

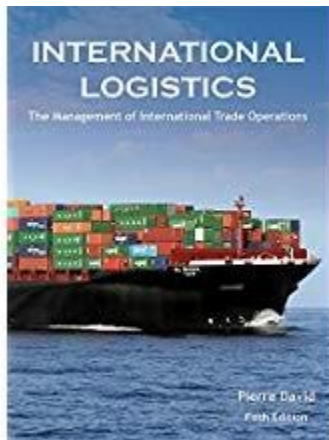
BUSI 339, International Logistics, Syllabus (3 credits)

COURSE DESCRIPTION

Students explore the complexities of international standards of global trade, its impact on logistics, and key areas of concern for international logistics. Additional topics include global trade compliance, tariff schedules, U.S. government import and export trade policies and regulations, U.S. free trade agreements, and supply chain security. *Prerequisite: BUSI 301 Principles of Logistics.*

REQUIRED TEXTS & RESOURCES

David, P. (2017). *International logistics: The management of international trade operations* 5th ed. Cicero Books, LLC, Berea, OH ISBN: 978-0-9894906-4-1



NOTE: The Point University Bookstore may offer the textbook(s) for this course in other formats. Information can be found at www.pointuniversityshop.com

COURSE SCHEDULE

Each course begins on a Wednesday with a Getting Started module before moving into the week 1-7 content. The introduce yourself forum is required during the Getting Started module in order to be counted present during this half-week of instruction. The introduce yourself forum is open from the start of the course to the first Sunday. All posts are due by Sunday at 11:59 p.m. Participation is required to be marked present for this time period. Keep in mind that in future weeks, forum due dates may be different.

Unless stated otherwise, graded assignments are due on the last day of the course week (Sunday). <http://point.edu/course-schedules/>

Getting Started		To Do
	Review the Syllabus	
	Review Preview Week Introduction	
	Participate in Course Orientation (Zoom Meeting)	Will Notify of Date

Welcome Discussion (Introductions and meet and greet your classmates). Introduce Yourself Forum (registers attendance)	Due in Preview Week by Day 3 (Wednesday)
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Week 1		Graded Assignments
	Reading Chapter 1: International Trade; pages 1 - 28	N/A
	Reading Chapter 3: International Infrastructure; pages 63 – 102	N/A
	Review Lecture PPT Presentation Chapter 1 and Chapter 3	N/A
	Review Support Video(s) Chapter 1 and Chapter 3	N/A
	Online Discussion Questions Asynchronous: Discussion 1: Standards of Infrastructure	Due Week 1 Day 5 (Friday) Initial Post. One participation post response by the end of the week Due Week 1 Day 7 (Sunday)
	Week 1: Assignment 1: The Role and Importance of International Supply Chain and Trade Infrastructure	Due Week 1 Day 7 (Sunday)
	Week 1: Quiz – Chapter 1 and Chapter 3	Due Week 1 Day 7 (Sunday)
Week 2		Graded Assignments
	Reading Chapter 4: International Modes of Entry; pages 109 – 141	N/A
	Reading Chapter 5: International Contracts; pages 147 – 168	N/A
	Review Lecture PPT Presentation Chapter 4 and Chapter 5	N/A
	Review Support Video(s) Chapter 4 and Chapter 5	N/A
	Online Discussion Questions Asynchronous: Discussion 1: International Contracts and Laws	Due Week 2 Day 5 (Friday) Initial Post. One participation post response by the end of the week Due Week 2 Day 7 (Sunday)
	Week 2: Assignment 1: Transportation Regulation and Public Policy	Due Week 2 Day 7 (Sunday)
	Week 2: Quiz – Chapter 4 and Chapter 5	Due Week 2 Day 7 (Sunday)
Week 3		Graded Assignments

	Reading Chapter 7: Terms of Payment; pages 207 – 240	N/A
	Reading Chapter 8: Managing Transaction Risks; pages 245 – 276	N/A
	Review Lecture PPT Presentation Chapter 7 and Chapter 8	N/A
	Review Support Video(s) Chapter 7 and Chapter 8	N/A
	Online Discussion Questions Asynchronous: Discussion 1: Currency of Payment as a Marketing Tool	Due Week 3 Day 5 (Friday) Initial Post. One participation post response by the end of the week Due Week 3 Day 7 (Sunday)
	Week 3: Assignment 1: Transportation and the Economy	Due Week 3 Day 7 (Sunday)
	Reading Chapter 7: Terms of Payment; pages 207 – 240	Due Week 3 Day 7 (Sunday)
	Week 3: Course Project Part I	Due Week 3 Day 7 (Sunday)
	Week 3: Quiz – Chapter 7 and Chapter 8	Due Week 2 Day 7 (Sunday)
Week 4		Graded Assignments
	Reading Chapter 11: International Ocean Transportation; pages 325 – 415	
	Reading Chapter 12: International Air Transportation; pages 419 – 444	N/A
	Review Lecture PPT Presentation Chapter 11 and Chapter 12	N/A
	Review Support Video(s) Chapter 11 and Chapter 12	N/A
	Online Discussion Questions Asynchronous: Discussion 1: The Various Process of Transportation Standards	Due Week 4 Day 5 (Friday) Initial Post. One participation post response by the end of the week Due Week 4 Day 7 (Sunday)
	Week 4: Assignment 1: The Importance of the Global Supply Chain Carriers	Due Week 4 Day 7 (Sunday)
	Week 4: Quiz – Chapter 11 and Chapter 12	Due Week 4 Day 7 (Sunday)
Week 5		Graded Assignments
	Reading Chapter 13: International Land and Multimodal Transportation; pages 449 – 478	N/A

	Reading Chapter 14: Packaging for Export; pages 483 – 514	N/A
	Review Lecture PPT Presentation Chapter 13, and Chapter 14	N/A
	Review Support Video(s) Chapter 13 and Chapter 14	N/A
	Online Discussion Questions Asynchronous: Discussion 1: Understanding the Transportation Methodology Across Borders	Due Week 5 Day 5 (Friday) Initial Post. One participation post response by the end of the week Due Week 5 Day 7 (Sunday)
	Week 5: Assignment 1: Global Transportation Planning	Due Week 5 Day 7 (Sunday)
	Week 5: Course Project Part V	Due Week 5 Day 7 (Sunday)
	Week 5: Quiz – Chapter 13 and Chapter 14	Due Week 5 Day 7 (Sunday)
Week 6		Graded Assignments
	Reading Chapter 15: International Warehouses and Distribution Centers; pages 519 – 541	N/A
	Reading Chapter 16: International Logistics Security; pages 545 – 566	N/A
	Review Lecture PPT Presentation Chapter 15 and Chapter 16	N/A
	Review Support Video(s) Chapter 15 and Chapter 16	N/A
	Online Discussion Questions Asynchronous: Discussion 1: Guarding Your Global Logistics Procedures	Due Week 6 Day 5 (Friday) Initial Post. One participation post response by the end of the week Due Week 6 Day 7 (Sunday)
	Week 6: Assignment 1: Transportation Risk Management	Due Week 6 Day 7 (Sunday)
	Week 6: Quiz – Chapter 15 and Chapter 16	Due Week 6 Day 7 (Sunday)
Week 7		Graded Assignments
	Reading Chapter 17: Customs Clearance; pages 573 – 600	N/A
	Review Lecture PPT Presentation Chapter 17	N/A
	Review Support Video(s) Chapter 17	N/A
	Online Discussion Questions Asynchronous: Discussion 1: Foreign Trade Zones	Due Week 7 Day 5 (Friday) Initial

		Post. One participation post response by the end of the week Due Week 7 Day 7 (Sunday)
	Week 7: Assignment 1: Issues and Challenges of Global Supply Chains	Due Week 7 Day 7 (Sunday)
	Week 7: Course Project Part III	Due Week 7 Day 7 (Sunday)
	Week 7: Quiz – Chapter 17 and Chapter 18	Due Week 7 Day 7 (Sunday)

GRADING POLICIES

Course Evaluation Plan

An assessment instrument (checklist, rubric, quiz, etc.) will accompany each major graded assignment. See the instructions for specific assignment criteria and accompanying grading instruments.

Points Distribution

Graded assignments will be distributed as follows:

Graded Assignments	Points Possible
Preview Week Introductions	20
Discussion Questions / Participation 7 weeks @ 40 pts.	280
7 – Weekly Written Research Assignments (50 pts. each)	350
3 – Course Project Assignments (Part I, 40 pts. Part II, 50 pts. Part III, 50 pts. each)	140
7 – Weekly Quizzes (30 pts. each)	210
Total Points:	1,000

Final Grades

The following scale will be used when calculating final grades:

A	90-100%	D	60-69%
B	80-89%	F	0-59%
C	70-79%		

Final grades will be posted according to the Academic Calendar:

<http://point.edu/academic-calendar/>

COURSE LEARNING GOALS & OBJECTIVES

TIME REQUIREMENTS & COMMITMENTS

This course is 3 credit hours. Regarding time on task, students can expect to spend approximately 16 hours per week, respectively.

COURSE GOALS AND OBJECTIVES		Program Objective(s)
Goal 1: Students develop the basic business principles of international logistics and apply the skills and practices.		
	Objective 1.1: Students apply effective communication on the concept, analysis, managerial results, and make recommendations in a global business environment both in written and oral formats.	
	Objective 1.2: Students recognize the importance and challenge of effective decision making based on facts and reasoning and develop tools and ability to frame global supply chain logistics and operations management problems, collect related data, analyze data, and construct conclusions based on the analysis for importing.	7.3
	Objective 1.3: Students organize and evaluate logistical chain management and operations management related data to conduct quantitative analysis based on facts with analytical tools.	
	Objective 1.4: Students effectively use information technology to support exports in logistics, supply chain and operations management activities and decision making such as purchasing, production, logistics, warehousing, and customer relationship management.	7.3
Goal 2: Students interpret various decision analysis techniques for international trade and strategic global operational business implementation.		
	Objective 2.1: Students recognize the importance and challenge of importing and exporting of supply chain and operations sustainability and be able to apply sustainability factors when making operations and global supply chain decisions.	7.3
	Objective 2.2: Students demonstrate knowledge in a global trade sustainable supply chain logistics and operations planning, sustainable sourcing, sustainable production, sustainable logistics, and sustainable customer service.	7.3
	Objective 2.3: Students theorize international logistics and supply chain, methods of entry into foreign markets, international contracts, international transportation, logistics security, and customs clearance.	7.3
	Objective 2.4: Students examine the role that logistics plays with the rest of the global corporate functions.	

Goal 3: Students establish an understanding of the various global exporting strategic influences and operational trade policies and practices to reach business decisions.		
Objective 3.1: Students provide an overview of the international logistics functions within the context of global supply chain.		7.3
Objective 3.2: Students apply the basic logistics concepts and the terminology used in the logistics field.		
Objective 3.3: Students examine global logistics functions interface with order management, inventory control, transportation, and distribution channels as integral part of the supply chain.		7.3
Objective 3.4: Students provide a general understanding of international strategic challenges of the material sourcing, reverse logistics and material production as a means of supply chain strategies.		7.3
Goal 4: Students classify, categorize and relate proper reflections to the guidelines, standards and regulatory practices of exporting of trade.		
Objective 4.1: Students illustrate and explain the significance of logistics operations within a globalized context.		
Objective 4.2: Students examine the key challenges and levels of exporting risks involved in international logistics to ensure it operates appropriately within global context.		7.3
Objective 4.3: Students identify and discuss the nature and role of the key parties in an international and global logistics chain in order to participate in a global environment.		7.3
Objective 4.4: Students demonstrate a critical understanding of the various transport modes available and their characteristics in international logistics.		7.3
Goal 5: Students become familiar with the various international complexities of technological components and apply the practice to assess supply chain logistics perspectives.		
Objective 5.1: Students develop the fact-based reasoning skills when making strategic, tactical, and global exporting decisions.		7.3
Objective 5.2: Students describe and explain the imports and exports of logistics services and operations on an international scale.		7.3
Objective 5.3: Students apply international logistics knowledge and practices in international trade operations.		7.3
Objective 5.4: Students utilize research of assignments to apply basic terms associated with global logistics activities.		

DISABILITY SERVICES

Point University is committed to providing qualified students with disabilities an equal opportunity to access a Point education through the provision of reasonable and appropriate accommodations and support services. Accordingly, Point complies with Title IX (<https://point.edu/title-ix>) of the Educational Amendments of 1972 and the subsequent

reauthorization of that act, Section 504 of the Rehabilitation Act of 1973, and the Americans with Disabilities Act of 1990 and subsequent amendments to that act. For more information about Disability Support Services, see the “Consumer Information” section of the website (<http://point.edu/disclosures>) and the “Student Services” section of this catalog, or contact the Director of Disability Services and College Section 504 Coordinator, at disability.services@point.edu.

COURSE EXPECTATIONS

Attendance

A student is expected to actively participate in each week of the class in which he or she is enrolled. Active participation each academic week includes submitting classwork in one or more of the following activities within the course during the week they are due: discussion forums, assignments such as (but not limited to) projects, papers, presentations, case studies, quizzes, or exams. Students may be absent up to 25% of the class. After absences exceed 25% of the session or term’s total – in either consecutive or cumulative days – the student will be withdrawn from the class roster and assigned a grade on the basis of work completed at the time of withdrawal unless, because of exceptional circumstances, prior arrangements have been made with the professor and the Chief Academic Officer.

Students representing the university, such as student-athletes, remain responsible for submitting work online within the week it is due to be counted present. No student will be disadvantaged while representing the university. However, the responsibility is on the student to notify faculty no later than one week before missing class for any reason, to ensure time for content to be made available to them and for make-up work to be considered and arranged. It is expected that students will limit their absences outside of these required absences, as they will be dropped if they overcut the allowed number of absences.

The full attendance policy is found in the catalog (<https://point.edu/catalogs/>).

Etiquette & Netiquette

Students are expected to be respectful and well-mannered towards the instructor and their peers, whether in the physical classroom or the online course site. For guidance on meeting this expectation, particularly in the online environment, please see the materials provided during student orientation or reach out to advising.center@point.edu.

Policies

For academic policies governing attendance, late assignments, and student support, please refer to the Academic Catalog directly (<https://point.edu/catalogs/>).

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