



For the scholar, the  
seeker, the servant.  
**OC is home.**

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**College of Business Administration**  
**Course Syllabus**  
**Microeconomics - ECON 2213**  
**Spring 2020**

**Instructor:** Kerianne Roper  
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**Office Hours:** Mon 10:30-11:00, 11:30-5:00  
                  Tue 2:30-3:00  
                  Wed 10:00-11:00, 11:30-1:30  
                  Thu 2:30-3:00  
                  Other times by appointment

**I. Materials Needed**

Required Text:

1. Micro Econ: Principles of Economics (2019) McEachern, Cengage. Can be electronic or hard copy.
2. Mindtap Course Homework System (Required)

**II. OC Mission Statement**

*Oklahoma Christian University is a higher learning community that transforms lives for Christian faith, scholarship, and service.*

**III. College of Business Administration Mission Statement**

*Within a framework of excellence in **contemporary business education**, the College of Business Administration will build a **community of lifelong relationships** upon a foundation of **enduring Christian values**.*

**IV. Christian Worldview & Teaching Philosophy**

I believe:

- in one God, the maker of heaven and of earth
- that God exists in three beings; the Father, the Son Jesus Christ, and the Holy Spirit
- the Bible is the inspired word of God and is truth

- Jesus Christ sacrificed His life for mankind to provide an opportunity for redemption from sin
- Jesus Christ is the only way to the Father, and only through Jesus can we find salvation and the hope of heaven
- these truths should be at the foundation of my actions, and should be the main guiding force in my daily life.

While we will discuss our subject matter from several lenses including cultural, legal, moral and ethical, we will also take our discussion a step further and consider a Biblical perspective as well. An understanding of the microeconomic environment will help inform financial decision making and stewardship. This enhanced understanding will be beneficial as we strive to use the resources God has given us in a way that pleases Him.

### 1 John 2

*<sup>15</sup> Do not love the world or the things in the world. If anyone loves the world, the love of the Father is not in him. <sup>16</sup> For all that is in the world—the desires of the flesh and the desires of the eyes and pride of life<sup>c</sup>—is not from the Father but is from the world. <sup>17</sup> And the world is passing away along with its desires, but whoever does the will of God abides forever.*

## V. Course Description

You will apply microeconomic theories while analyzing the concepts of the four markets structure models: perfect competition, oligopoly, monopoly, and monopolistic competition. Elasticity of demand and supply will serve as the foundation for arriving at optimal cost and output decisions facing the firm. Social challenges such as health care and poverty will be addressed using the economic analytical tools learned throughout the semester.

Prerequisite: ECON 2113 Macroeconomics

## VI. Course Objectives: (Associated CBA Learning Objective) Upon completion of this course, students will:

1. Understand relevant terms in microeconomics. (*Students will gain competency in the foundational areas of business*)  
Measure: Chapter Homework, Exams, Semester project
2. Understand and apply economic theory to real world scenarios. (*Students will possess critical thinking, analytical, and problem-solving skills*)  
Measure: Homework, Exams, Semester project

3. Be able to analyze and respond to ethical and moral dilemmas that are brought to light in the study of economics. (*Students will understand the importance of ethics, values, morals and social responsibility and relate them to the Christian worldview*)

Measure: Homework, Exams, Semester Project

4. Develop skills in preparing and delivering professional written and oral presentations. (*Students will develop professional and persuasive communication skills*)

Measure: Team presentations of semester project

5. Gain experience working in a team setting with diverse membership to meet goals while following established deadlines (*Students will possess critical thinking, analytical, and problem-solving skills*)

Measure: Semester project

## VII. Course Policies:

1. **Attendance** – Attendance will be taken regularly and will impact grades. Students are allowed 2 free misses. After that points will be deducted from the participation grade. Students absent due to approved school-sponsored events should fill out the absence form located on blackboard under course documents. The form should be submitted one week prior to the absence in order for it to be excused. All classwork, homework and exams must be completed before the absence.
2. **Participation** – plan to be present both physically and mentally. Material covered in class will directly impact grades on exams, homework, and the semester project.
3. **Homework** – Graded homework will be assigned for chapters covered during the semester. Homework is to be completed on Aplia using the digital class resource called Mindtap. All students are required to pay for and register for this resource and complete their homework using this tool. Homework will be due as scheduled on the course schedule, with a deadline of 11pm. On Aplia, you have three chances to do the homework correctly – it will take the top grade on each attempt. Be wise – start homework early and try it all three times. Each homework assignment is worth 10 points. The top 13 grades will make up the homework grade. No extensions or alternate assignments will be given for missed homework.
4. **Exams** – There will be four exams. The first three exams will cover 3-6 chapters. The final exam will cover new chapters plus a comprehensive portion on selected material. No bonus or extra points are given except for the following: each student may turn a **hand written outline** of each chapter (Worth 1 – 3 points each) and will receive points for each outline up to 10 per exam. Details matter – the outline should include formulas, graphs, definitions, examples and problem samples. These points will be added to

- the test grades. The first three exams may be taken early with special permission, but no makeup exams will be given. The final exam will be given during final exam week and may not be taken early.
5. **Formation of Teams** - Group work will be a major portion of the course. Students are permitted to select their own group members to help ensure workable schedules and minimize conflicting personalities. Each student may complete a confidential evaluation of other team members that will impact grades.
  6. **Group Economic Analysis Project** – Students will complete an economic industry analysis project throughout the course with specific deadlines for each part. Assigned sections include Company Analyses, Industry Type and Explanation, and Industry Events and Reactions. More detail will be given in the course materials.
  7. **Late Work** – this course is very time specific and all work must be completed on time. Students are expected to keep up with course work on a weekly basis. Due dates will be posted with each assignment.
  8. **Campus Closings** – In the event that the campus is closed due to inclement weather or an emergency, the professor will provide email communication with instructions for completing missed work from that class period.

## **VIII. Required Educational Technology**

Students should come to each class with a laptop that has the required technology for success in the class. Please review OC's requirements for the Bring Your Own Device program here <http://www.oc.edu/services/it/digital-campus/recommended-systems.html> . This includes but is not limited to:

- Word
- Excel
- Powerpoint
- Internet Access – configured to connect to the OC wireless network while in the classroom
- Aplia homework tool – see blackboard for details and instructions for acquiring and using this tool

Students may be required to use personal laptops during class to take exams, complete assignments, and perform other class related activities. Students are responsible for resolving technology problems before class. Unresolved technology problems are not a valid excuse for incomplete work or for missing class activities. Failure to bring the appropriate technology to class in working order does not constitute a valid reason for missing tests, assignments, and exercises. Students will not be allowed to use a classmate's laptop to complete their work. Students will not be given the opportunity to make up work missed due to lack of technology.

## **IX. Course Requirements & Grading Standards:**

	<b>Possible Points</b>	<b>Percentage</b>
<b>Participation/Attendance</b>	50	6%
<b>Homework</b>	130	16%
<b>Exams I-III</b> (100 points each)	300	38%
<b>Economic Analysis Project</b>	150	20%
<b>Final Exam</b>	150	20%
<b>Total Points</b> (may fluctuate depending on chapters covered)	780	

**Grading Scale** – The following grading scale will be used for the course.

<b>Grade</b>	<b>% of possible points</b>
A	90-100
B	80-89
C	70-79
D	60-69
F	Below 60

All grading will be done on a total point basis. Letter grades will only be assigned at 6 weeks and at the end of the semester. Six weeks grades will be calculated based on assignments submitted through the 5<sup>th</sup> week of class. You can estimate your grade by calculating the percentage of the total possible points to-date. The number of points possible for each assignment will be posted with the assignment and will be available on blackboard and on the Aplia gradebook in the Mindtap digital resource.

Grades will be posted on blackboard and Mindtap as well. Most grades will be posted within 2 weeks of submission. Should there be a need to delay posting grades, students will be notified in class of the delay, and when they can expect the grades to be posted. Please see the course schedule for details.

### **Unethical Course Behavior**

It is considered unethical course behavior to ask to be treated different or better than other students, such as:

- telling the instructor that you need a certain grade,
- asking for extra assignments for the purpose of raising your grade,
- asking for your grade to be raised because it is close to the next higher grade,
- asking for your grade to be raised because you did very well on one part of the course,
- asking for a higher grade because you didn't like the testing approach or grading system, or

- asking for any other unfair advantage

## **Oklahoma Christian University Policy on Academic Honesty**

### **Cheating**

Cheating on an examination, assignment, roll sheet or other course related work or activities undermines the ethics of the academy and the specific Christian purposes of Oklahoma Christian University. Accordingly, students who cheat on examinations, assignments or other course related work or activities will face serious consequences, as outlined in this policy.

### **Plagiarism**

One particular form of cheating is plagiarism. Plagiarism is the transmission of another's ideas, words, or materials as one's own and/or the failure to credit accurately the ideas, words, or materials of another. Plagiarism also includes passing off another's work (a friend, a parent, a website) as one's own. Plagiarism undermines the ethics of the academy and the specific Christian purposes of Oklahoma Christian University. Accordingly, students who engage in plagiarism in assignments submitted will face serious consequences, as outlined in this policy.

### **Penalties for Academic Dishonesty**

1. On the first offense, the student will receive zero (0) credit for the examination or assignment. For forms of cheating or dishonesty other than on examinations or assignments, the Professor shall have the discretion to impose an appropriate penalty. Professors must send documentation of the first offense to the appropriate chair, the dean of the appropriate college, the VPAA, and the Dean of Students.
2. On the second offense in the same course, the student will receive an F in the course. Professors must send documentation of the second offense to the appropriate chair, the dean of the appropriate college, the VPAA, and the Dean of Students.
3. At either the first offense or second offense, the student may appeal using the process described in both the *OC Student Handbook* and the *OC Academic Policy Manual* covering Grade Appeals.
4. If the student commits offenses in two or more courses, the Academic Appeals Committee, described in the *OC Student Handbook* and in the *OC Academic Policy Manual*, may assign penalties for academic dishonesty in addition to the penalties assigned by the professors in the courses. The Academic Appeals Committee may impose penalties up to and including suspension from the University in instances where a student has engaged in cheating or plagiarism in two or more courses. The Academic Appeals Committee will inform the VPAA and the Dean of Students in writing of any penalties imposed by it and will report annually on its activities to the University's Academic Affairs Committee.
5. Professors should maintain the highest standards of academic honesty both in and out of the classroom. Professors must report and apply the rules regarding cheating/plagiarism to the appropriate channels. The student should be referred to the Oklahoma Christian University Covenant for principles which should guide conduct in these matters.

### **Sources of Help**

Tutoring	Student Success 405.425.5923 <a href="http://www.oc.edu/academics/student-success/">www.oc.edu/academics/student-success/</a>
Writing Lab	Writer's Block <a href="http://writersblock.oc.edu/">http://writersblock.oc.edu/</a>
Research Help	Library 405.425.5312 Ask a Librarian ( <a href="http://libanswers.oc.edu/">libanswers.oc.edu/</a> ) <a href="http://library.oc.edu">library.oc.edu</a>
Information Technology	Support Central 405.425.5555 <a href="http://support.oc.edu/home">support.oc.edu/home</a>
Blackboard Help	Link in Blackboard (usually on left side)
Calling & Career Office	Day Six (located directly below Admissions) Career counseling, strengths analysis, resume and portfolio building, interview mastery, network building, career search/ landing, and more. 405.425.5961 <a href="http://www.oc.edu/daysix">www.oc.edu/daysix</a>

### **Americans with Disabilities Act**

If you have a diagnosed disability and need special accommodations, please notify Ms. Katy Roybal (425-1876) before or immediately after your first scheduled class meeting. After your disability has been verified, your instructor will work with you, with Ms. Roybal, and with the Office of the Vice President of Academic Affairs to provide reasonable accommodations to ensure that you have a fair opportunity to perform in this course.

### **Sexual Misconduct Policy (Title IX)**

Oklahoma Christian University is a Christian community unequivocally committed to ensuring a working and learning environment in which the dignity of every individual is respected and providing a campus environment that is free of unlawful discrimination, which includes sexual harassment, sexual assault, or sexual misconduct. OC's Sexual Misconduct Policy (see the OC Student Handbook) is compliant with Title IX, which states, "No person in the United States shall, on the basis of sex, be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any education program or activity receiving Federal financial assistance." Sexual harassment is a breach of community, which expresses disrespect, exploits and undermines relationships based on trusts, and interferes with learning and productive work.

Students are encouraged to immediately seek available assistance and report incidents of sexual misconduct as defined by the Sexual Misconduct Policy to either the Title IX Coordinator or one of the Title IX Deputy Coordinators listed below:

<b>Title IX Coordinator</b>	Ms. Tamie Willis	405.425.5320	tamie.willis@oc.edu
<b>Title IX Deputy Coordinator – Female Students</b>	Ms. Lisa Herndon	405.425.1820	lisa.herndon@oc.edu
<b>Title IX Deputy Coordinator – Male Students</b>	Mr. John Ortiz	405.425.5932	john.ortiz@oc.edu
<b>Title IX Deputy Coordinator – Female Employees</b>	Dr. Gail Nash	405.425.5345	gail.nash@oc.edu
<b>Title IX Deputy Coordinator – Male Employees</b>	Dr. Charles Rix	405.425.5379	charles.rix@oc.edu

Students have access to confidential services through OC's Counseling Center and the Spiritual Life office.

<b>OC Counseling Center</b>	405.425.5250
<b>Spiritual Life</b>	
Jeff McMillon, Dean of Spiritual Life	405.425.5919
Summer Lashley, Ethos Director	405.425.5908

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