

# **BSA 211: Principles of Microeconomics**

## **SYLLABUS – Online Summer 2021**

Course Dates: May 10, 2021 – June 26, 2021  
Location: Moodle

### **Instructor Information**

**Name:** Colleen M. Girouard (Adamson), MBA, CLF

**Email:** [cmadamson@peace.edu](mailto:cmadamson@peace.edu)

**Biography:** Welcome to Microeconomics BSA 211! My name is Colleen Girouard (Adamson) and I will be your instructor this semester. I am a graduate of Nichols College both in undergraduate and graduate studies. I am currently an Assistant Vice President responsible for financial management at MassMutual. I moved from Massachusetts to North Carolina 7 years ago and love it! I have worked in financial services throughout my professional career including areas of sales, marketing, compliance, financial management and revenue growth.

I am looking forward to this semester and I hope you are too.

**Contact Information:** [cmadamson@peace.edu](mailto:cmadamson@peace.edu). I check my email each business day so you can expect a response within 24 hours. I do not check my email on Saturday or Sunday.

### **Course Description**

This course provides an overview of market processes under conditions of pure competition, monopoly, and imperfect competition. Topics covered include demand and marginal utility analysis; supply and costs of production; elasticity; and consequences of government regulation of markets. In addition, students will be exposed to the application of microeconomic theory to current social problems.

All online courses in the School of Professional Studies are fully online and require the use of Moodle. Weekly readings, activities, and assignments will be listed in Moodle. You should expect to spend on average 10-15 hours per week on an individual 3-credit course. This includes all the readings, posts and assignments as well as being actively engaged in the discussions on the message boards. You should expect to log into the course daily, or at least 4-5 times per week. If you have any problems accessing Moodle please contact Dr. Lori McClaren, Director of Online Learning at 919-508-2367.

### **Learning Objectives**

This course is offered to achieve the following objectives:

- To gain a clear overview and understanding of the fundamental issues, insights, concepts and theories of microeconomics.
- To understand the operation of a market economy.
- To develop not primarily a set of answers, but rather a method of reasoning.
- To analyze the major policy issues in microeconomics.
- To give the student the tools to form an opinion on those microeconomic issues.
- To provide the student with a better understanding of the interrelationship between economics and all the other business disciplines.

### **Common Student Learning Outcomes for Liberal Education Courses**

<b>COMPETENCY AREA</b>	<b>COMMON STUDENT LEARNING OUTCOME</b>
Writing WR	Students will prepare arguments for specific audiences and occasions.
Empirical Reasoning ER	Students will use appropriate methods for gathering, analyzing and interpreting data.
Ethical Reasoning ETH	Students will justify their moral beliefs when solving a moral problem on their own.
Critical Thinking About Culture and Society CTC	Students will analyze and interpret the complexity of elements of society and culture in relation to their history, values, politics, communication styles, economy, or beliefs and practices.
Professional Readiness PR	Students will develop professional competencies to enhance their success in college and in the workplace.

### **Required Textbook**

Microeconomics for Today, 9th edition, Author is Irvin B. Tucker, ISBN 978-1-305-50711-1.

### **Course Deadlines**

You will find the due dates for assignments and exams below as well as on the Course Calendar. Specific information for each assignment can be found under each week. I understand that there may be a time when you need to be late with an assignment. Please see the section on the syllabus labeled "Late Work" for an explanation of my policy. All work is due by midnight EST on the due date noted.

#### **Due Date**

May 16<sup>th</sup> 11:59PM EST  
May 23<sup>rd</sup> 11:59PM EST  
May 30<sup>th</sup> 11:59PM EST  
June 6<sup>th</sup> 11:59PM EST  
June 13<sup>th</sup> 11:59PM EST

#### **Item(s) Due**

Assignment #1  
Assignment #2  
Assignment #3  
Assignment #4 and Midterm Exam  
Assignment #5

June 20<sup>th</sup> 11:59PM EST  
June 26<sup>th</sup> 11:59PM EST

Assignment #6 and #7  
Assignment #8 and PROCTORED Final Exam

### **Class Participation**

Through the use of the discussion tool, students are expected to participate weekly in conversations/topics posted by the instructor on current events related to the global economic environment. There is no specific number of posts required, just thoughtful dialogues between students.

### **Late Work**

Late assignments will be accepted during the semester but may be subject to a grade penalty. If you are going to miss an assignment deadline, please email me and let me know so we can make arrangements.

**Exams are expected to be completed on time. Only in extreme situations will an extension on taking an exam be granted and it must be approved by the college.** If you have any questions regarding this policy, please ask.

### **Grading Policies**

Your final grade will be determined as follows:

Weekly Assignments: 50% of final grade

Mid-Term Exam: 25% of final grade

Final Exam: 25% of final grade

Your final letter grade assessment will be based on the following grade scale:

90 to 100 points = A

80 to 89 points = B

70 to 79 points = C

60 to 69 points = D

59 points or less = F

### **Feedback Time Frame**

**Assignments:** Short Answer Assignments will be graded within 2 days of receipt.

**Papers:** Research papers will be graded within 5 days of receipt.

**E-Mail:** Mail will be checked daily so students can expect a response within 24 hours (excluding Saturdays and Sundays).

**Discussion Postings:** Postings will be checked daily (excluding Saturdays and Sundays).

**Exams:** All exams include essay questions and therefore will be graded within 3 days of receipt. If there will be a time when I need to deviate from this schedule, I will email all students so they know what to expect.

**Proctored Exam:** The Final Exam is a **proctored** exam. Please click on the Proctoring Information link on the course menu for detailed information on the Exam Policies.

The Midterm Exam does not require a proctor.

- Both exams are OPEN book/notes.
- Calculator allowed.
- Word Processing or spreadsheet software is not permitted.
- You will have 2 hours to complete each exam.

### **Proctoring Policy**

All online courses at William Peace University require one (1) proctored exams or activities.

### **Honor Code**

The Honor Code represents the important values of integrity and accountability to the University community. It sets the standard for personal behavior. All new students are given the opportunity to sign the Honor Code to indicate their commitment, but all students are bound by it because of their membership in the William Peace University community. (Go to [www.peace.edu](http://www.peace.edu) to review the *Community Conduct Code*.)

**On my honor as a William Peace University student, I will not lie, cheat, or steal, nor will I condone the actions of those who do.**

### **Academic Integrity**

William Peace University seeks to develop both the intellect and character of its students. All members of the University are expected to promote a culture of academic integrity, and all students are expected to inform themselves of the University's policies and procedures related to the Honor Code.

All forms of academic misconduct are violations of the University's Honor Code. These include, but are not limited to:

- Cheating: Using or attempting to use unauthorized materials, information, or study aids in academic work or in working with others on academic requirements (tests, assignments, etc.)
- Plagiarism: Representing the words or ideas of another as one's own in any academic work, whether intentional or not
- Falsification: Falsifying or inventing any information or citation in academic work
- Facilitating academic dishonesty: Helping or attempting to help another student to commit an act of academic dishonesty
- Lying: Misrepresenting information that is relevant to the classroom or academic performance

If a faculty member suspects academic misconduct has taken place, s/he will complete an Honor Code Violation Report and meet with the student to discuss. A student may accept or decline to accept responsibility. If a student accepts responsibility, s/he will be subject to the penalty determined by the faculty member. If a student declines to admit responsibility, the case will be turned over the Honor Board for adjudication. A complete summary of the Honor Code and Honor Board policy can be found in the 2017-2018 Academic Catalog.

### **Procedure for Handling Violations**

The instructor will meet with the student(s) involved, send an email response, or note the matter on a graded assignment and clearly state the nature of the charge. Each professor has the option to institute sanctions for a first offense but is also required to submit a report to the Vice President for Academic Affairs. The type of infraction (e.g. unintentional plagiarism versus blatant cheating on a test) will determine the severity of the sanction. A professor's course syllabus will explain his or her penalties for a violation of academic integrity, such as a zero or "F" for a specific assignment or an automatic "F" for the entire course.

The student is under no pressure, overt or implied, to admit responsibility. A student cannot withdraw from a course in which a decision about the violation of academic integrity is pending. When a decision has been made, the accused student(s) may choose to appeal using the academic grade appeal process.

The Vice President of Academic Affairs will keep records of all violations which remain a part of a student's permanent record. For each violation the VPAA usually sends a letter to the student, which serves to note the infraction, remind about the importance of academic integrity, and warn about the consequences of future infractions.

<b>Violation</b>	<b>Action by Faculty (Course Penalty)</b>	<b>Action by V.P. for Academic Affairs (Academic Penalty)</b>
First	Notifies student; assigns penalty as described in course syllabus; reports violation to VPAA	Usually sends letter to student warning that another violation will result in suspension for the subsequent semester.
Second	Notifies student; assigns penalty as described in course syllabus; reports violation to VPAA	Sends letter to student suspending him or her from WPU for the subsequent semester and warning that one more violation results in permanent expulsion from the university.
Third	Notifies student; assigns penalty as described in course syllabus; reports violation to VPAA	Sends letter to student permanently expelling him or her from WPU.

### **Tutorial Services**

Peer Tutoring is available for all WPU students free of charge. Support is offered in many subjects, including anthropology, biology, business, chemistry, criminal justice, history, math, political science, psychology, simulation and game design, and writing. Free workshops on study skills and documentation styles like MLA and APA are also offered each semester. Tutorial Services also has many resources on studying, citation, grammar, and other academic topics. Students can sign up for individual appointments using WPUConnect or in person at the Center for Student Success, located in the 2nd floor of Finch Library. For more information, contact Dr. Deanna Rogers, Director of Academic Support, at [drrogers@peace.edu](mailto:drrogers@peace.edu) or 919-508-2080.

### **Disability or Learning Services**

Disability Services are available to all WPU students who require reasonable accommodations due to any cognitive, physical, or psychological disability, in order to provide equal access to the educational environment. Students will need to be certified with the Disability Services Office and provide appropriate documentation to receive an Academic Accommodation Plan. For more information or to become certified, please contact a counselor in the Disability Services Office, which is located on the

1st Floor of Joyner House. You may also reach Disability Services by sending an email to [Disability@peace.edu](mailto:Disability@peace.edu).

### **Class Participation**

This class is designed to foster the learning environment needed as well as steps to take to master the material presented. Students are expected to tackle each week's work with vigor and a thirst to learn. It is your responsibility to do well in this online course and to reach out to the instructor when needed.

### **Incompletes**

An Incomplete is appropriate for a student that has been making steady, successful progress in a course and has an unexpected, verifiable mitigating circumstance at the end of the semester which precludes them from completing the last assignment or exam. Poor time management is not an appropriate reason to request an Incomplete. All incomplete grade requests must be approved first by the Instructor, and then by the Director of Online Programs. If the Incomplete is approved the student will have up to six additional weeks to complete the work, as determined by the Instructor. If the student does not complete the final work, the Instructor will assign the appropriate letter grade for work completed or the grade will revert to an "F."