

# 2022 Summer Corporate Finance (BSA-325-ON)

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**Course Dates: May10, 2021 – August 14, 2021**

**Location: Online Course on Moodle**

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## **CLASS DESCRIPTION:**

**WPU 2019-20 Catalog** This course introduces basic financial management topics including financial statement analysis, working capital, capital budgeting, and long-term financing. The approach will include issues faced by multinational corporations such as foreign currency translation, international tax rates, and evaluation of international projects. Students will use problems and cases to enhance skills in financial planning and decision making.

## **COURSE OUTCOMES**

At the end of the course, students will be able to:

- ✓ Identify the various types of business organizations and realize the role that financial management plays in their operations.
- ✓ Review and use a balance sheet, income statement, and statement of cash flows.
- ✓ Calculate and interpret financial ratios.
- ✓ Understand the application of Time Value of Money values.
- ✓ Be able calculate Future Value and Present Values of dollars
- ✓ Compare and contrast various financial intermediaries and capital markets.
- ✓ Understand factors that influence uncertainty and interest rates.
- ✓ Calculate bond values and yields.
- ✓ Calculate stock values and yields.
- ✓ Determine the cost of capital and use it to calculate the internal rate of return and net present value of a project.
- ✓ Understand how working capital and cash management affect the success of businesses.
- ✓ Describe basic financial ratios and general techniques for using such ratios for financial statement analysis.
- ✓ Demonstrate an understanding of international finance

**TEXT:**

Financial Management: Principles and Applications (13th Edition)  
Sheridan Titman (Author), Arthur J. Keown (Author) ISBN-13: 978-0134417219  
ISBN-10: 0134417216  
Publisher: Pearson

**EMAIL POLICY**

All emails to the instructor should be written in a professional manner – this means complete sentences, a greeting and a salutation are all included. Each email should clearly state the purpose of the correspondence and include the student's name, course code, and section number. The subject line should also be succinct but clear with regards to the purpose of the email. Provided these guidelines are followed, the instructor will make every effort to respond to student emails within 24 hours on a weekday or 48 hours on a weekend. All faculty, staff, and students at Peace College are required to use their Peace College (@peace.edu) email account for correspondence related to this course.

**ONLINE COURSES**

All online courses in the School of Professional Studies are fully online and require the use of Moodle. Weekly readings, activities, and assignments will be listed in Moodle. You should expect to spend on average 10-15 hours per week on an individual 3-credit course. This includes all the readings, posts and assignments as well as being actively engaged in the discussions on the message boards. You should expect to log into the course daily, or at least 4-5 times per week. If you have any problems accessing Moodle please contact Dr. Lori McClaren, Director of Online Learning at 919-508-2367.

**LATE ASSIGNMENTS**

Late assignments will not be accepted. Students with serious, mitigating circumstances that prevent them from completing assignments on time should contact the instructor as soon as possible - prior to the assignment deadline. Students who find themselves in this situation should be prepared to provide documentation/verification of the circumstances that prevent them from submitting work on time. In these cases a contract will be established outlining the conditions for an extension.

**PROCTORING POLICY**

All online courses at William Peace University require two (2) proctored exams or activities. Any student who fails BOTH proctored exams/activities will receive an automatic failing grade in the course, regardless of any other grades received. For more information on proctoring options, please see the link in the Moodle tab regarding proctoring. All members of the University are expected to promote a culture of academic integrity, and all students are expected to inform themselves of the University's policies and procedures related to the Honor Code.

## **ACADEMIC INTEGRITY**

Plagiarism is theft; it is the *deliberate or accidental* use of a source's words, interpretation, or information *without properly quoting or paraphrasing and acknowledging that use*.

**There are only two ways to avoid plagiarism:**

1. **Quote and Citation**: Use the source's exact words, place quotation marks at the beginning and end of them, and insert a citation immediately at the end of the quotation according to the standards of the discipline.
2. **Paraphrase and Citation**: Transform (paraphrase) the source's words and information entirely into your own style of writing, and insert a citation at the end of this paraphrase. If what you write still echoes the source's words and style, you have plagiarized. If you fail to insert a citation, you have plagiarized.

William Peace University seeks to develop both the intellect and character of its students. All members of the University are expected to promote a culture of academic integrity, and all students are expected to inform themselves of the University's policies and procedures related to the Honor Code.

All forms of academic misconduct are violations of the University's Honor Code. These include, but are not limited to:

- Cheating: Using or attempting to use unauthorized materials, information, or study aids in academic work or in working with others on academic requirements (tests, assignments, etc.)
- Plagiarism: Representing the words or ideas of another as one's own in any academic work, whether intentional or not
- Falsification: Falsifying or inventing any information or citation in academic work
- Facilitating academic dishonesty: Helping or attempting to help another student to commit an act of academic dishonesty
- Lying: Misrepresenting information that is relevant to the classroom or academic performance

If a faculty member suspects academic misconduct has taken place, s/he will complete an Honor Code Violation Report and meet with the student to discuss. A student may accept or decline to accept responsibility. If a student accepts responsibility, s/he will be subject to the penalty determined by the faculty member. If a student declines to admit responsibility, the case will be turned over the Honor Board for adjudication. A complete summary of the Honor Code and Honor Board policy can be found in the *2017-2018 Academic Catalog*.

### **TUTORIAL SERVICES**

The Office of Tutorial Services is located on the 2nd floor of Finch Library, open Monday-Thursday from 9am-7pm, and Friday 9am-4pm. Tutoring is free of charge, and students are encouraged to make individual appointments in the sign-up binder located on the bookshelf next to the elevator. Tutoring is offered in most all subjects, including anthropology, biology, business, chemistry, criminal justice, history, math, political science, psychology, simulation and game design, and writing. Free workshops are also offered each semester, as well as free resources on studying, citation, grammar, and other academic topics. For more information, contact the Coordinator of Tutorial Services at (919) 508-2080.

### **DISABILITY OR LEARNING SERVICES**

Disability Services are available to all WPU students who require reasonable accommodations due to any cognitive, physical, or psychological disability, in order to provide equal access to the educational environment. Students will need to be certified with the Disability Services Office and provide appropriate documentation to receive an Academic Accommodation Plan. For more information or to become certified, please contact a counselor in the Disability Services Office, which is located on the 1st Floor of Joyner House. You may also reach Disability Services by sending an email to [Disability@peace.edu](mailto:Disability@peace.edu).

### **CLASS PARTICIPATION**

This class is designed to foster discussion and interaction. Students are expected to be prepared to apply readings in on-line discussions and activities. It is your responsibility to actively participate in class. Simply being present in Moodle is not sufficient.

### **INCOMPLETES**

An Incomplete is appropriate for a student that has been making steady, successful progress in a course and has an unexpected, verifiable mitigating circumstance at the end of the semester which precludes them from completing the last assignment or exam. Poor time management is not an appropriate reason to request an Incomplete. All incomplete grade requests must be approved first by the Instructor, and then by the Director of Online Programs. If the Incomplete is approved the student will have up to six additional weeks to complete the work, as determined by the Instructor. If the student does not complete the final work, the Instructor will assign the appropriate letter grade for work completed or the grade will revert to an "F."

## **ASSIGNMENTS AND GRADING**

I will base grades on the following:

Quizzes:	20%
Homework Problems:	20%
Discussion Forums/Writing Assignments:	20%
Midterm Exam:	20%
Final Exam:	20%

### **Graded Assignments Return Policy**

All assignments will be graded and returned within 7 days of receipt. I will make every effort to grade assignments sooner if possible.

### **University grade scale for all graded materials:**

- A: 100-90
- B: 89-80
- C: 79-70
- D: 69-60
- F: 59-0

### **Percentage of Total Grade:**

<b>Assignments</b>	<b>Points</b>
Quizzes	100
Homework	100
Discussion Forums/Writing Assignments	100
<b>Exams</b>	<b>Points</b>
Midterm	100
Final	100