Course Title: Logistics
Credit Hours: 3.00

Course Description: SCL 318 Logistics
This course addresses the importance of logistics in organizing and monitoring storage and distribution of goods. Furthermore, logistics is a critical component of supply chain management and enables an organization to meet customer requirements through the planning, control, and implementation of the effective and efficient movement and storage of related goods, services, and information from the point of origin to the final destination. In addition, it addresses logistics' contribution to the total value provided to the customer.

Prerequisite: MKT-205 or MGT-204 - Must be completed prior to taking this course.

Course Objectives
This course will teach the student:
- Overview of Logisitcs
- Supply Chain Management
- Elements of Logistics Systems

Participation, Professionalism, and Attendance: Each student must respond to the weekly question posted by the instructor on the discussion board and reply to a minimum of three student posts each week to receive full credit. Responses to student posts must be a minimum of 50 words. Initial responses must be posted by 1159 Thursday evening. All responses to student posts must be posted by 1159 Sunday evening.

Class Policies
- Any work turned in late will be deducted 10 percentage points for each week late.
- All assignments are mandatory. **You will EARN a 0 for any assignment you do not complete within 3 weeks of the due date.**
- All assignments are due, including posts on Blackboard by midnight Sunday evening.

CLASS:	EXAMS:	DISCUSSION TOPIC:
Module 1 Week 1		Blackboard Introductions Read Chapter 1 Read Chapter 2 Exercise/Case Study 1 Discuss on Blackboard
Module 2		Read Chapter 3

Week 2		Read Chapter 4 Exercise/Case Study 2 Discuss on Blackboard
Module 3 Week 3		Read Chapter 5 Read Chapter 6 Exercise/Case Study 3 Discuss on Blackboard
Module 4 Week 4		Read Chapter 7 Read Chapter 8 Exercise/Case Study 4 Discuss on Blackboard
Module 5 Week 5	*Exam One/Midterm Chapters 1-8*	Midterm Exam Chapter 1-8
Module 6 Week 6		Read Chapter 9 Read Chapter 10 Exercise/Case Study 5 Discuss on Blackboard
Module 7 Week 7		Read Chapter 11 Read Chapter 12 Exercise/Case Study 6 Discuss on Blackboard
Module 8 Week 8	*Exam Two/Final Chapters 9-14 Paper Due*	Read Chapter 13 Read Chapter 14 Research Paper Due **Final Exam

Grading Criteria:

96 – 100% A
94 - 95.9% A-
90 – 93.9% B+
87 – 89.9% B
84 – 86.9% B-
80 – 83.9% C+
76 – 79.9% C
72 – 75.9% C-
70 – 71%   D
69.9% and below   F

COURSE CONTENT:

Discussion of theories (25 pts ea.)	**150**
Exercise/Case Studies (50 pts ea.)	**300**
Midterm Exam	**100**
Final Exam	**100**
Research Paper	**350**
Total Points	**1000**

Course Requirements: There will be two examinations each worth 100 points each, representing 20% of your final grade. Weekly exercises/case studies are worth 30% of your final grade. Your weekly discussion board posts represent 15% of your total grade and your research project represents 35% of your final grade.

Please refer to the McKendree University catalog for academic dishonesty policies. Plagiarized papers will receive an 'F' with no points being awarded.   Additional discipline may be taken.

Academic Honesty:

> Academic honesty is essential. The McKendree University catalog specifies examples of academic honesty as "cheating, sabotage, duplicate submission, and plagiarism" (page 49). Failure to comply with the University's policy may result in rejection of an assignment, failure of the course, or referral to the administration for disciplinary action.

This Syllabus may changed/modified in the event of extenuating circumstances.

Specifics of Research Paper********************************

RESEARCH PAPER—LOGISTICS

As part of the course requirement, you will be expected to complete a research paper. You may choose any topic on Logistics and write a 3-5 page paper. Paper must be written in APA format and include a reference/works cited page. This paper is a research paper, not an opinion based paper. Paper will be due in Module 8. Example topics you may choose from or you can feel free to use your own:

1. Decision-Making in Logistics and Procurement- Focus on Models, Strategies, and Challenges

2. Transportation as a Vital Aspect of Logistics and Supply Chain Management
3. Mitigating Supply Chain Risk Through Improved Confidence
4. Inventory Management – an Exploration of Methodologies Implemented in Three Different Industry Sectors in the United Kingdom
5. Green Logistics: Professional Attempts to Measure and Minimize the Ecological Impact of Logistics Activities
6. Radio Frequency Identification: the Use of a Minuscule Computer Chip to Track the Product
7. Cost Factors in Logistics – Analysis of Firm Perspectives and Implementation Strategies to Provide for Logistics Integration Cost
8. Reverse Logistics Strategies for End-Of-Life Products
9. Physical Metrics Used to Evaluate Inventory Systems
10. Packaging Regulations in the United States and Practical Impact on Business Logistics- the Case of Confectionaries in the USA
11. The Reasons for Enlisting Emergency Logistics Services

Paper Grading Rubric

Name: _____

Criteria	Total Pts	Comments
Introduction: student has given some thought to topic and writes clearly and logically.	0 -20 pts	
Organization & Development: Student has enough depth to identify the basics of the issues and to recognize some nuances. The student has supported each main point with arguments, details and examples. The points are clearly and logically related with no padding. The student has not overlooked any necessary or logical issue.	0 - 80 pts	
Analysis: Student clearly and logically applies analysis tool; student does not leave any obvious issues out—identifies main issues as well as subsidiary, embedded or implicit ones, identifies them clearly, and distinguishes them from one another	0 - 80 pts	
Mechanics/Grammar: Student has followed all normal rules of spelling, punctuation, sentence structure, and paragraph construction	0 - 60 pts	
Documentation: Student has used MLA or APA formatting rules and has a works cited.	0 - 60 pts	
Conclusion: Ideas are insightful, creative as well as rational and logical	0 - 50 pts	
TOTAL POINTS	0 – 350 pts	