four	2/60	2/165
Workshop Five	2/150	2/85
TOTAL	11/410	9/590

* Number of Activities/Sum Point Totals

Workshop One

Title	Due Dates	Time	Points
1.1 Exercise: God's Unlimited Treasure	Complete by the end of the first day of the workshop.	1.5 hours	0

1.2. Discussion: Cultural Anthropology	Post your initial response by the end of the fourth day of the workshop and your two responses by the end of the workshop.	3 hours	30
1.3 Discussion: Ethnocentrism	Post your initial response by the end of the fourth day of the workshop and your two responses by the end of the workshop.	3 hours	30
1.4 Discussion: Individual Country Project – Part One	Post your initial response by the end of the fourth day of the workshop.	4 hours	20
1.5 Assignment: Personal Interview	Due by the end of the workshop.	4 hours	20
Totals		15.5 hours*	100

* These timings are based on estimations of average times to complete each assignment. Actual assignment completion times will vary.

Workshop Two

Title	Due Dates	Time	Points
2.1 Exercise: Liberty—Not License	Due by the end of the workshop.	1.5 hours	0
2.2 Discussion: Verbal Communication	Post your initial response by the end of the fourth day of the workshop and your two responses by the end of the workshop.	3 hours	30
2.3 Discussion: Non-verbal Communication	Post your initial response by the end of the fourth day of the workshop and your two responses by the end of the workshop.	3 hours	30
2.4 Assignment: Individual Country Project – Part Two	Due by the end of the fourth day of the workshop.	7 hours	120

2.5 Assignment: Workshop Two Peer Review	Due by the end of the workshop.	3 hours	40
Totals		17.5 hours*	220

* These timings are based on estimations of average times to complete each assignment. Actual assignment completion times will vary.

Workshop Three

Title	Due Dates	Time	Points
3.1 Exercise: Ironies of History	Complete by the end of the first day of the workshop.	1.5 hours	0
3.2 Discussion: Cultural Values	Post your initial response by the end of the fourth day of the workshop and your two responses by the end of the workshop.	3 hours	30
3.3 Discussion: Negotiation	Post your initial response by the end of the fourth day of the workshop and your two responses by the end of the workshop.	3 hours	30
3.4 Assignment: Individual Country Project – Part Three	Due by the end of the workshop.	7 hours	120
3.5 Assignment: Workshop Three Peer Review	Due by the end of the workshop.	3 hours	40
Totals		17.5 hours*	220

* These timings are based on estimations of average times to complete each assignment. Actual assignment completion times will vary.

Workshop Four

Title	Due Dates	Time	Points

4.1 Exercise: The Path to Wisdom	Complete by the end of the first day of the workshop.	1.5 hours	0
4.2 Discussion: Culture Shock	Post your initial response by the end of the fourth day of the workshop and your two responses by the end of the workshop.	3 hours	30
4.3 Discussion: Personal Interview Questions	Post your initial response by the end of the fourth day of the workshop and your two responses by the end of the workshop.	3 hours	30
4.4 Assignment: Individual Country Project – Part Four	Due by the end of the workshop.	7 hours	125
4.5 Assignment: Workshop Four Peer Review	Due by the end of the workshop.	3 hours	40
Totals		17.5 hours*	225

* These timings are based on estimations of average times to complete each assignment. Actual assignment completion times will vary.

Workshop Five

Title	Due Dates	Time	Points
5.1 Exercise: God Rules the Nation	Complete by the end of the first day of the workshop.	1.5 hours	0
5.2 Discussion: Developing Global Managers	Post your initial response by the end of the fourth day of the workshop and your two responses by the end of the workshop.	3 hours	30
5.3 Assignment: Workshop Five Peer Review	Due by the end of the workshop.	3 hours	30
5.4 Discussion:	Due by the end of the	3 hours	30

Personal Interview	workshop.	8 hours	120
5.5 Assignment: Individual Country	Due by the end of the workshop	7 hours	55

Reflect in ePortfolio

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Activity Details

Completion Summary

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Task: View this topic