



COURSE SYLLABUS

COURSE TITLE: Risk Management

TERM & YEAR:

COURSE & SECTION NUMBER: MGT 303

TIME & PLACE: Online

NUMBER OF CREDIT HOURS: 3

INSTRUCTOR:

OFFICE LOCATION/HOURS:

OFFICE PHONE:

EMAIL:

COURSE DESCRIPTION: This course overviews key organizational risk and crisis management issues by focusing on organizational and risk fundamentals, enterprise risk management, project management, crisis management and regulatory issues. Incorporating the concepts of effective decision making to align organizational goals with performance and crisis response.

PREREQUISITES: None

REQUIRED TEXT:

Baranoff, E., Brockett, P. L., & Kahane, Y. (2009). *Risk Management for Enterprises and Individuals*. Saylor Foundation. Available at: <https://open.umn.edu/opentextbooks/textbooks/risk-management-for-enterprises-and-individuals> or https://saylordotorg.github.io/text_risk-management-for-enterprises-and-individuals/

REFERENCES:

OTHER MATERIALS:

LEARNING OUTCOMES: Upon completion of this course, the student should be able to:

- Utilize effective decision making processes to analyze case studies.
- Demonstrate an understanding of organization and risk fundamentals.
- Demonstrate an understanding of enterprise risk management.
- Identify opportunities to manage risk through project management.
- Integrate international standards and guidelines such as but not limited to ISO, COSO and OCEG "Red Book" into case analysis.
- Design a risk management strategy that optimizes organizational performance.
- Appraise crisis response.
- Examine organizational culture relating to risk tolerance and impact on risk management.
- Identify key regulatory and statutory issues associate cases.

COURSE REQUIREMENTS:

A. Syllabus quiz

This quiz will cover the syllabus and important class policies and is due by the end of the first week of class.

B. Quizzes

Answers from the quizzes will come from the textbook readings. The quizzes are worth 10 points each and are due each Sunday.

C. Discussion Forums

Each week you will be presented with a question, or questions, to consider in light of the concepts presented in our course text or other supplementary materials. Your responses must address each issue and be supported by ideas from our text or other outside research. Your responses should be placed in the discussion forum with initial responses of at least 100 words. **This response must be posted each WEDNESDAY by 11:59pm.**

You must then return to the Discussion Forum by **SUNDAY at 11:59pm**, review at least two (2) classmates' posts, and create a substantive response according to the forum instructions. Replies to other students must be at least 50 words each. Each discussion forum assignment is worth 20 points toward your final course grade. Grades are based on thoroughly addressing each question presented and the thoughtfulness of your answers to the original posts and replies to fellow students.

D. Exams

Each exam is worth 100 points. The exams will consist of multiple choice, true/false, matching, and short answer questions. The exams will be based upon chapter readings, PowerPoint presentations, class videos, and other class materials. To maintain integrity of the exams, LockDown Browser will be used, but you are free to use your notes during the exam.

E. Case Studies Quiz

You will learn how to read and interpret a case brief based on real risk management court cases. The case study quiz is posted in Moodle and will test you on the following information 1) the names of the plaintiff and defendant, the date, and the court that decided the case; 2) the facts of the case; 3) The essential issue before the court; 4) The court's ruling; 5) The reasons given by the court for their decision.

F. Deal or No Deal Game

In order to better understand Utility Theory and its application to risk management, you will complete an online version of the television game show, Deal or No Deal. The game may be completed anytime before the due date, but it will require approximately 15 minutes and a good internet connection. Assignment instructions on posted on Moodle.

G. Cybersecurity Ops: Terminal Game

You will complete an online crisis simulation to give you a better understanding of how to assess and respond to a crisis event. The game may be completed anytime before the due date, but it will require approximately 30 – 60 minutes and a good internet connection. Assignment instructions on posted on Moodle.

H. Risk Planning Assessment Assignment

Students will complete a thorough risk assessment of their chosen business. This exercise will give you the opportunity to "walk a mile" in the shoes of CEO's, managers, directors and other business leaders when making important business decisions. Using risk management techniques we will learn in class, each student will create reports outlining the risks associated with their business.

You will complete two (2) sections of the risk planning assessment during the semester. Assignment instructions and a grading rubric are posted on Moodle.

ATTENDANCE/PARTICIPATION: All students are expected to log in to their courses regularly throughout the week to receive instruction, materials, and updates from the instructor. It is your responsibility to check in and submit your assignments, complete your discussion board postings, and finish quizzes by the due dates. If you do not participate in the course, you will be counted absent. **Simply logging in is not enough;** you must submit/complete an assignment, post to a discussion board,

or other similar assignment tasks to avoid being counted absent. Instructors are required to submit attendance the Monday following each week of class.

This attendance is reported to the Financial Aid Department and may result in the loss of any financial aid refund you are expecting if you have not been participating in your courses. In addition, you will be administratively dropped from the course if you are reported absent a total of three weeks.

Absences may be permitted for reasonable causes such as illness, disabling injury, death or serious illness in the immediate family, or in the case of a court order. Participation in University-sponsored activities shall also constitute a reasonable cause for absence from class. Written documentation of the reason for absence may be required and, in the case of University-sponsored events, such documentation will be provided by the University sponsor.

It is the student's responsibility to discuss pending absences with his/her professor prior to the missed class period. The faculty member may require the student to complete any work due prior to the absence.

If there is a death in the immediate family, please contact the Academic Affairs Office or Office of Student Success & Retention to inform Trine University of the death of an immediate family member (parent, legal guardian, spouse, sibling and/or child). Under these circumstances a student will be excused from class attendance for up to one week. The student shall make arrangements for completion of course with his/her professors upon return.

GRADING/EVALUATION:

A = 100-90%	B+ = 89.99-86%	C+ = 79.99-76%	D+ = 69.99-66%
	B = 85.99-80%	C = 75.99-70%	D = 65.99-60%
			F 59.99% and below

OTHER POLICIES:

Use of electronic devices including smart watches and cell phones is prohibited during exams or quizzes unless directly allowed by the instructor.

Ketner School of Business Cell Phone and Technology in Class Policy

The use of cell phones, tablets, laptops or any other electronic devices for personal or non-course related purposes is strictly prohibited. Students must notify the instructor before class if there is some type of emergency that requires you to check or access your device during class. In the event of unauthorized use, faculty have the right to ask students to leave class for the balance of that day's class and be counted as absent and/or ask the student to place the device on the instructor's desk to be collected at the end of the class period. Repeated violations can result in the lowering of the student's grade for the course. Students are encouraged to bring a calculator to classes that may require the use of a calculator and not rely on a cell phone or other device.

Professionalism and respect for others are important characteristics in students and business professionals. It is important that we embrace these values as we build an exceptional learning community.

LATE ASSIGNMENTS POLICY

Unless otherwise noted in the instructions for each assignment, late assignments will not be accepted and will be graded as a zero.

ACADEMIC MISCONDUCT

The University prohibits all forms of academic misconduct. Academic misconduct refers to dishonesty in examinations (cheating), presenting the ideas or the writing of someone else as one's own (plagiarism) or knowingly furnishing false information to the University by forgery, alteration, or misuse of University documents, records, or identification. Academic dishonesty

includes, but is not limited to, the following examples: permitting another student to plagiarize or cheat from one's own work, submitting an academic exercise (written work, printing, design, computer program) that has been prepared totally or in part by another, acquiring improper knowledge of the contents of an exam, using unauthorized material during an exam, submitting the same paper in two different courses without knowledge and consent of professors, or submitting a forged grade change slip or computer tampering. The faculty member has the authority to grant a failing grade in cases of academic misconduct as well as referring the case to Student Life.

PLAGIARISM

You are expected to submit your own work and to identify any portion of work that has been borrowed from others in any form. An ignorant act of plagiarism on final versions and minor projects, such as attributing or citing inadequately, will be considered a failure to master an essential course skill and will result in an F for that assignment. A deliberate act of plagiarism, such as having someone else do your work, or submitting someone else's work as your own (e.g., from the Internet, fraternity file, etc., including homework and in-class exercises), will at least result in an F for that assignment and could result in an F for the course.

COURSE CALENDAR/SCHEDULE:

WEEK	LEARNING ACTIVITIES	ASSIGNMENTS
Week 1	<ul style="list-style-type: none"> • Watch: Welcome to Week 1 Video (5:00) • Read: Risk Management for Enterprises and Individuals (OER) Chapters 1 – 5 (LO1, LO2, & LO3) Risk Management for Enterprises and Individuals • Watch: Instructor provided presentation on chapters 1 – 5 (15:00) (LO1) • Review: Chapters 1 – 5 PowerPoint (LO1, LO2, & LO3) • Watch: Risk Aversion and Expected Utility Theory Basics (21:45) (LO2) Risk Aversion and Expected Utility Theory Basics • Play: Deal or No Deal Deal or No Deal (LO2) 	<ul style="list-style-type: none"> • Syllabus Quiz • Quiz #1 (LO1, LO2, & LO3) • Student Introduction Forum – one post • Discussion Forum #1 (LO2) – initial post and two replies to students • Deal or No Deal Assignment (LO2)
Week 2	<ul style="list-style-type: none"> • Watch: Welcome to Week 2 Video (5:00) • Read: Risk Management for Enterprises and Individuals (OER) Chapters 6 – 10 (LO1, LO2, & LO9) Risk Management for Enterprises and Individuals • Watch: Instructor provided presentation on chapters 6 – 10 (15:00) (LO1, LO2, & LO9) • Review: Chapters 6 – 10 PowerPoint (LO1, LO2, & LO9) • Watch: How to Brief a Case (4:07) (LO1 & LO9) How to Brief a Case • Read: Allen v. Walmart; Mouton; Brewer-Winter; & Hutton (LO9) Allen v. Walmart; Mouton; Brewer-Winter; & Hutton 	<ul style="list-style-type: none"> • Quiz #2 (LO1 & LO2) • Quiz #3 (LO2 & LO9) • Discussion Forum #2 (LO2) – initial post and two replies to students • Discussion Forum #3 (LO9) – initial post and two replies to students • Case Study Quiz (LO9)
Week 3	<ul style="list-style-type: none"> • Watch: Welcome to Week 3 Video (5:00) • Read: Risk Management for Enterprises and Individuals (OER) Chapters 11 – 16 (LO2 & LO8) Risk Management for Enterprises and Individuals • Watch: Instructor provided presentation on chapters 11 – 16 (10:00) (LO2 & LO8) • Review: Chapters 6 – 8 PowerPoint (LO2 & LO8) 	<ul style="list-style-type: none"> • Mid-Term Exam (LO1, LO2, LO3, LO4, LO5, LO6, & LO8) • Discussion Forum #4 (LO8) – initial post and two replies to students

	<ul style="list-style-type: none"> • Watch: A Content Level Comparison of COSO ERM and ISO 31000 (18:50) (LO5) A Content Level Comparison of COSO ERM and ISO 31000 • Read: RIMS Executive Report The Risk Perspective RIMS Executive Report The Risk Perspective(LO5) • Watch: Instructor provided risk planning assessment video (10:00) (LO4 & LO6) • Review: Risk Planning Assessment PowerPoint (LO4 & LO6) • Review: Mid-Term Exam Flashcards Mid-Term Exam Flashcards (LO1, LO2, LO3, LO4, LO5, LO6, & LO8) 	<ul style="list-style-type: none"> • Risk Planning Assessment Assignment Section #1 (group project) (LO4 & LO6)
Week 4	<ul style="list-style-type: none"> • Watch: Welcome to Week 4 Video (5:00) • Read: Risk Management for Enterprises and Individuals (OER) Chapters 17 – 19 (LO7 & LO8) Risk Management for Enterprises and Individuals • Watch: Instructor provided presentation on chapters 17 – 19 (10:00) (LO7 & LO8) • Review: Chapters 17 – 19 PowerPoint (LO7 & LO8) • Watch: Blame Culture in Organizations (5:53) (LO8) Blame Culture in Organizations • Watch: Building Risk Management Culture Building Risk Management Culture 	<ul style="list-style-type: none"> • Quiz #4 (LO7 & LO8) • Discussion Forum #5 (LO7 & LO8) – initial post and two replies to students
Week 5	<ul style="list-style-type: none"> • Watch: Welcome to Week 5 Video (5:00) • Read: Risk Management for Enterprises and Individuals (OER) Chapters 20 – 22 (LO2, LO8, & LO9) Risk Management for Enterprises and Individuals • Watch: Instructor provided presentation on chapters 20 – 22 (10:00) (LO2, LO8, & LO9) • Review: Chapters 20 – 22 PowerPoint (LO2, LO8, & LO9) • Watch: Instructor provided risk planning assessment video (10:00) (LO4 & LO6) • Review: Risk Planning Assessment PowerPoint (LO4 & LO6) 	<ul style="list-style-type: none"> • Quiz #5 (LO2, LO8 & LO9) • Discussion Forum #6 (LO8) – initial post and two replies to students • Risk Planning Assessment Assignment Section #2 (group project) (LO4 & LO6)
Week 6	<ul style="list-style-type: none"> • Watch: Welcome to Week 6 Video (5:00) • Read: Risk Management for Enterprises and Individuals (OER) Chapter 23 (LO1 & LO9) Risk Management for Enterprises and Individuals • Watch: Instructor provided presentation on chapter 23 (10:00) (LO1 & LO9) • Play: Cybersecurity Ops Terminal game (LO7) Cybersecurity Ops Terminal • Review: Final Exam Flashcards Final Exam Flashcards (LO1 – LO9) 	<ul style="list-style-type: none"> • Final Exam (LO1 – LO9) • Discussion Forum #7 (LO9) – initial post and two replies to students • Discussion Forum #8 (LO7) – initial post and two replies to students • Targeted Attack: The Game game assignment (LO7)

ADDITIONAL INFORMATION:



Course Mapping

MGT 303 Risk Management

Course Description: This course overviews key organizational risk and crisis management issues by focusing on organizational and risk fundamentals, enterprise risk management, project management, crisis management and regulatory issues. Incorporating the concepts of effective decision making to align organizational goals with performance and crisis response.

Learning Outcomes:

- Utilize effective decision making processes to analyze case studies. (LO1)
- Demonstrate an understanding of organization and risk fundamentals. (LO2)
- Demonstrate an understanding of enterprise risk management. (LO3)
- Identify opportunities to manage risk through project management. (LO4)
- Integrate international standards and guidelines such as but not limited to ISO, COSO and OCEG "Red Book" into case analysis. (LO5)
- Design a risk management strategy that optimizes organizational performance. (LO6)
- Appraise crisis response. (LO7)
- Examine organizational culture relating to risk tolerance and impact on risk management. (LO8)
- Identify key regulatory and statutory issues associate cases. (LO9)

Week One: LO1-3	
Learning Activities and Materials	Assessments

<ul style="list-style-type: none"> • Watch: Welcome to Week 1 Video (5:00) • Read: Risk Management for Enterprises and Individuals (OER) Chapters 1 – 5 (LO1, LO2, & LO3) Risk Management for Enterprises and Individuals • Watch: Instructor provided presentation on chapters 1 – 5 (15:00) (LO1) • Review: Chapters 1 – 5 PowerPoint (LO1, LO2, & LO3) • Watch: Risk Aversion and Expected Utility Theory Basics (21:45) (LO2) Risk Aversion and Expected Utility Theory Basics <p>Play: Deal or No Deal Deal or No Deal (LO2)</p>	<ul style="list-style-type: none"> • Syllabus Quiz • Quiz #1 (LO1, LO2, & LO3) • Student Introduction Forum – one post • Discussion Forum #1 (LO2) – initial post and two replies to students <p>Deal or No Deal Assignment (LO2)</p>
Week Two: LO1,2,9	
Learning Activities and Materials	Assessments
<ul style="list-style-type: none"> • Watch: Welcome to Week 2 Video (5:00) • Read: Risk Management for Enterprises and Individuals (OER) Chapters 6 – 10 (LO1, LO2, & LO9) Risk Management for Enterprises and Individuals • Watch: Instructor provided presentation on chapters 6 – 10 (15:00) (LO1, LO2, & LO9) • Review: Chapters 6 – 10 PowerPoint (LO1, LO2, & LO9) • Watch: How to Brief a Case (4:07) (LO1 & LO9) How to Brief a Case • Read: Allen v. Walmart; Mouton; Brewer-Winter; & Hutton (LO9) Allen v. Walmart; Mouton; Brewer-Winter; & Hutton 	<ul style="list-style-type: none"> • Quiz #2 (LO1 & LO2) • Quiz #3 (LO2 & LO9) • Discussion Forum #2 (LO2) – initial post and two replies to students • Discussion Forum #3 (LO9) – initial post and two replies to students <p>Case Study Quiz (LO9)</p>
Week Three: LO7,8	
Learning Activities and Materials	Assessments

<ul style="list-style-type: none"> • Watch: Welcome to Week 3 Video (5:00) • Read: Risk Management for Enterprises and Individuals (OER) Chapters 11 – 16 (LO2 & LO8) Risk Management for Enterprises and Individuals • Watch: Instructor provided presentation on chapters 11 – 16 (10:00) (LO2 & LO8) • Review: Chapters 6 – 8 PowerPoint (LO2 & LO8) • Watch: A Content Level Comparison of COSO ERM and ISO 31000 (18:50) (LO5) A Content Level Comparison of COSO ERM and ISO 31000 • Read: RIMS Executive Report The Risk Perspective RIMS Executive Report The Risk Perspective(LO5) • Watch: Instructor provided risk planning assessment video (10:00) (LO4 & LO6) • Review: Risk Planning Assessment PowerPoint (LO4 & LO6) • Review: Mid-Term Exam Flashcards Mid-Term Exam Flashcards (LO1, LO2, LO3, LO4, LO5, LO6, & LO8) 	<ul style="list-style-type: none"> • Mid-Term Exam (LO1, LO2, LO3, LO4, LO5, LO6, & LO8) • Discussion Forum #4 (LO8) – initial post and two replies to students <p>Risk Planning Assessment Assignment Section #1 (group project) (LO4 & LO6)</p>
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Week Four: LO7,8

Learning Activities and Materials	Assessments
<ul style="list-style-type: none"> • Watch: Welcome to Week 4 Video (5:00) • Read: Risk Management for Enterprises and Individuals (OER) Chapters 17 – 19 (LO7 & LO8) Risk Management for Enterprises and Individuals • Watch: Instructor provided presentation on chapters 17 – 19 (10:00) (LO7 & LO8) • Review: Chapters 17 – 19 PowerPoint (LO7 & LO8) • Watch: Blame Culture in Organizations (5:53) (LO8) Blame Culture in Organizations <p>Watch: Building Risk Management Culture Building Risk Management Culture</p>	<ul style="list-style-type: none"> • Quiz #4 (LO7 & LO8) <p>Discussion Forum #5 (LO7 & LO8) – initial post and two replies to students</p>

Week Five: LO2,4,6,8,9

Learning Activities and Materials	Assessments
<ul style="list-style-type: none"> • Watch: Welcome to Week 5 Video (5:00) • Read: Risk Management for Enterprises and Individuals (OER) Chapters 20 – 22 (LO2, LO8, & LO9) Risk Management for Enterprises and Individuals • Watch: Instructor provided presentation on chapters 20 – 22 (10:00) (LO2, LO8, & LO9) • Review: Chapters 20 – 22 PowerPoint (LO2, LO8, & LO9) • Watch: Instructor provided risk planning assessment video (10:00) (LO4 & LO6) <p>Review: Risk Planning Assessment PowerPoint (LO4 & LO6)</p>	<ul style="list-style-type: none"> • Quiz #5 (LO2, LO8 & LO9) • Discussion Forum #6 (LO8) – initial post and two replies to students <p>Risk Planning Assessment Assignment Section #2 (group project) (LO4 & LO6)</p>
Week Six: LO1-9	
Learning Activities and Materials	Assessments
<ul style="list-style-type: none"> • Watch: Welcome to Week 6 Video (5:00) • Read: Risk Management for Enterprises and Individuals (OER) Chapter 23 (LO1 & LO9) Risk Management for Enterprises and Individuals • Watch: Instructor provided presentation on chapter 23 (10:00) (LO1 & LO9) • Play: Cybersecurity Ops Terminal game (LO7) Cybersecurity Ops Terminal <p>Review: Final Exam Flashcards Final Exam Flashcards (LO1 – LO9)</p>	<ul style="list-style-type: none"> • Final Exam (LO1 – LO9) • Discussion Forum #7 (LO9) – initial post and two replies to students • Discussion Forum #8 (LO7) – initial post and two replies to students <p>Cybersecurity Ops Terminal game assignment (LO7)</p>