

## **COURSE SYLLABUS**

- I. **Name of Institution:** University of the Incarnate Word  
**Course Number:** BFIN 3355  
**Course Name:** International Banking and Finance
  
- II. **Catalog Description:** International business transactions, sources of funding, relationship with international financial institutions, and capital instruments. Relates international business funding to national and commercial development. Prerequisites: ACCT 2311, BINT 3331, BFIN 3321, ECON 2301-2, BFIN 3330
  
- III. **How course fits within the Curriculum:** Elective for Banking and Finance specialization and required course for International Business specialization.
  
- IV. **Description of the Course**
  - A. Cognitive Elements/Thematic expectations/Skills Developments
    - 1. Students will learn about international financial management by exploring exchange rates and their determinants, learning how to hedge exchange rate risk, investigating international financial markets and instruments, and studying international banking activities.
  - B. Requirements essential to the course
    - 1. Completion of text and other reading assignments.
    - 2. Completion of problem assignments.
  - C. Research tools essential to the course
    - 1. Knowledge of algebra.
  
- V. **Assessments**
  - A. Examinations
  - B. Class discussion
  - C. Problem assignments
  
- VI. **Outcomes of the Course**
  - A. Have a thorough understanding of exchange rates and their determinants.
  - B. Be aware of the opportunities and risks of direct foreign investment.
  - C. Have a general knowledge of international financial markets.
  - D. Understand the basics of international banking.
  
- VII. **Assessment of each Outcome**
  - A. A student's understanding of exchange rates will be assessed with problem assignments and exams.
  - B. The opportunities and risks of direct foreign investment will be assessed with exams and class discussions.
  - C. Knowledge of international financial markets will be assessed with exams.
  - D. Knowledge of the basics of international banking will be assessed with exams
  
- VIII. **Approval Date of this Syllabus:** \_\_\_\_\_

