

**Course Description and Objectives:**

This course addresses the importance of supply chain management in improving an organization's profitability and ensuring its survival. It analyzes the relationship to and impact on marketing through the quality of a firm's products, the firm's ability to launch new products in a well-timed manner, the pricing of a firm's product based on its internal cost structure, and its ability to meet demand and generate sales. It addresses key management concepts such as cross functional teams, team building, decision-making goals, and more. Further, it addresses the supply chain's contribution to the total value provided to the customer

**Required Text:**

Supply Chain Logistics Management (RRMCG)  
Edition: 5th  
ISBN: 9780078096648  
Author: Bowersox  
Publisher: McGraw-Hill Publisher Rental  
Formats: Hardcover, BryteWave Format  
Copyright Year: 2020



**Communications / Office Hours:** As an adjunct instructor, I do not have an office but am happy to meet virtually (via Zoom) as needed or before or after class as available. Please contact me in the classroom or via email or text. I will make every attempt to respond within 24 hours.

**Key Success Factors:**

- (1) Preparation – read the text!
- (2) Timely submission of quizzes, discussions and mini-cases
- (3) Do not procrastinate!
- (4) Do not be afraid to ask for help

**Course Format:** The course is set up as four modules. In the 8 week course, each module will be two weeks long. Each module has one reading quiz, one discussion board, and one mini-case assignment. While this course is intended to allow students flexibility to meet their own schedules, there are due dates for each module requirement to keep all students on track.

**Reading Quiz:** The intent is that this reading quiz is to establish a baseline terminology and information for the course. It is intended to be open book. Each student should utilize their textbooks, and the reading quiz answers are straight from the text. It is meant to be a reading incentive rather than a reading assessment.

**Attendance (via Discussion Board):** Each student should make a post in the discussion board and should respond to another student's post. There are different deadlines for each post to

ensure a discussion takes place. This is meant to take the place of the class discussion and attendance points that you'd have during a normal face-to-face class.

**Mini-case Assignment:** The mini-case assignments take the place of both homework assignments and exams. The mini - cases should be completed individually. The mini-cases place the student into a hypothetical company and ask multiple questions regarding topics that are discussed in that module, as they relate to the company. The assignment is meant to get the student to not only think about the topics, but how they apply to the real world. As such, they should take the size and nature of the mini-case's business into account when writing their answers. The answers are meant to be in-depth and well thought out. If you write less than a paragraph you probably should have told me more. If you write more than a page you probably could have told me less.

**Grading Scale:**

Letter Grade	Range	Letter Grade	Range
A	93 - 100	C+	77 - 79
A-	90 - 92	C	74 - 76
B+	88 - 89	C-	70 - 73
B	84 - 87	D	60 - 69
B-	80 - 83	F	<60

**Grading Information:**

Course Requirements	Points	Weight
Mini-case Assignments (4)	600	60%
Reading Quiz (4)	200	20%
Attendance (via Discussion Board)	200	20%

**Late Work**

Late work will generally not be accepted. If there is a valid reason for an excused absence, please contact me as soon as possible and provide appropriate documentation (doctor's note, funeral notice, school function notification) and we can work through an alternate schedule, as necessary. For most planned absences, coursework will still be expected to be submitted as assigned. In serious circumstances, I will extend as discussed. Absenteeism notices after the fact will generally not be accepted.

**Academic Honesty:**

Any student detected of cheating or engaging in plagiarism on any exam, paper, or project or participating in any other form of academic dishonesty, will receive the appropriate sanctions, which can include a failing grade ("F") for the course. Please visit with me regarding any questions. In cases of serious violations, additional sanctions (such as academic probation or suspension) are possible.

**Challenges to Academic Decisions:**

Students who think that their work has been improperly evaluated or who think that they have been unfairly treated in any academic decision may use the grievance procedures found in the catalog.

**Course Schedule**

<b>Week</b>	<b>Class Plan</b>
<b>Module 1</b>	<ul style="list-style-type: none"><li>• Reading Quiz due Wednesday,</li><li>• Attendance (via Discussion Board)<ul style="list-style-type: none"><li>○ Initial post due Friday</li><li>○ Response post due by Thursday,</li></ul></li><li>• Mini-case Assignment due Friday</li></ul>
<b>Module 2</b>	<ul style="list-style-type: none"><li>• Reading Quiz due Wednesday,</li><li>• Attendance (via Discussion Board)<ul style="list-style-type: none"><li>○ Initial post due Friday</li><li>○ Response post due by Thursday,</li></ul></li><li>• Mini-case Assignment due Friday,</li></ul>
<b>Module 3</b>	<ul style="list-style-type: none"><li>• Reading Quiz due Wednesday,</li><li>• Attendance (via Discussion Board)<ul style="list-style-type: none"><li>○ Initial post due Friday</li><li>○ Response post due by Thursday,</li></ul></li><li>• Mini-case Assignment due Friday,</li></ul>
<b>Module 4</b>	<ul style="list-style-type: none"><li>• Reading Quiz due Tuesday,</li><li>• Attendance (via Discussion Board)<ul style="list-style-type: none"><li>○ Initial post due Friday</li><li>○ Response post due by Wednesday,</li></ul></li><li>• Mini-case Assignment due Thursday</li></ul>