

MCKENDREE UNIVERSITY

FINANCE 308
PRINCIPLES of BUSINESS FINANCE

Course Description:

Basic financial management of the business firm involving procurement, allocation and control of funds with the objective of maximizing shareholder wealth.

Text and Materials:

-Essentials of Corporate Finance, Ross, 8th Edition, ISBN 9780078034756 -TI-BAII
Plus Financial Calculator (or some type of financial calculator)

Prerequisites

ACC 262 and ECO 211(see college catalog for details)

ADA Policy: A student requiring assistance with the technical portions of the course should contact the Instructor or the Academic Support Center. Services for Students with disabilities are provided through the McKendree Academic Support Center in order to help the student integrate in the entire college experience. MASC provides coordination and implementation of special accommodations for students with documented disabilities.

Class Attendance Policy:

Although we do not have a physical classroom or specific meeting times, students are required to access the course on Blackboard weekly. You control the frequency of access; however, I suggest you check it often so you do not get behind. Discussion question postings and other assignments must be completed by the date indicated. *Late submission will be penalized.*

Participation:

Students must participate in the class activities. Participation involves responding to the discussion questions, reading discussion question responses of other students, asking questions, and turning in all assignments.

Quizzes/Test:

Students are expected to take the quizzes and tests as scheduled. Quizzes are not timed; however, they must be completed once opened. Quizzes are available at 1 AM on the first day of the module (Monday) and must be completed no later than 11:59 PM Sunday of that module's week. Some modules have two quizzes to help you review two chapters.

The quiz/examination dates can be determined from the schedule at the end of this syllabus.

A make up quiz/examination will be given only if the instructor is NOTIFIED IN ADVANCE, and if the instructor determines that a makeup quiz/examination is warranted. Generally, no early quiz/examinations will be given.

Test specifics:

There will be four tests. See the course schedule for the dates.

- Test #1 covers Chapters 1 - 3
- Test #2 covers Chapters 4-7
- Test #3 covers Chapters 8-11
- Test #4 covers Chapters 12-15

Academic Honesty:

The statement of academic honesty as presented in the college catalog will be strictly enforced. Any student detected of cheating or engaging in plagiarism on any exam or paper, or participating in any other form of academic dishonesty, will receive the appropriate sanctions, which can include a failing grade ("F") for the course. Please visit with me regarding any questions. In cases of serious violations, additional sanctions (such as academic probation or suspension) are possible. The Internet may be searched as part of the effort to identify plagiarism.

Student Email:

Every student is issued a McKendree email account, which is one of the major means of communication from departments such as the Office of Academic Records, Student Affairs and the Business Office. All students are responsible for checking their McKendree email accounts regularly, and are accountable for information disseminated to their email accounts. Failure to read university communications sent to McKendree email accounts does not absolve students from knowing and complying with the content of these communications.

The instructor reserves the right to make adjustments to the grading criteria.

GRADING INFORMATION	
Activity	Value
Quizzes (14)	140 points (10 points per quiz)
Test #1	39 points
Test #2	60 Points
Test #3	61 Points
Test #4	83 Points
Discussion Board (8 questions)	80 points (10 points per module)
Participation	37 points
TOTAL	500 points

475 points for an	A	95%
450 points for an	A-	90%
435 points for a	B+	87%
420 points for a	B	84%
400 points for a	B-	80%
385 points for a	C+	77%
370 points for a	C	74%
350 points for a	C-	70%
325 points for a	D	65%

Less than 325 points for an

F

Below 65%

The instructor reserves the right to make adjustments to the grading criteria.

Late Assignments:				
All assignments are required to be turn in by the assigned due date. Late assignments may not be accepted. If accepted, late assignments will be penalized a minimum of 10% of the grade . Higher penalties may be given on a case-by-case basis after the instructor has reviewed the situation.				
Students are responsible for all information covered in the readings and other material.				
Class	Date	Student use	Activities	Information
Module 1		ONLINE	Chapter 1 <ul style="list-style-type: none">• Discussion Question• Quiz 1<ul style="list-style-type: none">○ Available Monday 1 AM; due Sunday 11:59 PM	Discussion topic – To LLC or not to LLC
Module 2		ONLINE	Chapters 2 and 3 <ul style="list-style-type: none">• Discussion Question• Test #1• Quizzes 2 and 3<ul style="list-style-type: none">○ Available Monday 1 AM; due Sunday 11:59 PM	Discussion topic – Book Value vs. Market Value Test #1 has a 1 hour time limit
Module 3		ONLINE	Chapters 4 and 5 <ul style="list-style-type: none">• Discussion Question• Quizzes 4 and 5<ul style="list-style-type: none">○ Available Monday 1 AM; due Sunday 11:59 PM	Discussion topic – The Rule of 72
Module 4		ONLINE	Chapters 6 and 7 <ul style="list-style-type: none">• Discussion Question• Test #2• Quizzes 6 and 7<ul style="list-style-type: none">○ Available Monday 1 AM; due Sunday 11:59 PM	Discussion topic – Required Return Test #2 has a 1:15 time limit

Module 5		ONLINE	Chapters 8 and 9 <ul style="list-style-type: none"> • Discussion Question • Quizzes 8 and 9 <ul style="list-style-type: none"> ○ Available Monday 1 AM; due Sunday 11:59 PM 	Discussion topic – Investment Analysis
Module 6		ONLINE	Chapters 10 and 11 <ul style="list-style-type: none"> • Discussion Question • Test #3 • Quizzes 10 and 11 <ul style="list-style-type: none"> ○ Available Monday 1 AM; due Sunday 11:59 PM 	Discussion topic – Mutual Funds or Individual Stocks Test #3 has a 1:15 time limit
Module 7		ONLINE	Chapters 12 - 15 <ul style="list-style-type: none"> • Discussion Question • Quizzes 12 and 13 <ul style="list-style-type: none"> ○ Available Monday 1 AM; due Sunday 11:59 PM 	Discussion topic – WACC
Module 8		ONLINE	Chapters 16 - 19 <ul style="list-style-type: none"> • Discussion Question • Test #4 • Quiz 14 	Discussion topic – International Sales Test #4 has a 1:15 time limit ALL MATERIAL DUE AT 11:59PM.