

MARIAN UNIVERSITY

Financial & Economic Aspects of Health Care

Course Number: HCA 421

Semester: Spring I 2021

INSTRUCTOR INFORMATION

Instructor: Dr. Cheryl Seelig

Office Location: Regina 201

Office Hours: T/TR 0800-9:25

Instructor Email: ckseelig20@marianuniversity.edu

Instructor Phone: 920-923-8527

COURSE INFORMATION

Credit Hours: 3

Prerequisites: None

Meeting Times: On-Line

Meeting Location: On- Line

Catalog Description: This course presents the fundamentals and analysis of healthcare financing. Basic functions of expenditures and sources of funding are emphasized. This course analyzes third party payment programs and reimbursement practices in the U.S. healthcare sector. Students will be able to understand and explain the major differences between private insurance and managed care systems and how policy reform impacts the healthcare sector.

REQUIRED MATERIALS

No book is required.

Supplemental material for this course is available through MO2.

LEARNING OUTCOMES

Upon successful completion of the course, the student will be able to:

1. Analyze background of financing health care in the United States.
2. Describe financial management between for profit, not-for-profit, and governmental Healthcare organizations.
3. Differentiate among governmental and private payors.
4. Apply concepts associated with managed care.
5. Research the impact of policy reform to healthcare delivery.

6. Evaluate functionality of practice management systems (PMS).
7. Apply general accounting concepts.
8. Conduct revenue cycle management.
9. Examine legal and regulatory compliance to manage financial risk

TEACHING STRATEGIES

This is a senior level HCA Course. It is expected that you will be prepared for class - read material in advance and think about the material. Students will be expected to read and absorb most of the text materials and concepts on their own. Reading and absorbing the material before the class will be the best preparation for on-line engagement. Methods used in class may include:

- Discussion – response to a question, reading, or other stimulus
- Case study – analysis of problem, causes, and possible solutions to business situations
- Quizzes on the text or readings. Quizzes will focus on material covered in the textbook. Quizzes may use questions of any type - multiple choice, sentence completion, true/false, definition, or matching format. Missed quizzes may not be made up.
- Take some risks. Ask questions. Be prepared to support your position. Share your information, insights, and experience.
- Papers on various topics
- Extra credit work is normally not an option

ASSESSMENT/GRADING STRATEGIES

Grading Criteria

A : 92.6-100% = A = 4.0 90.0-92.5% = A- = 3.75	A = Outstanding work. The "A" student has demonstrated superior mastery of concepts and application to real problems. S/he is always prepared, attends almost every session, and participates actively in the course. The "A" student writes and speaks clearly, insightfully, and creatively. S/he is a role model for other students.
B : 87.6-89.9 = B+ = 3.25	B = Above average work. The "B" student has mastered most of the fundamental course concepts, and is able to apply the most important concepts to real problems. S/he attends regularly, is generally prepared, and often engages in class discussion. S/he generally writes

82.6-87.5 = B = 3.0 80.0-82.5% = B- = 2.75	well, although there is room for improvement, and s/he communicates clearly.
C : 77.6-79.9% = C+ = 2.25 72.6-77.5% = C = 2.0 70.0-72.5% = C- = 1.75	C = Average work. The "C" student understands the most important concepts, and is able to apply some concepts to business problems. S/he is engaged in class discussion sometimes. Written communication is adequate, but could use improvement. S/he attends most class sessions and submits most work on time.
D : 67.6-69.9 = D+ = 1.25 62.6-77.5 = D = 1.0 60.0-62.5 = D- = 0.75	D = Below average work. The "D" student has gaps in his/her knowledge of concepts, and has difficulty applying this information to problems. Both written and oral communication need improvement. Attendance, participation, or timeliness of work may be problems.
F : < 60.0% = F = 0	F = Failing work. The "F" student has major gaps in his/her knowledge of concepts, and has major difficulty applying this information to problems. Communication needs improvement. Attendance, participation, timeliness or submission of work may be major problems.

ASSIGNMENTS/SCHEDULE

Quizzes/Chapter Worksheets (160 points)

Each module will contain one quiz or chapter worksheet, based upon textbook reading and supplemental activities associated with that module. You will be able to make use of resources during the quizzes. Refer to the course schedule for specific dates. Quizzes account for approximately 10% of the total course points.

Attendance and Participation (280 points)

You are expected to actively participate in class activities and discussions. Active involvement means that you come prepared for class, ask questions, contribute and support your ideas and opinions, and listen to the ideas and opinions of others. Through class discussions and activities, and through a group research project and presentation, you will demonstrate skills in working

and learning together; discussing ideas and opinions, resolving differences in opinions, and practicing tolerance for ideas and opinions different from your own.

Classroom discussions will be assessed weekly through the online classroom. You will be expected to participate in threaded discussions and to contribute substantive discussion messages weekly. Please note that both quantity and quality are important considerations when it comes to participation. For example, a message that says simply, "I agree," does not constitute participation because it does not add anything of substance to the discussion.

In order to earn credit for participation, your posts must consist of new ideas, your perspectives, pointed follow-up questions, etc. Examples include sharing personal or occupational experiences related to the subject matter, providing Web sites or file attachments to substantiate your thoughts, responding to questions presented by classmates or myself, or asking questions to induce thought-provoking discussion. In each week, you will have the opportunity to earn points for attendance (5 points) and participation in the discussion threads (15 points). Attendance and participation account for approximately 30% of the total course points.

Projects/Papers (500 points)

You will be required completion of a project; research paper, presentation, or case study.

Grading:

This course will be graded in the following manner:

Participation	280 points (30%)
Projects/Paper (5)	500 points (40%)
Quizzes -2	160 points (10%)
Total Points	900

COURSE POLICIES

Attendance and Class Participation

- **Participation.** Your involvement in discussion, exercises, role-playing, actively taking notes, etc. in class is expected.
- **Planned Absence.** It is the student's responsibility to inform the instructor in writing in advance of planned absences – e.g. sporting event, field trip. It is the responsibility of the student to make suitable arrangements for a make-up if the student will miss a key

class activity. Written work for the class the student plans to be absent is due on that day.

- **Late work.** Late work will be accepted for 5% off the total grade each day it is late. In the event of a planned excused absence (e.g., participation in a sporting event or field trip), work is still due on the scheduled due date.
- **Failure to notify.** If the student fails to notify the instructor with a valid explanation, the absence will be treated as unexcused, and the instructor has no obligation to make allowances for the student's absence or to allow a make-up of any work missed.

MARIAN UNIVERSITY POLICIES

Classroom and Campus Expectations

Students are encouraged to maximize their learning experience at Marian University. Ideal learning takes place in an environment where trust, mutual respect and active engagement are valued and observed by all participants.

Students at Marian University are expected to conduct themselves in a manner appropriate to a professional setting. Students are expected to be respectful of the learning environment established by the instructor. No student has the right to be disruptive, disrespectful or uncivil in their conduct – including language – in any setting at Marian University, including online, Facebook, and other web-based venues.

A student who the instructor believes is acting inappropriately in the classroom may be asked to leave the class for a session or longer, or may be administratively withdrawn by University officials.

The Academic Honesty Statement

The rules and procedures dealing with academic honesty set forth in the Marian University Academic Bulletin will be followed in this class. Students are expected to have familiarized themselves with these rules and procedures. This applies to cheating, plagiarism and intentional misrepresentation of the truth. If a paper is prepared by a student for this class, it is expected that the paper will be the student's own work and that any use of the work of another in a student's paper be properly quoted and cited.

Statement Regarding Persons with Disabilities

Marian University will provide reasonable accommodations to qualified people with disabilities. If you feel you need accommodations to fully participate in this class, please contact Lisa Olig, Coordinator of Disability Services and Academic Support, at 920-923-8951.

Fully online courses:

In the event you are unable to participate in the course due to illness or experiencing symptoms consistent with COVID-19, notify the course instructor as soon as possible so that accommodations can be made. Please note that documentation from a medical professional is not required unless absence is greater than 7 days.

Hybrid and Face to Face Courses:

Notification of Illness: Please evaluate your own health status regularly and refrain from attending class and other on-campus events if you are ill or experiencing symptoms consistent with COVID-19. Students who miss class due to illness will be given opportunities to access course materials online. You are encouraged to seek appropriate medical attention for treatment of illness. In the event of contagious illness, please do not come to class or to campus to turn in work. Instead notify the course instructor by email about your absence as soon as practical, so that accommodations can be made. Please note that documentation for medical excuses is not required unless absence is greater than 7 days.

Notification of Attending Online Only: Students who have underlying medical conditions, family safety concerns, travel concerns, or feel unsafe attending face-to-face or hybrid course(s) should meet remotely with their advisor to discuss their situation. Students must take into consideration circumstances that would restrict them from attending classes fully online (e.g. athletic requirements, scholarships, visa, etc.).

Additionally, students must contact their course instructor to inform them of their choice to participate and engage in their courses in an online format one week prior to the start of their class. At any point of time, a student may opt into remote study. Students should notify their instructor and advisor within 48 hours of that decision. The student will work with faculty to develop a plan of how they will engage in the class, meet expectations, and complete assignments and tests.

Reminder on currency of information

Remember that changes in conditions may necessitate changes to plans. Please continue to monitor information shared with the campus regarding changes in operations and policies.