

Instructor: Sinan Yildirim

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Course modality: Online

Meeting Times: -

Office: AMB 318

Office Hours: T&Th 1:30 – 2:30 pm

M 9:00 am – 12:00 pm online (Teams)

W 10:00 am – 2:00 pm

Other times available by appointment or email
(emails will be answered within a maximum of
24 Hours)

Course Introduction

My goal in this class is to improve your understanding of the making of the monetary institutions and the elements of monetary theory; relationships between money, prices, production, and employment; factors determining money supply; operation of capital markets. You will also understand basic premises of monetary theory and its implications to economic policy decision making. This is basically about almost everything you are likely to see on the front page of any issue of Wall Street Journal!

Course Description

The course offers a survey of money, commercial banking, financial institutions, the Federal Reserve System, and the formulation and execution of monetary theory and policy.

Prerequisites: *C or better in FIN 3313;*

Repeating Policy: Any course taken at Texas Wesleyan University and repeated for a grade must be repeated at least once at Texas Wesleyan University. Any course taken at another institution may be repeated at Texas Wesleyan University. The most recent grade on the repeated course will be counted. When a course is repeated, the grade point average will be computed using the most recent grade achieved. For graduate students, individual program requirements may restrict the repetition of some courses, refer to individual program policies.

| Course Learning Objectives | Degree Program or GEC Competency Goals |
|---|--|
| Understand the function of money in the U.S. economy; the functioning of commercial banks and other financial intermediaries; the structure of Federal Reserve (FED) System and how it affects the money supply | Students will be able to apply financial tools to aid managerial decision making |
| Understand the nature and determination of interest rates; risk-return characteristics of financial instruments | Students will demonstrate knowledge of investment strategies |
| Understand the nature and operation of the FED and ECB's tools of monetary policy | Students will be able to apply financial concepts in a global environment |

Required Materials

Textbook(s)

Title: Money, Banking and Financial Markets
 Author: Cecchetti & Schoenholtz
 Publisher: McGraw-Hill
 Edition: 6th edition
 Year: 2020
 ISBN: 9781260226782

Software/Apps/Equipment

We are going to use **McGraw-Hill Connect** for all assignments and exams. You will need to register at the following link:

https://connect.mheducation.com/class/s-yildirim-fin4305_fall2021

This will give you access to e-book as well.

Instructional/Learning Methods and Technologies

The learning methods used in this course include the following:

- Discussion forums and/or wikis
- Synchronous (real-time) virtual meetings with peers and/or the instructor
- Streaming video
- Quizzes
- Exams
- Collaborative assignments

- Independent homework assignments
- Writing-intensive assignments
- Clinical or field work
- Other:

Student Workload Expectation

This course is a 3-credit hour course, which means that in addition to the scheduled class times, students are expected to do at least 5 hours (300 minutes) of course-related work each week during the semester. This independent learning includes things like: completing assigned readings, preparing written assignments, and studying for tests and examinations

Course Requirements

Submitting and Returning Assignments

Assignment Submission

- Submit all of your assignments via Blackboard / Connect.
- Use the standard Microsoft® Office programs such as Word, PowerPoint, and Excel (available to you through your txwes.edu Office 365 account) to complete your assignments unless assignment directions specify that you should use a different file format.

Assignment Feedback

- I will provide feedback on assessments within 7 days after submission.
- My feedback will be provided in the form of notes in the Grade Center
- Your grades will be posted to the Blackboard Grade Center.

Communication with the Instructor

- I will post weekly announcements in Blackboard to remind weekly tasks.
To contact me with questions and concerns related to this course, please send use email I will respond to emails within 24 hours. You can always see me during my office hours.

Exams and Homeworks

- There will be 15 Learn Smart Homeworks and, 3 midterms, and a final exam in Fin 4305. All of these assignments will be on Connect. Assigned homework problems will be due at the scheduled time. **Assigned Homework problems are not allowed to be turned in late.** To register please go to:
https://connect.mheducation.com/class/s-yildirim-fin4305_fall2021
- Three midterm exams (10% each) and a final exam (25%) will be given during the semester. All exams will be administered on Connect Plus that can be reached at the link above. Each exam will consist of a mixture of multiple-choice questions and problems.

Discussions

- There will be 10 weekly discussions
- To earn full credit in an online threaded discussion, you must have a total of 2 posts per discussion thread. Each week, you will be required to participate in discussion threads by answering initial questions and then responding to at least one classmate's posts, for a total of two (2) posts per discussion question. Initial discussion thread responses should be at least 125 words. Note that responses such as, "I agree," or "That's a great point," do not

count towards discussion thread participation points. There will not be any make-up opportunities given for weekly discussions.

- Students are expected to participate in class discussions using appropriate language and tone. In an online class, without having the benefit of using nonverbal cues to interpret a classmate's message, we must be careful in how we express ourselves in order to maintain a civil and respectful class environment. Please do not type in all CAPS, as this denotes yelling. Also, it is perfectly acceptable to disagree with a classmate, but please be respectful of other classmates' opinions, which may differ from your own.
- Your discussion thread responses do not need to adhere to specific formatting requirements. However, please make sure to proofread carefully. Grammar and spelling errors impact grading. Your responses should reflect critical thought and should relate the course content to the real-world. In addition, if your responses include information taken from a source other than the textbook, you must provide the source of your content. However, the majority of your responses should be your own original thoughts. I want to know what you think about the topics, not what a researcher, the textbook author, or someone else thinks.

- The rubric for discussion thread participation is as follows:

| Criteria | Below Expectations | Developing | Competent | Exemplary | Points |
|--|---|---|---|--|---------------|
| Points | 0 | 1.5 | 3 | 4 | |
| One initial major response (minimum 125 words) to first discussion question. | Did not complete this portion of the assignment or most of the discussion points were inappropriate or were not identified. | The discussion points were identified and described but with fair accuracy and some of the discussion points were inappropriate or were not identified. | The discussion points were identified and described with good accuracy and appropriate information was identified and discussed. | The discussion points were identified and described with high accuracy and all appropriate information was identified and discussed clearly. | |
| Points | 0 | .5 | 1 | 2 | |
| Writing – Grammar, sentence structure, paragraph structure, spelling, punctuation (APA required) | 5 or more different errors in sentence structure, paragraph structure, spelling, punctuation, or APA usage. References are expected. (Major issues) | 3-4 different errors in sentence structure, paragraph structure, spelling, punctuation, or APA usage. References are expected. (Many issues) | 1-2 different errors in sentence structure, paragraph structure, spelling, punctuation, or APA usage. References are expected. (Minor issues) | No errors in sentence structure, Paragraph structure, spelling, punctuation or APA usage. References are expected. (Minor issues) | |
| Points | 0 | .5 | 1 | 2 | |

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|-------------------------------|--|---|---|--|--|
| Responding to other students. | Did not respond to other students or responses were trite with no substance. | Responded to other students but responses were trite with no substance. | Responded to one other student, response was substantive. | Responded to two or more other students, responses were substantive. | |
| Points | 0 | 1 | | 2 | |
| Frequency of responses | Did not post in the threaded discussion. | Posted on only 1 day of the week. | | Posted on two or more different days of the week. | |

Evaluation & Grading

All grades will be made available to students in Blackboard.

| Assignment Category | Number of Graded Items | Point Value per Item | Total Points |
|-----------------------------|------------------------|----------------------|--------------|
| Discussions | 10 | 15 | 150 |
| Assignments | 15 | 20 | 300 |
| Midterms | 3 | 100 | 300 |
| Final | 1 | 250 | 250 |
| Total Course Points: | | | 1,000 |

| Final Grade | Final Points/Average |
|-------------|----------------------|
| A | 900-1000 |
| B | 800-899 |
| C | 700-799 |
| D | 600-699 |
| F | <599 |

Course Policies

Academic Integrity

- Cheating, plagiarism (submitting another person's material as one's own), or completing assignments for another person who will receive academic credit are not permitted. This includes the use of unauthorized books, notebooks, or other sources in order to secure or give help during an examination, the unauthorized copying of examinations, assignments, reports, or term papers, or the presentation of unacknowledged material as if it were the student's own work. Disciplinary

action may be taken beyond the academic discipline administered by the course instructor. [Read the University's Academic Integrity Policy.](#)

Online and Hybrid Class Attendance and/or Participation

Students enrolled in distance education courses must demonstrate academic engagement throughout the course to be counted present.

Academic engagement means actively engaging with course content. Examples of academic engagement include attending a synchronous session, interacting with your instructor, participating in an online discussion, completing interactive tutorials or web-based assignments, and completing assignments or exams.

Academic engagement **does not include** the act of logging into Blackboard, nor does it include participating in academic counseling or advising.

Students must demonstrate academic engagement a minimum of once each week in order to be marked present for that week.

Faculty-Initiated Student Withdrawal from a Course

When a student accumulates **consecutive unauthorized absences** equal to the number of days the class meets per week (1, 2, or 3) AND has not communicated with the instructor about the absences, the instructor must drop the student from the class using the Faculty Initiated Student Withdrawal process within 10 calendar days from the last date of attendance.

The Registrar will record a grade of "DP" for the course on the student's transcript. The Registrar will record a grade of "WF" (failure) on the student's transcript if the instructor drops the student after the date for receiving a grade of "DP" as specified in the University catalog. *Note: Per the Office of Financial Aid, students who withdraw from a course **cannot** be re-enrolled in that course during the same semester.*

[The complete Attendance Policy is available in the Catalog.](#)

Other University Policies

- Links to selected University policies are available in [Blackboard under the Student Resources tab](#). The current Texas Wesleyan University [Catalog](#) and [Student Handbook](#) contain all University policies.

Note: Course syllabi are intended to provide students with basic information concerning the course. The syllabus can be viewed as a "blueprint" for the course. Instructors will inform students of any changes concerning examinations, the grading or attendance policies, or changes in project assignments.

Schedule

The proposed exam dates are given below. Depending on our progress, the chapters included may be revised. In addition to the text materials, exams will test materials covered in class that may not appear in the textbook. Any revision announced in class supersedes the schedule below. Please follow the announcements in the class on any course updates, practice questions, exam dates, and homework deadlines. Last day to drop a class is **November 16, 2020**.

| Week | Topics | Reading and Suggested Problems |
|--------------|---|--|
| 1 Aug 23 | Introduction to course, syllabus, and course policy; An introduction to money and the financial system | Chapter 1; Problems: 3, 4, 7-9, 12, 13, 15, 17, 18 |
| 2 Aug 30 | Money and Payment System | Chapter 2; Problems: 1, 2, 5, 7, 8, 13, 18, 20 |
| 3 Sep 6 | Financial Instruments, Financial Markets, and Financial Institutions | Chapter 3; Problems: 3, 4, 7, 10, 12, 13, 14, 15, 19 |
| 4 Sep 13 | Future Value, Present Value and Interest rate | Chapter 4; Problems: 1-4, 7, 12, 14, 16, 18, 20 |
| 5 Sep 20 | Mid-term Exam 1 (Chapters 1–4) Understanding Risk | Chapter 5; Problems: 1, 4, 7-9, 11, 13, 15, 16, 18 |
| 6 Sep 27 | Bonds, Bond Prices, and the determination of interest rate The risk and term structure of interest rates | Chapter 6; Problems: 1, 4, 6, 7, 11, 12, 13, 14, 19 Chapter 7; Problems 1, 2, 4, 5, 8, 12, 13, 16, 19, 20 |
| 7 Oct 4 | Stock and Stock Markets, and Market Efficiency | Chapter 8; Problems 1-3, 8, 11, 13, 15 |
| 8 Oct 11 | Mid-term Exam 2 (Chapter 5-8) The Economics of Financial Intermediation | Chapter 11; Problems 3, 4, 6, 9, 11, 12, 14, 15, 17 |
| 9 Oct 18 | Depository Institution: Banks and Bank Management Central banks in the world today | Chapter 12; Problems 2, 4-9, 12, 13, 15, 17, 19 Chapter 15; Problems 3, 4, 7, 8, 9, 12, 4, 15, 17, 20 |
| 10 Oct 25 | The structure of central banks: the FED and ECB | Chapter 16; Problems 1, 2, 6-8, 11, 14, 15, 19, 21 |
| 11 Nov 1 | Mid-term Exam 3 (Chapter 11, 12, 15, 16) The central bank balance sheet and money supply process | Chapter 17; Problems 1-3, 8, 10, 12, 14, 15, 16, 17 |
| 12 Nov 8 | Monetary Policy: Stabilizing the Domestic Economy | Chapter 18; Problems 1-5, 9, 12, 15 |

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| 13 Nov 15 | Money Growth, Money Demand and Modern Monetary Policy | Chapter 20; Problems 1-3, 10-18 |
| Nov 22 | Thanksgiving Break | |
| 14 - 15 Nov 29 | Output, Inflation and Monetary Policy Understanding Business Cycle Fluctuations | Chapter 21; Problems 1, 2, 4, 8, 12 Chapter 22; Problems 1-7, 12, 15, 17, 21 |
| Dec 10 | Final Exam due December 10, 11:59 pm | |