



COURSE SYLLABUS

COURSE TITLE: Social Psychology

TERM & YEAR: Summer 2023

COURSE & SECTION NUMBER: PSY 343

TIME & PLACE: Asynchronous, Online

NUMBER OF CREDIT HOURS: 3

INSTRUCTOR: TBD

OFFICE LOCATION/HOURS: TBD

OFFICE PHONE: TBD

EMAIL: TBD

COURSE DESCRIPTION: An introduction to the measurement and principles of human interaction and group behavior including attitude change, prejudice, attraction, love, altruism, aggression, conformity, group dynamics, crowding and other current social issues.

PREREQUISITES: PSY 113 Principles of Psychology

REQUIRED TEXT: The textbook for this course is *Principles of Social Psychology*. You can access the text for free at the following url: <https://open.lib.umn.edu/socialpsychology/part/chapter-1-introducing-social-psychology/>

You can also find a pdf copy in the "course information" tab of our course. Additionally, you will find a link to the required readings throughout each week in the activities section of that week.

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REFERENCES: (2015). *Principles of Social Psychology*. Minneapolis, MN: Open Textbook Library

LEARNING OUTCOMES: Upon completion of this course, the student should have a comprehensive knowledge of:

- A. Describe current theories of attitude change.
- B. Summarize recent research on group dynamics.
- C. Identify major methods of research employed in social psychological studies.
- D. Discuss experimental research on aggression and altruism.

ATTENDANCE/PARTICIPATION:

Students are expected to log in to their courses throughout the week to receive instruction, materials, and updates from Moodle. It is the student responsibility to submit assignments, complete discussion forum postings, and finish quizzes and exams by the due date. Students who do not participate in these activities **each week** will be counted absent. Instructors are required to submit attendance the Monday following each week of class. Absences are reported to the Financial Aid Department and may result in the loss of a financial aid refund due to lack of attendance.

Completing the following actions will **not count** as present for this class:

1. Logging into Moodle
2. Reviewing Course Materials
3. Any email or phone contact with the Instructor
4. Submitting work early. One assignment must be submitted during each week to be counted present.

GRADING/EVALUATION:

Grading will be based on Discussion Forum entries, Short Answer Assignments, Major Assignments, and quizzes. Please see the written assignment rubric and discussion forum rubric found in the course information page for grading criteria and assignment expectations. A point breakdown for each assignment can be found in the course schedule.

Discussion Forum (30 points each)	270 points
Short Answer Assignments (100 points each)	200 points
Major Assignments (160 points each)	320 points
Quizzes (105 points each)	210 points

Note: Initial discussion forum posts are due on Wednesdays at 11:59PM EST. Two discussion forum replies and other assignments are due on Sundays at 11:59PM EST. Discussion replies for the final week of class will be due on Saturday at 11:59PM EST.

Final grades follow the Trine grading system.

Grade	See "User" Grades
LETTER	GRADE in %
A	90 - 100
B+	87 - 89
B	80 - 86
C+	77 - 79
C	70 - 76
D+	67 - 69
D	60 - 66
F	0 - 59

LATE POLICY:

There is a 20% penalty for each day an assignment is past due, up to 2 days. After 2 days, the assignment will not be accepted. Late discussion forum posts will not be accepted for credit. No assignments will be accepted for credit after the last day of the course.

OTHER POLICIES:

ACADEMIC MISCONDUCT

The University prohibits all forms of academic misconduct. Academic misconduct refers to dishonesty in examinations (cheating), presenting the ideas or the writing of someone else as one's own (plagiarism) or knowingly furnishing false information to the University by forgery, alteration, or misuse of University documents, records, or identification. Academic dishonesty includes, but is not limited to, the following examples: permitting another student to plagiarize or cheat from one's own work, submitting an academic exercise (written work, printing, design, computer program) that has been prepared totally or in part by another, acquiring improper knowledge of the contents of an exam, using unauthorized material during an exam, submitting the same paper in two different courses without knowledge and consent of professors, or submitting a forged grade change slip or computer tampering. The faculty member has the authority to grant a failing grade in cases of academic misconduct as well as referring the case to Student Life.

PLAGIARISM

You are expected to submit your own work and to identify any portion of work that has been borrowed from others in any form. An ignorant act of plagiarism on final versions and minor projects, such as attributing or citing inadequately, will be considered a failure to master an essential course skill and will result in an F for that assignment. A deliberate act of plagiarism, such as having someone else do your work, or submitting someone else's work as your own (e.g., from the Internet, fraternity file, etc., including homework and in-class exercises), will at least result in an F for that assignment and could result in an F for the course.

E-DEVICE POLICY

Use of electronic devices including smart watches and cell phones is prohibited during exams or quizzes unless directly allowed by the instructor.

STUDENT RESOURCES:

Please visit the Student Resources tab in our course to find resources including technical support, tutoring, library resources, accommodations, accessibility, technology requirements, counseling services and many other resources.

COURSE MAPPING:

Week and Title	Learning Activities and Materials (LO alignment)	Assessments (LO alignment)
Week One: Introduction to Social Psychology, Social Learning, Social Cognition and Social Affect	<p>Read:</p> <ol style="list-style-type: none">Chapter 1: Introducing Social Psychology (LO3)<ul style="list-style-type: none">1.1 Defining Social Psychology (LO3)1.2 Affect, Behavior, and Cognition (LO3)1.3 Conducting Research in Social Psychology (LO3)(LO4)1.4 Chapter Summary (LO3)Chapter 2: Social Learning and Social Cognition (LO3)<ul style="list-style-type: none">2.1 Sources of Social Knowledge (LO3)2.2 How We Use Our Expectations (LO3)2.3 Thinking Like a Social Psychologist About Social Cognition (LO3)2.4 Chapter Summary (LO3)Chapter 3: Social Affect (LO3)<ul style="list-style-type: none">3.1 Moods and Emotions in Our Social Lives (LO3)3.2 Emotions, Stress, and Well-Being (LO3)3.3 How to Feel Better: Coping With Negative Emotions (LO3)3.4 Thinking Like a Social Psychologist About Social Affect (LO3)3.5 Chapter Summary (LO3) <p>Review:</p> <ol style="list-style-type: none">Introducing Social Psychology PowerPoint (LO3)(LO4)Social Cognition PowerPoint (LO3)Social Affect PowerPoint (LO3)	<p>Discussion Forum</p> <ol style="list-style-type: none"><i>Discussion Forum Introduction:</i> Please introduce yourself to the class. Let's get to know each other. Tell your peers:<ul style="list-style-type: none">In which state you live (include city/town if you would like)The degree program you are pursuingWhy you chose this fieldYour favorite course so far and whyWhat you hope to gain from this classAny other information you wish to share about yourself<i>Discussion Forum One:</i> Read all of chapter one and then watch the video "A closer look at the Stanford prison experiment." This can be found in your activity section this week. What question do you think the researcher was attempting to have answered? How does this experiment apply to social psychology? What do you think are some of the issues with this experiment? Please also share with the class other areas in social psychology you are hoping to learn from this class and why. (LO3)(LO4)<i>Discussion Forum two:</i> Describe a time when you experienced stress. Did you know you were experiencing it? What emotional or physiological changes did you experience? What advice can you give to someone who is experiencing stress that might help them better cope? (LO3)

	<p>Watch:</p> <ol style="list-style-type: none"> 1. A closer look at the Stanford prison experiment (LO3)(LO4) 2. Emotional Intelligence – Recognizing Basic Emotions (LO3) 	
<p>Week Two: The Self and Attitudes, Behavior and Persuasion</p>	<p>Read:</p> <ol style="list-style-type: none"> 1. Chapter 4: The Self <ul style="list-style-type: none"> • 4.1 The Cognitive Self: The Self-Concept (LO3) • 4.2 The Feeling Self: Self-Esteem (LO3) • 4.3 The Social Self: The Role of the Social Situation (LO3) • 4.4 Thinking Like a Social Psychologist About the Self (LO3) • 4.5 Chapter Summary (LO3) 2. Chapter 5: Attitudes, Behavior, and Persuasion (LO1)(LO3) <ul style="list-style-type: none"> • 5.1 Exploring Attitudes (LO1) • 5.2 Changing Attitudes Through Persuasion (LO1)(LO3) • 5.3 Changing Attitudes by Changing Behavior (LO1)(LO3) • 5.4 Thinking Like a Social Psychologist About Attitudes, Behavior, and Persuasion (LO1)(LO3) • 5.5 Chapter Summary (LO1)(LO3) 3. Models and Techniques of Persuasion (LO1) (LO3) <p>Review:</p> <ol style="list-style-type: none"> 1. The Self PowerPoint (LO3) 2. Attitudes, Behavior and Persuasion PowerPoint (LO1)(LO3) <p>Watch:</p> <ol style="list-style-type: none"> 1. Advertising – What psychological tricks do they use? (LO1)(LO3) 	<p>Discussion Forum:</p> <ol style="list-style-type: none"> 1. <i>Discussion Forum Three:</i> Follow the Models and Techniques of Persuasion link located in your activity section for the current week. Read the section on Persuasion. Find a web/TV ad or video that utilizes one of the techniques or models of persuasion discussed in this article or our text. Share the link to the ad you find then explain and discuss which model or technique is being utilized. Be sure to read chapter five and watch the “Advertising – What psychological tricks do they use?” video. (LO1)(LO3) <p>Short Answer Turnitin</p> <ol style="list-style-type: none"> 1. Short Answer One: Implicit Association Test. (LO1)(LO3)
<p>Week Three: Perceiving Others</p>	<p>Read:</p> <ol style="list-style-type: none"> 1. Chapter 6: Perceiving Others (LO3) 	<p>Discussion Forum</p> <ol style="list-style-type: none"> 1. <i>Discussion Forum four:</i> Watch the TED Talk “Your Body Language

	<ul style="list-style-type: none"> • 6.1 Initial Impression Formation (LO3) • 6.2 Inferring Dispositions Using Causal Attribution (LO3) • 6.3 Individual and Cultural Differences in Person Perception (LO3) • 6.4 Thinking Like a Social Psychologist About Person Perception (LO3) • 6.5 Chapter Summary (LO3) <p>Review:</p> <p>1. Perceiving Others PowerPoint (LO3)</p> <p>Watch:</p> <p>1. Your body language may shape who you are (LO3)</p>	<p>May Shape Who You Are.” Share with the class what sticks out to you most from the video and why.</p> <p>Please also describe a time when you or someone you know engaged in the fundamental attribution error, the actor-observer difference, or a self-serving attribution bias. What was the outcome of the error for yourself or for the other person? (LO3)</p> <p>Major Assignment Turnitin</p> <p>Major Assignment One:</p> <p>1. Research Assignment: Choose A topic in Social Psychology (LO3)</p>
<p>Week Four: Influencing, Conforming, Liking and Loving</p>	<p>Read:</p> <p>1. Chapter 7: Influencing and Conforming (LO2)</p> <ul style="list-style-type: none"> • 7.1 The Many Varieties of Conformity (LO2) • 7.2 Obedience, Power, and Leadership (LO2) • 7.3 Person, Gender, and Cultural Differences in Conformity (LO2) • 7.4 Thinking Like a Social Psychologist About Conformity (LO2) • 7.5 Chapter Summary (LO2) <p>2. Chapter 8: Liking and Loving (LO3)</p> <ul style="list-style-type: none"> • 8.1 Initial Attraction (LO3) • 8.2 Close Relationships: Liking and Loving Over the Long Term (LO3) • 8.3 Thinking Like a Social Psychologist About Liking and Loving (LO3) • 8.4 Chapter Summary (LO3) <p>Review:</p> <p>1. Influencing and Conforming PowerPoint (LO2)</p> <p>2. Liking and Loving PowerPoint (LO3)</p> <p>Watch:</p> <p>1. Asch Conformity Experiment (LO2)</p> <p>2. Milgram’s Obedience Study (LO2)</p>	<p>Discussion Forum</p> <p>1. <i>Discussion Forum Five:</i> Three concepts of attractiveness mentioned in our text are physical attractiveness, proximity and similarity. Discuss how and why these concepts apply to attractiveness. Do you find one to be more important than the others? Why or why not? Describe any relationship you have or have had where one of these concepts applied. (LO3)</p> <p>Short Answer Turnitin</p> <p>1. Short Answer Two: Obedience and Conformity (LO2)</p> <p>Quiz</p> <p>1. Quiz 1: (Chapters 1-6) (LO3)</p>

<p>Week Five: Altruism, Aggression, Stereotypes, Prejudice and Discrimination</p>	<p>Read:</p> <ol style="list-style-type: none"> Chapter 9: Helping and Altruism (LO3)(LO4) <ul style="list-style-type: none"> 9.1 Understanding Altruism: Self and Other Concerns (LO3)(LO4) 9.2 The Role of Affect: Moods and Emotions (LO3)(LO4) 9.3 How the Social Context Influences Helping (LO3)(LO4) 9.4 Other Determinants of Helping (LO3) (LO4) 9.5 Thinking Like a Social Psychologist About Altruism (LO3)(LO4) 9.6 Chapter Summary (LO3)(LO4) Chapter 10: Aggression (LO3)(LO4) <ul style="list-style-type: none"> 10.1 Defining Aggression (LO3)(LO4) 10.2 The Biological and Emotional Causes of Aggression (LO3)(LO4) 10.3 The Violence Around Us: How the Social Situation Influences Aggression (LO3)(LO4) 10.4 Personal and Cultural Influences on Aggression (LO3)(LO4) 10.5 Thinking Like a Social Psychologist About Aggression (LO3)(LO4) 10.6 Chapter Summary (LO3)(LO4) Chapter 12: Stereotypes, Prejudice, and Discrimination (LO3) <ul style="list-style-type: none"> 12.1 Social Categorization and Stereotyping (LO3) 12.2 Ingroup Favoritism and Prejudice 12.3 Reducing Discrimination (LO3) 12.4 Thinking Like a Social Psychologist About Stereotyping, Prejudice, and Discrimination (LO3) 12.5 Chapter Summary (LO3) <p>Review:</p> <ol style="list-style-type: none"> Helping and Altruism PowerPoint (LO3)(LO4) Aggression PowerPoint (LO3)(LO4) Stereotypes, Prejudice and 	<p>Discussion Forum</p> <p><i>1. Discussion Forum Six:</i> You have two parts to your discussion this week.</p> <ol style="list-style-type: none"> Watch the Bobo Doll experiment video found in your activity section for the week. What is your key takeaway from the video and how can you relate it to an issue or situation in society today? Are you always acting altruistically when helping someone? Think of a time when you have helped someone. Thinking back, do you feel you did this to relieve your own personal distress or guilt or out of empathy? Describe the situation. (LO3)(LO4) <p>Major Assignment</p> <p>1. Major Assignment Two: Stereotype, Prejudice and Discrimination PowerPoint Presentation (LO3)</p>
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	<p>Discrimination PowerPoint (LO3)</p> <p>Watch:</p> <p>Bobo Doll Experiment (LO3)(LO4)</p>	
<p>Week Six: Group Decision Making, Competition and Cooperation</p>	<p>Read:</p> <ol style="list-style-type: none"> Chapter 11: Working Groups: Performance and Decision Making (LO2) <ul style="list-style-type: none"> 11.1 Understanding Social Groups (LO2) 11.2 Group Process: The Pluses and Minuses of Working Together (LO2) 11.3 Improving Group Performance (LO2) 11.4 Thinking Like a Social Psychologist About Social Groups (LO2) 11.5 Chapter Summary (LO2) Chapter 13: Competition and Cooperation in Our Social Worlds (LO2)(LO3) <ul style="list-style-type: none"> 13.1 Conflict, Cooperation, Morality, and Fairness (LO2)(LO3) 13.2 How the Social Situation Creates Conflict: The Role of Social Dilemmas (LO2)(LO3) 13.3 Strategies for Producing Cooperation (LO2)(LO3) 13.4 Thinking Like a Social Psychologist About Cooperation and Competition (LO2)(LO3) 13.5 Chapter Summary (LO2)(LO3) <p>Review:</p> <ol style="list-style-type: none"> Working Groups PowerPoint (LO2) Competition and Cooperation PowerPoint (LO2)(LO3) <p>Watch:</p> <ol style="list-style-type: none"> Conformity and Groupthink (LO2) The Prisoner's Dilemma (LO2)(LO3) 	<p>Discussion Forum</p> <p><i>1. Discussion Forum Seven:</i> Watch the video on Conformity and Groupthink found in your activities section this week. Can you explain how "groupthink" works? Please share a time when you have been subject or witness to groupthink.</p> <p>In the <i>Harry Potter</i> books, Albus Dumbledore told Harry: "It takes a great deal of bravery to stand up to our enemies, but just as much to stand up to our friends." Do you have advice for people regarding how they can muster such bravery? Any personal experience to share? Use concepts from the text to explain how this relates to our class this week. (LO2)</p> <p><i>2. Discussion Forum Eight:</i> Your second discussion forum this week has two parts. You will make your initial post and are not required to post any replies as we will be engaging in a class activity on cooperation instead (see part 2). Don't worry, the activity takes less than a minute! Please complete parts one and two no later than this Wednesday by 11:59pm. Part one: Read chapter 13 and watch The Prisoner's Dilemma video found in your activity section this week. Explain The Prisoners Dilemma <i>in your own words</i> and how it relates to cooperation. Part two: We are going to participate in our own Prisoner's Dilemma. Read the following and then proceed to the "Cooperate or Defect" assignment link found in your activity section this week. You will have two options, "cooperate" or "defect." Simply choose an option and click submit. All answers will remain anonymous. Here's the catch: If all students choose to "cooperate," you will each earn 5 extra credit points. If only one student "defects" and the rest cooperate, that student will receive 20 extra credit points and the rest of the class will receive zero. If more than one student defects, all students will receive one extra credit point. I'll post an announcement later this week to discuss the results. Good luck! (LO2)(LO3)</p> <p>Quiz</p> <p>Quiz 2: (Chapters 7-13) (LO3)</p>

