

Course Syllabus

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MGMT 3203 - Business Law 1

Course Description

Emphasis upon the legal environment of business. Course topics include the legal environment of business, agency, bankruptcy, business organizations, contracts, ethics, sales and leases.

Course Prerequisites

Prerequisite: Minimum of 30 hours of coursework completed.

Required Materials

Textbook Requirements, Explanation, and Information

READ THIS: Before you buy anything!

Requirements:

This course has **two** key requirements:

1. MindTap for Miller's Business Law Today, Standard: Text & Summarized Cases, 1 term Printed Access Card (12th Edition), by Roger LeRoy Miller, ISBN: 9780357037867

(Caution: there are several variations of Miller's Business Law Today, and each has different material/chapters, so be sure you have the correct version it can be confusing.)

2. Access to Assignments originating in Cengage MindTap.

This means you cannot successfully pass the course without having that MindTap entry point for the correct textbook. The course uses graded quizzes, tests, worksheets, and brief hypotheticals that are only available to students with Cengage MindTap access for this course and textbook.

Explanation:

While this bundle may sound “expensive” (and make you think about purchasing an older textbook on the internet,) please keep in mind the goal is to keep your costs down and still leverage technology to make the course less difficult for the busy online learner. So, in addition to the eBook and access to the required course assignments, the Cengage portal includes a variety of study aids to help you understand the material, prep for the quizzes and tests, and find scholarly for resources to use in your Research Paper. The eBook you can accessed online, even from a mobile device. (If you want to add a printed textbook, and some students need a hard copy, you can purchase it at a discount. You will still need the Cengage MindTap access for the graded assignments.)

Information:

SWU has bundled both the eBook and access to the required Cengage MindTap assignments to make getting started easy. Here is the link to the Southern Wesleyan University Virtual Bookstore. There you can purchase the bundled material and be ready on the first day of class. <https://swu.ecampus.com> (<https://swu.ecampus.com>)

Accreditation

Southern Wesleyan University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award associate, baccalaureate, and masters degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, GA 30033-4097 or call 404-679-4500 for questions about the accreditation of Southern Wesleyan University.

Program Learning Outcomes

Upon completion of your program, you will:

1. Be an effective communicator in both oral and written communication.
2. Demonstrate leadership in effective collaboration, interacting and contributing as a team member to meet stated goals.
3. Demonstrate the ability to articulate the impact of corporate social responsibility for business and society.
4. Demonstrate a clear perception of business ethics based on Christian principles and apply leadership skills that reflect Christian servant leadership principles.
5. Be a capable problem-solver using various analytical tools and technology to effectively frame and solve problems.

6. Possess appropriate knowledge in the main functional areas of business: accounting, business law, economics, finance, management, marketing, statistics, and strategy.

Program Learning Outcomes:

Students completing the Bachelor of Science (BS) in Business Administration are expected to:

- **Business Communication:** Become effective in both oral and written communication.
- **Teamwork and Collaboration:** Demonstrate leadership in effective collaboration, interacting and contributing as a team member to meet stated goals.
- **Social and Corporate Responsibility:** Exercise the ability to articulate the impact of corporate social responsibility for business and society.
- **Ethics and Christian Servant Leadership:** Model a clear perception of business ethics based on Christian principles and utilize leadership skills that reflect Christian servant leadership principles.
- **Problem-Solving and Decision Making:** Apply critical thinking skills to identify and solve problems using various analytical tools and technology.

Course Learning Outcomes

Upon successful completion of this course, the student will be able to:

1. Identify, compare, and assess the application of the fundamental legal principles that accompany the legal environment of business, agency, bankruptcy, and business organizations
2. Identify, compare, and assess the application of the fundamental legal principles that accompany contracts, sales and leases.
3. Evaluate the presence of ethical and biblical principles within the realm of business operations regarding the aforementioned legal topics.

Course Learning Assignments and Assessments

Grading

Below is a summarized list of the assignments in the course and their point values individually and as a category. Descriptions and assessment criteria for each are found in **SWU Business Law One - Explanation of Assignments (Syllabus Expansion)**.

<i>Discussion Forums (3 @ 100)</i>	<i>300 points</i>
<i>Reading Quizzes (4 @ 25)</i>	<i>100 points</i>
<i>Chapter Tests (3 @ 100)</i>	<i>300 points</i>

<i>MindTap Worksheet (7 @ 10)</i>	<i>70 points</i>
<i>MindTap Brief Hypothetical (7 @ 10)</i>	<i>70 points</i>
<i>Research Paper (Topic, Draft, Final)</i>	<i>160 points</i>
<i>Total</i>	<i>1,000 points</i>

GRADE EQUIVALENCY TABLE

The grade equivalency table includes the total number of points needed to achieve the required percentage range per the Benson School of Business Grade Scale. The final course grade will be based on the total number of points earned for all graded assignments. All grades are reported in a system of eleven letter grades designated as “A” through “F” with appropriate plus and minus additions reflecting the following scheme:

A = Advanced: The student has gone beyond the simple mastery of the course objectives. He or she can integrate the concepts presented with previously learned material as appropriate to the course. In addition, key ideas can be applied in new and complex settings bringing fresh insights and creativity. Work is of consistently high quality.

B = Proficient: The student has gained competence with respect to the course objectives and is able to satisfactorily apply concepts most of the time. Work is of moderate to high quality.

C = Basic: The student performs adequately in relation to most of the course objectives. There may be some areas of weakness and he or she sometimes applies ideas incorrectly or incompletely. Work is of moderate quality with some inconsistency.

D = Below Basic: The student has minimal grasp of the course objectives. Many important concepts are only partially mastered and he or she struggles to make adequate application. The quality of work is inconsistent and/or marginal.

F = Failure: The student has not demonstrated mastery of many or most of the course objectives. The quality of work is not sufficient to warrant gaining credit for the course.

Max Pts.	Points	Grade	Percent Range
1000	930	A	93% -

			100%
1000	900	A-	90% - 92%
1000	860	B+	86-89%
1000	830	B	83-85%
1000	800	B-	80% - 82%
1000	760	C+	76% - 79%
1000	730	C	73% - 75%
1000	700	C-	70% - 72%
1000	650	D+	65% - 69%
1000	600	D	60% - 64%
1000	560	F	<60%

Course Policies

Attendance Policy

Regular attendance is a key to success in the course. Please refer to the Attendance Policy outlined in the Catalog for full details of the SWU policy on attendance.

Online attendance is based on completion of at least one designated assignment by the due date/time posted within the course site for each session. Online activities may include lecture, assignments, readings, discussion forums, and assessments (e.g. quizzes, tests).

Communication

The course site (Canvas) and SWU email are the primary tools for class communication, assignments, handouts, etc. All participants must have access to the course site and SWU e-mail and are expected to access them on a daily basis.

While it is important to maintain good communication with the instructor, Internet connectivity problems and home computer problems are not considered adequate excuses for missing assigned class work.

Technology Requirements

To be successful in this course, all participants are expected to ensure their technology equipment meets the [recommendations](https://www.swu.edu/online/computer-requirements/) [\(https://www.swu.edu/online/computer-requirements/\)](https://www.swu.edu/online/computer-requirements/) provided by SWU's Technology Services.

Students requiring technical support related to their courses or other SWU-provided technologies should send an e-mail to helpdesk@swu.edu or call 864.644.5050.

Academic Honesty

Honesty in all matters - including honesty in academic endeavors - is a valued principle at Southern Wesleyan University. It is the expectation of the university that all those joining the academic program will act with integrity in all matters.

No forms of academic dishonesty will be tolerated. Students are encouraged to help each other maintain these high standards. All academic dishonesty should be reported to the faculty directly. Faculty, upon evidence of academic dishonesty (cheating, plagiarism, or misuse of another's intellectual property), either by voluntary confession, report of another student, or on the basis of work submitted, must follow the procedure outlined in the Catalog (under *Academic Honesty*). This includes but is not limited to a zero for the work involved, 10% course grade reduction, or a failing grade for the course. Unresolved cases may be appealed using the Appeal Process outlined in the Catalog (under *Academic Honesty*).

Accommodations for Students with Disabilities

Southern Wesleyan University provides a variety of services for students with documented learning disabilities on a case-by-case basis. To qualify for services, students must contact SWU's Executive Director of Student Learning to begin the process of requesting accommodations. Contact Dr. Tonya Strickland at tstrickland@swu.edu (<mailto:tstrickland@swu.edu>) or 864-644-5082 for more information.

Students can be assured of reasonable academic accommodations based on appropriate documentation as well as confidentiality in all matters of documentation and educational record.

Southern Wesleyan University is committed to creating a learning environment that meets the needs of its diverse student body without barriers to learning.

Tutoring, Writing Coaches, and Success Coaches








Peer tutoring is available for many SWU courses by advance appointment in the Student Success Center (2nd floor of Rickman Library in 225) or online. Drop-in appointments are also welcome as available.













Peer writing coaches are available in the Writing Center (inside the Student Success Center) or online by advance appointment. Students can submit their writing for review ahead of time. Drop-in appointments are also welcome as available.










Success coaches, who help with academic skills and connection to the SWU community, are also available in the Student Success Center by advance appointment. Drop-in appointments are also welcome as available.

Sign up here: swu.mywconline.com [\(https://swu.mywconline.com/\)](https://swu.mywconline.com/)

Course Summary:

Date	Details	Due
	 Brief Hypotheticals 01.1 (https://swu.instructure.com/courses/3165414/assignments/30695899)	
	 Brief Hypotheticals 11.1 (https://swu.instructure.com/courses/3165414/assignments/30695900)	
	 Brief Hypotheticals 17.1 (https://swu.instructure.com/courses/3165414/assignments/30695901)	
	 Brief Hypotheticals 22.1 (https://swu.instructure.com/courses/3165414/assignments/30695902)	
	 Brief Hypotheticals 23.1 (https://swu.instructure.com/courses/3165414/assignments/30695903)	
	 Brief Hypotheticals 27.1 (https://swu.instructure.com/courses/3165414/assignments/30695904)	
	 Brief Hypotheticals 29.1 (https://swu.instructure.com/courses/3165414/assignments/30695905)	

Date	Details	Due
	 Discussion Forum 1: Introduction to Business Law (https://swu.instructure.com/courses/3165414/assignments/30695891)	
	 Discussion Forum 2: Business Organizations (https://swu.instructure.com/courses/3165414/assignments/30695886)	
	 Discussion Forum 3: Contracts (https://swu.instructure.com/courses/3165414/assignments/30695896)	
	 QUIZ 1 - CHAPTERS 1 & 3 (https://swu.instructure.com/courses/3165414/assignments/30695906)	
	 QUIZ 2 - CHAPTERS 28 & 29 (https://swu.instructure.com/courses/3165414/assignments/30695907)	
	 QUIZ 3 - CHAPTERS 16 & 17 (https://swu.instructure.com/courses/3165414/assignments/30695908)	
	 QUIZ 4 - CHAPTER 22 (https://swu.instructure.com/courses/3165414/assignments/30695909)	
	 Research Paper: Topic Selection & Submission (10 points) (https://swu.instructure.com/courses/3165414/assignments/30695910)	
	 Roll Call Attendance (https://swu.instructure.com/courses/3165414/assignments/30695911)	
	 SWU Business Law One - Research Paper Draft (50 points) (https://swu.instructure.com/courses/3165414/assignments/30695912)	
	 SWU Business Law One - Research Paper Part 3: Final Submission (100 points) (https://swu.instructure.com/courses/3165414/assignments/30695913)	
	 TEST 1 - CHAPTERS 1, 3, 26, 27 (https://swu.instructure.com/courses/3165414/assignments/30695914)	

Date	Details	Due
	 TEST 2 - CHAPTERS 10, 11, 28, 29 (https://swu.instructure.com/courses/3165414/assignments/30695915)	
	 TEST 3 - CHAPTERS 22, 23 (https://swu.instructure.com/courses/3165414/assignments/31890861)	
	 Worksheet 03.3: Making Ethical Business Decisions & Business Ethics on a Global Level (https://swu.instructure.com/courses/3165414/assignments/30695917)	
	 Worksheet 10.1: An Overview of Contract Law & Elements of a Contract (https://swu.instructure.com/courses/3165414/assignments/30695918)	
	 Worksheet 16.1: The Scope of Articles 2 and 2A (https://swu.instructure.com/courses/3165414/assignments/30695919)	
	 Worksheet 22.2: Chapter 11-- Reorganization & Bankruptcy Relief under Chapter 13 and Chapter 12 (https://swu.instructure.com/courses/3165414/assignments/30695920)	
	 Worksheet 23.1: Agency Law & Formation of an Agency (https://swu.instructure.com/courses/3165414/assignments/30695921)	
	 Worksheet 26.1: Sole Proprietorships (https://swu.instructure.com/courses/3165414/assignments/30695922)	
	 Worksheet 28.1: The Limited Liability Company (https://swu.instructure.com/courses/3165414/assignments/30695923)	