



**Course Number & Title** – SPM420 Sport Finance & Economics

**Department** – Health & Physical Education

**Contacting Your Professor** – To contact your professor, select “Inbox” from the global navigation bar on the left-hand side of your screen. After selecting “Inbox,” click the pencil in the top right of your screen to begin your message. Type in your professor’s name and your message before sending.

**Delivery** – Online

**Course Description** – This course is designed to give an overview and analysis of financial and economic concepts applied to sport environments. Students will examine the biblical guidelines for financial management and stewardship. Fundraising from various constituencies will be explored. Topics to be covered include preparation of financial plans, business plans, market trends, strategic budgeting and operating budgets. (3 credits)

**Course Prerequisite(s)** – MAT220 & MAT202 (OR MAT203, MAT204, MAT211, MAT212, MAT215, MAT216, MAT217, MAT218, MAT301)

**Student Learning Outcomes** – As a result of this course the student will do the following:

1. Apply knowledge of financial and biblical principles in sport. (PO 1, 2, 4, 6)
2. Identify various sources of revenue and expenses of a sport organization. (PO 1, 2, 4)
3. Assess the state of a sport organization through the use of financial statements, and principles of accounting and finance. (PO 1, 2, 4, 5)
4. Investigate the issues regarding stadium and facility financing in both public and private sectors. (PO 1, 2, 4, 6)
5. Explore current economic and financial issues that impact the sport industry. (PO 1, 2, 3, 4, 6)

### **Course Requirements**

1. *Textbook(s)* – Book information and a price comparison tool can be found at [lbcbookstore.com](http://lbcbookstore.com).
  - a. Fried, G., DeSchraver, T., & Mondello, M. *Sport Finance*, 4th Edition, Human Kinetics, 2020. [ISBN: 978-1-4925-5973-3]
2. *Materials*
  - a. There are no extra materials required for this course.

### 3. *Assignments*

- a. **Class Activities** – During the semester, students will engage in a variety of activities that will reinforce the topics discussed in class. Participation is mandatory for full credit. Samples of class activities include a Stock Market challenge, Weekly expense log, and discussions related to class content. [SLOs 1, 2, 3]
- b. **Personal Budget** – The purpose of this assignment is to teach the student how to budget and track expenses in relation to income. This assignment is to be completed with student’s real and projected income and expenses over a 12-month period of time. It must be done individually (just like the real world of personal finance). Additional information and a rubric for this assignment will be distributed in class. [SLOs 1, 2, 3]
- c. **Case Studies** – There will be a series of case studies that will illustrate course concepts and will require student response and interaction. [SLOs 3, 4, 5]
- d. **Current Topic Paper & Presentation** – During the semester, students will be assigned to a group and each group will address a current issue in sport financial management. The topic of these presentations will be the financial aspect of a “current topic” in sports i.e. “Financing a Sports Stadium.” Topics need to be approved by the professor. The presentation must use technology and must be accompanied with a six-page paper turned in to the professor at the time of the presentation. The presentation should include tables and figures related to the financial data on the issue. The presentation should include an introduction describing the issue that you are addressing, financial data that is collected and presented. Finally, you need to make a recommendation based on your analysis of the situation. The paper will be graded for content and writing mechanics. References are mandatory.

The presentation will be graded on professionalism, content, and quality (dress appropriately). Each presentation should take about 10–15 minutes, using PowerPoint. The students must demonstrate a knowledge and passion for the topic. Additional details on these projects and a rubric will be available on the course website. The group will also grade other members in the group using a rubric provided. [SLOs 1, 2, 3, 4, 5]

### 4. *Exams and Quizzes*

- a. **Three (3)** exams will be given covering the material discussed in class and assigned reading. Exams will require the use of formulas to apply learning from the chapters. [SLOs 1, 2, 3, 4, 5]

### 5. *Extra Credit*

- a. There are no extra credit opportunities for this course.

## **Course Procedures**

1. *Course Practices* – This online course uses readings, discussions, and other resources and activities to aid and measure the learning of its objectives. Work through the weeks in sequential order, completing the learning explorations and assignments. Please take these opportunities to interact with the instructor and fellow students about the course content, the learning experience, and the relationships between the material and one’s own experience.

2. *Participation Policy* – Attendance and participation for this course take the form of completing of all readings and assignments in a timely manner, contributing to discussions with charity, and actively collaborating with fellow students when required.
3. *Grading Policy, Rating Scale, Use of Rubrics, etc.*

Outline the grading policies and rubrics here. The grades reflected below are standard for AUD.

<i>Excellent</i>	A	=	94–100		B-	=	80–83		D+	=	67–69
	A-	=	90–93		C+	=	77–79	<i>Passing</i>	D	=	64–66
	B+	=	87–89	<i>Average</i>	C	=	74–76		D-	=	60–63
<i>Good</i>	B	=	84–86		C-	=	70–73	<i>Failure</i>	F	=	0–59

The weight of each assignment in relation to your final grade is allocated in the following grading categories:

Class Activities	25%
Personal Budget	10%
Case Studies	20%
Current Topic Paper & Presentation	15%
Exams	30%

4. *Late Assignment Policy* – All assignments will be considered late if they are not submitted when due, and lateness will affect the grade. Lateness will be determined by the submission time and date according to the course website. Should the website not be accessible due to internal technicalities, this will be taken into consideration. For each day an assignment is late, one percentage point will be deducted from the assignment’s final grade. After 10 days, an assignment may no longer be turned in or made up and will receive a grade of zero. If there are extenuating circumstances that apply, the student must be in contact with the professor regarding these circumstances prior to the 10-day deadline.
5. *Make-up Policy* – All work is expected to be submitted on the posted due date. Should a student miss an assignment, opportunity will be given to make up work necessary, but the grade will reflect the delayed submission.
6. *Ally Center Statement* – The Ally Center is LBC | Capital’s hub for academic services, resources, and accessibility. The academic services include disability services, writing services, and academic mentoring services and are available at no additional cost. To schedule an online or on-campus appointment, or for information regarding resources, locations, and hours of operation, visit [lbc.edu/ally](http://lbc.edu/ally).
  - a. *Disability Services* – LBC | Capital is committed to creating an educational environment that is inclusive and accessible, in compliance with the guidelines of the ADA and Section 504 of the Rehabilitation Act. Students choosing to disclose a disability must contact the Disability Services Office to discuss reasonable accommodations.

After speaking with the student and reviewing documentation, reasonable accommodations will be determined. It is in the student’s best interest to contact the Disability Services Office as early as possible prior to each new term since professors cannot provide accommodations without verification from the DSO and accommodations cannot be applied retroactively. More information and disclosure forms are available at [lbc.edu/ally](http://lbc.edu/ally).

Please note: Students should register with the Disability Services Office each term for which accommodations are desired; accommodations from the prior semester are not automatically carried over.

The Disability Services Office can be reached at 717.560.8200 ext. 5383 or [DSO@lbc.edu](mailto:DSO@lbc.edu). The confidential fax line is 717.560.8261.

- b. *Writing Services* – The Writing Center is available to help any LBC | Capital student with writing assignments from any course. Students can schedule a one-on-one appointment with professional personnel or peer mentors at any point in the writing process. Writing Services include: assistance in brainstorming and outlining, development of ideas, critique of partial or full drafts, and/or review of formatting and citations. Appointments are available both on campus and online. A variety of writing resources are available at [lbc.edu/ally](http://lbc.edu/ally).

Writing Services can be reached at 717.560.8200 ext. 5389 or by email at [WritingCenter@lbc.edu](mailto:WritingCenter@lbc.edu).

- c. *Academic Mentoring Services* – Academic Mentoring Services (AMS) provides academic services at no cost to any current undergraduate LBC student. Professional personnel and peer mentors come alongside students to assist with major projects, time management, review of course content, test-taking skills, and study strategies. A variety of academic resources are available at [lbc.edu/ally](http://lbc.edu/ally).

Students may make academic mentoring appointments by phone at 717.560.8200 ext. 5389 or by email at [AMS@lbc.edu](mailto:AMS@lbc.edu).

- d. *Contact Information*

<b>Location</b>	<b>Email</b>	<b>Phone</b>
Lancaster	<a href="mailto:AllyCenter@lbc.edu">AllyCenter@lbc.edu</a>	717.569.7071 ext. 5389
Philadelphia	<a href="mailto:AllyPhilly@lbc.edu">AllyPhilly@lbc.edu</a>	215.329.5400 ext. 5753
Washington D.C.	<a href="mailto:AllyDC@lbc.edu">AllyDC@lbc.edu</a>	301.552.1400 ext. 5806
Online	<a href="mailto:AllyCenter@lbc.edu">AllyCenter@lbc.edu</a>	717.569.7071 ext. 5389

- 7. *Academic Integrity Statement* – As followers of Christ, we need to be fully committed to honesty and truthfulness in all aspects of our lives, including in our academic lives. Therefore, academic dishonesty will not be tolerated in any way. Students are responsible to familiarize themselves with LBC’s Academic Integrity Policy and adhere to it. It is located in the Student Handbook.
- 8. *Statement on Self-care* – College in general is a rich and fulfilling experience, full of opportunities for students. Along with this abundance of opportunities comes the challenge of maintaining a healthy life balance characterized by productive tension, a sensible schedule, and time for rest. Productive tension, at times, can be compounded by unexpected life challenges, causing unproductive levels of stress. This can lead to feelings of sadness, increased anxiety, and an overall lack of focus. For this reason, LBC | Capital strongly encourages students to care for themselves physically, emotionally, and spiritually during each academic term and throughout their journeys. Everyone benefits by support in times of struggle so students are also encouraged to seek help promptly by talking with professors or other College staff about life challenges as related to academic performance and to seek advice regarding available supports inside and outside of the LBC | Capital community.

## Course Resources

1. *Technology Difficulties* – The Help Desk is available to help you with computer and technology problems and questions. Call 717.560.8200 ext. 4357 (HELP), email [help@lbc.edu](mailto:help@lbc.edu), or visit [lbc.edu/helpdesk](http://lbc.edu/helpdesk).
2. *Library Resources* – The library subscribes to numerous databases to provide access to scholarly and peer-reviewed journal articles, eBooks, newspapers, magazines, and much more. Online resources are accessible anywhere on campus or remotely 24/7 using your LBC username and password. To access these resources, go to [lbc.edu/library](http://lbc.edu/library). The library website also includes links for students to request research assistance:
  - CHAT NOW is for immediate assistance – usually from a non-LBC librarian.
  - ASK US is for information from an LBC librarian within 24 hours (Monday–Friday).
  - SCHEDULE A MEETING is for arranging an appointment with a librarian, either in-person or online.
3. *Program/Content Coordinator* – [hpe@lbc.edu](mailto:hpe@lbc.edu)
4. *Bibliography* – None
5. *Extra Resources* – None