



MCKENDREE
UNIVERSITY

McKendree University
BUS 330 Project Management

Course Title: Project Management

Credit Hours: 3.00

Text and readings

Text Book Title: *Project Management*

Authors: Erik W. Larson and Clifford F. Gray

Hardcover: 978-1-260-23886-0

Supplemental Readings: American Psychological Association (APA) Publications, 6th edition/handout.

Course Description: BUS 330 Project Management

This course develops the competencies and skills for planning and controlling projects and understanding interpersonal issues that drive successful project outcomes. Focusing on the introduction of new products and processes, students will examine the project management life cycle, define project parameters, identify and analyze matrix management challenges, gain effective project management tools and techniques, and understand the role of a project manager.

Prerequisite: None

Course Objectives

This course will teach the student:

- construct a project scope statement and assess the priorities of a project
- create a work breakdown structure and responsibility matrix
- develop a network schedule for a project
- create a project network
- identify the critical path of project schedule
- resolve the impact resource constraints has on a project plan
- develop strategies for expediting project completion
- initiate action to manage project stakeholders
- interpret project performance indices
- manage the project close-out phase

Participation, Professionalism, and Attendance: Each student must respond to the weekly question posted by the instructor on the discussion board and reply to a minimum of three student posts each week to receive full credit. Responses to student posts must be a minimum of 50 words. Initial responses must be posted by

1159 Thursday evening. All responses to student posts must be posted by 1159 Sunday evening.

Class Policies

- Any work turned in late will be deducted 10 percentage points for each week late.
- All assignments are mandatory. **You will EARN a 0 for any assignment you do not complete within 3 weeks of the due date.**
- All assignments are due, including posts on Blackboard by midnight Sunday evening.

CLASS:	EXAMS:	DISCUSSION TOPIC:
Module 1 Week 1		Blackboard Introductions Read Chapter 1 Read Chapter 2 Exercise/Case Study 1 Discuss on Blackboard
Module 2 Week 2		Read Chapter 3 Read Chapter 4 Exercise/Case Study 2 Discuss on Blackboard Submit Research Project Idea to Instructor
Module 3 Week 3		Read Chapter 5 Read Chapter 6 Exercise/Case Study 3 Discuss on Blackboard
Module 4 Week 4		Read Chapter 7 Read Chapter 8 Exercise/Case Study 4 Discuss on Blackboard
Module 5 Week 5	<i>Exam One/Midterm Chapters 1-8</i>	Midterm Exam Chapter 1-8
Module 6 Week 6		Read Chapter 9 Read Chapter 10 Read Chapter 11 Exercise/Case Study 5 Discuss on Blackboard
Module 7 Week 7		Read Chapter 12 Read Chapter 13 Read Chapter 14 Exercise/Case Study 6 Discuss on Blackboard
Module 8 Week 8	<i>Exam Two/Final Chapters 9-16 Paper Due</i>	Read Chapter 15 Read Chapter 16 Research Project Due **Final Exam

Grading Criteria:

96 – 100%	A
94 - 95.9%	A-
90 – 93.9%	B+
87 – 89.9%	B
84 – 86.9%	B-
80 – 83.9%	C+
76 – 79.9%	C
72 – 75.9%	C-
70 – 71%	D
69.9% and below	F

COURSE CONTENT:

Discussion of theories (25 pts ea.)	150
Exercise/Case Studies (50 pts ea.)	300
Midterm Exam	100
Final Exam	100
Research Project	350
Total Points	1000

Course Requirements: There will be two examinations each worth 100 points each, representing 20% of your final grade. Weekly exercises/case studies are worth 30% of your final grade. Your weekly discussion board posts represent 15% of your total grade and your research project represents 35% of your final grade.

Please refer to the McKendree University catalog for academic dishonesty policies. Plagiarized papers will receive an ‘F’ with no points being awarded. Additional discipline may be taken.

Academic Honesty:

Academic honesty is essential. The McKendree University catalog specifies examples of academic honesty as “cheating, sabotage, duplicate submission, and plagiarism” (page 49). Failure to comply with the University’s policy may result in rejection of an assignment, failure of the course, or referral to the administration for disciplinary action.

This Syllabus may changed/modified in the event of extenuating circumstances.

Specifics of Project:*****

RESEARCH PROJECT

As part of the course requirement, you will be expected to plan a project, this project can be your choosing and your format/design. **You will need to submit your project idea to your instructor for approval by the end of week 2.** You do not need to carry out the project but use the idea to develop a project plan. Projects vary and can include ideas like construction of a vacation home, filming a movie, planning a wedding or party or leading an expedition of some sort. You will be required to follow the below steps in planning your project:

1. Create and Analyze Business Case
2. Identify Stakeholders for Approval
3. Define Project Scope
4. Set Goals and Objectives
5. Determine Deliverables
6. Create Project Schedule and Milestones
7. Assignment of Tasks
8. Carry Out Risk Assessment

This assignment should give specific details from the above project planning guidelines. An example from the book (pg 107, step 2), if your product is a cell phone, its product scope will be its screen size, battery processor, camera type, memory, and so on. Another example is if your project is to build a deck be specific with details on how tall, wide, contour against the house, railing, stain colors, etc.

The key of this project is for you to demonstrate mastery of the course concepts. Again, this project is your design and there is no set page number length or specific formatting required. Just start early and plan the project out from start to finish with specific details so that when I read over it I would be able to replicate this project and end with the completed result.