

COURSE SYLLABUS

- I. Name of Institution:** University of the Incarnate Word
Course Number: BFIN 3325
Course Name: Money and Capital Markets
- II. Catalog Description:** Basis financial concepts in financial markets and financial institutions. Topics include monetary theory and policy, capital markets, interest rate determination, banking, and bank regulation.
Prerequisites: ACCT 2311, BFIN 3321. and ECON 2301
- III. Description of course:**
- A. Students will learn about financial markets and institutions by exploring stock value determination, Federal Reserve policy, foreign exchange and the banking industry.
 - B. The requirements of this course include: completion of text and other reading assignments, and completion of problem assignments.
 - C. Research tools essential to the course are the knowledge of some algebra and a business calculator
- IV. Assessments**
- A. Examinations
 - B. Class discussion
 - C. Problem assignments
- V. Outcomes of the Course**
- A. Understand the various facets of capital markets
 - B. Understand the maximization of shareholder wealth
 - C. Know how businesses raise capital
 - D. Know how businesses manage capital
 - E. Understand the Federal Reserve system
 - F. Understand the banking industry and the bank regulatory environment
- VI. Assessment of each Outcome**
All course outcomes will be assessed with a combination of exams, problem assignments, and class discussions.
- VIII. Approval Date of this Syllabus:** _____