UNIVERSITY OF ST. FRANCIS

COLLEGE OF BUSINESS AND HEALTH ADMINISTRATION
Syllabus: BSAD 250B Business Driven Technology
Online Fall 2021

Location:	Online
Day	**October 25, 2021- December 17th, 2021**
Credit Hours:	3 hours
Instructor:	Maribeth Hearn, Ed.D.
	Office (815) 740-3384 **Email:** mhearn@stfrancis.edu
Office Hours:	**by appointment**

USF Mission Statement:
As a Catholic university rooted in the liberal arts, we are a welcoming community of learners challenged by Franciscan values and charism, engaged in a continuous pursuit of knowledge, faith, wisdom, and justice, and ever mindful of a tradition that emphasizes reverence for creation, compassion, and peacemaking. We strive for academic excellence in all programs, preparing women and men to contribute to the world through service and leadership.

Mission Statement of the College of Business and Health Administration: The mission of the College of Business and Health Administration is to offer undergraduate and graduate degree programs that are career-oriented with a strong focus on academic excellence. Undergraduate programs are designed for traditional and non-traditional students providing academic and practical knowledge combining the effective use of technology with a global perspective and socially responsible leadership. Graduate and certificate programs are practitioner-based and designed for working professionals driven by real-world knowledge, emerging research, and the development of critical thinking skills. The College is guided by the University's Franciscan values of respect, compassion, integrity, and service.

COURSE DESCRIPTION:
BSAD 250 BUSINESS DRIVEN TECHNOLOGY (3) is designed to provide students with a broad-based understanding of technology as it relates to and impacts business on a global scale. Modules will cover how business achieves success through technology, how technology is driving global competition, the rate in which technology is accelerating, and how to successfully manage your career in the technical revolution. Course material will include case studies, scholarly works and practical applications. Discussions will include not only business technology, but also the impact new technology has on society and the ethical implications it creates.

OBJECTIVES:

- Understand The Evolution of Technology in Today's Global Workplace
  E-Commerce, E-Marketing, CRM, ERP, MIS systems, Logistics (EDI), WWW, Supercomputers, Emerging mediums: VoIP, Wifi, Fiber Optics.
- Understand the Impact of Technology on Business
  Technology as a competitive advantage - case studies on technologies impact on business and the ethical challenges that emerge. Understanding the role and importance of the CEO, CIO, and CTO as it relates to technology.
- Examine Emerging Technologies of the Future
  Disruptive Technologies- Nanotechnology- Robotics- Artificial Intelligence Projecting the exponential rate of change:1) Information, 2) Access, and 3) Speed.
- Understand How Changing Technology Will Impact Your Career
  Managing your career through rapid technological changes - developing a continual learning lifestyle. Building and managing an E-Portfolio.

REQUIRED TEXTS:
Haag, Baltzan, Philips, Business Driven Technology, 7e Edition (McGraw- Hill)

COURSE REQUIREMENTS:
1. Technology report (100) points ASSIGNED TOPIC)

2. Historical Case Study & Power Point Presentation (100) points

3. Technology in the Future Report (100) points (in students major)

4. Action Plan / Job Market Search & Power Point Presentation (100) points (in students major)

5. Quiz (100) points.

6. Participation: (100) points

Total Points 600

Attendance and active participation in class. We are all adults who have made a commitment to lifelong learning. As such, you are responsible for your success or failure. We will have weekly online discussions. Please post your response and then add one to two responses to others before the end of the week. The point is to keep the conversation going and add value.

Class Format: Class instruction will be a combination of lecture, discussion, films/videotapes, group exercises, and/or student participation. Emphasis will be placed upon class participation. The student is expected to be an active participant in the learning process and take responsibility for their own success or failure.

Course Schedule:

WEEK ONE --CHAPTER 1, 2, 3

WEEK TWO --CHAPTER 4, 5, 6, <u>TECHNOLOGY REPORT</u>

WEEK THREE – CHAPTERS 7, 8, 9

WEEK FOUR -CHAPTER 1O, 11 <u>CASE STUDY PRESENTATION</u>

WEEK FIVE – CHAPTER 12, 13

WEEK SIX – CHAPTERS 14, 15 <u>FUTURE TECH REPORT</u>

WEEK SEVEN –CHAPTERS 16, 17

WEEK EIGHT –<u>ACTION PLAN PRESENTATION</u>

GRADING:

From the University of St. Francis Undergraduate and Graduate Catalogue

A	**Excellent:** The student performs in a consistently active, accurate, creative, and independent manner. An ability is demonstrated not only to master the course material, but to synthesize and evaluate what was learned. Communication skills are commensurate with the student's ability.
B	**Very Good:** The student is able to master the course content and often demonstrates creative thought and independence, but does not give evidence of a consistency in excellence.
C	**Satisfactory:** The student meets the basic expectations of the instructor, usually shows little initiative in attacking new problems, and indicates some progress in personal development.
F	**Failure:** The student fails to meet the minimum course requirements.
I	**Incomplete:** The incomplete grade may be given only upon agreement between the student, the instructor, and the Graduate Dean. This grade is given when the student has, for a reason beyond the student's control, been unable to complete the required

	course work. The student must then complete the requirements by the end of the sixth week of the following semester at which time a final grade will be recorded. If the student fails to complete the requirements at this time, the final grade will be recorded as an "F".
W	**Withdrawal**

GRADING SCALE

Points Distribution	Grade
>90%	A
80-89%	B
70-79%	C
60-69%	D
<58%	F

Course Evaluations/Surveys

Information gleaned from course evaluations is an important part of maintaining quality and continuous improvement in courses. The University's expects students to thoughtfully participate in this anonymous evaluation process.

Course Policies

Late assignments are not accepted.

Students are expected to follow all policies in the USF Catalog and Student Handbook, both of which can be found in the student portal.

Policies not covered in this document will be handled in accordance with the USF Catalog and/or Student Handbook.

INSTITUTIONAL POLICIES

The student should use the USF portal as the first resource for guidance and support on items such as student complaints, safety, security and transportation questions, contact information for various USF departments, student support services such as counseling and academic resources. Information on these resources can be found in the "For Students" section of the USF portal.

A complete listing of university policies and procedures can be found in the University of St. Francis Course Catalog and Student Handbook. For the most current version of the catalog, please visit
http://stfrancis.edu/academics/university-catalog

For the 2020-21 Academic Year, students are expected to be familiar with and follow the various procedures and guidelines outlined in USF's COVID-19 Reponses, including the "Guidelines for the Fall 2020 Opening" booklet, "University of St. Francis Preparedness Plan," and materials incorporated in the Saints United resource hub (https://www.stfrancis.edu/saints-united/). Academic related guidance can be found in this latter source under the Academic Experiences (In-Person and Remote) heading and includes the minimum technology requirements students must meet to successfully participate in all course modalities.

Policies not covered in this document will be handled in accordance with the USF Catalog and/or Student Handbook.

Academic Integrity:

Academic integrity requires that all academic work be wholly the product of an identified individual or individuals. Collaboration is only acceptable when it is explicitly acknowledged. Ethical conduct is the obligation of every member of the University community, and breaches of academic integrity constitute serious offenses. Since a lack of integrity hinders the student's academic development, it cannot be tolerated under any circumstances. Violations include but are not limited to: cheating, fabrication, facilitating academic dishonesty, plagiarism, and denying others access to information or material. See the USF Catalog for further clarification and information on grievance procedures.

Services and Accommodations for Students with Disabilities (Americans with Disabilities Act):

The University strives to be in compliance with the Americans with Disabilities Act (ADA) and the ADA Amendments Act (ADAAA). A student who requires special accommodations or arrangements due to a disability should contact the Office of Disability Services. This contact preferably should occur no later than the first week of classes. Early contact before the semester starts is encouraged to allow sufficient time to provide accommodations. Extra time is needed for some types of accommodations such as sign language interpreters or special text formatting. Should a need arrive after the start of a semester; the student is encouraged to contact the Office of Disability Services as soon as possible. Note that accommodations are not retroactive. Each case will be reviewed on an individual basis to determine reasonable and appropriate accommodations.

USF is committed to ensuring the full participation of all students in its programs, regardless of the course format. If you have a documented disability and need a reasonable accommodation to participate in a course, complete course requirements, or benefit from the University's programs or services, please contact the Office of Disability Services at 815-740-3631 or ODS@stfrancis.edu . The Office of Disability Services is in the Academic Resource Center (ARC) and is located on the second floor of the LaVerne and Dorothy Brown Library in room L214. Consultations are welcome, please contact the Office of Disability Services for an appointment.

Academic Support Services:

The Academic Resource Center (ARC) located in Room L214 in the Library (815-740-5060) offers various types of academic services. Online and distance learning students can contact

ARC for appropriate resources. ARC serves students who need tutoring in many areas of study including writing and math. Library services include a number of online services and full text databases. Call the Library at 815-740-5041 for additional information. If you need academic-related resources or assistance, please contact the Academic Resource Center.

Notice of Copyright
This course may contain copyrighted materials that are intended to support the learning experiences of students currently enrolled in the course. No student may retain or further disseminate any copyrighted materials, in their entirety or any portion thereof, under penalty of law.

Technology Support
1. The Department of Academic Technology (DAT) administers the learning management system Canvas. If you are experiencing any difficulty using Canvas or need technical assistance, you have several options to receive support, including:
   a. 24x7 Live Canvas Support. If you experience technical difficulties or have a question about Canvas, you can receive support 24 hours a day 7 days a week through the Canvas help menu. From the help menu, select **Chat with Canvas Support** for a "live" text-based click-to-chat session,
   b. select **Report a Problem** to send an email support request, or speak to someone directly by using the toll-free number listed under the Canvas Support Hotline.

NOTE: Responses to Canvas' email-based Report a Problem request system will go to your USF stfrancis.edu email account, NOT your personal email.

2. Online Self-Service Help Resources. A student user guide and other resources for solving issues related to Canvas can be found at http://learnitnow.stfrancis.edu

3. Telephone Support from DAT. You can also phone the Department of Academic Technology for personal help at (815) 740-5080 or (866) 337-1497 (toll-free) between 8 a.m. and 4 p.m. Central Standard Time, Monday through Friday.

For any technical support issues that are not related to Canvas, please contact the USF Technology Support Center (TSC). You can reach them via:
- Phone: 1-815-768-TECH (8324)
- Email: techsupport@stfrancis.edu
- Web: http://techsupport.stfrancis.edu
- Or visit them on the first floor of Marian Hall