

Course Syllabus

Project Management

Syllabus Overview

This syllabus contains all relevant information about the course: its objectives and outcomes, the grading criteria, the texts and other materials of instruction, and weekly topics, outcomes, assignments, and due dates. Consider this your roadmap for the course. Please read through the syllabus carefully and ask questions if you would like anything clarified. Please print a copy of this syllabus for reference.

Course Description

3 Credits

This course explores both the theory and the practice necessary to successfully understand and manage projects. Students will learn the terminology, processes and key concepts that are essential to effective project management. They will explore the five stages of a project's life cycle, and examine important project elements—such as integration management, scheduling, costing, quality, control, risk management, procurement, and stakeholder engagement—that must be monitored, evaluated, and executed throughout a project. Through interactive lectures, exercises and case studies, Students will identify the roles that project managers and stakeholders play in developing and managing efficient projects in their organization, to ensure that they will meet requirements and reach a successful conclusion.

Project management is both an art and a science. To effectively manage projects, practitioners need a unique combination of skills, expertise, and knowledge, to help teams bring their projects to completion in the most productive and efficient way possible. Students will see how talented project managers employ concrete tools, techniques, and methodologies—as well as the less-concrete "soft skills"— that make the difference between a successful project and an unmitigated disaster.

Course Outcomes

At the completion of this course, students should be able to:

- Explain how to advance organizational goals using effective project management techniques
- Describe the role of the project manager in an organizational setting
- Compare predictive, iterative, and adaptive life cycles and discuss the strengths and weaknesses of each
- Identify external environmental factors and internal organizational environmental factors that surround or influence the project's success.

- Describe the Role of the Project Management Institute (PMI)
- Describe the project life cycle and its common trends and patterns
- Apply common PMI practices to manage project scope and time constraints
- Explain methods used to control project cost, ensure quality, and procurement
- Recommend the appropriate staff to support a defined project
- Effectively communicate with stakeholder to resolve conflict and maximize negotiations

Communication with Your Instructor

You will receive a welcome email from your instructor prior to the start of class. This email will contain your instructor's contact information. Your instructor will also be communicating with you via several methods in the course, including:

- Announcements This communication tool, located on the navigation menuwithin your course in Canvas, contains important updates. Be sure to check for new announcements from your instructor each time you access your course.
- **Q&A** Use this discussion board, located on the Home screen in your course, to communicate with your instructor and classmates regarding general course questions (i.e. missing links, assignment clarification, etc.).
- **Inbox** Use the Inbox, located in the top right corner of Canvas, to send a message to your instructor or classmates.

Materials and Resources

MindEdge Text.

Bookstore Information

The bookstore can be located in the left-hand navigation of any Canvas course.

Library Services

Detailed information about the eLibrary can be found in the Student Resource Center. This is a course that all students have access to during their academic career.

Canvas Help Desk and Technical Questions

If you experience technical issues in your course, please contact the Canvas Help Desk by clicking the Help link (top right corner within Canvas). There are 3 ways to contact them:

Phone (888-628-2749)

DMK 350 Cause Marketing

- Live chat
- Report a problem (submit a ticket)

Be sure to notify your instructor of any technical difficulties you are experiencing.

Additional resources are available in the Student Resource Center and the Canvas Guides website: https://community.canvaslms.com/docs/DOC-4121

Summary

Interactive Reading	Introduction to Project Management
	Project Management Body of Knowledge
	Understanding Projects and Project Management
	Project Selection and Success Factors
	Alignment with Strategic Objectives
	Organizational Structures
	Organizational Assets and Environmental Factors
	Project Management Office
	Stakeholders
	Prioritization
	Project Life Cycle
	Project Stages
	Selecting a Project Manager
	Best Practices: Project Team Leadership
	Forming the Project Team
	Project Communications
	 Negotiations
	Conflict Management
	Project Management and Ethics
Test your knowledge	Seven Strikes Game
	Exercise: Why do projects Fail?
	 Project Management Crossword Puzzle
	Vocabulary Game
	Tuckman Model Fill-in-the-Blank
	 Ordering the Communication Model
	Vocabulary Game
MiniCase	Project at MontClair Luggage
	Handling Conflict on Teams
Discussion	Selecting a Project Manager: Project Manager Candidate Profile Review
Weekly Quiz	Week One Quiz

Assignment	Submit a project idea for approval.

Planning
Initiating a Project
Best Practices: Initial Preparations
Project Charter
Stakeholder List
Milestone Chart
Planning the Project
The Project Plan
Defining Scope through a Scope Statement
The Work Breakdown Structure
Risk Register
Responsibility Assignment Matrix
Network Diagram
Elements of the Project Charter
Using the Stakeholders List to Plan Engagement Strategies
The Milestone Chart Crossword Puzzle
Vocabulary Game
Seven Strikes Game: Project Plan
The Scope Statement Crossword Puzzle
Communicating Progress with a Milestone Chart
Building a Military Tank: What the project a success? Why or Why Not?
Week 2 Quiz
Create the following:
Stakeholder List
Milestone Chart
Scope Statement

Week Three. Managing time, scope and changes	
Interactive Reading	Cost Baseline
	Earned Value Management

	Change Management
	Contract and Vendor Management
	Project Scope Management
	Project Time Management
	Working with Network Diagrams
	Schedule Compression
	Three Point Estimating
Test your knowledge	Evaluating Project Status
	Vocabulary Game
	Project Scope
	 Collecting Requirements
	 Identify the Critical Path
	o Crashing
	 Using Three Point Estimating Techniques
	 Estimating Using Z-Score Calculations
	 Project Time Management Barriers
	Vocabulary Game
A41 10	
MiniCase	Project Planning:
	Creating a Work Breakdown structure
	Developing a Risk Register
	Creating Responsibility Matrix
	Developing Estimates and Creating a Change Control Board
Discussion	Time Management (Randy Pauch)
Weekly Quiz	Week 3 Quiz
,	
Assignment	Create and submit the following:
	The Work Breakdown Structure
	Risk Register
	Responsibility Assignment Matrix
	1

Week Four. Project Cost, Quality, and Procurement Management	
Interactive Reading	Project Cost Management
	 Contingency and Management Reserves
	 Performance Measurement Baseline
	 Forecasting
	Estimating and Budgeting

Test your knowledge	 Calculating ROI, IRR, and NPV Project Quality Management Cost of Quality Quality Assurance versus Quality Control Quality Management Tools and Techniques Project Procurement Contract Types and Negotiations Project Cost Management Crossword Puzzle
	Quality Control versus Quality Assurance
	Forecasting
	Source Selection Criteria Seven Strikes Contract Types (sheek the drop % drop)
	Contract Types (check the drag & drop)Vocabulary Game
	• Vocabulary dame
MiniCase	Quality Control versus Quality Assurance
Discussion	The walk from "No" to "YES"
	Negotiations:
	What are the four important principles of negotiation?
	How are business negotiation and crisis negations similar?
	What are some examples of negations that you have entered into
	with either positive or negative results?
Weekly Quiz	Week 4 Quiz
Assignment	Create and submit the following:
	Project Assumptions
	Network Diagram
	Procurement documents:
	the buyer's invitation for bid
	o tender notice
	o request for information
	request for quotationrequest for proposal
	Invitation for seller's initial response
	Procurement Statement of Work

Week Five. Execution	
Interactive Reading	Executing the Project Work
	Developing an Effective Team
	Resolving Conflicts
	Communicating with Project Participants
	Kanban Boards
	Project Journal
	Empowerment in Practice
	Collaborative Project Management
	Reviewing Deliverables
Test your knowledge	Tasks in the Executing Stage
	Conflict Resolution
	Push, Pull and Interactive Communication
	Project Journal Crossword Puzzle
	Vocabulary Game
Discussion	Story of Ross Ulbricht
Weekly Quiz	Week 5 quiz
Assignment	Select a <u>Project Charter Template</u> . Revisit all of the previous submissions and build those components into a full project charter with a detailed executive summary.

Week Six. Monitoring and Controlling Stage	
MultiMedia	SMARTSHEET DEMO
Interactive Reading	Constraints and Limited Human Resources
	Team Development and Assessment
	People Management Skills and Conflict Resolution
	Stakeholder Management
	Monitoring and Controlling Project Work
	Risk Monitoring and Controlling

	Change Control Process
	Report Performance
	Best Practice Performance Reporting
	Performing Quality Control
Test your knowledge	Constraints and Limited Availability
	Communication Skills Crossword Puzzle
	Vocabulary Game
	Monitoring and Controlling
	Seven Basic Quality Tools
	Utilizing Project Management Software
	Vocabulary Game
Discussion	Project Problems and Challenges
Weekly Quiz	Week 6 Quiz
Assignment	Create a Project Smartsheet and share with the Instructor

Week Seven. Project Risk Management		
Interactive Reading	 Identifying, Analyzing and Documenting Project Risks The Decision Tree Expected Monetary Value Sensitivity Analysis and Tornado Diagrams Simulations and Monte Carlo Technique Developing Risk Reponses Plans and Risk Strategies Closing the Project Closing Stage Tasks Project Retrospective Meeting Tips and Best Practices for Closing Projects 	
Test your knowledge	 Risk Identification Techniques Calculating Risk Scores EMV Scenarios Decision Making with Uncertainty Monte Carlos Simulation Risk Response Scenarios Vocabulary Game Tasks in the Closing Stage Collecting Requirements 	

	Vocabulary Game
Discussion	Create a Powerpoint that describes your project. Upload the power point presentation to the discussion board. Review each other's project and provide recommendations.
Weekly Quiz	Week 7 Quiz
Assignment	Final Project Charter Due

Week Eight. Alternative Approaches to Project Management		
MultiMedia	Introduction to Lean Sigma Six Storyboard of Lean Startup Introduction	
	Agile Introduction	
Interactive Reading	 Agile and Waterfall Project Management The Agile Cycle Criticisms of Agile Additional Methods and Programs: Lean Six Sigma Sustainability 	
Test your knowledge	 Agile Methodologies Agile versus Waterfall Iteration Planning Vocabulary Game 	
Discussion	Boston Project Management	
Weekly Quiz	Week 8 Quiz	
Assignment	Agile versus Waterfall	

Grading and Evaluation

Your grades will reflect the way in which you present and support your topics and positions in the various learning activities used in this course. The grades will be based on the quality and quantity of your comments and responses in the various activities.

Be sure to review the discussion and assignment rubrics in the course for specific grading criteria.

The various graded activities are weighted as follows:

Course Element	% of Final Grade
Assignments	30%
Discussions	30%
Final Project Plan	10%
Quizzes	30%
Total	100%

Students will be expected to meet all the deadlines of the class as indicated throughout the course and in the syllabus. This is primarily so we don't get behind in the course. In addition, discussions cannot overlap from one week to the next. This is to ensure that all discussions and submissions take place within the week they are scheduled in order to be of value to the entire class as well as to help you not get behind. If there are extenuating circumstances, you will need to communicate that to the instructor and make arrangements accordingly, if appropriate.

Late Assignments: Exceptions are to be determined by the instructor on a case-by-case basis. There will be no opportunities for extra credit.

The final course grading criteria is described in the table below:

Learner Success Guidelines

These guidelines are provided to help you succeed in your coursework:

- Participate in the class introduction activity on the first day of class.
- Submit ALL assignments by the posted due dates and times.
- Check your emails daily.
- Contact Portal Help for logon problems or Canvas Help for technical issues with Canvas.
- Participate fully in all threaded discussions.
- Contact your instructor if you have questions about an assignment or need additional help completing your work successfully.

Academic dishonesty is grounds for dismissal from the program.

Academic Policies

The following Academic Polices can be found in the **Student Resource Center**.

Grading Criteria

DMK 350 Cause Marketing

- Reasonable Accommodations Policy
- Student Attendance Policy
- Academic Honesty and Integrity Policy
- Student Engagement and the Granting of Academic Credit
- Copyright Policy

Caveat

The above schedule, content, and procedures in this course are subject to change. All policies are superseded by the latest College Catalog available on our website:

https://www.cambridgecollege.edu/student-rights-complaints-grievances/student-code-conduct