



COURSE SYLLABUS

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SECTION 1: COURSE INFORMATION

Format: Eight weeks.

Course ID: BBUS 3403

Course Title: [Essentials of Business Law

College: College of Unrestricted Education – Department of Business & Leadership

Prerequisites: None

Credit Hours: 3

Instructor: See the online course in MyFIRE for instructor contact information and availability.

Course Description

This course introduces the legal principles and US court system which applies to normal business transactions including contracts, torts, property, business structure, and important employment laws.

Course Overview

In this course, we will discuss several areas of law, including the Foundation of U.S. Law, Agency Law, Compliance, Torts, Employment Law, and Contract Law. In each of these six areas, we will explore how they directly correlate to business law and compliance.

Course Workload

Time spent on course assignments will vary by student depending on familiarity with course content, reading rate of speed, writing rate of speed, and other individual factors. Based on averages for most students, it is estimated that the course workload estimate for this course is 44.72 (5.59 hours per week).

Course Materials

1. OER Textbook (not required for purchase): [Foundations of Business Law and the Legal Environment](#).

Required and optional textbooks are accessed and ordered through [SEU's bookstore](#).

Disclaimer: The resources utilized in this course provide information, thoughts and insights that should encourage critical thinking on the part of the student. Please note as well that as an Assembly of God institution, Southeastern University does not necessarily endorse specific personal, religious, philosophical, or political positions found in these resources.

Course Topics

The purpose of this course is to introduce, reinforce, and measure learning on the following topics:

1. The United States Legal System
2. Business Law
3. Business Law and Regulatory Compliance
4. Tort Law
5. Employment Law
6. Contract Law

Intended Learning Outcomes

As a result of reading, study, and assessments in this course, the student should be able to:

1. Comprehend basic legal principles associated with normal business transactions.
2. Discuss effectively the tenets of contract law, principal and agency law, and basic intellectual law.
3. Describe the process of forming various legal for-profit and non-profit entities.
4. Examine a case study related to a legal concept discussed in class.

Key Performance Indicators

Students who successfully complete this course will demonstrate their learning through performance-based activities and assessments.

Successful students will:

1. Demonstrate an understanding of law and the Christian faith from a thinking, research, and written perspective using a Christian worldview through reading of the text, analysis and written response to the cases presented in the text.

2. Identify and explain major issues from the field of law that will enhance ethical business decisions through class assignments.
3. Learn legal strategies and apply reasoning and critical thinking techniques through real-life scenarios presented within the discussion assignments, quizzes, and papers.

Late Work

If late work is accepted, it may receive a grade penalty.

Extra Credit

There are no expected extra credit opportunities in this course.

SECTION 2: SOUTHEASTERN POLICIES

Academic Policies

View this link to see Southeastern's Policies regarding SEU's Mission and Vision Statements, Title IX Statement, Student Services, Class Participation, Official Email, MyFIRE Use, Technical Difficulties, Technical Support, Disability Statement, Academic Honesty, Course Evaluation, Official Withdrawal, Grading Scale, and Netiquette.


SECTION 3: COURSE SCHEDULE

The **Course Schedule** provides a listing of your work in this course. The assessments are listed by Module and include the due dates and point values.


Note: Assignments are due by 11:59 p.m. EST on the due date, unless otherwise noted.

AIM, LEARN, AND APPLY DESCRIPTIONS


Aim

 When you see the Aim icon, you will be introduced to topics and ideas that will be covered throughout this module. The AIM will also provide you with a glimpse into your learning objectives and an introduction to this module.

Learn

 When you see the Learn icon, all of your reading assignments will be listed and may include additional resources that your instructor is providing to help you complete the activities and assessments for the module.

Apply

 When you see the Apply Icon, it will be time to demonstrate your learning for the module. The items here are those in which you'll be graded and may include discussions, activities, assignments, quizzes, exams, and projects.

MODULE 1: Foundations of U.S. Law

XX/XX/XX - XX/XX/XX



Aim:

Be sure you read the learning outcomes that your instructor has set for this week and then do your best to accomplish them.

- View course syllabus and become familiar with the online platform
- Explore several facets applicable to U.S. Law
- Prepare a summary of your background



Learn:

This section lists all your reading assignments and may include additional resources that your instructor is providing to help you complete the activities and assessments for the week.

- **Read:** Chapter 1 - Introduction to U.S. Law (pages 3-27 and 33 - 34. Disregard Section 1.6 - A Sample Case) of your [course reader](#).
 - Note: Please disregard any cases, exercises, or test questions. These are not required.
- **View:** videos and additional resources (located within the course).



Apply:

Now you're ready to demonstrate your learning for the week. The items below are those on which you'll be graded this week and may include discussions, activities, assignments, quizzes, exams, and projects.

- Discussion for Module 1
 - Due: Saturday, Tuesday
 - Points: 25
- Module 1 Quiz
 - Due: Tuesday
 - Points: 25

MODULE 2: Business Law

XX/XX/XX - XX/XX/XX



Aim:

- Explore key components of U.S. Business Law.



Learn:

- **Read:** Chapter 18.1 (pages 618 - 627) of your [course reader](#).
- **Read:** Chapter 20.2 (pages 700 - 706) of your [course reader](#).
- **Read:** Chapter 22.2 (pages 781 - 787) of your [course reader](#).
 - Note: Please disregard any cases, exercises, or test questions. These are not required.
- **View:** videos and additional resources (located within the course).



Apply:

- Assignment for Module 2: Paper
 - Due: Tuesday
 - Points: 200
- Module 2 Quiz
 - Due: Tuesday
 - Points: 25

MODULE 3: Business Law and Compliance

XX/XX/XX - XX/XX/XX



Aim:

- Explore issues and trends in regulatory compliance



Learn:

- **Read:** Chapter 2 - Corporate Social Responsibility and Business Ethics (pages 37 - 67) of your [course reader](#).
 - Note: Please disregard any cases, exercises, or test questions. These are not required.
- **Article:** [Huffington Post: A Look Back at the Target Breach](#)
- **Article:** [New York Times: Uber Hid 2016 Breach, Paying Hackers to Delete Stolen Data](#)
- **Article:** [Washington Post: Yahoo Fined \\$35 Million for Failing to Disclose Cyber Breach](#)
- **View:** videos and additional resources (located within the course).



Apply:

- Discussion for Module 3
 - Due: Saturday, Tuesday
 - Points: 25
- Module 3 Quiz
 - Due: Tuesday
 - Points: 25

MODULE 4: Concepts in Business Law

XX/XX/XX - XX/XX/XX



Aim:

- Demonstrate comprehension of course material from weeks 1-3.



Learn:

- **Read:** Chapter 2 - Corporate Social Responsibility and Business Ethics (pages 37 - 67) of your [course reader](#).
 - Note: Please disregard any cases, exercises, or test questions. These are not required.
- **Review:** materials and quizzes from Weeks 1-3.



Apply:

- Midterm Paper (Compliance Program)
 - Due: Tuesday
 - Points: 200

MODULE 5: Tort Law

XX/XX/XX - XX/XX/XX



Aim:

- Explore issues of tort law and its relevance in U.S. business law and compliance.



Learn:

- **Read:** Chapter 7 - Tort Law (pages 246 - 285) of your [course reader](#).
 - Note: Please disregard any cases, exercises, or test questions. These are not required.
- **View:** videos and additional resources (located within the course).



Apply:

- Discussion for Module 5
 - Due: Saturday, Tuesday
 - Points: 25
- Module 5 Quiz
 - Due: Tuesday
 - Points: 25

MODULE 6: Employment Law

XX/XX/XX - XX/XX/XX



Aim:

- Explore key concepts, theories, and issues in Employment Law.



Learn:

- **Read:** Chapter 30 - Employment Law (pages 1067 - 1120) of your [course reader](#).
 - Note: Please disregard any cases, exercises, or test questions. These are not required.
- **View:** videos and additional resources (located within the course).



Apply:

- Assignment for Module 6: Paper
 - Due: Tuesday
 - Points: 200
- Module 6 Quiz
 - Due: Tuesday
 - Points: 25

MODULE 7: Contract Law

XX/XX/XX - XX/XX/XX



Aim:

- Explore key terms applicable to contract drafting and strategy.



Learn:

- **Read:** Chapter 8 - Contract Law (pages 288 - 310) of your [course reader](#).
 - Note: Please disregard any cases, exercises, or test questions. These are not required.
- **Article:** [How Noncompete Clauses Keep Workers Locked In](#)
- **Article:** [A Bad Breakup: Non-Compete Agreements](#)
- **View:** additional resources (located within the course).



Apply:

- Discussion for Module 7
 - Due: Saturday, Tuesday
 - Points: 25
- Module 7 Quiz
 - Due: Tuesday
 - Points: 25

MODULE 8: Final Exam

XX/XX/XX - XX/XX/XX



Aim:

- Demonstrate comprehension of course material



Learn:

- Review materials and quizzes from Weeks 1-7.
- View video (located within the course).



Aim:

- Final Project
 - Due: Tuesday
 - Points: 200
- Final Quiz
 - Due: Tuesday
 - Points: 25

SECTION 4: ASSESSMENTS

Discussion Forums

Description

There will be four discussion forums in the course. Each will be valued at a maximum of 25 points.

Total Possible Points

100

Grade Weight

25%

Papers

Description

There will be four papers in the course. Each will be valued at a maximum of 200 points.

Total Possible Points

800

Grade Weight

50%

SECTION 4: ASSESSMENTS

Quizzes

Description

There will be seven quizzes in the course, including the final. Each will be valued at a maximum of 25 points.

Total Possible Points

175

Grade Weight

25%