BUS 319 : Management Information Systems
Syllabus and Schedule

Professor:	
Phone:	
Office:	
Email:	
Office Hours:	
Class Meets:	Online, 8 Weeks
Credit:	3

Description of Course: Management information systems examines the use of information and communication technologies (ICT) in organizational settings and gives a perspective of MIS from the standpoint of the non-technical manager. Topics include acquisition, management, use, and control of information systems and their impact on individuals, organizations and society. Emphasis is on the business manager's role in developing and managing information systems and the uses of ICT to create competitive advantages.

Prerequisites: BUS 206 Principles of Management

Attendance is *required* for this class. Weekly online attendance must be demonstrated. NCWC Attendance policies apply. The first week attendance is determined by the Icebreaker and must be completed by Wednesday of Week 1. Subsequent weeks students must check-in in the posted attendance thread by the end of the week. This is a discussion thread for <u>attendance only</u> and posts with comments will not be responded to by the instructor. Students should just make a short post when in the attendance discussion thread using something like "checking in."

Required textbook: Laudon, K. & Laudon, J. (2017). *Management Information Systems* (15th). Upper Saddle River, NJ: Pearson/Prentice Hall

E-book & Course Info:

You must also register for Pearson MyLab to access course chapter content, complete quizzes, and do video cases. E-book information is also provided with this registration. Information on registration and access will be found in the my.ncwc.edu Course section with Week 1 information posted in the Collaboration Forum section.

- **Mission of Division of Business:** In addition to preparing students for today's occupations, the major prepares graduates for a society that requires life-long learning. The Bachelor of Science develops competency in discipline-specific subject matter as well as critical thinking, analytical reasoning, effective communication, ethical decision-making, computing skills and information literacy

Disabilities: Students with disabilities who believe that they may need accommodations are encouraged to speak with the Instructor and contact Counseling and Disability Service at 252-985-5369 or 252-985-5131 as soon as possible to coordinate and implement accommodations in a timely fashion. Counseling and Disability Services is located in the Student Success Center, Pearsall Classroom Building 192. (Revised August 3, 2011

GRADING	POINTS
Class Exams	200
MIS Project	100
MIS Course Problems	100
Total	400

See your grades posted on our course page in my.ncwc.edu

GRADE SCALE	
A	94-100
A-	90-93
B+	87-89
B	83-86
B-	80-82
C+	77-79
C	73-76
C-	70-72
D+	67-69
D	60-66
F	<=59

Course Learning Outcomes. Each student will:

1. Demonstrate understanding of information systems and relate to organizations and strategy.
2. Identify ethical and social issues
3. Examine telecommunications, E-commerce and knowledge management
4. Apply understanding of building information systems and managing projects.

Means of Assessment: Completion of a hands-on MIS project. Assignments may include, quizzes, case studies, or other tasks assigned by the instructor to support the course content assigned for the week. Pearson MyLab will be used for the course along with my.ncwc.edu.

Any variations to the course schedule is at the discretion of the instructor. Students must check in weekly and be aware of course announcements and postings made by the instructor during the course.

Week	Class topics and activities	Activities
1	Chapter 1: Information Systems in Global Business Today	Case Study, Reading, Assignment, Quiz, Icebreaker
	Chapter 2: Global E-Business and Collaboration	
2	Chapter 3: Information Systems, Organizations, and Strategy	Case Study, Reading, Assignment, Quiz
	Chapter 4: Ethical and Social Issues in Information Systems	
3	Chapter 5: IT Infrastructure and Emerging Technologies	Case Study, Reading, Assignments, Quiz
	Chapter 6: Foundations of Business Intelligence: Databases and Information Management	
4	Chapter 7: Telecommunications, the Internet, and Wireless Technology	Case Study, Reading, Assignments, Quiz
	Chapter 8: Exam 1, Securing Information Systems	
5	Chapter 9: Achieving Operational Excellence and Customer Intimacy: Enterprise Applications	Case Study, Reading, Assignment, Quix
	Chapter 10: E-Commerce: Digital Markets, Digital Goods	
6	Chapter 11: Managing Knowledge	Case Study, Reading, Assignment, Quiz
	Chapter 12: Enhancing Decision Making	
7	Chapter 13: Building Information Systems Chapter 14: Managing Projects Chapter 15 Group Project	Case Study, Reading, Assignment, Project Due, Quiz
8	Final Exam	