2022 Summer Corporate Finance (BSA-325-ON)

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Course Dates: May 9, 2021 – August 14,2022

Location: Online Course on Moodle

CLASS DESCRIPTION:

WPU 2019-20 Catalog This course introduces basic financial management topics including financial statement analysis, working capital, capital budgeting, and long-term financing. The approach will include issues faced by multinational corporations such as foreign currency translation, international tax rates, and evaluation of international projects. Students will use problems and cases to enhance skills in financial planning and decision making.

COURSE OUTCOMES

At the end of the course, students will be able to:
- ✓ Identify the various types of business organizations and realize the role that financial management plays in their operations.
- ✓ Review and use a balance sheet, income statement, and statement of cash flows.
- ✓ Calculate and interpret financial ratios.
- ✓ Understand the application of Time Value of Money values.
- ✓ Be able calculate Future Value and Present Values of dollars
- ✓ Compare and contrast various financial intermediaries and capital markets.
- ✓ Understand factors that influence uncertainty and interest rates.
- ✓ Calculate bond values and yields.
- ✓ Calculate stock values and yields.
- ✓ Determine the cost of capital and use it to calculate the internal rate of return and net present value of a project.
- ✓ Understand how working capital and cash management affect the success of businesses.
- ✓ Describe basic financial ratios and general techniques for using such ratios for financial statement analysis.
- ✓ Demonstrate an understanding of international finance

TEXT:

Financial Management: Principles and Applications (13th Edition)
Sheridan Titman (Author), Arthur J. Keown (Author)ISBN-13: 978-0134417219
ISBN-10: 0134417216
Publisher: Pearson

EMAIL POLICY

All emails to the instructor should be written in a professional manner – this means complete sentences, a greeting and a salutation are all included. Each email should clearly state the purpose of the correspondence and include the student's name, course code, and section number. The subject line should also be succinct but clear with regards to the purpose of the email. Provided these guidelines are followed, the instructor will make every effort to respond to student emails within 24 hours on a weekday or 48 hours on a weekend. All faculty, staff, and students at Peace College are required to use their Peace College (@peace.edu) email account for correspondence related to this course.

ONLINE COURSES

 All online courses in the School of Professional Studies are fully online and require the use of Moodle. Weekly readings, activities, and assignments will be listed in Moodle. You should expect to spend on average 10-15 hours per week on an individual 3-credit course. This includes all the readings, posts and assignments as well as being actively engaged in the discussions on the message boards. You should expect to log into the course daily, or at least 4-5 times per week. If you have any problems accessing Moodle please contact Dr. Lori McClaren, Director of Online Learning at 919-508-2367.

ASSIGNMENTS AND GRADING

I will base grades on the following:

Quizzes:	20%
Homework Problems:	20%
Discussion Forums/Writing Assignments:	20%
Midterm Exam:	20%
Final Exam:	20%

Graded Assignments Return Policy
All assignments will be graded and returned within 7 days of receipt. I will make every effort to grade assignments sooner if possible.

University grade scale for all graded materials:
A: 100-90
B: 89-80
C: 79-70
D: 69-60
F: 59-0

Percentage of Total Grade:

Assignments	Points
Quizzes	100
Homework	100
Discussion Forums/Writing Assignments	100
Exams	Points
Midterm	100
Final	100

Proctoring Policy

All online courses at William Peace University require one (1) proctored exams or activities during the final week of the course.

Late Work and Extensions

Adherence to the weekly course schedule is expected from all students. Active and timely participation in all parts of the course is required to insure student learning and success. I do, however, realize that occasionally, legitimate problems do arise. These will be handled on a case-by-case basis. Please utilize the contact information I have provided and keep my informed if a problem occurs. Otherwise, due dates will be followed.

Incompletes

An Incomplete is appropriate for a student that has been making steady, successful progress in a course and has an unexpected, verifiable mitigating circumstance at the end of the semester which precludes them from completing the last assignment or exam. Poor time management is not an appropriate reason to request an Incomplete. All incomplete grade requests must be approved first by the Instructor, and then by the Director of Online Programs. If the Incomplete is approved the student will have up to six additional weeks to complete the work, as determined by the Instructor. If the student does not complete the final work, the Instructor will assign the appropriate letter grade for work completed or the grade will revert to an "F".

Class Participation

This class is designed to foster discussion and interaction. It is your responsibility to actively participate in class. Simply being present in class is not sufficient.

Assignment Summary

Discussion Forums: Discussion forums pose a question to the class. Each student is expected to post an initial response AND to post follow-up responses to at least two fellow classmates. I will also be taking part in the discussions. Most of these answers are not right or wrong, but merely your opinion. However, you are expected to support your answers with the various concepts and readings that have examined. Student postings will be graded on their substantive nature. The depth and breadth of postings will be taken into account. To receive full credit, you should post your initial response and respond to at least two other students during the week.

Writing Assignments: Writing assignments are required for this course. They typically examine general concepts being covered. Writing assignmentsshould include proper English, grammar, spelling, and organization. Acceptable length for most papers is 1-2 pages. Please utilize the following resources on APA style writing if needed: http://owl.english.purdue.edu/owl/resource/560/01/, http://www.apastyle.org/.Please review the Peace Plagiarism policy. Writing assignments are submitted through the assignment link provided in Blackboard. They are NOT submitted by e-mail.

Homework Problems: Homework problems are required for each chapter. These are found at the back of each chapter under "Questions and Problems". These will be submitted through the assignment link provided in Blackboard. Homework problems are graded for both accuracy and effort. They are NOT submitted by e-mail.

Quizzes, Midterm Exam and Final Exam: Quizzes, the midterm exam and the final exam are comprehensive in nature. They will consist of a variety of objective questions as well as essay. They are completed on Blackboard and can only be taken once.

Plagiarism Policy

Plagiarism is theft; it is the *deliberate or accidental* use of a source'm m s words, interpretation, or information *without properly quoting or paraphrasing and acknowledging that use*.

In both the professional world and the academic world, plagiarism is punished. In the professional world, charges of plagiarism, when proven, carry potentially enormous financial penalties. In the academic world, universities and colleges punish plagiarism with varying degrees of severity, with the penalties ranging all the way from expulsion from the school, to automatic 'F' in the course, down to automatic 'F' on the particular project or paper.

There are only two ways to avoid plagiarism:

1. **Quote and Citation**: Use the source's *exact* words, place quotation marks at the beginning and end of them, and insert a citation immediately at the end of the quotation according to the standards of the discipline.

2. **Paraphrase and Citation**: Transform (paraphrase) the source's words and information *entirely* into your own style of writing, and insert a citation at the end of this paraphrase. If what you write still echoes the source's *words and style*, you have plagiarized. If you fail to insert a citation, you have plagiarized.

Honor Code

The Honor Code represents the important values of integrity and accountability to the University community. It sets the standard for personal behavior. All new students are given the opportunity to sign the Honor Code to indicate their commitment, but all students are bound by it because of their membership in the William Peace University community. (Go to www.peace.edu to review the *Community Conduct Code*.)

On my honor as a William Peace University student, I will not lie, cheat, or steal, nor will I condone the actions of those who do.

Academic Integrity

William Peace University seeks to develop both the intellect and character of its students. All members of the University are expected to promote a culture of academic integrity, and all students are expected to inform themselves of the University's policies and procedures related to the Honor Code. All forms of academic misconduct are violations of the University's Honor Code. These include, but are
not limited to:
● Cheating: Using or attempting to use unauthorized materials, information, or study aids in academic work or in working with others on academic requirements (tests, assignments, etc.)
● Plagiarism: Representing the words or ideas of another as one's own in any academic work,
whether intentional or not
● Falsification: Falsifying or inventing any information or citation in academic work
● Facilitating academic dishonesty: Helping or attempting to help another student to commit an
act of academic dishonesty
● Lying: Misrepresenting information that is relevant to the classroom or academic performance

If a faculty member suspects academic misconduct has taken place, s/he will complete an Honor Code Violation Report and meet with the student to discuss. A student may accept or decline to accept responsibility. If a student accepts responsibility, s/he will be subject to the penalty determined by the faculty member. If a student declines to admit responsibility, the case will be turned over the Honor Board for adjudication. A complete summary of the Honor Code and Honor Board policy can be found inthe 2021-2022 Academic Catalog.

Procedure for Handling Violations

The instructor will meet with the student(s) involved, send an email response, or note the matter on a graded assignment and clearly state the nature of the charge. Each professor has the option to institute sanctions for a first offense but is also required to submit a report to the Vice President for Academic Affairs. The type of infraction (e.g. unintentional plagiarism versus blatant cheating on a test) will determine the severity of the sanction. A professor's course syllabus will explain his or her penalties for a violation of academic integrity, such as a zero or "F" for a specific assignment or an automatic "F" for the entire course.

The student is under no pressure, overt or implied, to admit responsibility. A student cannot withdraw from a course in which a decision about the violation of academic integrity is pending. When a decision has been made, the accused student(s) may choose to appeal using the academic grade appeal process.

The Vice President of Academic Affairs will keep records of all violations which remain a part of a student's permanent record. For each violation the VPAA usually sends a letter to the student, which serves to note the infraction, remind about the importance of academic integrity, and warn about the consequences of future infractions.

Violation	Action by Faculty (Course Penalty)	Action by V.P. for Academic Affairs (Academic Penalty)
First	Notifies student; assigns penalty as described in course syllabus; reports violation to VPAA	Usually sends letter to student warning that another violation will result in suspension for the subsequent semester.
Second	Notifies student; assigns penalty as described in course syllabus; reports violation to VPAA	Sends letter to student suspending him or her from WPU for the subsequent semester and warning that one more violation results in permanent expulsion from the university.
Third	Notifies student; assigns penalty as described in course syllabus; reports violation to VPAA	Sends letter to student permanently expelling him or her from WPU.

Tutorial Services

Peer Tutoring is available for all WPU students free of charge. Support is offered in many subjects,including anthropology, biology, business, chemistry, criminal justice, history, math, political science, psychology, simulation and game design, and writing. Free workshops on study skills and documentation styles like MLA and APA are also offered each semester. Tutorial Services also has many resources on studying, citation, grammar, and other academic topics. Students can sign up for individual appointments using WPUConnect or in person at the Center for Student Success, located in the 2nd floor of Finch Library. For more information, contact Dr. Deanna Rogers, Director of Academic Support, at drrogers@peace.edu or 919-508-2080.

Disability or Learning Services

Disability Services are available to all WPU students who require reasonable accommodations due to any cognitive, physical, or psychological disability, in order to provide equal access to the educational environment. Students will need to be certified with the Disability Services Office and provide appropriate documentation to receive an Academic Accommodation Plan. For more information or to become certified, please contact a counselor in the Disability Services Office, which is located on the 1st Floor of Joyner House. You may also reach Disability Services by sending an email to Disability@peace.edu.