

## **North Carolina Wesleyan College**

### **HCA 400 Clinical Issues in Healthcare Management (3 Semester Hours)**

This course presents an overview of how social and economic forces are changing how patients, providers, and healthcare managers interact. Although this course is likely to appeal to students who plan careers as healthcare providers or managers, it is intended also for students with a broad range of interests, as all of us will at some point be patients, and approximately one sixth of the US economy is devoted to healthcare. This course complements other Healthcare Management courses that take a societal perspective by focusing on the individuals-patients, providers and managers- who participate in the rapidly changing healthcare enterprise.

#### **Course Objectives:**

##### **HCA 400**

1. Learn concepts and theories in health care management
2. Develop skills in using materials, tools, and/or technology central to health care management
3. Learn to understand perspectives and values of health care management
4. Develop the basic management skills and ability to work productively with others
5. Learn to select, use, and critically analyze current HCM research and literature
6. Integrate health care management theory with real world situations
7. Develop the ability to work productively with others in diverse teams

#### **Mission for Healthcare Administration Program:**

The Bachelors of Science in Healthcare Administration program prepares students for successful careers to manage and lead in the changing landscape of healthcare by providing innovative strategies to improve the efficiency and quality of healthcare services delivered. The degree will emphasize organizational competence in managing and developing professional standards, policies, data management, fiscal responsibilities and areas of public health that influence the quality and equitable delivery of healthcare services.

#### **Program Description (College Catalog pg. 177):**

A degree in Healthcare Administration prepares students to be managers in a variety of healthcare industry settings. Using foundational courses from business, the degree builds on managerial principles to educate future healthcare leaders in areas of public health, economics,

healthcare policy/law, data management and strategy. Graduates with a B.S. in Healthcare Administration will be qualified to plan, manage data, and direct operations in health care facilities such as nursing homes, physicians' practices and clinical settings such as hospitals or laboratories. This program is available as a major and an undergraduate certificate; also, as a concentration within the Organizational Leadership major.

**Program Goals:**

1. To develop and maintain a curriculum that reflects current trends and strategies in healthcare administration.
2. Create a community of alumni that are engaged in improving the landscape of healthcare delivery services at local, state, national and global levels.
3. To prepare students for graduate studies and/or for entry into the field of healthcare administration (HCA) following completion of the HCA major.

**Program Learning Outcomes (PLOs):**

1. Learners will be able to demonstrate an understanding of the healthcare delivery system in the US.
2. Learners will develop skills to effectively communicate and collaborate as a strategic member of the healthcare team.
3. Learners will apply risk and quality management concepts within the healthcare arena.
4. Learners will be able to apply legal and ethical principles to dilemmas faced by managers in the healthcare area.
5. Learners will develop skills to interpret utilization of health information technology in the healthcare setting.
6. Learners will be able to analyze socio-cultural and economic forces impacting the accessibility and efficiency of healthcare service delivery.
7. Learners will be able to critically analyze research in healthcare management and utilize to improve service outcomes.