

BUSI 336, Principles of Finance, Syllabus (3 credits)

COURSE DESCRIPTION

This course surveys financial management and decision-making, with an emphasis on financial analysis, budgeting and capital management. *Prerequisites: BUSI 202 Business Statistics, BUSI 214 Management Information Systems, and BUSI 212 Managerial Accounting.*

REQUIRED TEXTS & RESOURCES

Ross, S., Westerfield, R. & Jordan, B. (2016). *Fundamentals of corporate finance* 11th Ed. McGraw-Hill/Irwin. ISBN: 978-0-07786170-4

NOTE: The Point University Bookstore may offer the textbook(s) for this course in other formats. Information can found at www.pointuniversityshop.com

COURSE SCHEDULE

Each course begins on a Wednesday with a Getting Started module before moving into the week 1-7 content. The introduce yourself forum is required during the Getting Started module in order to be counted present during this half-week of instruction. The introduce yourself forum is open from the start of the course to the first Sunday. All posts are due by Sunday at 11:59 p.m. Participation is required to be marked present for this time period. Keep in mind that in future weeks, forum due dates may be different.

Unless stated otherwise, graded assignments are due on the last day of the course week (Sunday). <http://point.edu/course-schedules/>

	Learning Activities	Graded Assignments
Week 1		
	Unit 1: Overview of Corporate Finance	
	Reading: Chapter 1 – Introduction to Corporate Finance	N/A
	Reading: Chapter 2 – Financial Statements, Taxes and Cash Flow	N/A
	Review: Chapter 1 PowerPoint Slides	N/A
	Review: Chapter 2 PowerPoint Sides	N/A
	Discussion Forum 1:	Due Week 1 Day 5 (Friday) Initial Post. One participation post response by the end of the week (Sunday)
	Practice: Problems Assigned	N/A
	Assignment: Complete Assigned Problems	Due Week 1 Day 7 (Sunday)

	Complete Exam 1	Due Week 1 Day 7 (Sunday)
Week 2	Unit 2: Financial Statements and Long-Term Financial Planning	
	Reading: Chapter 3 – Working with Financial Statements	N/A
	Review: Chapter 3 PowerPoint Slides	N/A
	Discussion Forum 1:	Due Week 1 Day 5 (Friday) Initial Post. One participation post response by the end of the week (Sunday)
	Practice: Problems Assigned	N/A
	Assignment: Complete Assigned Problems	Due Week 1 Day 7 (Sunday)
	Complete Exam 2	Due Week 1 Day 7 (Sunday)
Week 3	Unit 3: Valuation of Future Cash Flows	
	Reading: Chapter 5 – Introduction to Valuation: Time Value of Money	N/A
	Reading: Chapter 6 – Discounted Cash Flow Valuation	N/A
	Review: Chapter 5 PowerPoint Slides	N/A
	Review: Chapter 6 PowerPoint Sides	N/A
	Discussion Forum 1:	Due Week 1 Day 5 (Friday) Initial Post. One participation post response by the end of the week (Sunday)
	Practice: Problems Assigned	N/A
	Assignment: Complete Assigned Problems	Due Week 1 Day 7 (Sunday)
	Complete Exam 3	Due Week 1 Day 7 (Sunday)
Week 4	Unit 4: Valuation of Future Cash Flows (Cont.)	
	Chapter 7 – Interest Rates and Bond Valuations	N/A
	Review: Chapter 7 PowerPoint Slides	N/A
	Discussion Forum 1:	Due Week 1 Day 5 (Friday) Initial Post. One participation post response by the end of the week (Sunday)
	Practice: Problems Assigned	N/A

	Assignment: Complete Assigned Problems	Due Week 1 Day 7 (Sunday)
	Complete Exam 4	Due Week 1 Day 7 (Sunday)
Week 5	Unit 5: Capital Budgeting	
	Reading: Chapter 9 – Net Present Value and other Investment Criteria	N/A
	Reading: Chapter 10 – Making Capital Investment Decisions	N/A
	Review: Chapter 9 PowerPoint Slides	N/A
	Review: Chapter 10 PowerPoint Sides	N/A
	Discussion Forum 1:	Due Week 1 Day 5 (Friday) Initial Post. One participation post response by the end of the week (Sunday)
	Practice: Problems Assigned	N/A
	Assignment: Complete Assigned Problems	Due Week 1 Day 7 (Sunday)
	Complete Exam 5	Due Week 1 Day 7 (Sunday)
Week 6	Unit 6: Short-Term Financial Planning and Management	
	Reading: Chapter 11 – Project Analysis and Evaluation	N/A
	Reading: Chapter 18 – Short-Term Finance and Planning	N/A
	Review: Chapter 11 PowerPoint Slides	N/A
	Review: Chapter 18 PowerPoint Sides	N/A
	Discussion Forum 1:	Due Week 1 Day 5 (Friday) Initial Post. One participation post response by the end of the week (Sunday)
	Practice: Problems Assigned	N/A
	Assignment: Complete Assigned Problems	Due Week 1 Day 7 (Sunday)
	Complete Exam 6	Due Week 1 Day 7 (Sunday)
Week 7	Unit 7: Short-Term Financial Planning and Management (Cont.)	
	Reading: Chapter 19 – Cash Liquidity and Management	N/A
	Reading: Chapter 20 – Credit and Inventory Management	N/A

	Review: Chapter 19 PowerPoint Slides	N/A
	Review: Chapter 20 PowerPoint Sides	N/A
	Discussion Forum 1:	Due Week 1 Day 5 (Friday) Initial Post. One participation post response by the end of the week (Sunday)
	Practice: Problems Assigned	N/A
	Assignment: Complete Assigned Problems	Due Week 1 Day 7 (Sunday)
	Complete Exam 7	Due Week 1 Day 7 (Sunday)

GRADING POLICIES

Course Evaluation Plan

An assessment instrument (checklist, rubric, quiz, etc.) will accompany each major graded assignment. See the instructions for specific assignment criteria and accompanying grading instruments.

Points Distribution

Graded assignments will be distributed as follows:

Graded Assignments	Points Possible
Introduction (10 pts.) (1 response meet and greet 10 pts.)	20
Discussion Questions (7 weeks @ 30 pts.) (Participation – 1 response 10 pts.)	280
Assignment Weekly Chapter Problems (60 pts. per week)	420
Weekly Exams (40 pts. each)	280
Total Points:	1,000

Final Grades

The following scale will be used when calculating final grades:

A	90-100%	D	60-69%
B	80-89%	F	0-59%
C	70-79%		

Final grades will be posted according to the Academic Calendar:

<http://point.edu/academic-calendar/>

COURSE LEARNING GOALS & OBJECTIVES

TIME REQUIREMENTS & COMMITMENTS

This course is 3 credit hours. Regarding time on task, students can expect to spend approximately 16 hours per week for an undergraduate course.

COURSE GOALS AND OBJECTIVES		Program Objective(s)
Goal 1: Students develop the basic business principles and apply the importance to skills and practice.		
	Objective 1.1: Students discuss finance and their concepts in their specific criteria.	2.3, 3.1
	Objective 1.2: Students categorize the effect of chronological financial systems on current organizational practices.	2.3, 3.1
	Objective 1.3: Students explain the market forces that affect finance.	2.1, 3.1
	Objective 1.4: Students describe how applying transaction analysis to economic events.	2.3, 3.1
Goal 2: Students examine administrative philosophies to accomplish detailed goals.		
	Objective 2.1: Students compile significant facts of financial life centered on Christian world views.	3.1, 3.3
	Objective 2.2: Students illustrate and provide examples that reflects ethical practices in corporate finance.	2.1, 2.3
	Objective 2.3: Students describe the financial accounting system to current economic circumstances.	2.1, 2.3
	Objective 2.4: Students apply the financial cycle including both recording and reporting of economic events in proper form.	2.3, 3.1
Goal 3: Students establish understanding of the various financial principles and their uses.		
	Objective 3.1: Students interpret financial statements to gain an understanding of the financial position of an entity.	2.1, 2.3, 3.1
	Objective 3.2: Students diagnose and apply the various corporate principles; review flaws within the given day-to-day financial process and systems.	3.1, 3.3
	Objective 3.3: Students discuss the role of government policies in corporate finance.	3.1, 3.3

	Objective 3.4: Students examine financial economic events to determine the impact to the organization and course of action.	2.1, 2.3, 3.1
Goal 4: Students classify, categorize and relate proper reflections to the guidelines, standards and regulatory practices.		
	Objective 4.1: Students apply best practices to understanding the flow of the financial data within the statements.	3.1, 3.3
	Objective 4.2: Students identify the guidelines, rules and regulations of the finance profession and how to access them.	3.1, 3.3
	Objective 4.3: Students identify the relationship among the financial principles and concepts.	2.1, 3.1
	Objective 4.4: Students apply financial concepts to ethical situations.	2.3, 3.3
Goal 5: Students become familiar with the various technological components of corporate finance and apply the practice to assess perspectives.		
	Objective 5.1: Students demonstrate how to best allocate resources and applications to drive alternative combinations of available services.	2.1, 2.2
	Objective 5.2: Students participate and communicate basic decisions on financial statements.	2.1, 2.3
	Objective 5.3: Students describe the basic determinants in consumer choice theory.	2.1, 2.3

DISABILITY SERVICES

Point University is committed to providing qualified students with disabilities an equal opportunity to access a Point education through the provision of reasonable and appropriate accommodations and support services. Accordingly, Point complies with Title IX (<https://point.edu/title-ix>) of the Educational Amendments of 1972 and the subsequent reauthorization of that act, Section 504 of the Rehabilitation Act of 1973, and the Americans with Disabilities Act of 1990 and subsequent amendments to that act. For more information about Disability Support Services, see the “Consumer Information” section of the website (<http://point.edu/disclosures>) and the “Student Services” section of this catalog, or contact the Director of Disability Services and College Section 504 Coordinator, at disability.services@point.edu.

COURSE EXPECTATIONS

Attendance

A student is expected to actively participate in each week of the class in which he or she is enrolled. Active participation each academic week includes submitting classwork in one or more of the following activities within the course during the week they are due: discussion forums,

assignments such as (but not limited to) projects, papers, presentations, case studies, quizzes, or exams. Students may be absent up to 25% of the class. After absences exceed 25% of the session or term's total – in either consecutive or cumulative days – the student will be withdrawn from the class roster and assigned a grade on the basis of work completed at the time of withdrawal unless, because of exceptional circumstances, prior arrangements have been made with the professor and the Chief Academic Officer.

Students representing the university, such as student-athletes, remain responsible for submitting work online within the week it is due to be counted present. No student will be disadvantaged while representing the university. However, the responsibility is on the student to notify faculty no later than one week before missing class for any reason, to ensure time for content to be made available to them and for make-up work to be considered and arranged. It is expected that students will limit their absences outside of these required absences, as they will be dropped if they overcut the allowed number of absences.

The full attendance policy is found in the catalog (<https://point.edu/catalogs/>).

Etiquette & Netiquette

Students are expected to be respectful and well-mannered towards the instructor and their peers, whether in the physical classroom or the online course site. For guidance on meeting this expectation, particularly in the online environment, please see the materials provided during student orientation or reach out to advising.center@point.edu.

Policies

For academic policies governing attendance, late assignments, and student support, please refer to the Academic Catalog directly (<https://point.edu/catalogs/>).

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