

Course Number & Title – BUS205 Finance

Department – AUD – Business Administration

Contacting Your Professor

1. To contact your professor, select **Inbox** from the global navigation bar on the left-hand side of your screen. After selecting **Inbox**, click the pencil in the top right of your screen to begin your message. Type in your professor's name and your message before sending.

Delivery – Online

Course Description – This course will examine how an organization operates financially, how money flows through an organization, and how to develop successful financial business strategies. How to use financial statements to make business decisions will be presented. This course is business-oriented with a particular emphasis on practical applications and problem-solving techniques. (3 credits)

Course Prerequisite(s) – BUS113 Foundations of Accounting; MAT218 Applied Business Math

Student Learning Outcomes – As a result of this course the student will do the following:

1. Replicate the cash flow of a company.
2. Demonstrate mastery of traditional techniques of capital analysis (IRR, NPV, DCF, etc.).
3. Employ concepts of risk vs. return and argue what an investment's return will be.
4. Describe the cost of capital and how to finance a business or area of a business.
5. Interpret financial statements in order to make forward-looking business decisions.

Course Requirements

1. *Textbook(s)* – Book information and a price comparison tool can be found at <https://www.lbcbookstore.com/>. Click on "Compare Textbook Prices" in the middle of the page. Here you will find the bookstore's prices, digital options, plus Amazon and other online retailers.
 - a. *Sauer Finance Block 16E w/o Connect – LBC Edition*. McGraw-Hill, 2016. ISBN: 9781308798462
2. *Materials*
 - a. Hewlett Packard Financial Calculator – Model HP10BII+
3. *Assignments*
 - a. **Homework Problems (25%)**: Homework problems are presented to ensure concepts are understood and to ensure you can properly apply the concepts to real-world problems encountered in the business world. A range of problems will be assigned each week, and specific instructions will be provided in the course. (SLOs 1–5)

- b. **Business Cases (25%):** Throughout this course, business cases are presented and assigned to ensure course concepts are understood. Business cases are typically longer than homework problems, as they reflect real issues encountered in the business world. Each business case will correspond to the concepts presented in that week of study. (SLOs 1–5)

4. *Exams and Quizzes*

- a. **Tests (25%):** Throughout this course, you will respond in a variety of ways to the assigned readings. Tests are used to ensure you are understanding the materials, and the focus of these tests is to ensure you are keeping up with the topics presented. Tests will be timed but are open-book/open-notes. Questions will mostly be short-answer problems, although there will be a number true/false and multiple-choice questions as well. Specific instructions will be given in the course. (SLOs 1–2)
- b. **Final Exam (25%):** The Final Exam is designed to make sure that you understand all the concepts presented in the course. You will be tested on financial calculations and terms. The final will be a timed test, similar to the other tests. The exam will be open-book/open-notes and will be cumulative, based on everything covered throughout the entirety of the course. (SLOs 1–5)

5. *Extra Credit*

- a. There are no extra credit opportunities for this course.

Course Procedures

1. *Course Practices* – This online course uses readings, discussions, and other resources and activities to aid and measure the learning of its objectives. Work through the weeks in sequential order, completing the learning explorations and assignments. Please take these opportunities to interact with the instructor and fellow students about the course content, the learning experience, and the relationships between the material and one’s own experience.
2. *Participation Policy* – Attendance and participation for this course take the form of completing of all readings and assignments in a timely manner, contributing to discussions with charity, and actively collaborating with fellow students when required.
3. *Grading Policy, Rating Scale, Use of Rubrics, etc.*

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|------------------|----|---|--------|----------------|----|---|-------|----------------|----|---|-------|
| <i>Excellent</i> | A | = | 94–100 | | B- | = | 80–83 | | D+ | = | 67–69 |
| | A- | = | 90–93 | | C+ | = | 77–79 | <i>Passing</i> | D | = | 64–66 |
| | B+ | = | 87–89 | <i>Average</i> | C | = | 74–76 | | D- | = | 60–63 |
| <i>Good</i> | B | = | 84–86 | | C- | = | 70–73 | <i>Failure</i> | F | = | 0–59 |

The weight of each assignment in relation to your final grade is allocated in the following grading categories:

| | |
|-------------------|-----|
| Homework Problems | 25% |
| Business Cases | 25% |
| Tests | 25% |
| Final Exam | 25% |

4. *Late Assignment Policy* – There is no late work accepted for this course without prior consent from the instructor. If you are going to submit an assignment late, contact the instructor before the assignment is due.
5. *Make-up Policy* – There is no make-up policy for this course unless granted by the instructor prior to the due date.
6. *Ally Center Statement* – The Ally Center is LBC | Capital’s hub for academic services, resources, and accessibility. The academic services include disability services, writing services, and academic mentoring services and are available at no additional cost. To schedule an online or on-campus appointment, or for information regarding resources, locations, and hours of operation, visit lbc.edu/ally.

- a. *Disability Services* – LBC | Capital is committed to creating an educational environment that is inclusive and accessible, in compliance with the guidelines of the ADA and Section 504 of the Rehabilitation Act. Students choosing to disclose a disability must contact the Disability Services Office to discuss reasonable accommodations.

After speaking with the student and reviewing documentation, reasonable accommodations will be determined. It is in the student’s best interest to contact the Disability Services Office as early as possible prior to each new term since professors cannot provide accommodations without verification from the DSO and accommodations cannot be applied retroactively. More information and disclosure forms are available at lbc.edu/ally.

Please note: Students should register with the Disability Services Office each term for which accommodations are desired; accommodations from the prior semester are not automatically carried over.

The Disability Services Office can be reached at 717.560.8200 ext. 5383 or DSO@lbc.edu. The confidential fax line is 717.560.8261.

- b. *Writing Services* – The Writing Center is available to help any LBC | Capital student with writing assignments from any course. Students can schedule a one-on-one appointment with professional personnel or peer mentors at any point in the writing process. Writing Services include: assistance in brainstorming and outlining, development of ideas, critique of partial or full drafts, and/or review of formatting and citations. Appointments are available both on campus and online. A variety of writing resources are available at lbc.edu/ally.

The Writing Center can be reached at 717.560.8200 ext. 5486 or by email at writingcenter@lbc.edu.

- c. *Academic Mentoring Services* – Academic Mentoring Services (AMS) provides academic services at no cost to any current undergraduate LBC student. Professional personnel and peer mentors come alongside students to assist with major projects, time management, review of course content, test-taking skills, and study strategies. A variety of academic resources are available at lbc.edu/ally.

Students may make academic mentoring appointments by phone at 717.560.8200 ext. 5389 or by email at ams@lbc.edu.

d. *Contact Information*

| Location | Email | Phone |
|-----------------|--|------------------------|
| Lancaster | allycenter@lbc.edu | 717.569.7071 ext. 5389 |
| Philadelphia | AllyPhilly@lbc.edu | 215.329.5400 ext. 5753 |
| Washington D.C. | AllyDC@lbc.edu | 301.552.1400 ext. 5806 |
| Online | allycenter@lbc.edu | 717.569.7071 ext. 5389 |

7. *Academic Integrity Statement* – As followers of Christ, we need to be fully committed to honesty and truthfulness in all aspects of our lives, including in our academic lives. Therefore, academic dishonesty will not be tolerated in any way. Students are responsible to familiarize themselves with LBC's Academic Integrity Policy and adhere to it. It is located in the Student Handbook.
8. *Statement on Self-care* – College in general is a rich and fulfilling experience, full of opportunities for students. Along with this abundance of opportunities comes the challenge of maintaining a healthy life balance characterized by productive tension, a sensible schedule, and time for rest. Productive tension, at times, can be compounded by unexpected life challenges, causing unproductive levels of stress. This can lead to feelings of sadness, increased anxiety, and an overall lack of focus. For this reason, LBC | Capital strongly encourages students to care for themselves physically, emotionally, and spiritually during each academic term and throughout their journeys. Everyone benefits by support in times of struggle so students are also encouraged to seek help promptly by talking with professors or other College staff about life challenges as related to academic performance and to seek advice regarding available supports inside and outside of the LBC | Capital community.

Course Resources

1. *Library Resources* – The library subscribes to numerous databases to provide access to scholarly and peer-reviewed journal articles, eBooks, newspapers, magazines, and much more. Online resources are accessible anywhere on campus or remotely 24/7 using your LBC username and password. To access these resources, go to <https://www.lbc.edu/library>. The library website also includes links for students to request research assistance:
 - ASK A LIBRARIAN is for information from an LBC librarian within 24 hours (Monday-Friday).
 - LIVE CHAT is for immediate assistance—usually from a non-LBC librarian.
 - REQUEST RESEARCH CONSULTATION is for arranging an appointment with a librarian, either in-person or online.
2. *Bibliography* – None
3. *Extra Resources* – None