



Course Information

Course Title, Number and Section: MGMT 412Z Global Logistics Management

Co/Pre-requisites: A minimum grade of "C" in MGMT 150

Semester and Year:

Semester and Year:

Location/Time: Online

Required Books/Materials

- David, Pierre A. (2013). *International Logistics - the Management of International Trade Operations*. (4th Ed.) - Cicero Books, Berea, Oh. ISBN-10 #0989490602
No access codes or online material is needed - just the text book!
- Technology: Microsoft Word is required, and Powerpoint and Excel may be used in this course. Other free open source software may be required by the instructor.
- Other materials may be made available by the instructor through eReserves at the USF Library, or within Canvas.

Professor Information

Name

Office Hours

Office Location

Telephone Numbers

E-Mail Address

Fax Number

Course Description (From USF Catalog including IAI if applicable)

MGMT 412 GLOBAL LOGISTICS MANAGEMENT (3) [offered every other fall] - focuses on how inventory and information are moved in a global economy. A primary objective of this course is to examine how international logistics decisions are made which have an impact on functional areas of an organization trying to achieve efficiency and effectiveness. Discussions will consist of export-import procedures, multinational logistics strategy, international payment processes, review and selection of transportation modes, and risk management will be reviewed. Prerequisites: MGMT 150 and MKTG 175.

Why this course

The growth in global markets and industries has brought international operations to the forefront of our society. Given the nature of logistics and supply-chain to source, make, and deliver goods and services, issues within international transportation and logistics will become a critical aspect of any organization's global business strategy. This course will focus on logistics operations and the legal infrastructure in which it operates to move goods in a global economy. A primary objective of this course is to examine how international logistics decisions are made which have an impact on functional areas of an organization trying to achieve efficiency and effectiveness. Extensive discussions revolving around export-import procedures, multinational logistics strategy, the international payment process, review and

selection of transportation modes, and risk management will be reviewed. The effects of government trade and public policies on global logistics operations will also be analyzed.

Course Objectives/Outcomes

At the completion of the course, the student will:

1. Understand the various modes of international transportation.
2. Select that mode of transportation that will provide the best “fit” within the rest of an organization’s global supply-chain strategy.
3. Define, understand, and analyze the various processes and procedures in order to manage an import/export operation
4. Develop an understanding and strategy to mitigate the risk associated with an international transportation and logistics operation
5. Understand how international transportation and logistics are affected by government trade policies regarding international trade.
6. Use your professional communication skills (visual/oral and in writing) and work in group situations to lead discussions and write case reports, analyses, and papers.
7. Exercise critical thinking by preparing and appraising discussions, articles, or presentations, and reviewing other peer products and articles in the field.

Course Requirements (assignments/expectations/activities)

- **Participation/Thought Leadership:** Your participation online discussions is expected. Waiting until the end for the initial posting will result in little participation credit in the dialogue and a reduction in points earned for discussion as part of the overall grade for the course. This is because we value the interaction between colleagues and late posts do not allow others to react and contribute. Each student will be monitored for class participation. *Maximum points will be assigned as participation points to the student who has:*
 - Demonstrated understanding of the material.
 - Added value with outside research and findings from the course (with citations), or their experience.
 - Responds with their assignments by the due dates.
 - Answers any questions raised in the Discussion.
 - Responds to AT LEAST 2 other classmate postings each week.
- **Discussions/Leading Discussions:** There will be several graded discussions throughout the course. These will be done in Canvas Discussions. For Discussion topics, you will submit your reply of about 200 words (or more, use your judgment depending on the question) to the topic, including the outside material and ideas you are bringing. There is no size restriction—write as much as you like, and bring in your experiences and observations as well as outside research you have done. Due dates will be provided in Canvas. Once initial posts are made by students, discussion and commentary should continue in the online Discussion topic in Canvas. The participation expectation noted above is graded within the discussion assignments.
- **Mastery Quizzes:** Quizzes on certain topics/chapters - see Canvas for details.
- **International Logistics Paper/Project & Presentation (Team Project):** Students will choose a country or world region of their choice but no two places can be the same. Therefore, plan accordingly for first-come, first-serve. Students will be required to determine a product in which they wish to export from a city of their choice to the country/region of their choosing. Students will be required to design a logistics operational plan to export that product. A presentation will be given to the class by the team. Details of the assignment can be found in Canvas. *Note:* All team members will typically receive the same grade (exceptions may apply depending on circumstance).
- **International Logistics Article Review:** Students will write a 3 page review of a current (within the last 6 months) academic article published in a peer-reviewed journal, professional organization publication, or

leading news source. The paper summarizes the article read and provides a critique and commentary on the paper's conclusions and its applicability to real logistics situations. Article should be relevant and applicable to some content of the course. - *Individual (not team) assignment.*

Methods of Evaluation (grading scale)

MGMT412Z

| <u>Item</u> | <u>Undergraduate Points</u> | <u>Percentage</u> |
|--------------------------------|---------------------------------|-------------------|
| Discussions - 8 at 25 each | 200 | 44% |
| Mastery Quizzes - 4 at 20 each | 80 | 17% |
| Article Review | 80 | 17% |
| Logistics Operation Paper | 100 | 22% |
| Total Points | 460 | 100% |

- I expect 90% or above earns an A, 80% or above a B, 70% or above a C, and 60% or above a D.

| <u>Week</u> | <u>Topic(s)</u> | <u>On-Line Activities</u> | <u>Readings</u> | <u>Assignments</u> |
|-------------|--|---|---------------------------------------|--|
| 1 10/23 | Welcome, Introductions Chapter 1 - International Trade | Welcome | Syllabus/Course Info Chapter 1 | D: Introductions |
| 1 10/23 | Chapter 2 - International Supply Chain Mgmt | | Chapter 2 | Create your Team |
| 2 10/30 | Chapter 3 - International Infrastructure Chapter 4 - International Methods of Entry | Discussion topics | Chapter 3 Chapter 4 | D1: Chapter 4 Q3 |
| 2 10/30 | Chapter 5 - International Contracts | Discussion topics | Chapter 5 | D2: Chapter 5 Q1 |
| 3 11/6 | Chapter 6 - Terms of Trade/ Incoterms | Discussion topics Mastery Quiz: Incoterms - Ch 6 | Chapter 6 | D3: Chapter 6 Q2 & Q4 Logistics Paper Proposal due |
| 3 11/6 | Chapter 7 - Terms of Payment | Discussion topics Mastery Quiz: Payment Terms - Ch 7 | Chapter 7 | D4: Chapter 7 Q5 |
| 4 11/13 | Chapter 8 - Managing Transaction Risks | | Chapter 8 | |
| 4 11/13 | Chapter 9 - Intl Commercial Documents | Discussion topics Mastery Quiz: Commercial Docs - Ch 9 | Chapter 9 | D5: Chapter 9 Q6 |
| 5 11/20 | Chapter 10 - International Insurance | Discussion topics | Chapter 10 | D6: Chapter 10 Q5 |
| 5 11/20 | Chapter 11 - Intl Ocean Transportation | | Chapter 11 | |
| 6 11/27 | Chapter 12 - Intl Air Transportation | | Chapter 12 | Article Review Paper Due |
| 6 11/27 | Chapter 13 - International Land and Multimodal Transportation | | Chapter 13 | |
| 7 12/4 | Chapter 14 - Packaging for Export | Discussion topics | Chapter 14 | D7: Chapter 14 Q1 |
| 7 12/4 | Chapter 15 - International Logistics Security Chapter 16 - Customs Clearance | Discussion topics Mastery Quiz: Customs Clearance - Ch 16 | Chapter 15 Chapter 16 | D8: Chapter 16 Q4 |
| 8 12/11 | Chapter 17 - Developing a Competitive Advantage | | Chapter 17 | |
| 8 12/11 | Last week of class | <i>Papers to be submitted (no class)</i> | | Logistics Paper Due |

This schedule expresses the order of topics and the relevant readings. Due dates for the assignments are given in Canvas.

The instructor reserves the right to revise this syllabus at any time.

Attendance Policy (or **Participation Policy** for online courses)

CANVAS AND INTERNET: All communication related to this course should take place in Canvas, inside the course. You need a high speed internet link to use Canvas to obtain class material, participate in discussions, collaborations and activities, and to communicate with me and with classmates. You'll find you can record video and audio and use white board capability, post images, attach documents, and the like, in Canvas. I will have in-person office hours on campus, and you are always welcome to come see me, drop in at other times, or make an appointment with me. Email is a reliable way to make an appointment. I will also have announced chat sessions in Canvas for the courses I am teaching. We can start focused Discussions for specific topics if it's a good idea.

TECHNOLOGY: Tell your instructor if you are having a technology problem with your online course. Use Ask the Instructor. If you need help resolving it or simply want to know more, consult <http://learnit.stfrancis.edu> or the Center for Instructional Development, whose contact information appears below.

SHOWING UP ONLINE: You need to attend online those scheduled sessions which are required. There is no allowance or exception for personal or business responsibilities. If you must be absent from a scheduled session, for a legitimate purpose, give me as much notice as possible. Use the Inbox option in Canvas to notify and communicate with the instructor! If you find you are unable to meet your commitment, let me know as much in advance as possible so we can deal with your loss. Remember, the only way I know you are there is if you communicate something!

MAKEUP ACTIVITIES: There is no planned makeup of activities missed. If you need to miss an important mandatory event, give me as much notice in advance as you can.

PARTICIPATION: Your participation in discussions and webinars, and other collaborative web activities will be measured in Canvas, and part of your grade will be based on participation. You should ask questions-- chances are, if you have a question then someone else in the class does also. I will also always explain or answer a question in the chat sessions. I hope Canvas implements the recording of Chat Sessions soon, so they can be distributed afterward, but at present you must be there to hear and see.

PREPARATION: In order to be successful in this course, you should read each day's reading assignment and think about it **BEFORE** a required session on the topic. You should spend a minimum of 2 hours on your reading and homework for each nominal course 'hour' per week. This means you are expected to spend at least 9 hours per week outside class studying for a 3-credit course.

Other Course Policies

CONDUCT IN CLASS: Conduct yourself appropriately, with **respect** for each other, for faculty and staff, and for college property, just as you would in a business setting. This includes proper behavior online and in class. Check out online etiquette from the [University of Wisconsin Colleges](#) or [Kent State's policy](#), or [SUNY's discussion group thoughts](#). Sleeping, eating, use of cell phones (other than e-textbooks or browsing the internet for class-related discussion) is not permitted. The instructor may ask you to leave the classroom if your class conduct is not appropriate.

PROFESSIONAL STANDARDS FOR YOUR WORK: All work products need to be completed in a professional, neat, clear, and interesting manner. Your score will be reduced for unprofessionally submitted products. See the Video on Canvas about professional writing, multimedia, and spreadsheets.

RESPONSIBILITY FOR MATERIAL: Students are responsible for comprehending all reading assignments and problems regardless of whether or not they are directly covered in a session. Clarify issues you have in your mind about this by consulting your instructor.

STUDY GROUPS: You are encouraged to work in study groups to discuss and master the subject. There are collaboration tools available in Canvas that could make this easier to do than exchanging emails. We'll discuss them and practice using them as the class proceeds.

CHANGES: While every effort will be made to follow the rules stipulated in this outline, change may sometimes be necessary. I reserve the right to make changes, and when this happens, due care will be taken to give as much notice to you as possible.

TURNITIN: Students should be aware that suspect assignments will be submitted to the **Turnitin** system by the instructor for the purpose of detecting possible plagiarism. The term "plagiarism" includes, but is not limited to, the use by paraphrase or direct quotations, of the published or unpublished work of another person without full and clear acknowledgment. It also includes the unacknowledged use of materials prepared by another person or agency who may or may not be engaged in the selling of term papers or other academic materials.

Students agree that continued enrollment in this course after the receipt of this syllabus constitutes permission that all required papers may be submitted to **Turnitin** for the detection of plagiarism and that all submitted papers will be retained as source documents in the **Turnitin** reference database and used solely for the purpose of detecting plagiarism of such papers.

Students are responsible for ensuring that their work is consistent with USF's expectations about academic integrity.

Turnitin is an electronic resource that assists in the detection and deterrence of plagiarism by electronic comparison for textual similarity. Additional information about the **Turnitin** plagiarism prevention tool is available at <http://www.turnitin.com/>

USF Mission Statement:

As a Catholic university rooted in the liberal arts, we are a welcoming community of learners challenged by Franciscan values and charisma, engaged in a continuous pursuit of knowledge, faith, wisdom, and justice, and ever mindful of a tradition that emphasizes reverence for creation, compassion, and peacemaking. We strive for academic excellence in all programs, preparing women and men to contribute to the world through service and leadership.

Mission Statement of the College of Business and Health Administration: The mission of the College of Business and Health Administration is to offer undergraduate and graduate degree programs that are career oriented with a strong focus on academic excellence. Undergraduate programs are designed for traditional and non-traditional students providing academic and practical knowledge combining the effective use of technology with a global perspective and socially responsible leadership. Graduate and certificate programs are practitioner-based and designed for working professionals driven by real-world knowledge, emerging research, and the development of critical thinking skills. The College is guided by the University's Franciscan values of respect, compassion, integrity, and service.

(For Business Courses Only)

School of Business ACBSP Statement: All programs in the School of Business are accredited by the Accreditation Council for Business Schools and Programs. ACBSP is a leading specialized accreditation association for business education supporting, celebrating, and rewarding teaching excellence. ACBSP promotes continuous improvement and recognizes excellence in the accreditation of business education programs around the world.

ADA Statement:

The University strives to be in compliance with Americans with Disabilities Act (ADA) regulations. To this end, a student who requires special support or arrangements due to a disability should contact the Academic

Resource Center, Library L 214, 815-740-5060 to coordinate accommodations. This contact should occur no later than the first week of classes in order to allow for sufficient time to provide accommodations. Should a need arrive after the start of a semester, the student is encouraged to contact the ARC as soon as possible. Each case will be reviewed on an individual basis.

***** Academic Integrity: *****

Students have an obligation to exhibit honesty in carrying out their academic assignments. Students may be found to have violated this obligation if they plagiarize or cheat. Plagiarism is presenting the work of others as one's own: cheating is taking, giving, or accepting any illicit advantage for any course work inside or outside of the classroom.

One of the four Franciscan values that the University of St. Francis emphasizes is Integrity:

INTEGRITY in our work and interaction we commit ourselves in honesty and excellence in our work, and seek to experience high ethical standards in our lives. We accept personal responsibility for our actions. We are well aware of concern for the challenges of Christian living in a modern world. The university attempts to assist students, faculty and business people to achieve greater understanding of ethical dimensions of professional life.

Homework problems, Challenges, Discussions, Papers, etc. must be of your OWN work. This class has been taught many times before, sometimes using similar homework problems. You may have obtained, either legitimately or not-legitimately, the answers to these assignments. The instructor may have even provided these in order to help you learn if you don't understand something. You should not use these resources to do your homework. Work should be your own presentation of the answer and in your own words. Copying, either in whole or in part, of someone else's work or other published work and presenting it as your own is considered plagiarism. There will be zero tolerance for plagiarism in this class. USF has academic integrity policies, and I will enforce these policies.

For written assignment such as the paper or discussions: If you perform searches on the internet, that is fine (and encouraged, as this can often enhance your learning about the subject), but responses to Discussions and your written Paper are to be in your own words. If you use words from an internet site or other source, it should be properly cited and identified. Your own interpretations, comments and opinions should be offered as a supplement to this reference.

Choosing to complete your assignments with academic integrity is a personal choice of yours. If you choose to not act with academic integrity, then please realize that you may be subject to the appropriate disciplinary action. At a minimum, you will receive a score of 0 for the assignment. Beyond that, if inappropriate behavior continues, enforcement of the academic integrity policies will be exercised.

Student Academic Resources: If you need academic-related resources or assistance, please contact the Academic Resource Center located on the second floor of the USF Library, room 214, or contact them at (815) 740-5060 or ARC@stfrancis.edu.

Technical Support:

The Department of Academic Technology administers the online course management system, Canvas, and provides technical support to those students and faculty using Canvas. If you are experiencing difficulties using Canvas or need technical assistance, you have several options to receive support:

1. Locate Help Resources Online. A student user guide and other resources for solving issues related to Canvas can be found at learnit.stfrancis.edu/.

2. Report a Problem Online. If you have questions regarding technical difficulties, you can report a problem by clicking on the orange **Help** button located in the upper right corner of your online course. You will receive a response from the Department of Academic Technology support team within 24 hours.

IMPORTANT NOTE: Responses to Help requests will go to your USF **stfrancis.edu** email account, NOT your personal email.

To learn how to access your USF email account, go to: learnit.stfrancis.edu/canvas/canvas-guides-students.htm

3. Telephone Support. You can also phone the Department of Academic Technology for personal help at (815) 740-5080 or (866) 337-1497 (toll-free) between 8:00 AM and 4:00 PM Central Standard Time, Monday - Friday.

Policies not covered in this document will be handled in accordance with the USF catalog.