

INB301 International Business Law and Ethics

Syllabus Overview

This syllabus contains all relevant information about the course: its objectives and outcomes, the grading criteria, the texts and other materials of instruction, and weekly topics, outcomes, assignments, and due dates. Consider this your roadmap for the course. Please read through the syllabus carefully and ask questions if you would like anything clarified. Please print a copy of this syllabus for reference.

Course Description

3 Credits

Prerequisite: None

The course emphasizes the diversity and similarity of how firms are currently regulated and governed around the world. Topics include: challenges facing the World Bank; issues facing investors of developing nations; offshore financial havens; the International Court of Justice; protection of the environment; cross border banking; and ownership of financial funds.

Course Outcomes

At the completion of this course, students should be able to:

- Examine the relationship among companies, organizations, and governments in international business.
- Distinguish between various national and regional trade regulations.
- Identify ways in which a company can handle money and bank across borders.
- Analyze ethical and legal issues faced by multinational corporations.
- Evaluate financial support services for import and export.
- Interpret legal and financial documents involved in foreign trade.
- Illustrate strategies to handle multinational disputes and conflicts.

Communication with Your Instructor

You will receive a welcome email from your instructor prior to the start of class. This email will contain your instructor's contact information. Your instructor will also be communicating with you via several methods in the course, including:

- **Announcements** – This communication tool, located on the navigation menu within your course in Canvas, contains important updates. Be sure to check for new announcements from your instructor each time you access your course.
- **Q&A** – Use this discussion board, located on the Home screen in your course, to communicate with your instructor and classmates regarding general course questions (i.e. missing links, assignment clarification, etc.).
- **Inbox** – Use the Inbox, located in the top right corner of Canvas, to send a message to your instructor or classmates.

Materials and Resources

Required or Supplemental Text or Resources:

August, R., Bixby, M., & Mayer, D. (2013). *International Business Law*. (6th ed.). Upper Saddle River, NJ: Pearson Prentice Hall.

Bookstore Information

The bookstore can be located in the left-hand navigation of any Canvas course.

Library Services

Detailed information about the eLibrary can be found in the Student Resource Center. This is a course that all students have access to during their academic career.

Canvas Help Desk and Technical Questions

If you experience technical issues in your course, please contact the Canvas Help Desk by clicking the Help link (top right corner within Canvas). There are 3 ways to contact them:

- Phone (888-628-2749)
- Live chat
- Report a problem (submit a ticket)

Be sure to notify your instructor of any technical difficulties you are experiencing.

Additional resources are available in the Student Resource Center and the Canvas Guides website:

<https://community.canvaslms.com/docs/DOC-4121>

Weekly Schedule

Week 1 International Business Law	
Outcomes	<ul style="list-style-type: none"> • Examine the scope of international law practice. • Explain how global organizations work together to create law. • Demonstrate understanding of individual rights under international law. • Investigate the sources of international law. • Differentiate legal systems among various regions of the world.
Readings	<i>International Business Law</i> : Chapter 1, Introduction to International and Comparative Law
Lectures	<ul style="list-style-type: none"> • International Business Law • International Business Law, Part 2
Discussion	International Law
Assignment	Comparative Law

Week 2 Environmental Regulations	
Outcomes	<ul style="list-style-type: none"> • Summarize the national and international standard of care. • Interpret the state responsibility when companies face losses. • Critique the effectiveness of environmental protection regulations. • Illustrate the importance of insurance programs for companies doing business overseas.
Readings	<ul style="list-style-type: none"> • <i>International Business Law</i>: Chapter 2, State Responsibility and Environmental Regulations
Lectures	<ul style="list-style-type: none"> • Environmental Regulations • Environmental Regulations, Part 2
Discussion	Environmental Protection
Assignment	Terrorism
Quiz	Refer to your course

Week 3 Dispute Settlement	
Outcomes	<ul style="list-style-type: none"> • Evaluate various dispute settlement methods. • Choose the appropriate governing law for a company involved in a civil suit. • Examine jurisdictions in different municipal, criminal, and civil courts. • Analyze how disputes and immunities affect business operations.
Readings	<i>International Business Law: Chapter 3, Dispute Settlement</i>
Lectures	<ul style="list-style-type: none"> • Dispute Settlement • Dispute Settlement, Part 2
Discussion	Foreign Judgments
Assignment	Restrictive Sovereign Immunity

Week 4 Multinational Corporations	
Outcomes	<ul style="list-style-type: none"> • Interpret unfair competition laws from around the world and the consequences of violating them. • Summarize the benefits of various forms of ownership. • Compare liability laws in different countries. • Examine ethical issues facing multinational corporations.
Readings	<i>International Business Law: Chapter 4, The Multinational Enterprise</i>
Lectures	<ul style="list-style-type: none"> • Multinational Corporations • Multinational Corporations, Part 2
Discussion	Product Liability
Assignment	Corruption
Quiz	Refer to your course

Week 5 Foreign Investment	
Outcomes	<ul style="list-style-type: none"> • Explore national and regional investment policies and application processes. • Analyze the costs and benefits of setting up a subsidiary in an offshore tax haven.

	<ul style="list-style-type: none"> Describe foreign security exchange markets. Appraise how insider trading regulations influence the business climate.
Readings	<i>International Business Law: Chapter 5, Foreign Investment</i>
Lectures	<ul style="list-style-type: none"> Foreign Investment Foreign Investment, Part 2
Discussion	Offshore Tax Havens
Assignment	Insider Trading

Week 6 Money and Banking	
Outcomes	<ul style="list-style-type: none"> Analyze the functions and responsibilities of the World Bank and the International Monetary Fund. Demonstrate understanding of the global financial system. Evaluate various currency exchange methods and how they benefit companies. Compare monetary systems and organizations in different regions. Examine currency exchange techniques used by finance professionals.
Readings	<i>International Business Law: Chapter 6, Money and Banking</i>
Lectures	<ul style="list-style-type: none"> Money and Banking Money and Banking, Part 2
Discussion	International Monetary Fund
Assignment	Arbitrage
Quiz	Refer to your course

Week 7 Sales	
Outcomes	<ul style="list-style-type: none"> Summarize contractual issues excluded from the coverage of CISG. Interpret the CISG definitions of sales, goods, and mixed sales. Assess what buyers and sellers have to do to fulfill CISG requirements. Examine common remedies regarding import and export issues.
Readings	<ul style="list-style-type: none"> International Business Law: Chapter 10, Sales

	<ul style="list-style-type: none"> • Comparative efficiency in international sales law
Lectures	<ul style="list-style-type: none"> • Sales • Sales, Part 2
Discussion	Obligations
Assignments	Contracts for the International Sale of Goods & Final Paper

Week 8 Financing	
Outcomes	<ul style="list-style-type: none"> • Distinguish among the different laws governing the bills of exchange. • Explore the negotiation and transfer of bills and notes. • Analyze methods for handling forgery and fraud. • Examine alternative ways to raise funds for global transactions.
Readings	<i>International Business Law: Chapter 12, Financing</i>
Lectures	<ul style="list-style-type: none"> • Financing • Financing, Part 2
Discussion	Letters of Credit
Assignments	Forgery
Quiz	Refer to your course

Grading and Evaluation

Your grades will reflect the way in which you present and support your topics and positions in the various learning activities used in this course. The grades will be based on the quality and quantity of your comments and responses in the various activities.

Be sure to review the discussion and assignment rubrics in the course for specific grading criteria.

The various graded activities are weighted as follows:

Course Element	% of Final Grade
Assignments	
Discussions	
Quizzes	
Interactive Learning Activities	
Total	100%

Students will be expected to meet all the deadlines of the class as indicated throughout the course and in the syllabus. This is primarily so we don't get behind in the course. In addition, discussions cannot overlap from one week to the next. This is to ensure that all discussions and submissions take place within the week they are scheduled in order to be of value to the entire class as well as to help you not get behind. If there are extenuating circumstances, you will need to communicate that to the instructor and make arrangements accordingly, if appropriate.

Late Assignments: Exceptions are to be determined by the instructor on a case-by-case basis. There will be no opportunities for extra credit.

Learner Success Guidelines

These guidelines are provided to help you succeed in your coursework:

- Participate in the class introduction activity on the first day of class.
- Submit ALL assignments by the posted due dates and times.
- Check your emails daily.
- Contact Portal Help for logon problems or Canvas Help for technical issues with Canvas.
- Participate fully in all threaded discussions.
- Contact your instructor if you have questions about an assignment or need additional help completing your work successfully. Academic dishonesty is grounds for dismissal from the program.

Academic Policies

The following Academic Policies can be found in the [Student Resource Center](#).

- Grading Criteria
- Reasonable Accommodations Policy
- Student Attendance Policy
- Academic Honesty and Integrity Policy
- Student Engagement and the Granting of Academic Credit
- Copyright Policy

Caveat

The above schedule, content, and procedures in this course are subject to change. All policies are superseded by the latest College Catalog available on our website:

<https://www.cambridgecollege.edu/student-rights-complaints-grievances/student-code-conduct>